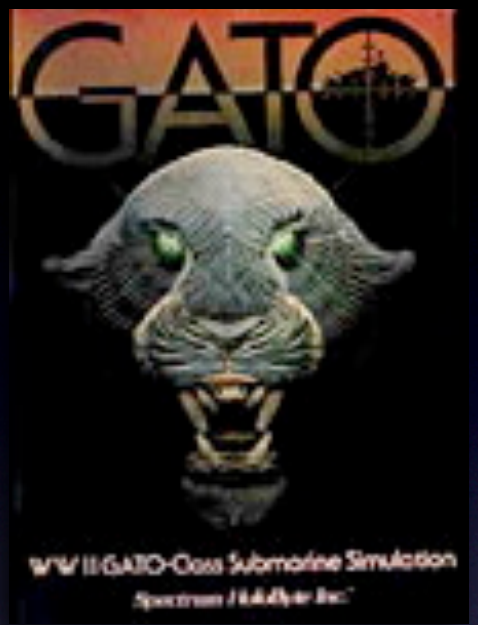
Designing the Rich Web Experience

Principles and patterns for rich interaction design on the web

Bill Scott
Director, UI Engineering
netflix.com
b.scott@yahoo.com

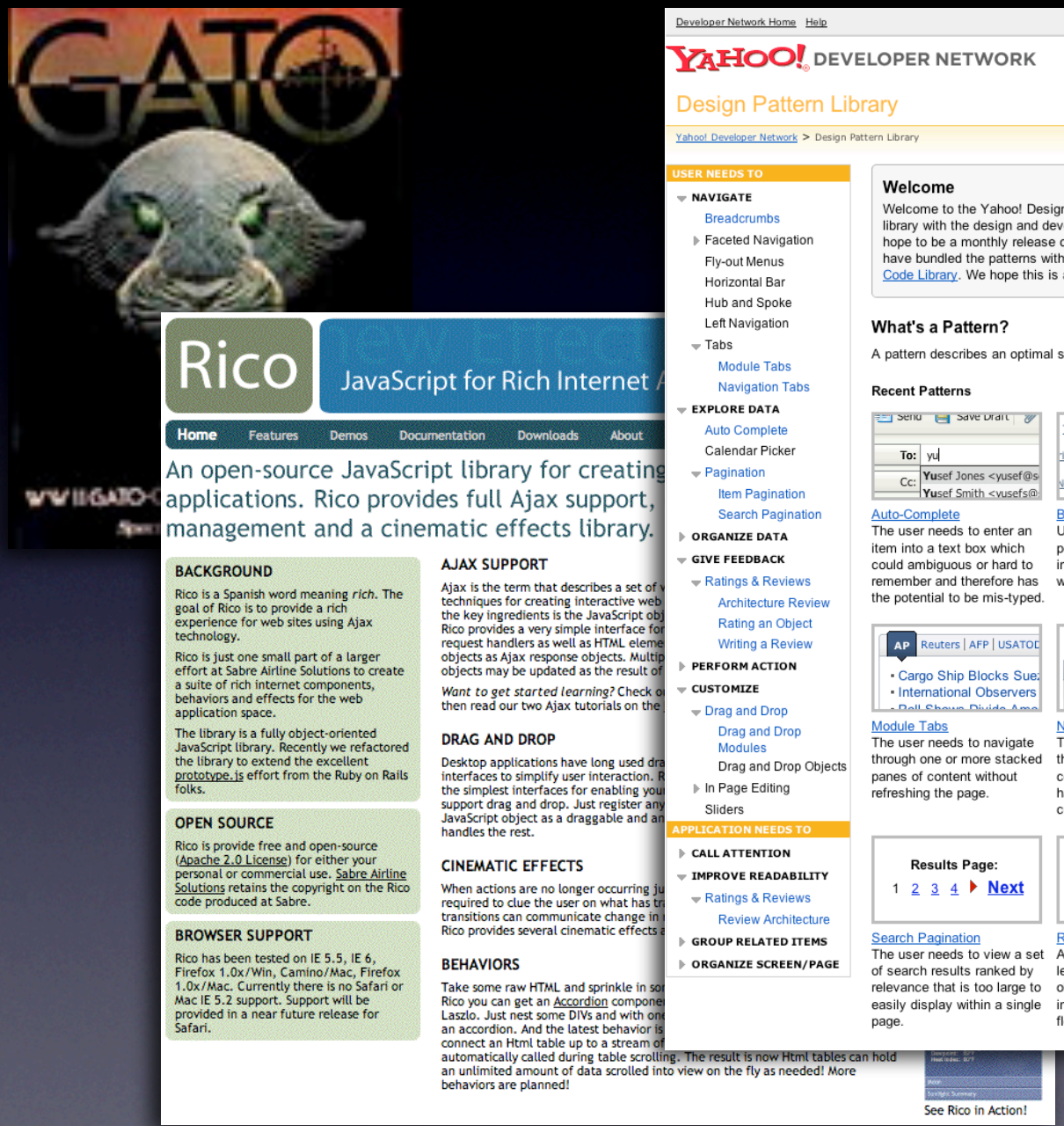
background



background

GATO
Rico
JavaScript for Rich Internet Applications
Home
Features
Demos
Documentation
Downloads
About
An open-source JavaScript library for creating rich internet applications. Rico provides full Ajax support, drag and drop management and a cinematic effects library.
BACKGROUND
Rico is a Spanish word meaning rich. The goal of Rico is to provide a rich experience for web sites using Ajax technology.
Rico is just one small part of a larger effort at Sabre Airline Solutions to create a suite of rich internet components, behaviors and effects for the web application space.
The library is a fully object-oriented JavaScript library. Recently we refactored the library to extend the excellent prototype.js effort from the Ruby on Rails folks.
OPEN SOURCE
Rico is provide free and open-source (Apache 2.0 License) for either your personal or commercial use. Sabre Airline Solutions retains the copyright on the Rico code produced at Sabre.
BROWSER SUPPORT
Rico has been tested on IE 5.5, IE 6, Firefox 1.0x/Win, Camino/Mac, Firefox 1.0x/Mac. Currently there is no Safari or Mac IE 5.2 support. Support will be provided in a near future release for Safari.
AJAX SUPPORT
Ajax is the term that describes a set of web development techniques for creating interactive web applications. One of the key ingredients is the JavaScript object XmlHttpRequest. Rico provides a very simple interface for registering Ajax request handlers as well as HTML elements or JavaScript objects as Ajax response objects. Multiple elements and/or objects may be updated as the result of one Ajax request.
Want to get started learning? Check out our demos and then read our two Ajax tutorials on the Documentation page.
NEW! LiveGrid Behavior!
Check out the Alternative to Paging!
DRAG AND DROP
Desktop applications have long used drag and drop in their interfaces to simplify user interaction. Rico provides one of the simplest interfaces for enabling your web application to support drag and drop. Just register any HTML element or JavaScript object as a draggable and any other HTML element or JavaScript object as a drop zone and Rico handles the rest.
CINEMATIC EFFECTS
When actions are no longer occurring just at the page level but within the page itself, more clues are required to clue the user on what has transpired. Cinematic effects such as scaling and smooth sliding transitions can communicate change in richer ways than traditional web applications have explored before. Rico provides several cinematic effects as well as some simple visual style effects in a very simple interface.
BEHAVIORS
Take some raw HTML and sprinkle in some behaviors and what do you get? Well in Rico you can get an Accordion component like those found in Macromedia Flex and Laszlo. Just nest some DIVs and with one line of JavaScript turn your div panels into an accordion. And the latest behavior is the LiveGrid. LiveGrid allows you to connect an Html table up to a stream of Ajax responses. Ajax requests are automatically called during table scrolling. The result is now Html tables can hold an unlimited amount of data scrolled into view on the fly as needed! More behaviors are planned!
77°F
See Rico in Action!

background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Developer Network Home
Help
Site Search
Search
YAHOO! DEVELOPER NETWORK
Design Pattern Library
Yahoo! Developer Network > Design Pattern Library
USER NEEDS TO
NAVIGATE
Breadcrumbs
Faceted Navigation
Fly-out Menus
Horizontal Bar
Hub and Spoke
Left Navigation
Tabs
Module Tabs
Navigation Tabs
EXPLORE DATA
Auto Complete
Calendar Picker
Pagination
Item Pagination
Search Pagination
ORGANIZE DATA
GIVE FEEDBACK
Ratings & Reviews
Architecture Review
Rating an Object
Writing a Review
PERFORM ACTION
CUSTOMIZE
Drag and Drop
Drag and Drop Modules
Drag and Drop Objects
In Page Editing
Sliders
APPLICATION NEEDS TO
CALL ATTENTION
IMPROVE READABILITY
Ratings & Reviews
Review Architecture
GROUP RELATED ITEMS
ORGANIZE SCREEN/PAGE
Welcome
Welcome to the Yahoo! Design Pattern Library. We are very happy to be sharing our library with the design and development community. This is our first drop of what we hope to be a monthly release cycle for the publication of patterns. In many cases we have bundled the patterns with pointers to related code from the Yahoo! User Interface Code Library. We hope this is a useful resource and look forward to your feedback.
What's a Pattern?
A pattern describes an optimal solution to a common problem within a specific context. more...
Recent Patterns
Auto-Complete
The user needs to enter an item into a text box which could ambiguous or hard to remember and therefore has the potential to be mis-typed.
Breadcrumbs
User needs to navigate potentially large quantities of information efficiently, without becoming lost.
Drag and Drop Modules
The user needs needs to re-arrange the layout of modules on a web page directly with the mouse.
Module Tabs
The user needs to navigate through one or more stacked panes of content without refreshing the page.
Navigation Tabs
The user needs to navigate through a site to locate content and features and have clear indication of their current location in the site.
Object Pagination
The user needs to view data items from a potentially large set of sorted data that will not be easy to display within a single page.
Results Page:
1 2 3 4 Next
Search Pagination
The user needs to view a set of search results ranked by relevance that is too large to easily display within a single page.
Average Rating (24)
Read 20 reviews
Good
Rating an Object
A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.
Review Title - e.g. We can't
Great
Write your review - Your
Writing a Review
User wants to share her opinion with others about an object (place, person, thing) in greater detail than a simple rating.

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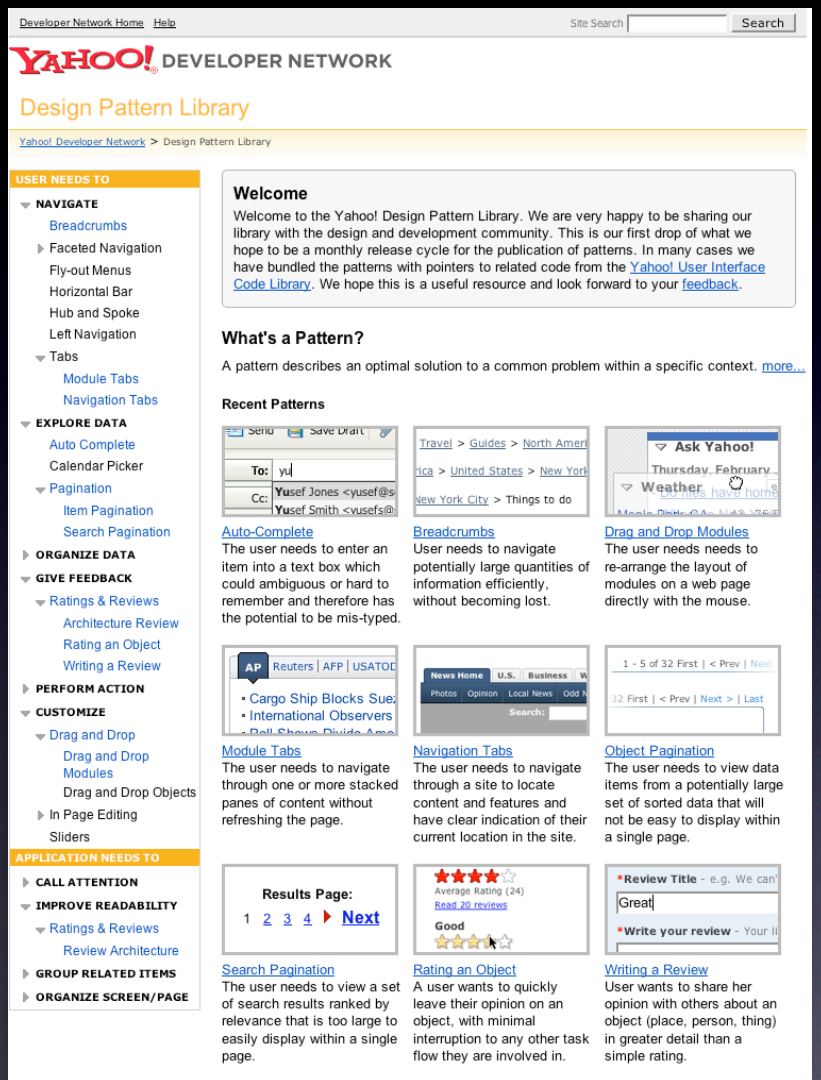
YAHOO! GOBBLER
Scratchpad
Add Website to Scratchpad
Projects(3)
National Mapping - Fab Facts, Landforms
Geography: Landfor...
Add Website to Project
The cell is engaged in metabolic activity and performing its prepare for
Civil War Battles
Add Website to Project
Create a new Project

developer.yahoo.com/ypatterns



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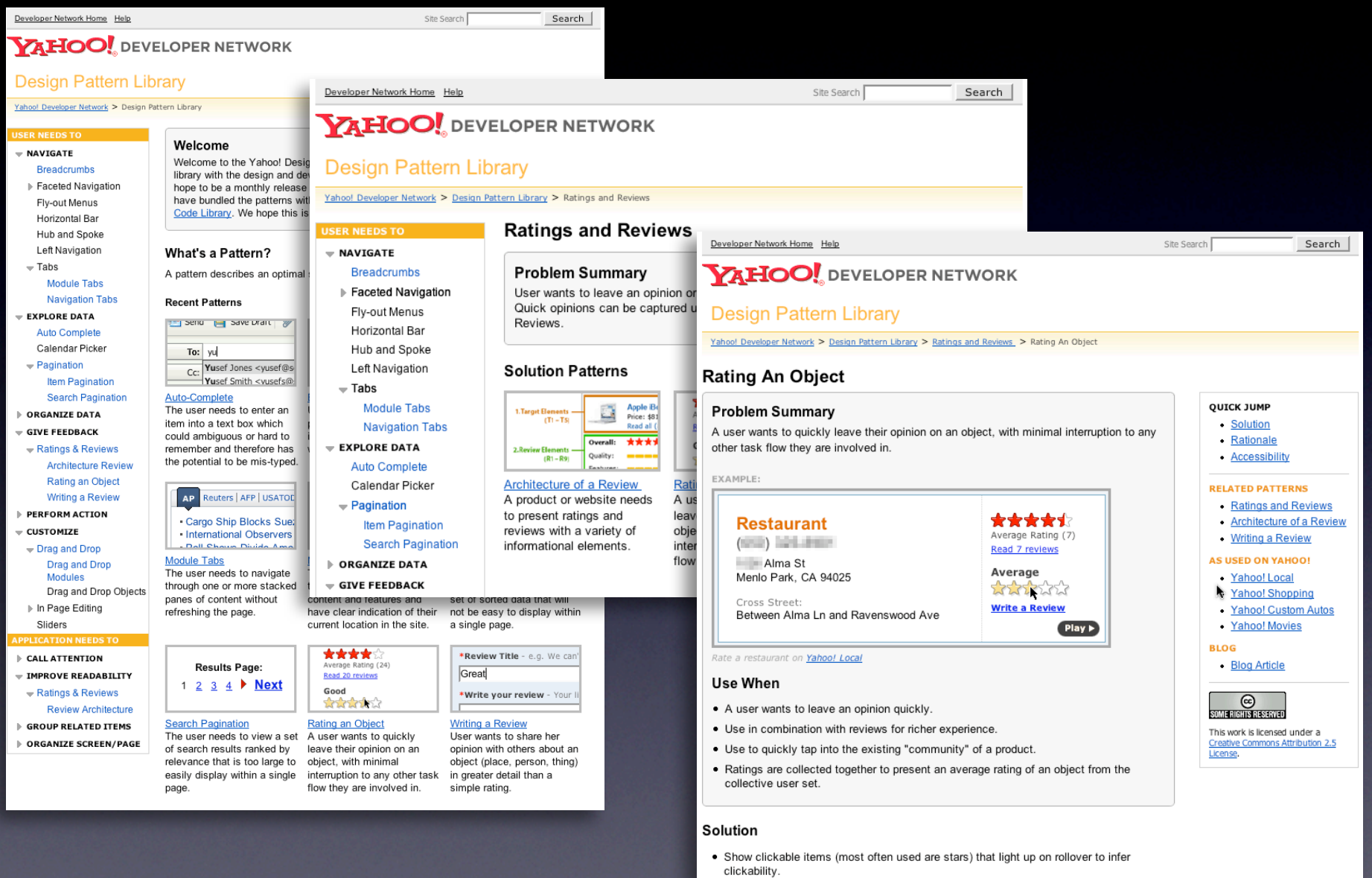

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Search

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A place for educators to find, create and share standards-based classroom materials- for **FREE**

Flash Intro

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12 Teachers like it
9 Teachers copied

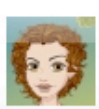
Pyramids of Central Mexico
Social Studies
10 Teachers like it
4 Teachers copied

What's in a candy bar...
Social Studies
6 Teachers like it
3 Teachers copied

Discover educators like you

Anna Log
Grade **1, 2, 3**
Generalist/Homeroom
24

Michael M
Grade **4**
Science/Mathematics
20



Nancy P
Grade **4**
Generalist/Homeroom
17

Arkyscience
Grade **4, 5, 6**
Science
22

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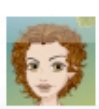

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22

The Civil War Home Page

http://www.civil-war.net/

civil war

Gobbler Bookmark it! +Scuttle Linker Linker-Gallery naveenr thanix yperformance.yahoo....

The Civil War Home Page

Dedicated to the participants, both North and South, in the great American Civil War 1861 - 1865

Home | Email

Recommend A New Link

Do you have a Civil War related web site or a site to recommend?

Submit Your Link

Links Database

Our Links Database has thousands of Civil War related links. Enter your Search Term or Select from a Predefined Category.

Enter Search Term

Abolition & Slavery
Associations
Battles
Documents
General Interest
Letters & Diaries
People
Photos
Reenacting
Shops & Dealers
Unit Information

Photos Database

Our Photos Database has over 1,100 of Civil War related pictures, images and Cartes de Visite (CDV) photographs. Enter your Search Term or Select from a Predefined Category.

Welcome!

Welcome to the Civil War Home Page, one of the largest and most comprehensive collections of Civil War related material available on the Internet.

Click to view full size

View Civil War Battle Maps

1. Battle of Antietam (large file 2,482k)
2. Battle of Gettysburg (large file 2,130k)
3. Battle of Fredericksburg (large file 1,776k)
4. Battle of Shiloh (large file 638k)
5. Andersonville Prison (large file 1,582k)

Most Requested Pages

1. Sullivan Ballou's Letter to his Wife
2. The Gettysburg Address - Abraham Lincoln
3. Timeline of Events Leading to the Civil War
4. Women and the Civil War - Duke University
5. Virginia Military Institute Archives

Most Requested Research Pages

1. Union Troops Furnished and Deaths
2. Official Records - Joshua Lawrence Chamberlain, Gettysburg Report
3. North American Slave Narratives
4. Results of 1860 Census
5. Ordinances of Secession of the 13 Confederate States of America

Interactive Pages

Message Board

Official Records

Battle Reports from the Official Records of the Union and Confederate Armies written by the Commanding Generals

Fredericksburg
- Ambrose Burnside

Gettysburg
- Joshua Lawrence Chamberlain
- Robert E. Lee
- James Longstreet

Bull Run/Manassas
- Thomas "Stonewall" Jackson
- Irvin McDowell

Antietam / Sharpsburg
- Robert E. Lee
- George McClellan

Shiloh / Pittsburg Landing
- Ulysses S. Grant

Dyer's Compendium

State and Territory Detailed Union Regimental Histories

Regimental Histories

Done

Open Notebook

protoscript.com

protoscript
simplified prototype scripting

home demos docs download for

Protoscript is a simplified scripting language for creating Ajax style prototypes for the Web. With Protoscript it's easy to bring interface elements to life. Simply connect them to behaviors and events to create complex interactions.

Here's an example that fades & removes the image when the user clicks on it. (It's live, so go ahead and try it!)

```
$proto('img#avatar', {
  Click: {},
  onClick: {
    Fade: {
      opacity: {to: 0},
      onComplete: {Close : {} },
    }
  }
});
```

The protoscript above says: *for an image with id* **avatar**, *fade it out when the user clicks on it and hide it when the fade completes.*

Protoscript is for prototying. It's simple synt
makes it easy to sprinkle behaviors onto an
web page.

Easy to query for interface elements
Uses jQuery. Plug-in architecture allows different selector plugins.

Simple to express complex dependent behaviors
Just nest behaviors within behaviors or callbacks.

Add new behaviors & events with plug-in architecture
Uses YUI library. Can be extended to use other Ajax frameworks.

NETFLIX

Bill Scott | Your Account | Buy / Redeem Gift | Help

Browse DVDs | Watch Instantly | Your Queue | Movies You'll | Community | DVD Sale $5.99

Movies, actors, directc Search

Home | Genres | New Releases | Previews | Netflix Top 100 | Critics' Picks | Award Winners

Movies For You

You have 1347 Suggestions from 312 ratings.

Bill, the following movies were chosen based on your interest in:
The Truman Show
My Big Fat Greek Wedding
The Office: Season 3 (4-Disc Series)

The Majestic

Add

Set in the 1950s, this romantic drama is reminiscent of Frank Capra's classic films. Screenwriter Peter Appleton (Jim Carrey) is on the verge of ... Read More

Under the Tuscan Sun

Add

In this movie loosely based on Frances Mayes's best-selling memoir of the same title, Diane Lane stars as Frances, a newly divorced American writer ... Read More

All Discs Guaranteed!

Close

You loved it...

Now own it for just $9.99

Shop now for other titles as low as $5.99!

Buy

FREE shipping • Original artwork • Hardcover case

OTHER MOVIES YOU MIGHT ENJOY

Surf's Up

Add

Not Interested

Black Book

Add

Not Interested

Hot Fuzz

Add

Not Interested

Planet Earth: The Complete Collection (5-Disc Series)

The Hoax

Blades of Glory

BROWSE

Favorite Genres: (Edit)

- Action & Adventure
- Classics
- Comedy
- Documentary
- Drama
- Sci-Fi & Fantasy
- Thrillers

Other Genres:

- All Genres
- Anime & Animation
- Blu-ray
- Children & Family
- Faith & Spirituality
- Foreign
- Gay & Lesbian
- HD DVD
- Independent
- Music & Musicals
- Romance
- Special Interest
- Sports & Fitness
- Television

Guides:

- Member Favorites
- Easter Eggs

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Movies You'll
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7,000,000
Netflix subscribers
5,000
Instant Watching titles
55,000,000
DVDs in inventory
2 billion+
user ratings
90,000
DVD titles
2 million
movies rated daily by users
1.6 million
shipped on average daily
100+
shipping points
95%
of inventory shipped each quarter

surfacing vocabulary

surfacing vocabulary

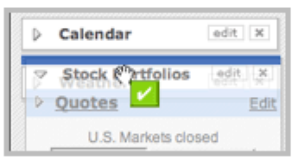
current patterns. developer.yahoo.com/ypatterns

Design Pattern Library

Yahoo! Developer Network > Design Pattern Library > Patterns from A to Z

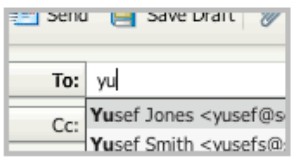
Patterns from A to Z

[Alphanumeric Filter Links](#)
The user needs the ability to look up information alphabetically within a large data set.



[Animate Transition](#)
The designer needs to communicate that an object is changing its spatial relationship within the page.

[Architecture of a Review](#)
A product or website needs to present ratings and reviews with a variety of informational elements.



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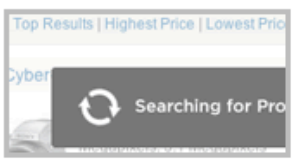
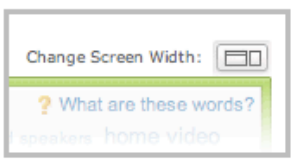
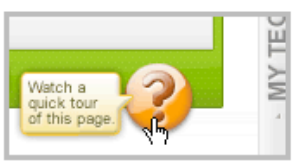


[Brighten Transition](#)
Designer wants to make a previously dimmed object a point of focus by making the object bright again.

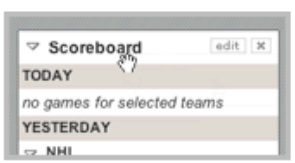
[Calendar Picker](#)
User wants to find or submit a particular piece of information based on a date or between a date range.



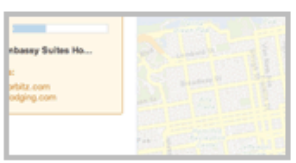
[Collapse Transition](#)
The designer needs to communicate that an object is no longer of primary importance, yet wants to keep it available in a smaller form.



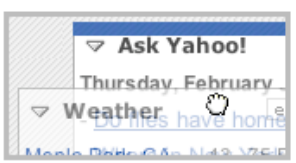
[Cross Fade Transition](#)
Designer wants to communicate that a new view of an object is replacing the previous view.



[Cursor Invitation](#)
Designer needs to cue the user that an object can be interacted with.



[Dim Transition](#)
Designer needs to communicate that an object is of secondary importance.



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current patterns. developer.yahoo.com/ypatterns

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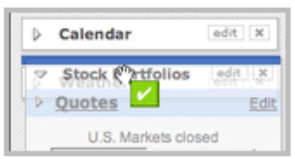

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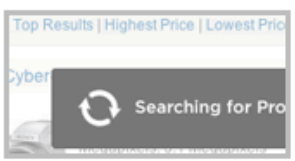

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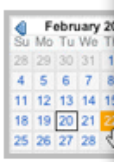

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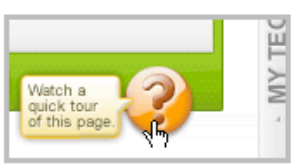
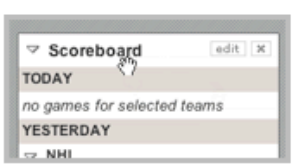


Cross Fade Transition
Designer wants to communicate that a new view of an object is replacing the previous view.



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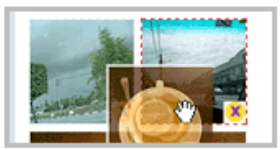
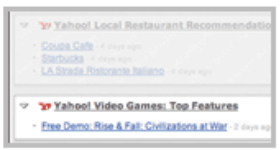


Drop Invitation
Designer needs to indicate valid candidate drop sites during a drag and drop operation.

Expand Transition
Designer needs to show the detail of an object in its context or reveal a previously collapsed object.

Fade In Transition
Designer needs to communicate that an object is being added to the page or application.



Fade Out Transition
Designer needs to communicate that an object is going away.

Hover Invitation
Designer needs to cue the user about what will happen when the mouse is clicked on the hovered object.

Item Pagination
The user needs to view data items from a potentially large set of sorted data that will not be easy to display within a single page.

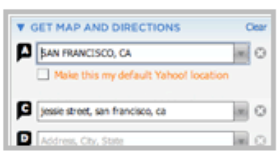
Module Tabs
The user needs to navigate through one or more stacked panes of content without refreshing the page.

Navigation Tabs
The user needs to navigate through a site to locate content and features and have clear indication of their current location in the site.

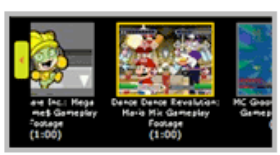
Page Grids
For consistent use of common page elements, page width, division of space, ad usage and code base.

Rating an Object
A user wants to quickly leave their opinion on an object, with minimal interruption to any other task flow they are involved in.

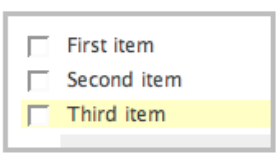
Search Pagination
The user needs to view a set of search results ranked by relevance that is too large to easily display within a single page.



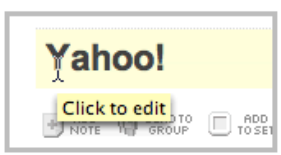
Self Healing Transition
Designer wants to show that an object has been removed from a list of objects.



Slide Transition
The designer wants to bring new content into the page and would like to



Spotlight Transition
Designer needs to call attention to where a data value or content has



Tool Tip Invitation
Designer needs to cue the user about what will happen if they click the mouse on

Writing a Review
User wants to share her opinion with others about an object (place, person, thing)

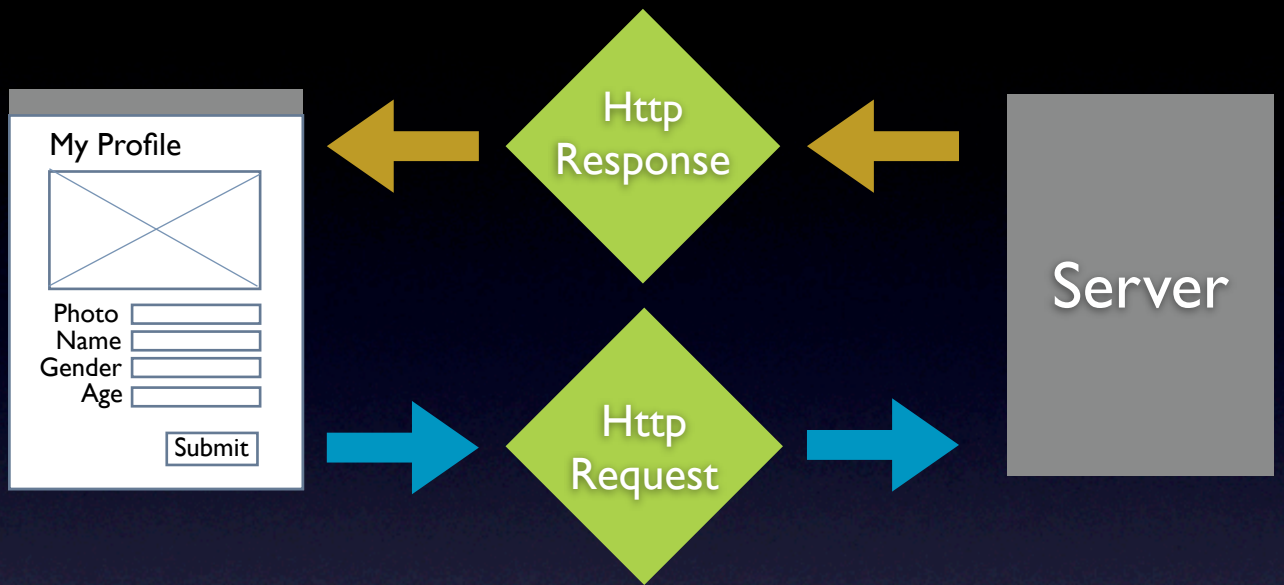
rich patterns

Drag and Drop. Drag and Drop Modules. In Page Editing. In Page Custom Editing. Direct State Editing. Grid Cell Editing. Inline Custom Editing. Inline Tag Editing. Popup Custom Editing. Slide-out Custom Editing. Inline Text Editing. Persistent Portals. Inline Reordering. Indication. Busy Indication. Cursor Busy. In Context Busy. In Context Progress. Inline Status. Auto Complete. Balloon Error Tip. Deferred Content Loading. Dynamic Goal. Narrowing Choices. Refining Search. Live Search. Dynamic Filter. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Detail Zoom. Opacity Focus. Configurable Module - Faceplate. Configurable Module - Flip It. Configurable Module - Inline Configure. Configurable Module - Slide Out Drawer. Slide Out. Flip. Opacity Fade. Endless Scrolling. Expandable Paging Boundary. Fresh Content. Hover Detail. In Place Drill Down. Inline Assistant. Inline Validation. Validate Then Suggest. On Demand Refresh. Periodic Refresh. Resizable Modules. Scrolling Modules. Auto Save. In Context Tools. Remembered Collection. Remembered Preferences. Auto Form Fill. Rating an Object. Transition. Brighten Transition. Cross Fade Transition. Dim Transition. Expand Transition. Fade In Transition. Fade Out Transition. Flip Transition. Move Transition. Self-Healing Transition. Collapse Transition. Slide Transition. Rich Internet Object. Available. Selected.

classic model. rich model.

classic model. rich model.

classic model. rich model.



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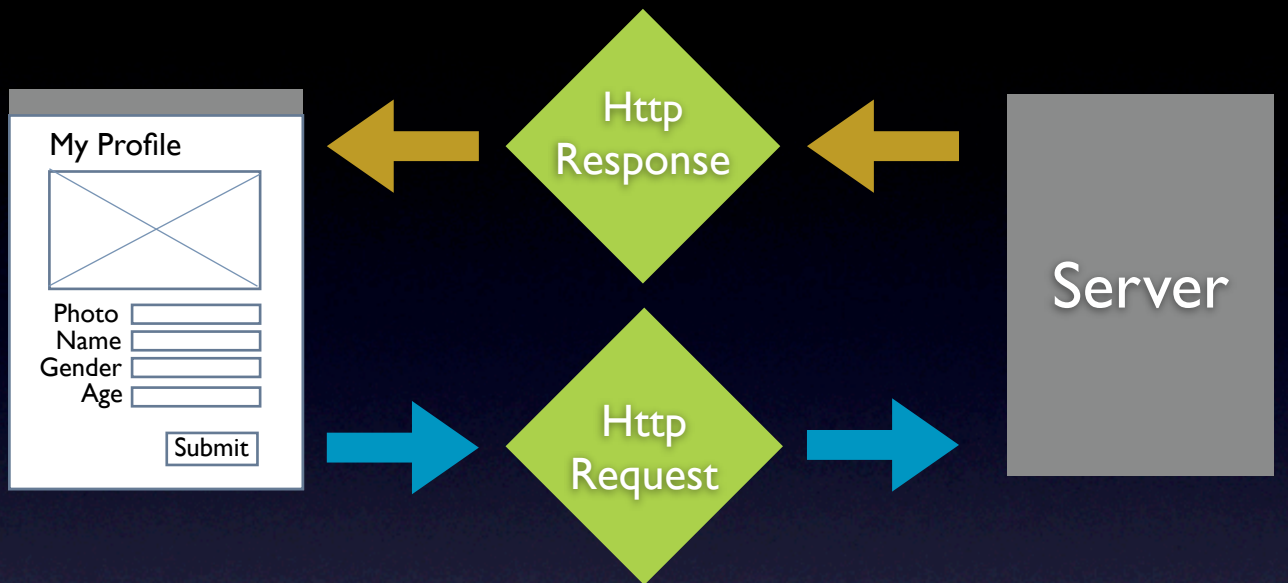
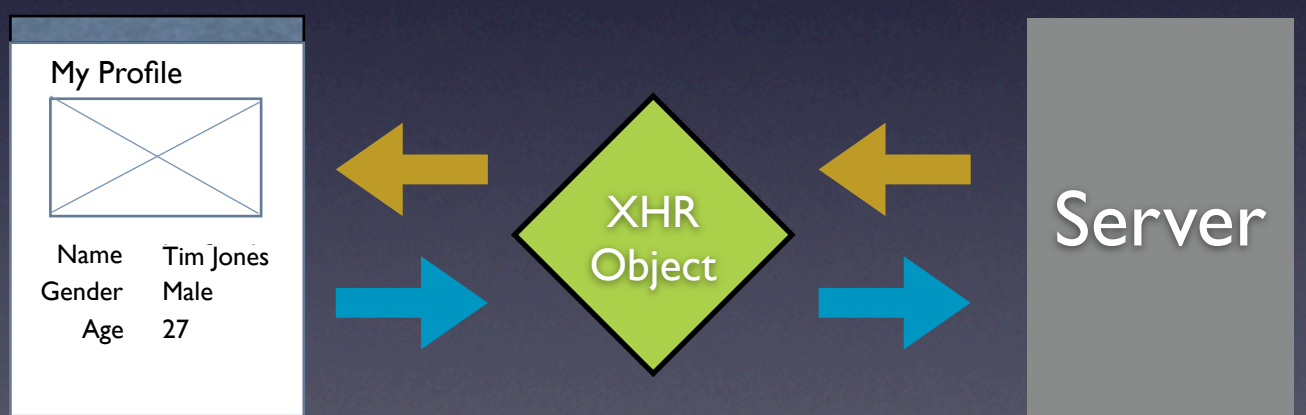
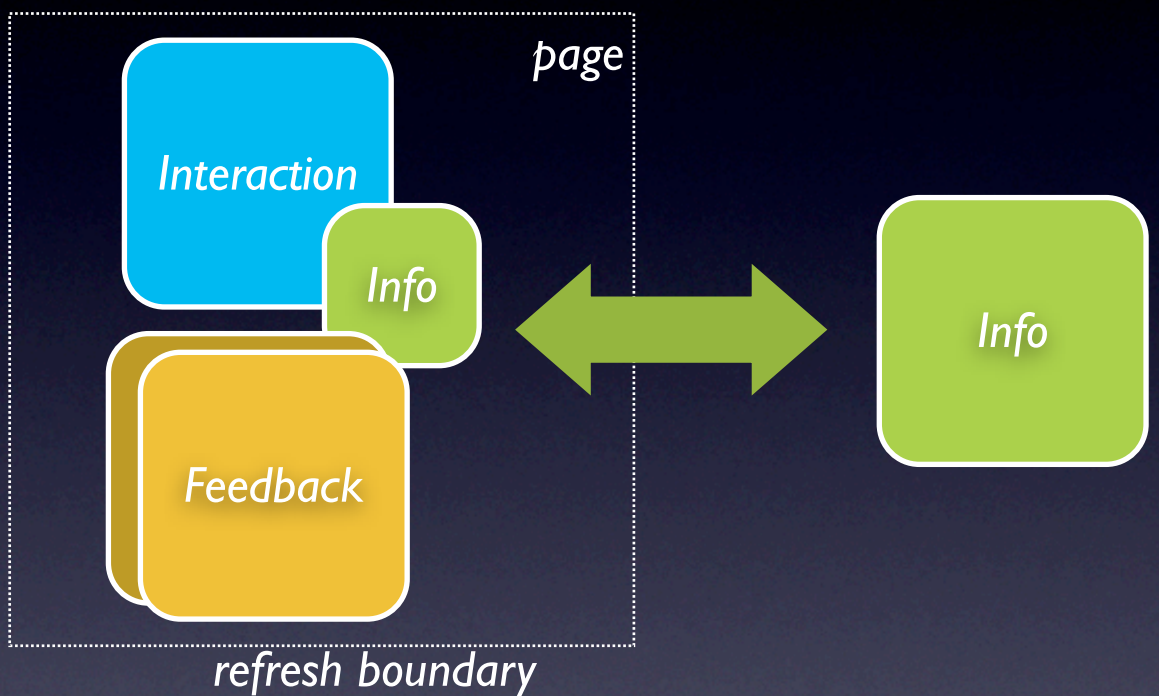




interaction. feedback. information.



interaction + feedback + information = richness

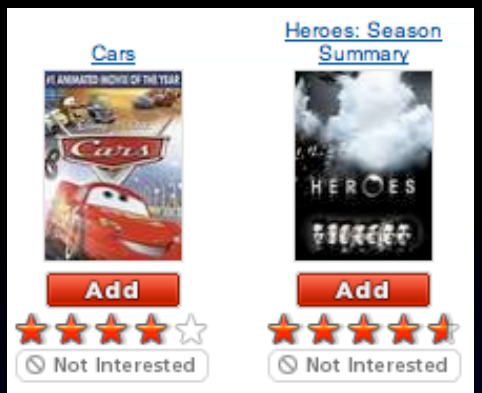
interaction + feedback + information = richness

design principles for richness

interaction principles

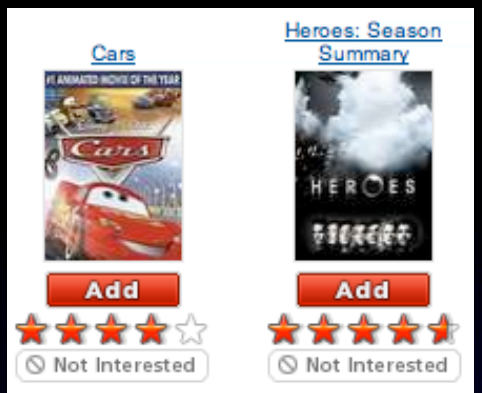
principle. make it direct.

principle. make it direct.



pattern. **in-page action.**

principle. make it direct.



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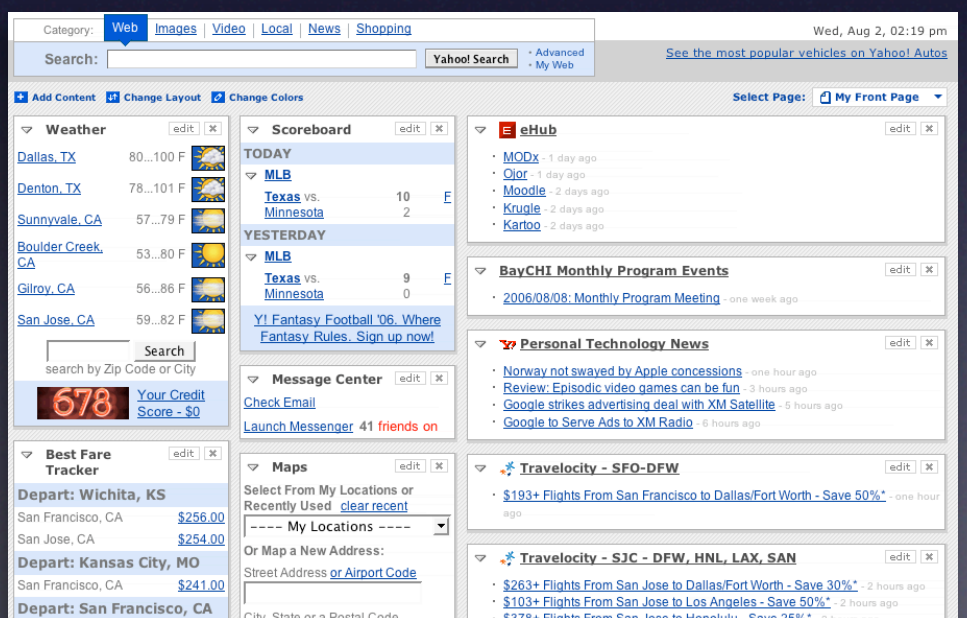
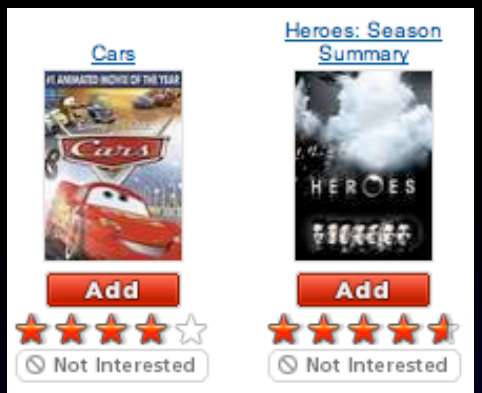


pattern. **drag & drop.**

principle. make it direct.



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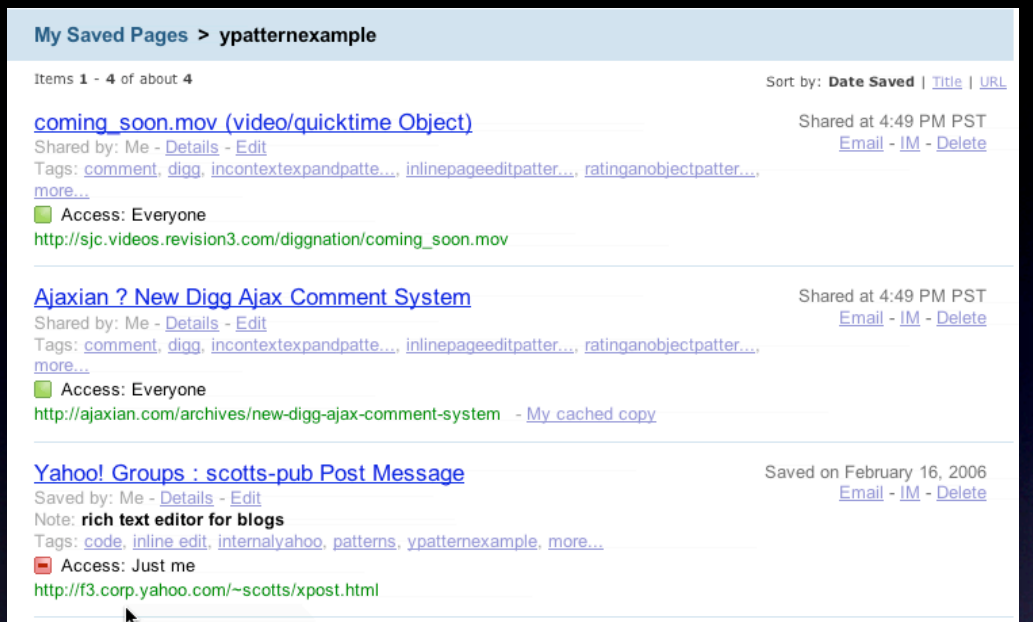

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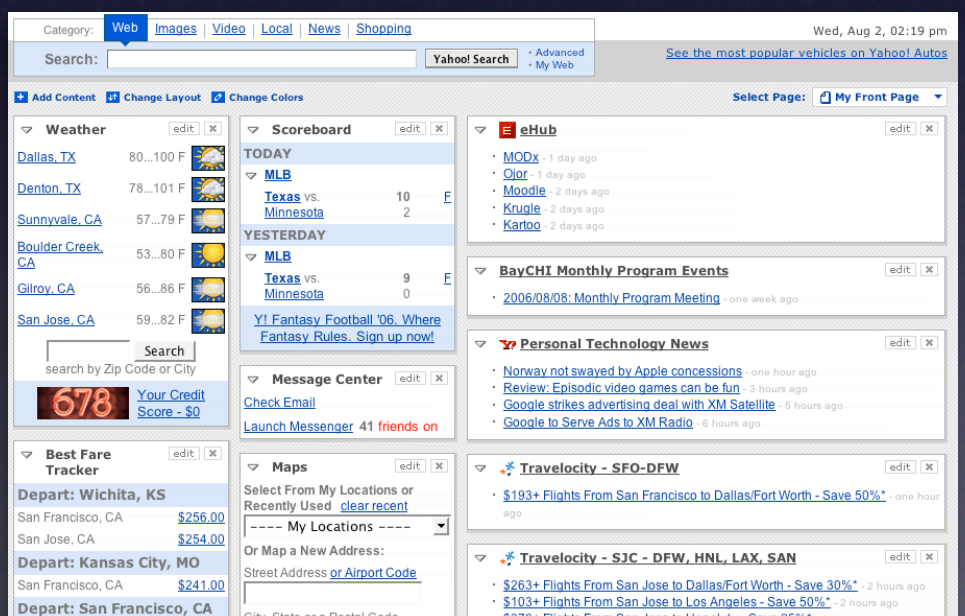

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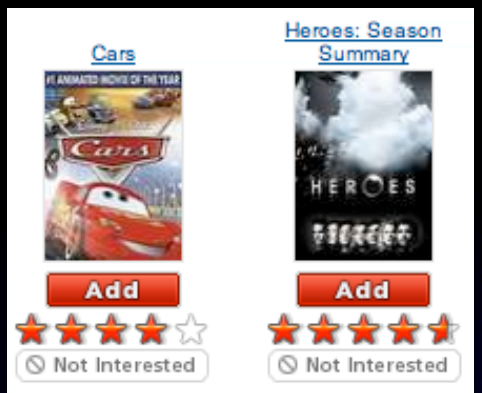

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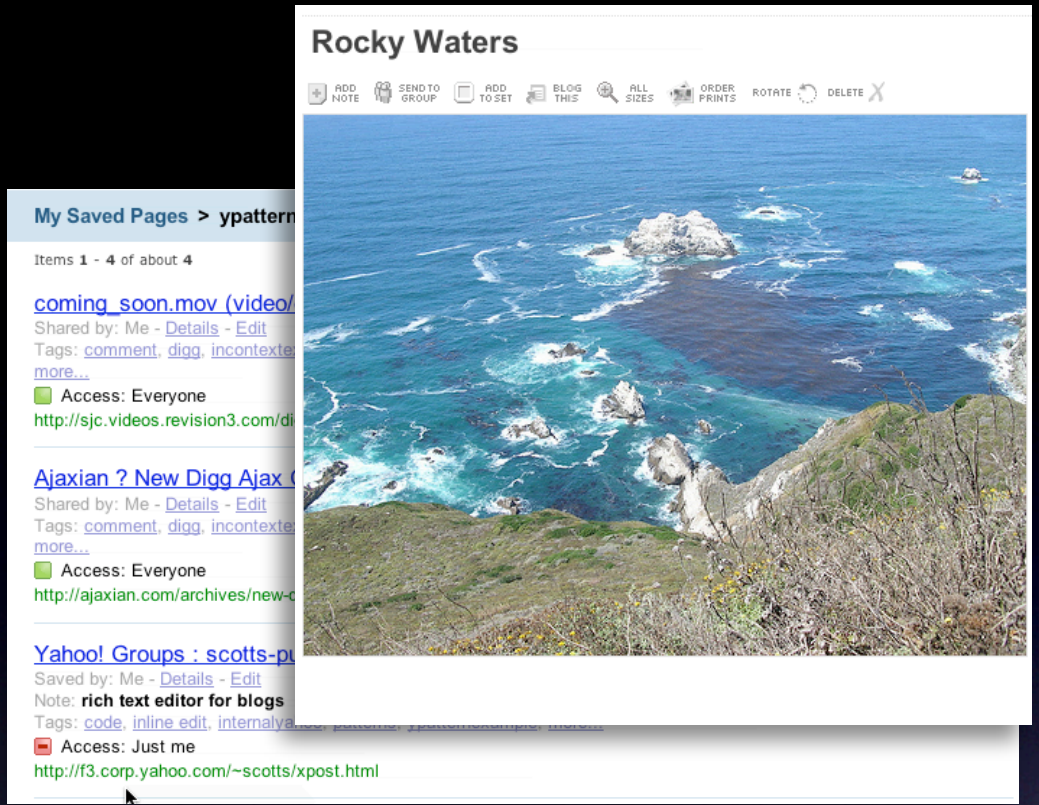

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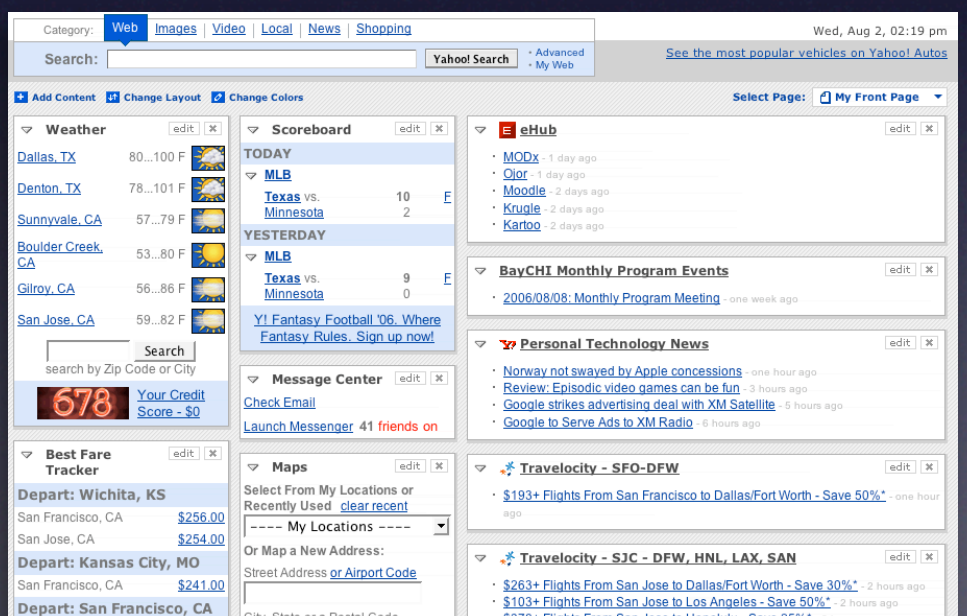

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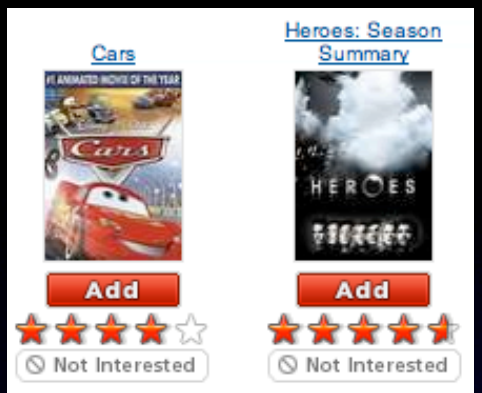

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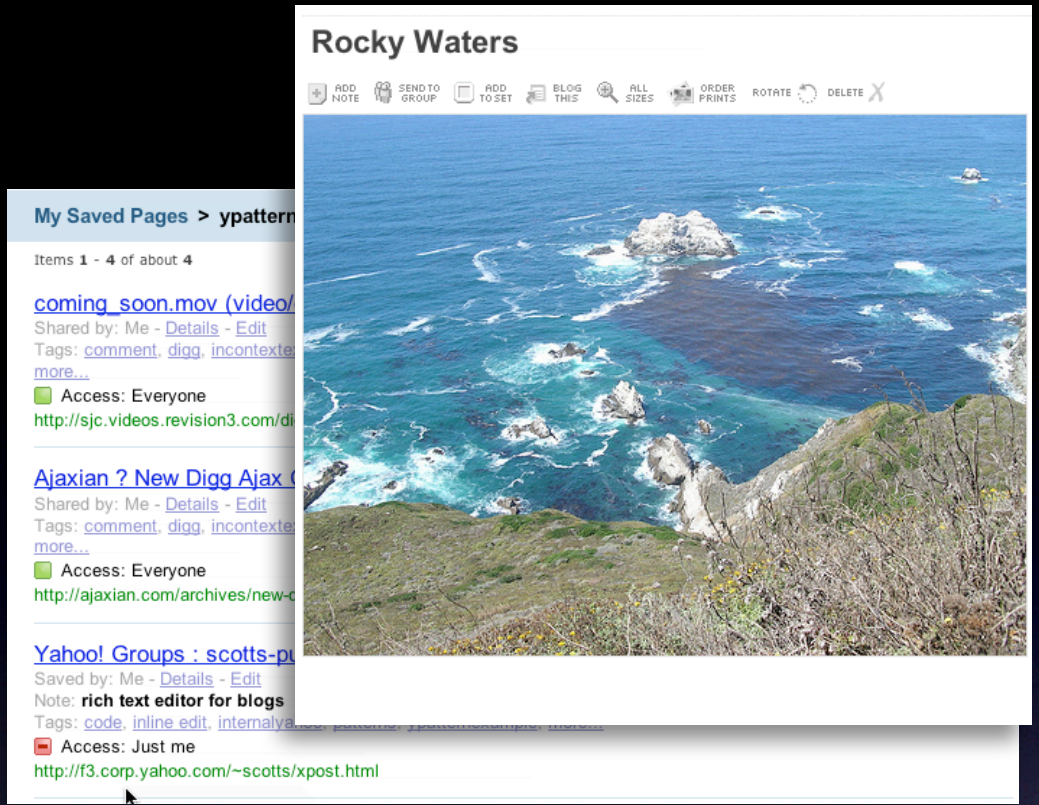

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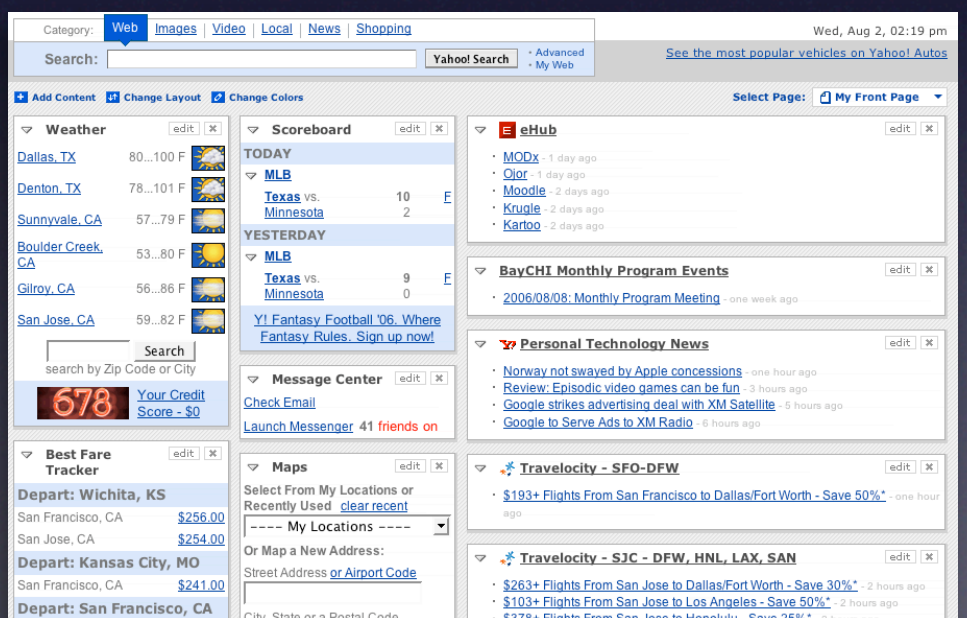
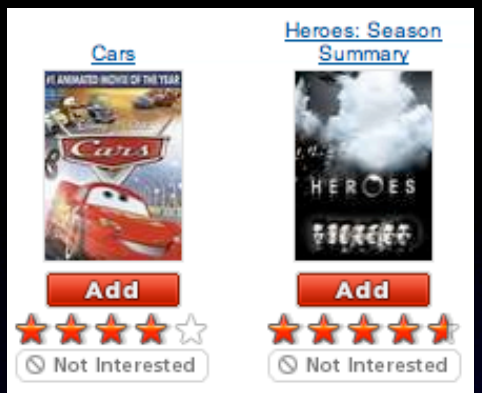


pattern. **drag & drop.**

pattern. **in-context tools.**

principle. make it direct.



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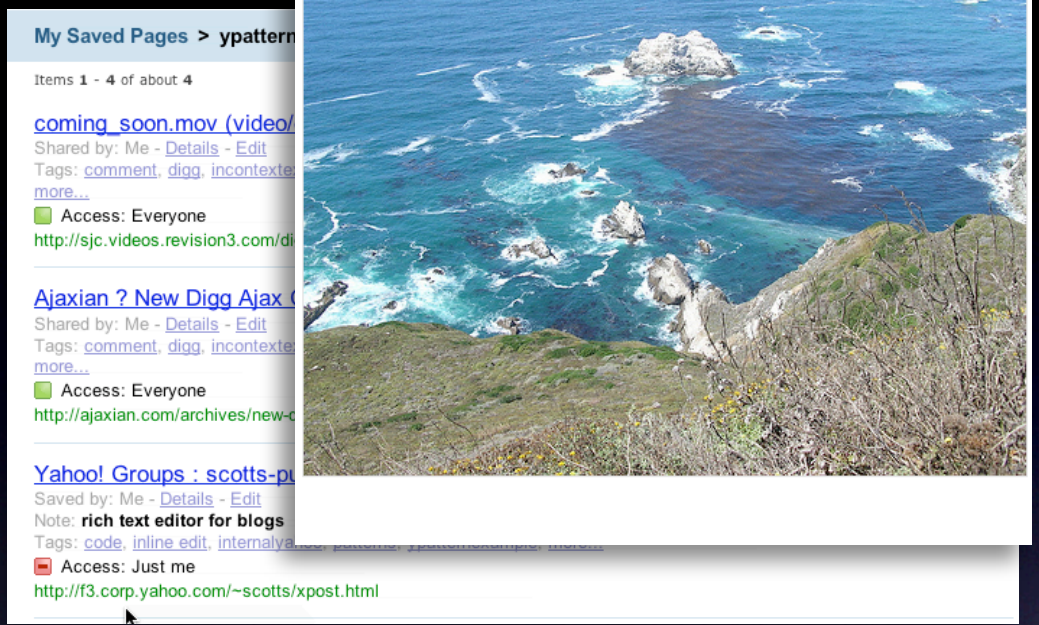

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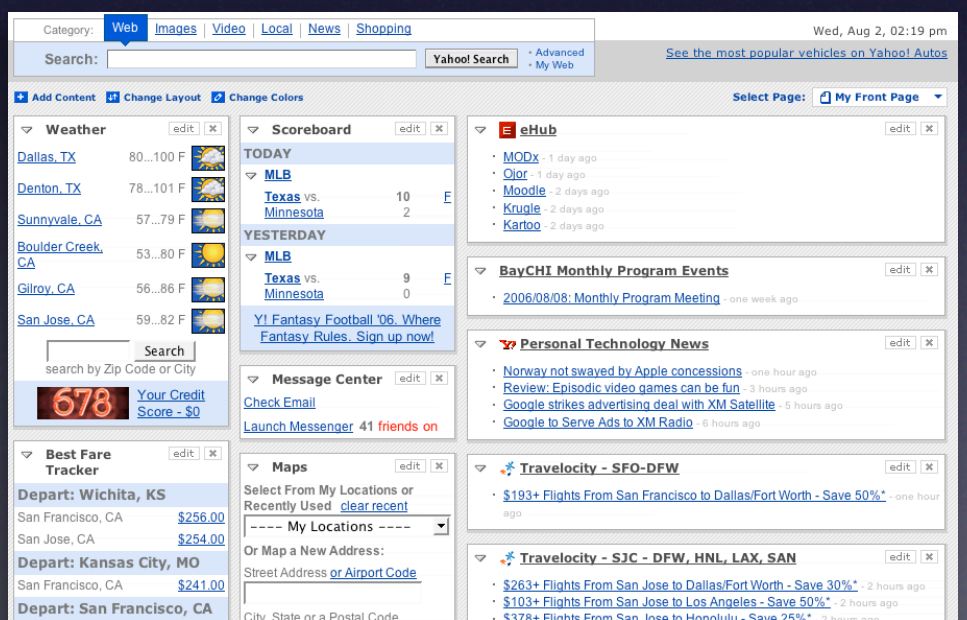

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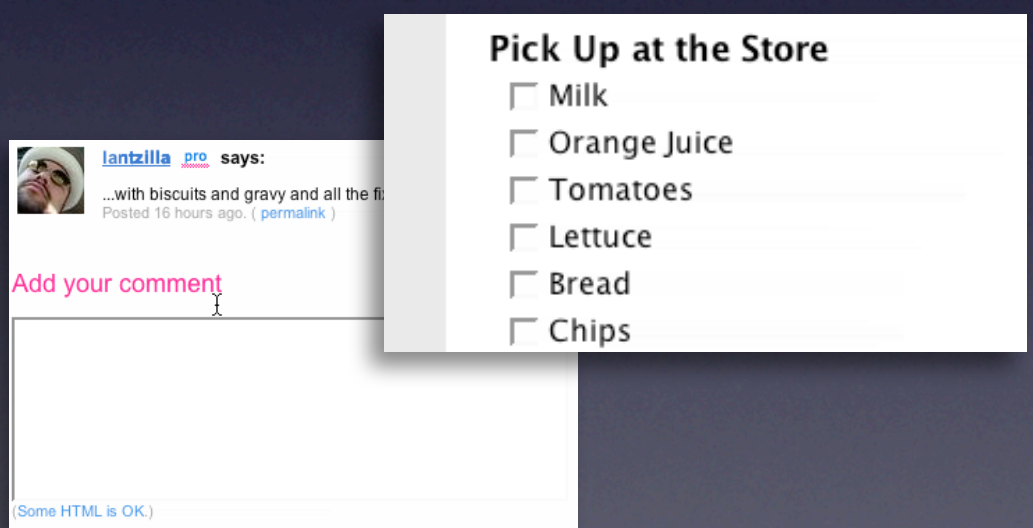

pattern. **in-context tools.**

Inline Editing

Use inline forms where possible

Use lightweight popups for ancillary information

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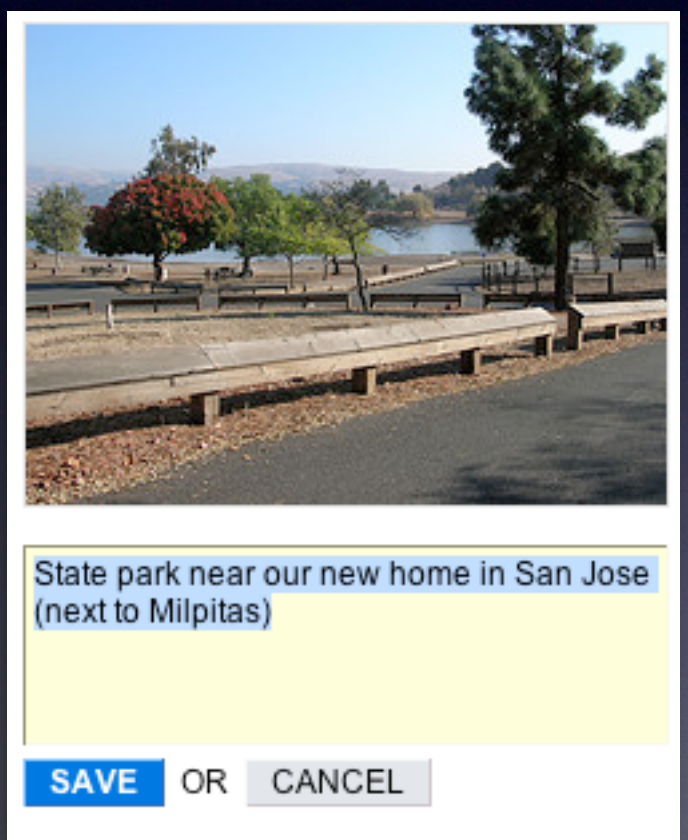
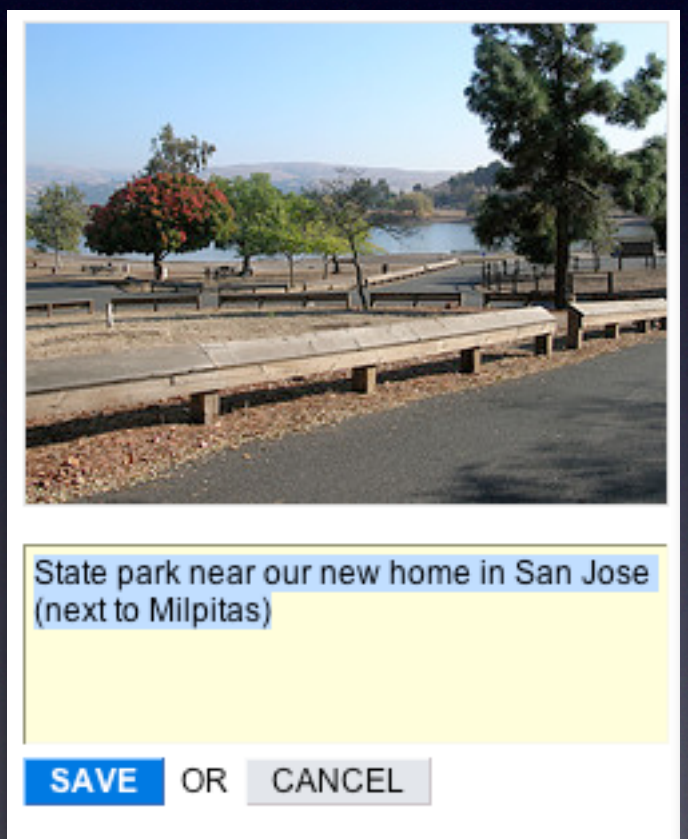
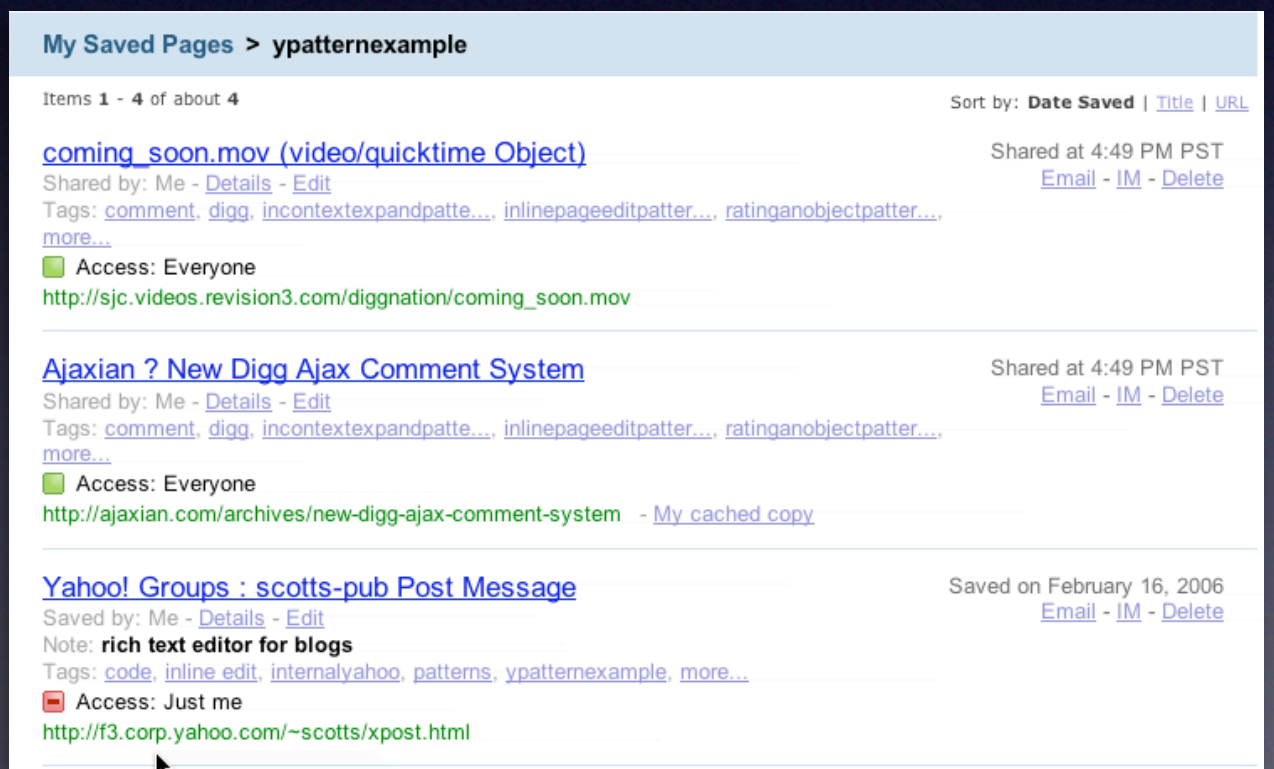
Use lightweight popups for ancillary information



Inline Editing

Use inline forms where possible
Use lightweight popups for ancillary information





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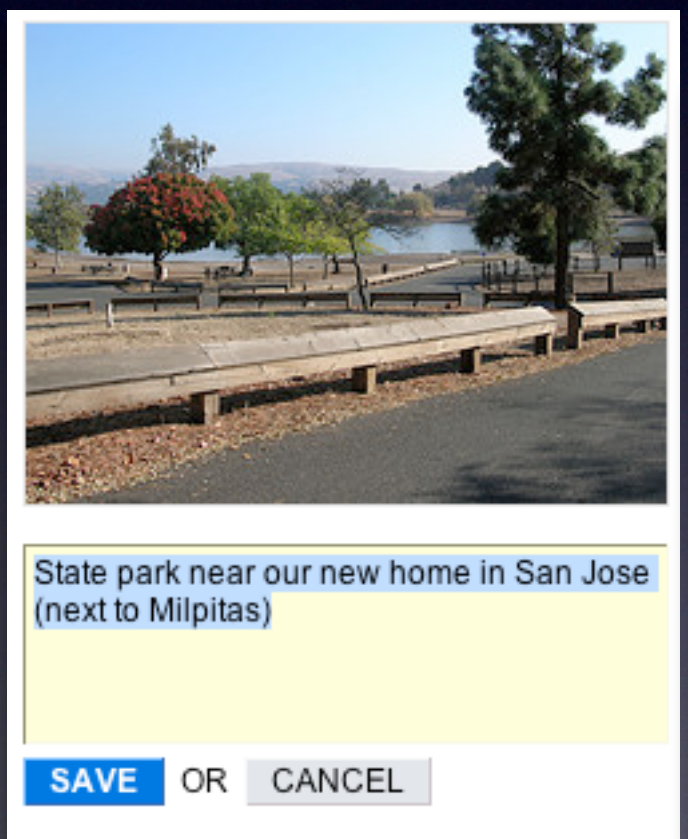

Scheduled Items

Wed 11/23/05 (day 1) - Yosemite Natl Pk, Yosemite National Park

Yosemite Lodge View | Delete

From $97.00 to $146.00 per night. •Reserve Now

559-252-4848
Yosemite Natl Pk, CA 95389
United States

In the valley of Yosemite National Park

Notes: [Edit]

Tags: [Edit]

Dates: [Add]
Wed, Nov 23rd - Fri, Nov 25th [Edit]

Tunnel View

+1 209 372 1000
Wawona Rd
Yosemite National Park, CA 95389
United States

This breathtaking and spectacular sight is located on Highway 41 just north of Wawona, and just south of the Valley Floor. This popular spot is the most photographed view of the valley. It received

My Sav

Items 1

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Ajaxian ? New Digg Ajax Comment System
Shared by: Me - Details - Edit
Tags: comment, digg, incontextexpandpatte..., inlinepageeditpatter..., ratinganobjectpatter..., more...
Access: Everyone
http://ajaxian.com/archives/new-digg-ajax-comment-system - My cached copy
Shared at 4:49 PM PST
Email - IM - Delete

Yahoo! Groups : scotts-pub Post Message
Saved by: Me - Details - Edit
Note: **rich text editor for blogs**
Tags: code, inline edit, internalyahoo, patterns, ypatternexample, more...
Access: Just me
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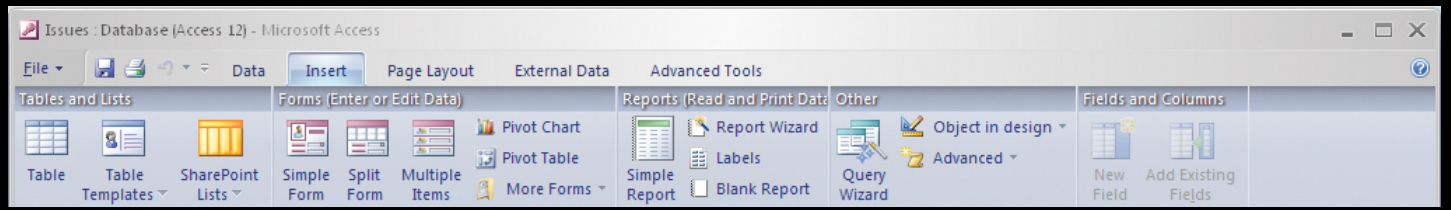
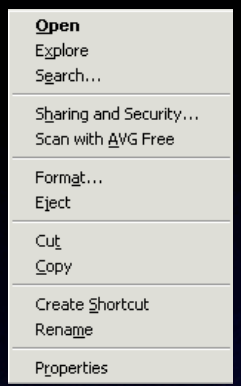
In-context tools

Same as context menus

Only good for single objects

Can actually slow you down





make it direct

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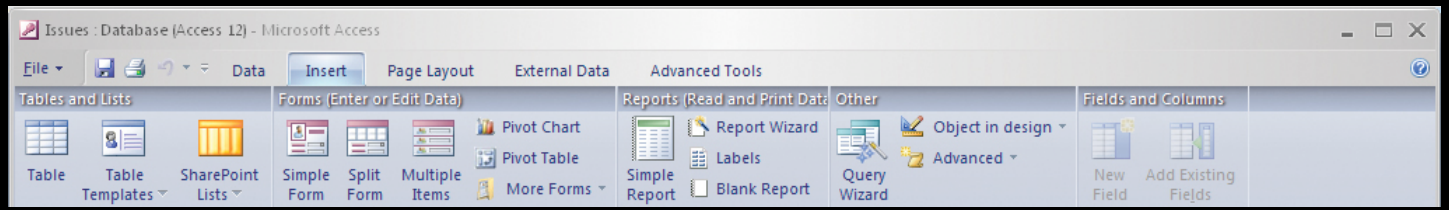

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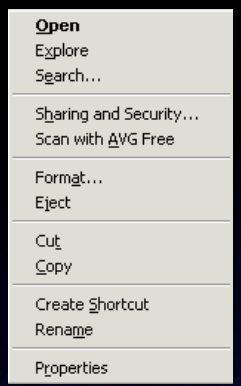

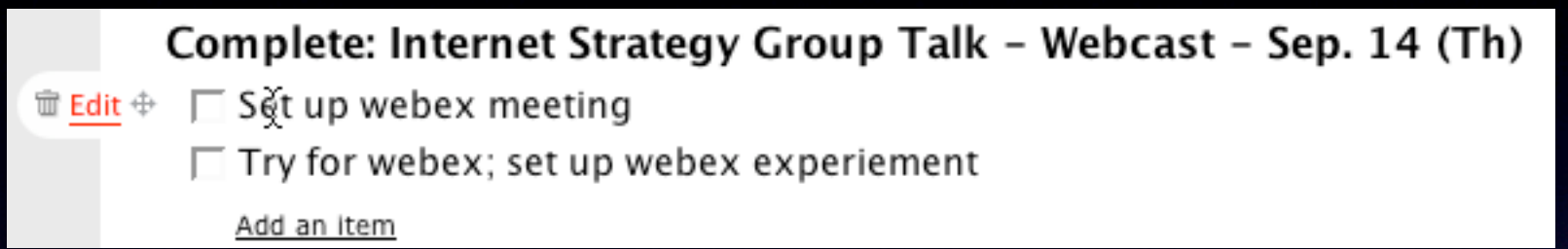

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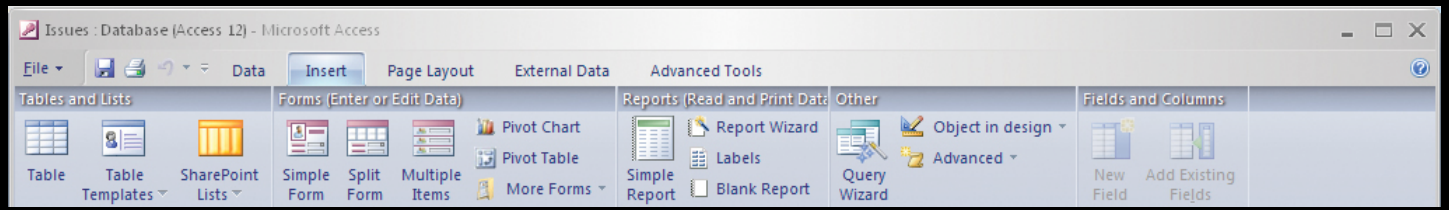

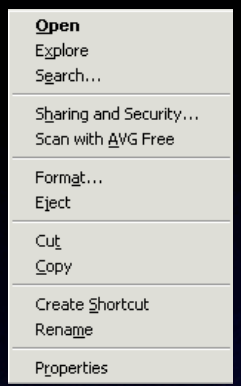

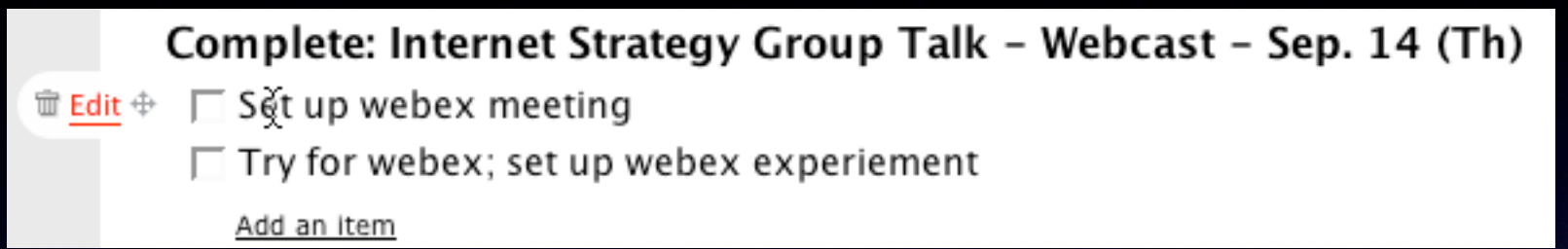

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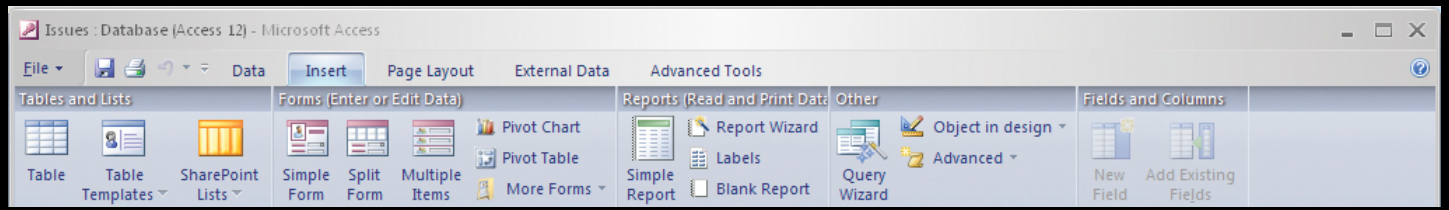
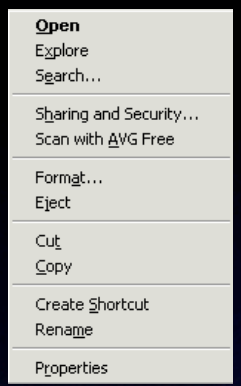
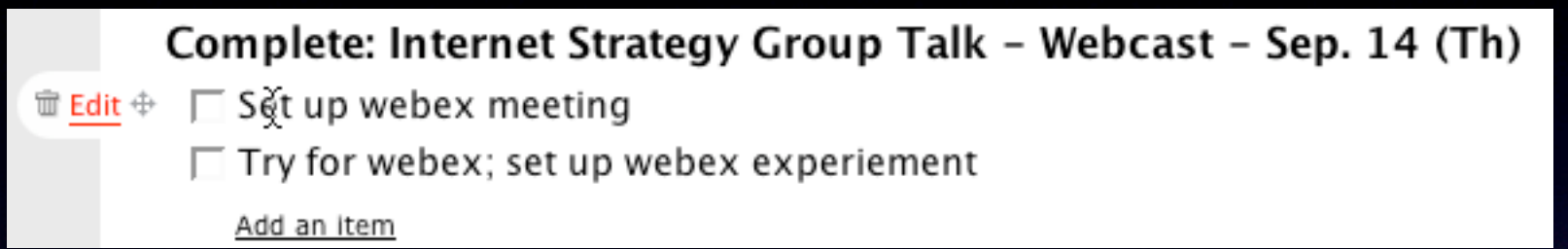
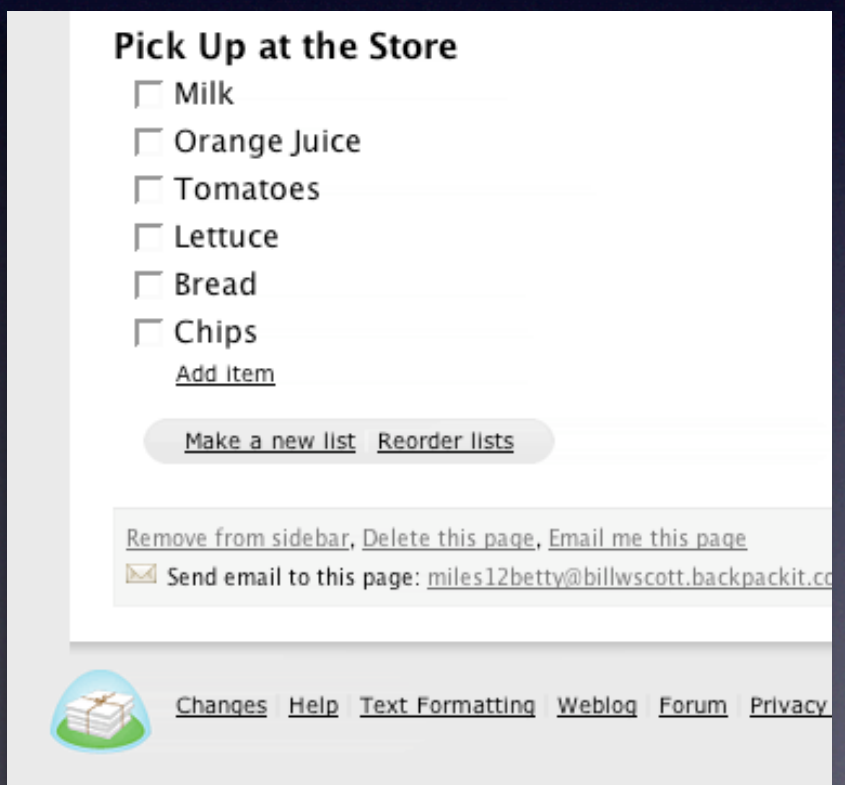




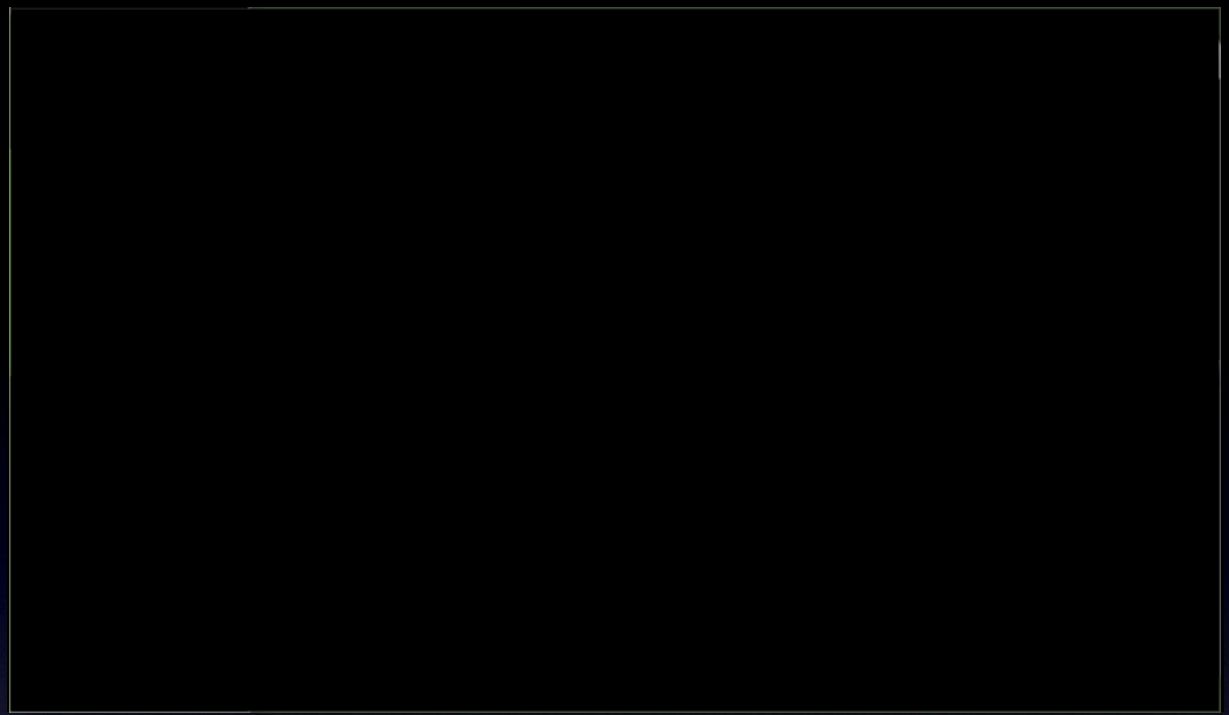




Use Drag & Drop where appropriate

Not for simply setting an attribute

Don't construct artificial visual constructs



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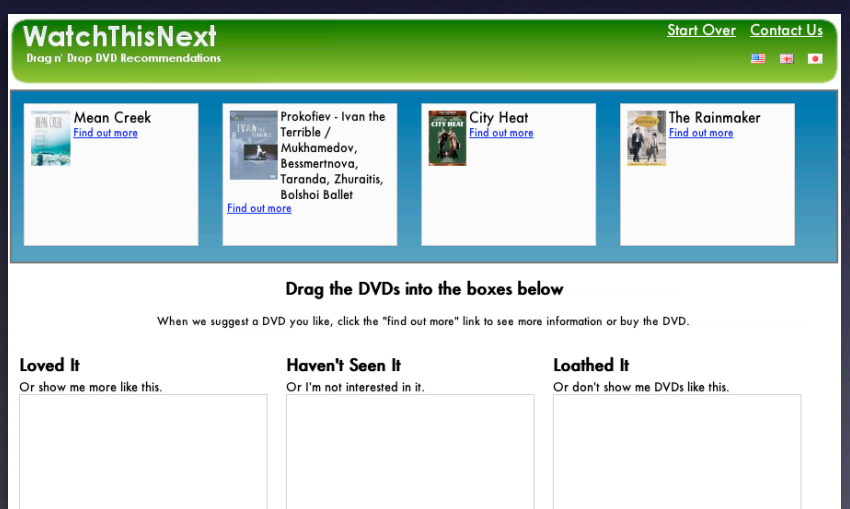

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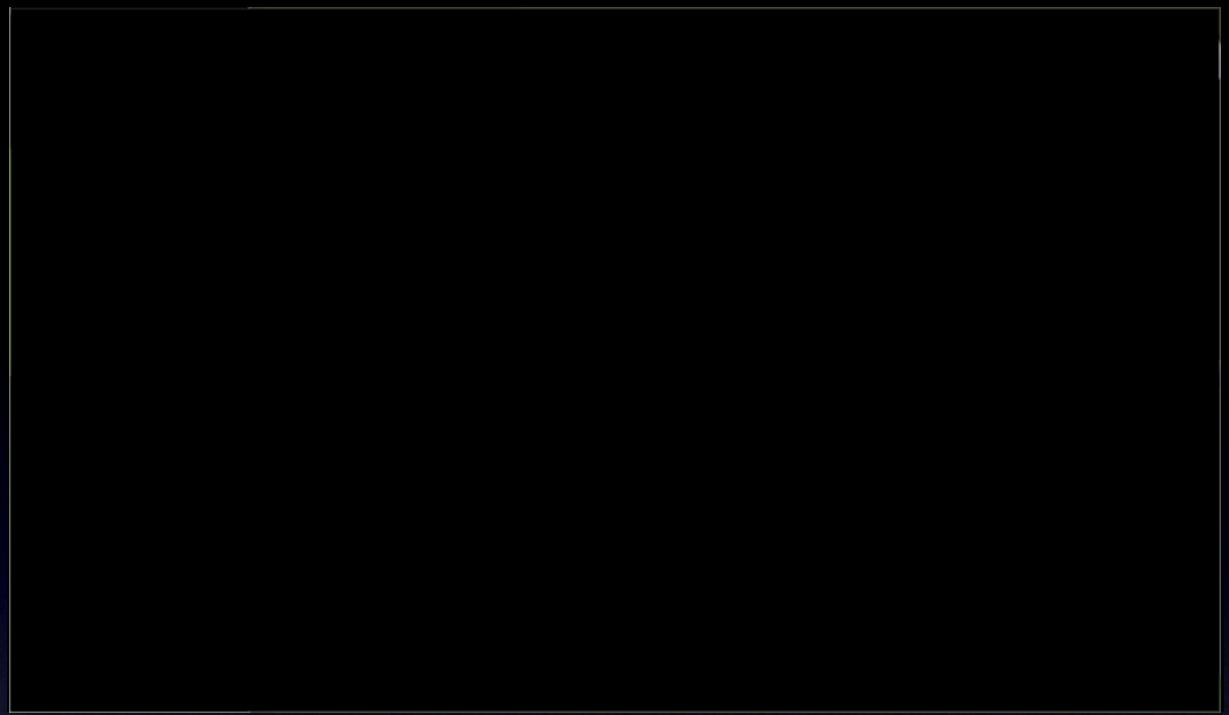
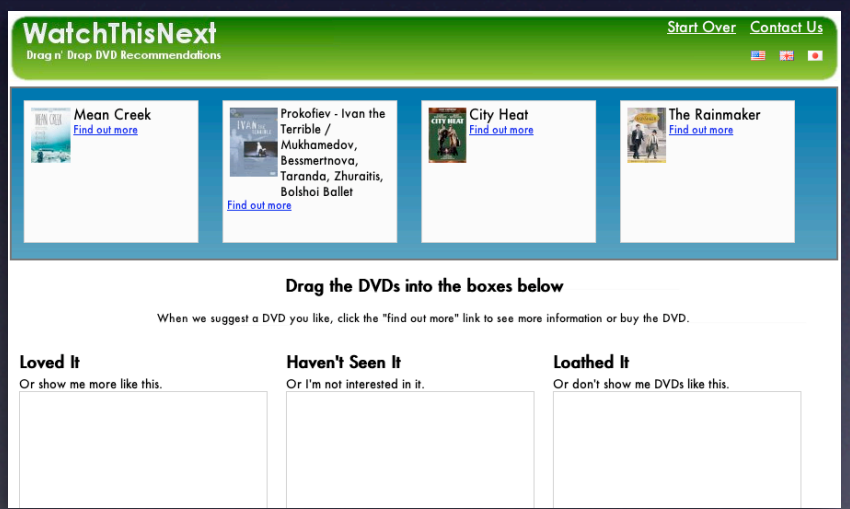
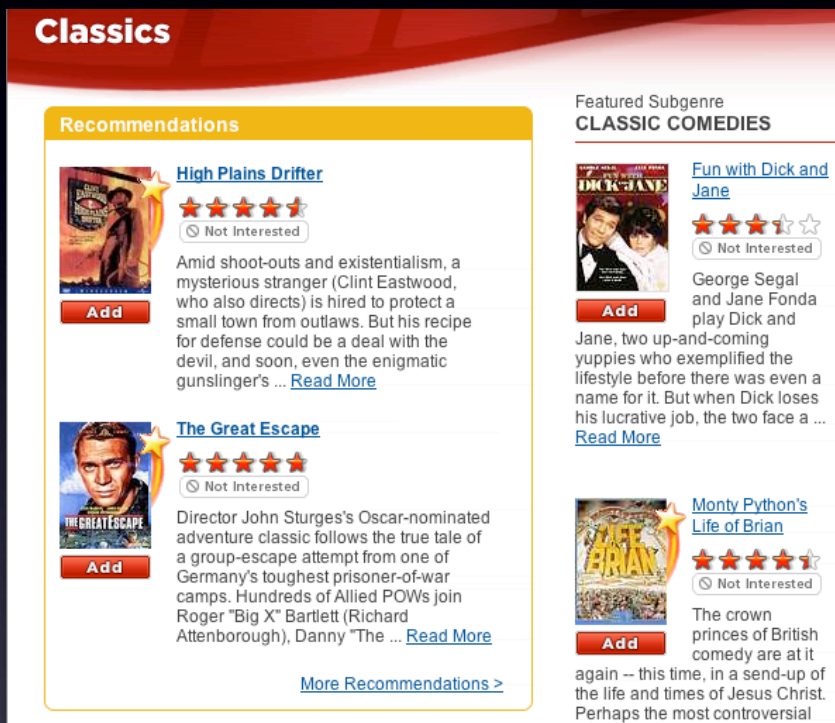
Don't construct artificial visual constructs

make it direct







Use Drag & Drop where appropriate

Not for simply setting an attribute

Don't construct artificial visual constructs

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Don't construct artificial visual constructs

Good for layout changes/re-organizing

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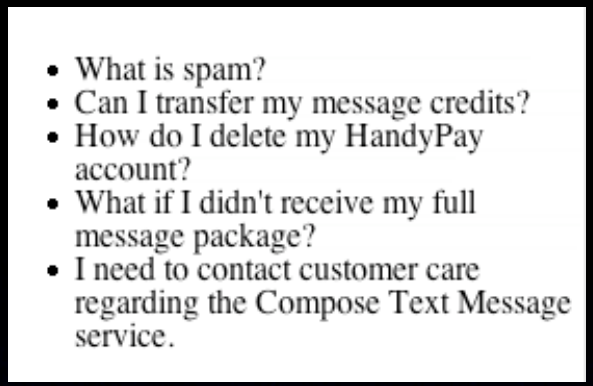

make it direct

Use Drag & Drop where appropriate

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Good for layout changes/re-organizing

make it direct

Pick Up at the Store

- DRAG Chips
- DRAG Milk
- DRAG Bread
- DRAG Orange Juice2
- DRAG Tomatoes
- DRAG Lettuce

- What is spam?
- Can I transfer my message credits?
- How do I delete my HandyPay account?
- What if I didn't receive my full message package?
- I need to contact customer care regarding the Compose Text Message service.

DVDs in Your Queue

Update Your Queue

Priority	Movie Title	Star Rating	MPAA	Genre	Availability	Remove	Move to Top
1	SCTV Network 90: Vol. 2: Disc 1	★★★★★	NR	Television	Now		
2	SCTV Network 90: Vol. 2: Disc 3	Series Disc	NR	Television	Now		
3	SCTV Network 90: Vol. 2: Disc 4	Series Disc	NR	Television	Now		
4	The Truman Show	★★★★☆	PG	Comedy	Now		
5	SCTV Network 90: Vol. 2: Disc 5	Series Disc	NR	Television	Now		
6	Take the Money and Run	★★★½☆	R	Comedy	Now		
7	The Gathering Storm	★★★★½	NR	Drama	Now		

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Not for simply setting an attribute

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make it direct

Pick Up at the Store

- DRAG Chips
- DRAG Milk
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6	Take the Money and Run	★★★½☆	R	Comedy	Now		
7	The Gathering Storm	★★★★½	NR	Drama	Now		

Flickr Slideshow

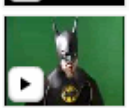
enter a username or keywords | Username

YouTube Explorer

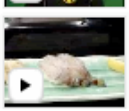
Search Videos

Featured Videos

New Rococo, Dvd Trailer
runtime: 01:14
by: perplex



A Message From Batman
runtime: 02:59
by: jamball



Real Sushi
runtime: 00:39
by: sr82

Use Drag & Drop where appropriate

Not for simply setting an attribute

Don't construct artificial visual constructs

Good for layout changes/re-organizing

make it direct

[TEXT ONLY]

USGS
science for a changing world

Hawaiian Volcano Observatory

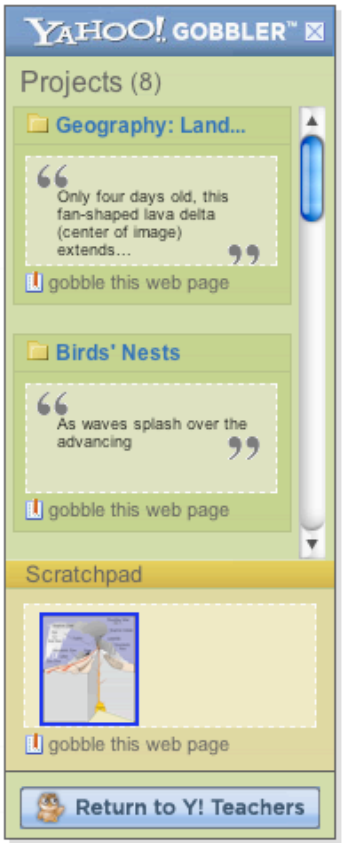
Kilauea
Mauna Loa
Earthquakes
Other Volcanoes
Volcanic Hazards
Types
Lava
Zones
About HVO

Volcanic Hazards

When Lava Enters the Sea: Growth & Collapse of Lava Deltas

Photograph by C. Heliker on November 12, 1992.

Only four days old, this fan-shaped lava delta (center of image) extends about 200 m into the ocean on the southeast coast of Kilauea Volcano, Hawai`i. The diffuse plume of white steam at the leading edge of the delta indicates that several small lava flows are pouring into the ocean. Countless deltas have formed



Use Drag & Drop where appropriate

Not for simply setting an attribute

Don't construct artificial visual constructs

Good for layout changes/re-organizing

Good for grabbing items

Drag and Drop Modules - Interesting Moments Grid

Currently on beta.my.yahoo.com | ID: Bill Scott & Eric Miraglia | Date: Nov-0

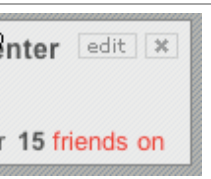
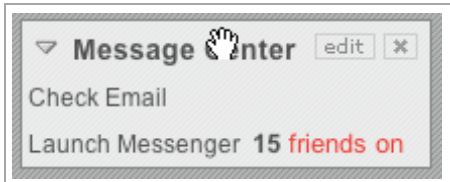
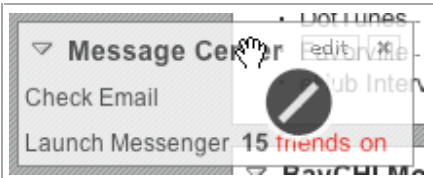
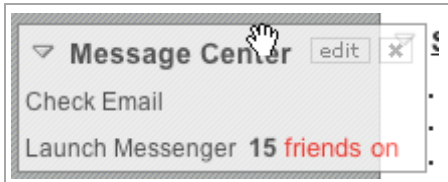
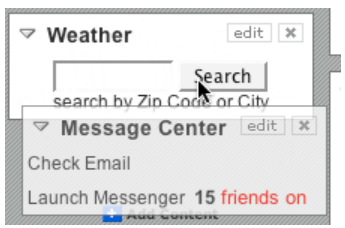
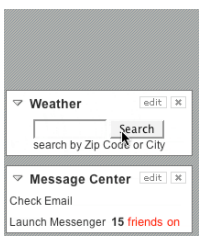
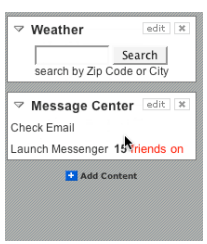
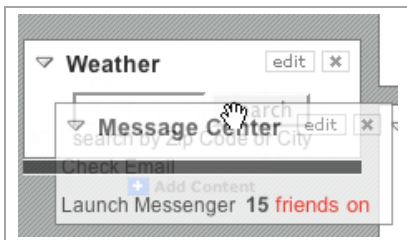
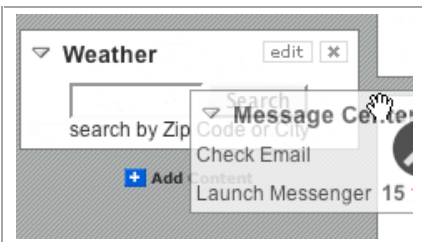
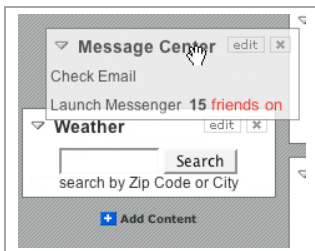
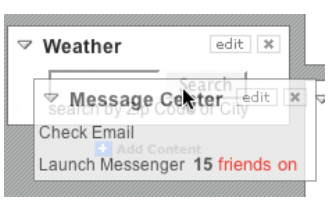
	Mouse Hover	Mouse Down	Drag Initiated	Drag Over Valid Target	Drag Over Invalid Target	Drag Over Parent Container	Drop Accepted	Drop Rejected
Cursor	CSS Move curs	CSS Move cursor	CSS Move cursor	CSS Move cursor	CSS Move cursor	CSS Move cursor	Normal Cursor	Normal Cursor
Tool Tip								
Drag Object		Full Opacity	Reduced Opacity	Reduced Opacity	Reduced Opacity & Invalid Badge	Reduced Opacity	Modules animates into the area just below insertion bar Module comes to rest in new area Modules slide up in a self-healing transition to close hole	Modules animates back to the home area Module comes back to rest at full opacity
Drop Target		No insertion bar, just a gap	No insertion bar, just a gap	Insertion bar showing where it will drop	No insertion bar, just a gap	No insertion bar, just a gap & original hole	Insertion bar is removed as first frame of animation	Insertion bar is removed as first frame of animation

Take care of the interesting moments

Drag and Drop Modules - Interesting Moments Grid

ID: Bill Scott & Eric Miraglia

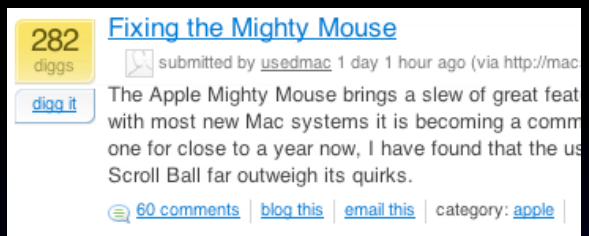
Date:

Initiated	Drag Over Valid Target	Drag Over Invalid Target	Drag Over Parent Container	Drop Accepted
	CSS Move cursor	CSS Move cursor	CSS Move cursor	Normal Cursor
	 Reduced Opacity	 Reduced Opacity & Invalid Badge	 Reduced Opacity	 Modules animates into the area just below insertion bar  Module comes to rest in new area  Modules slide up in a self-healing transition to close hole
				 Insertion bar is removed as first

principle. keep a light footprint.

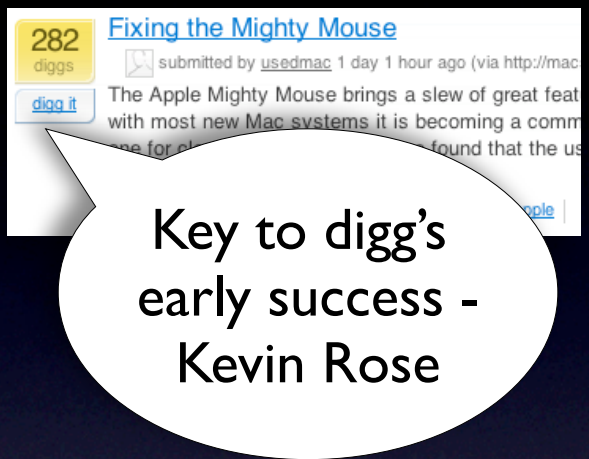
principle. keep a light footprint.

pattern. in page action.



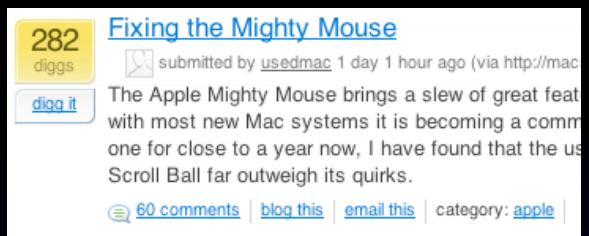
principle. keep a light footprint.

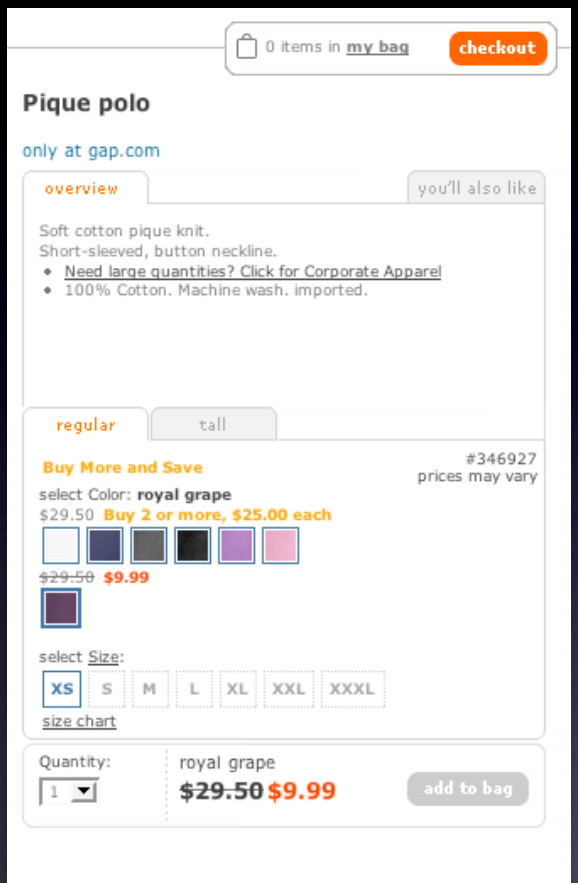
pattern. in page action.



principle. keep a light footprint.

pattern. **in page action.**

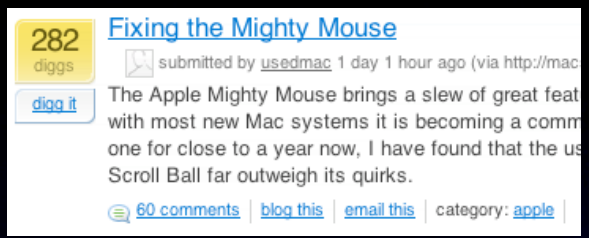


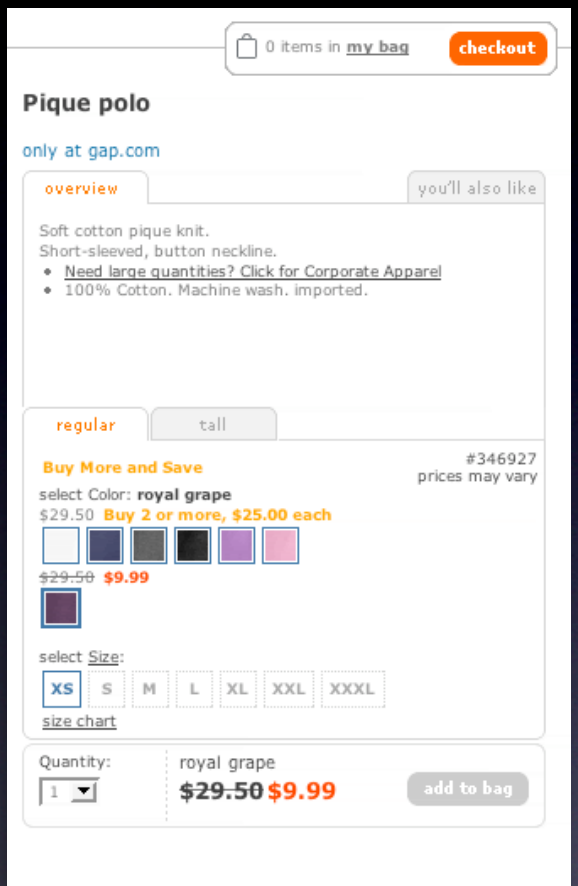


pattern. **remembered collections.**

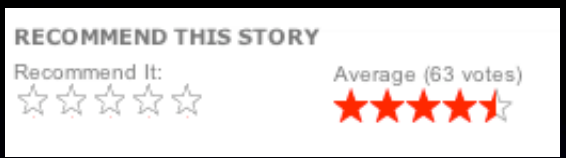
principle. keep a light footprint.

pattern. **in page action.**





pattern. **rating an object.**



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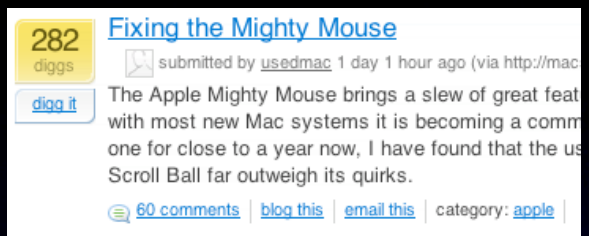

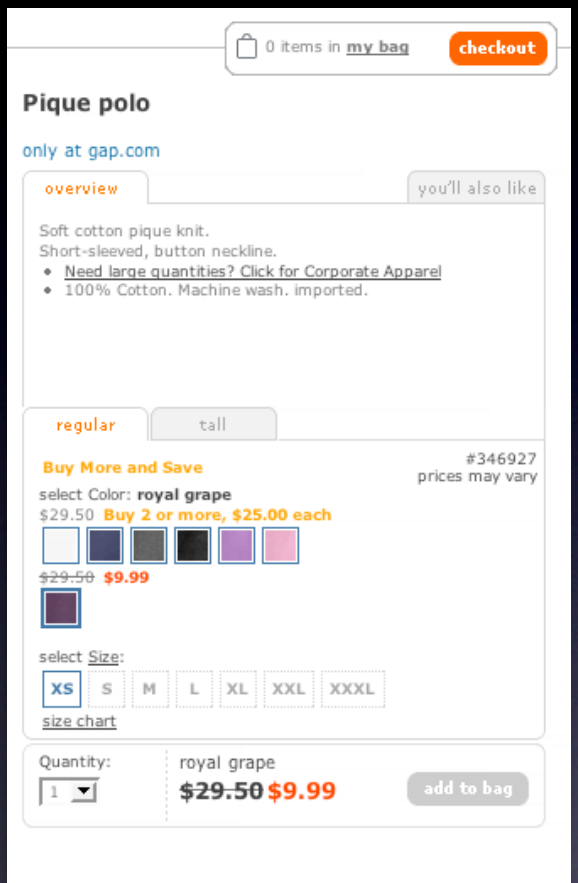

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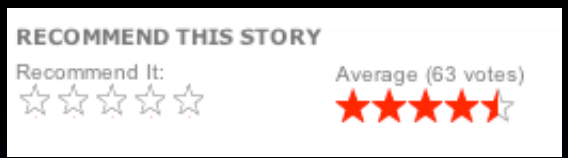

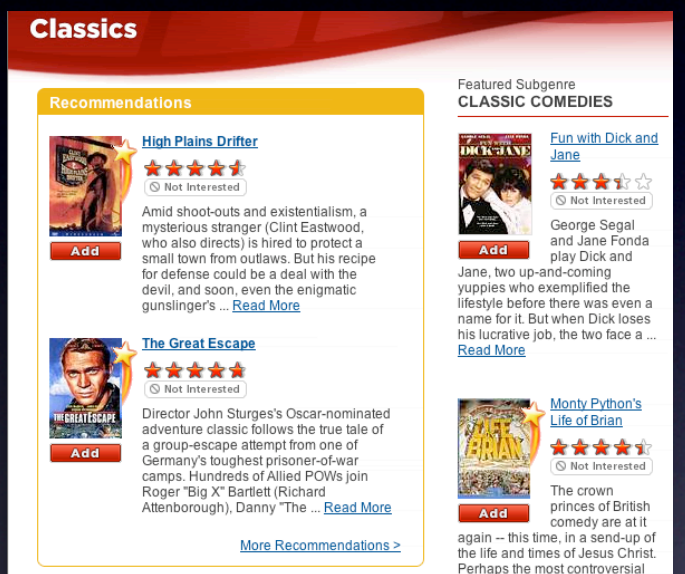

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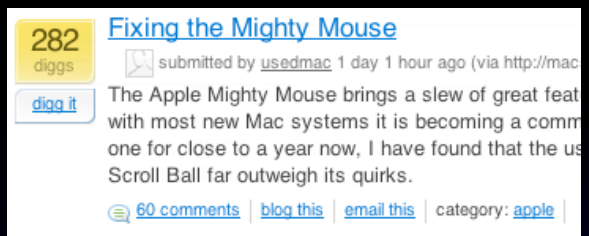
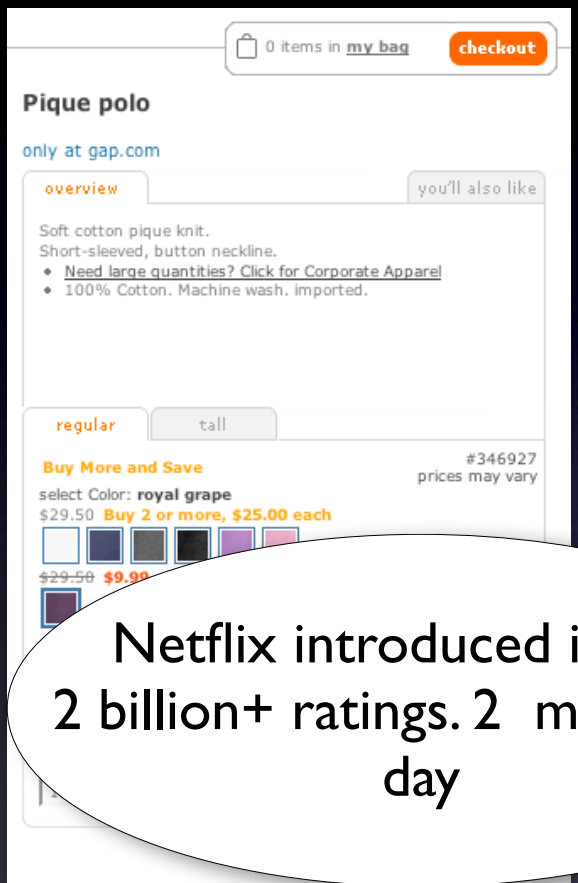
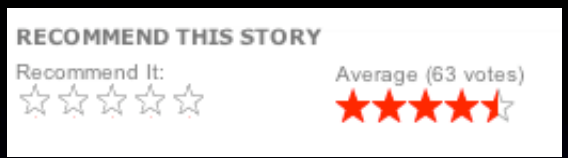
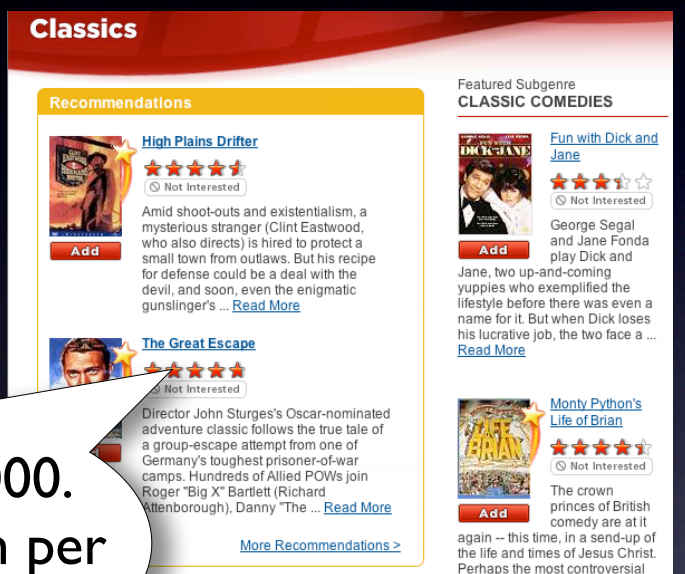




Netflix introduced in 2000.
2 billion+ ratings. 2 million per day

pattern. **rating an object.**





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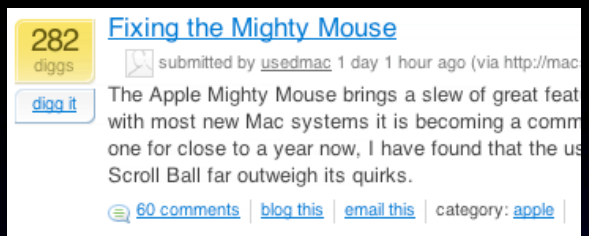
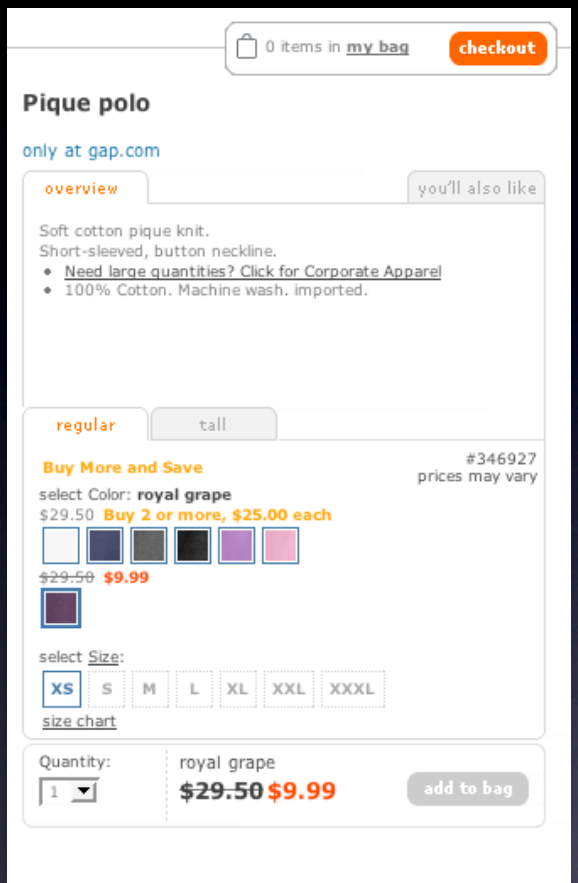
pattern. **in page action.**





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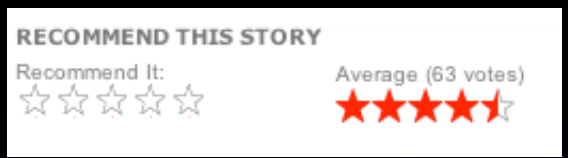

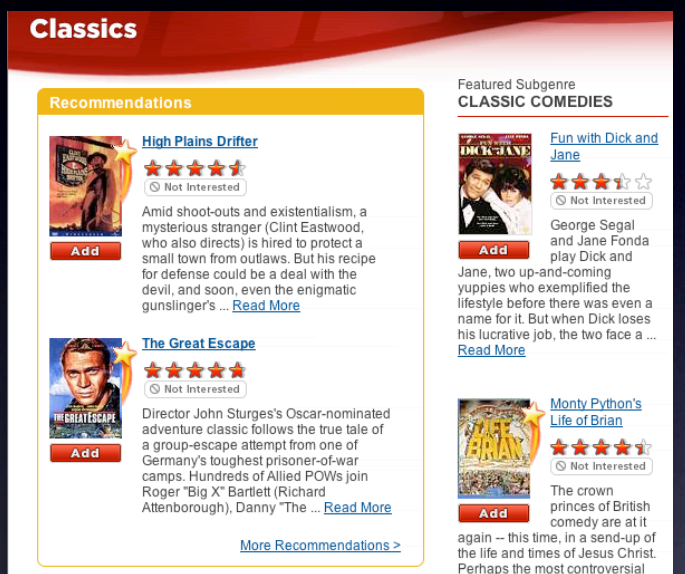

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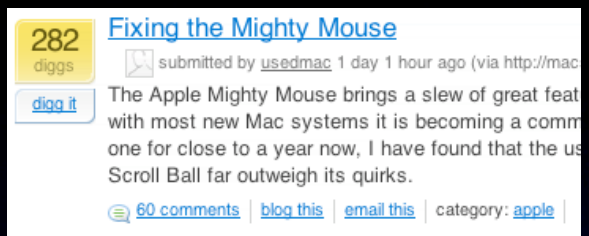
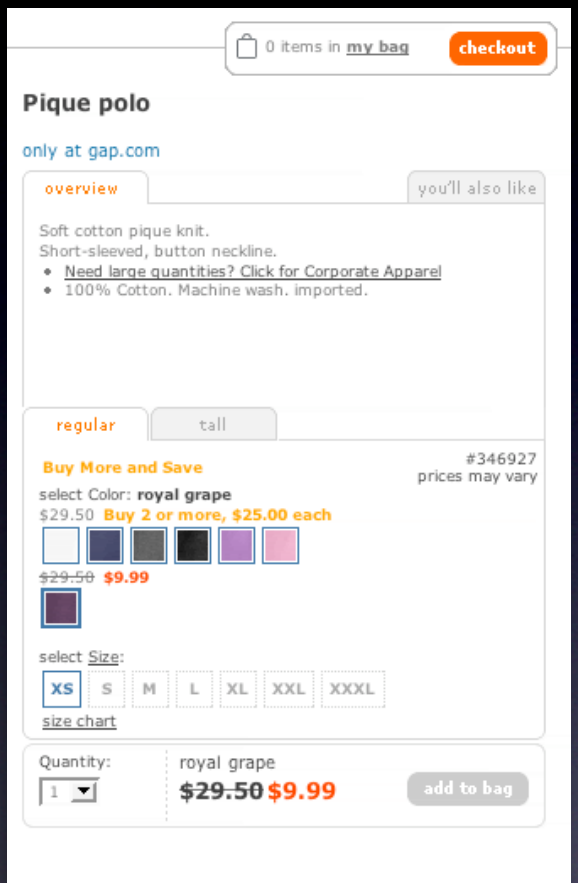
pattern. **in page action.**





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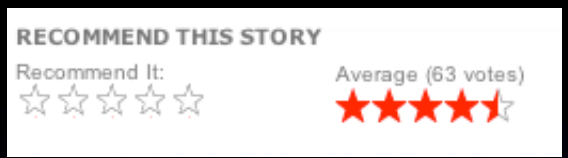
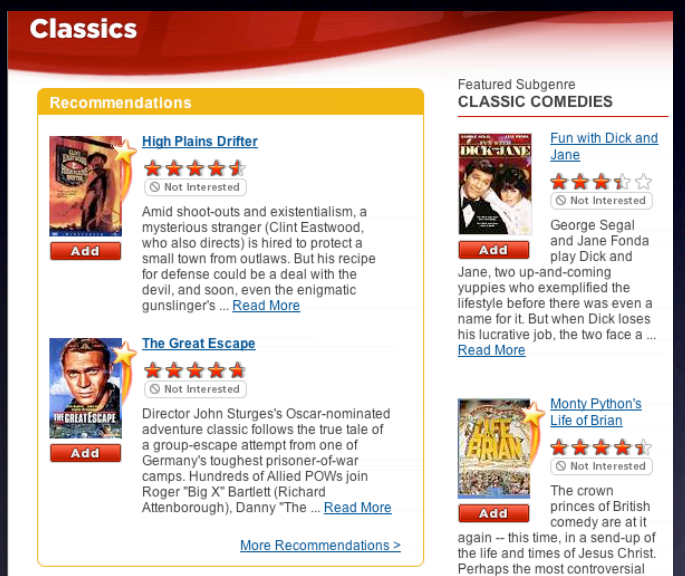
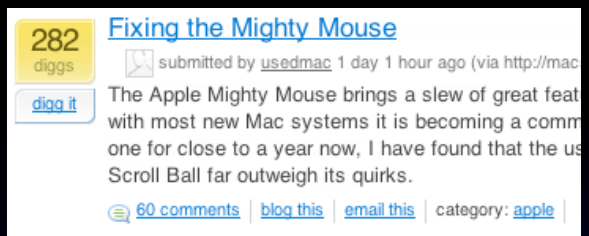
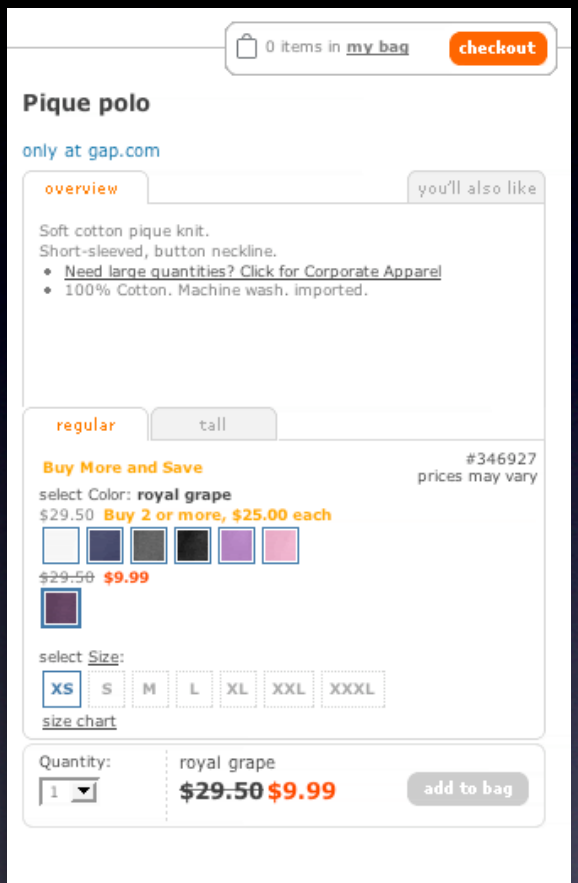




principle. keep a light footprint.

pattern. **in page action.**





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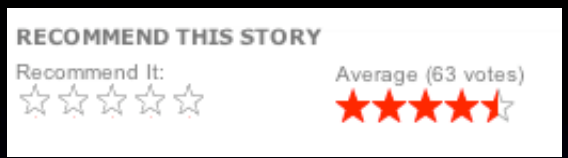
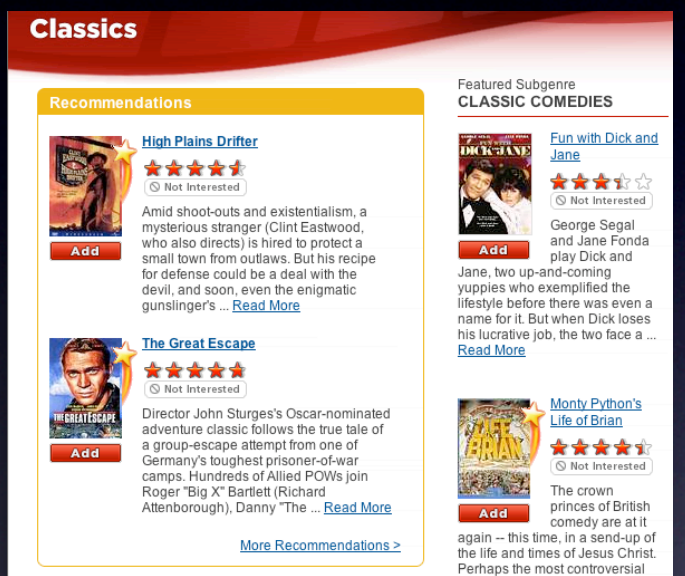
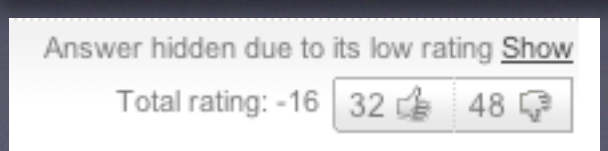
pattern. **rating an object.**







Remove the “pain points”
Shorten the path
Keep actions immediate and light
Use hover, blur, focus; avoid heavy events

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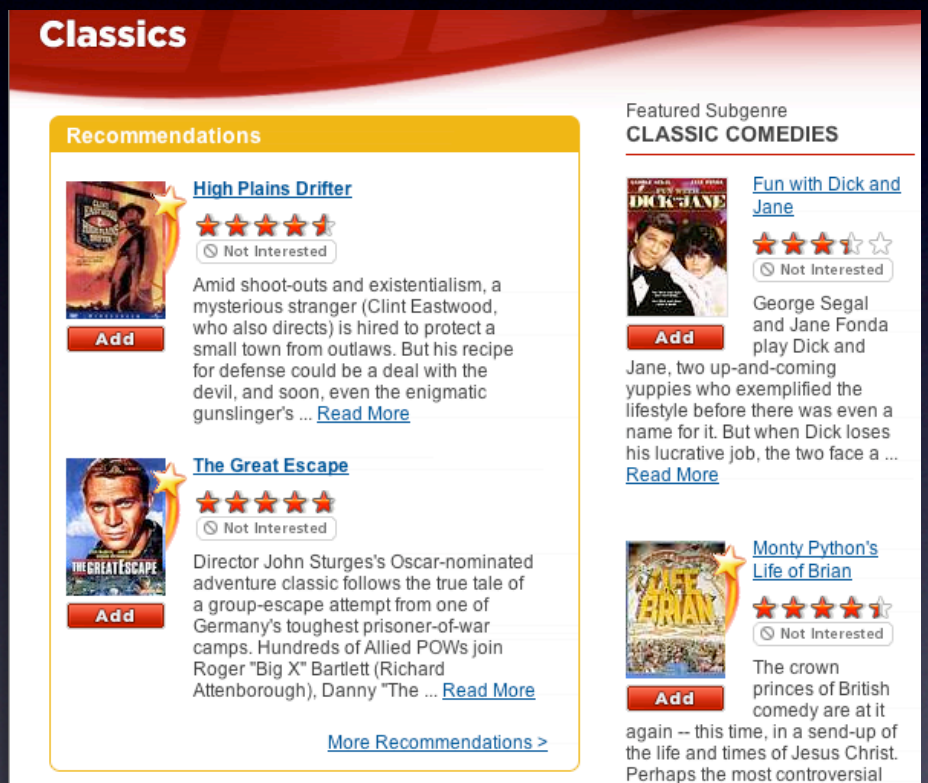

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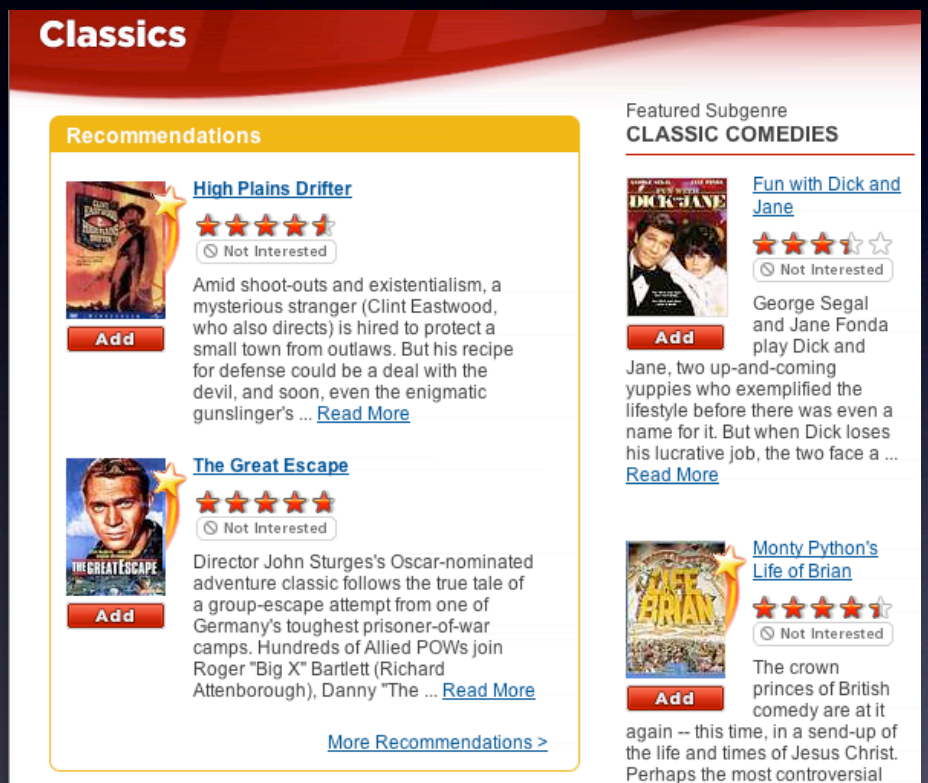

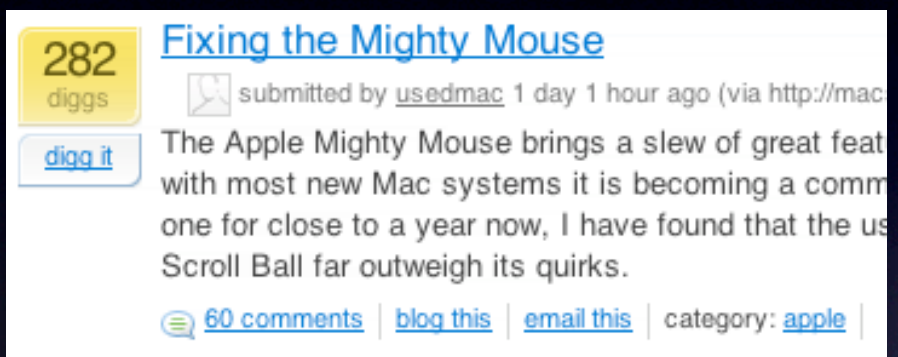

keep a light footprint

Design for engagement

Use invitations & feedback

Treat it like an impusle aisle

Do it in context

keep a light footprint

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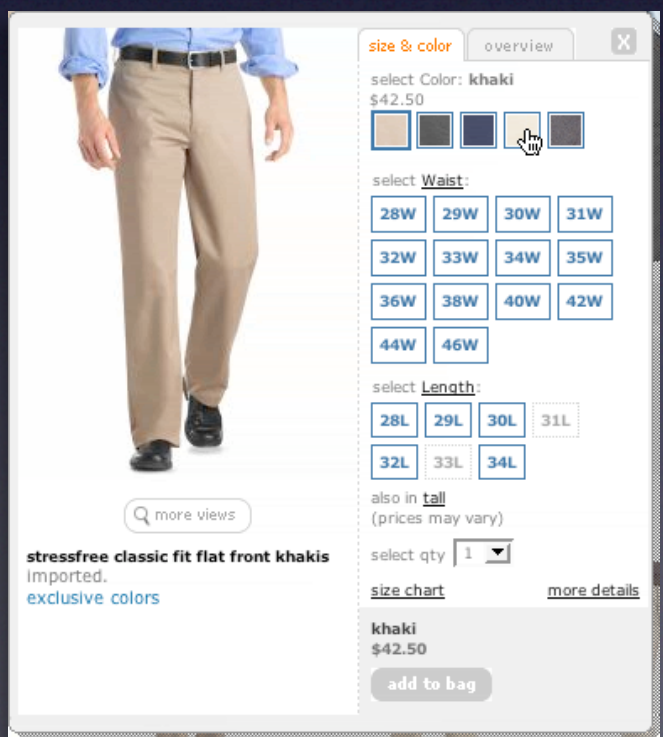
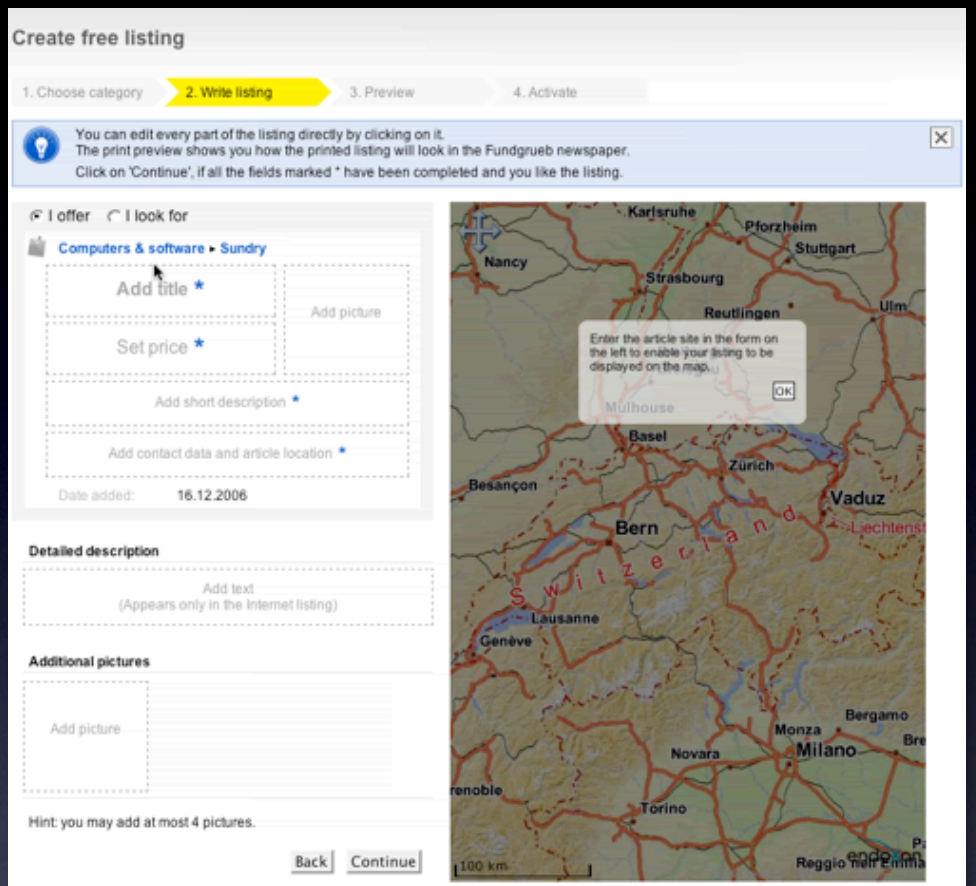
Do it in context



keep a light footprint



Design for engagement

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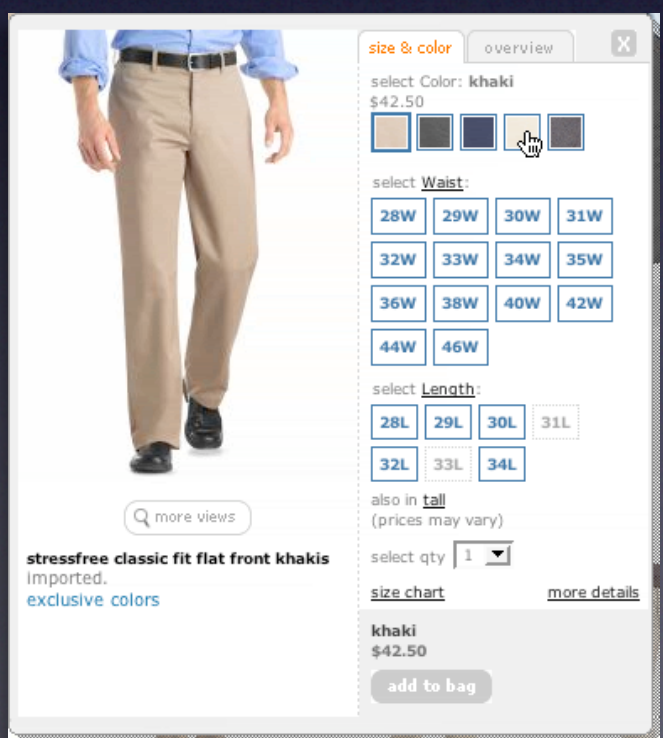
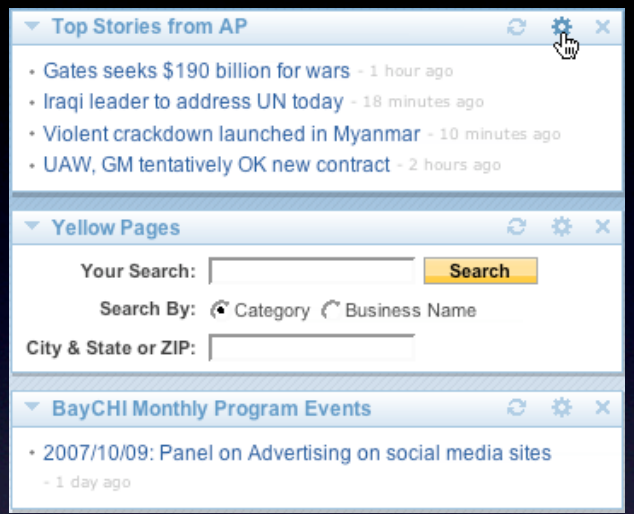
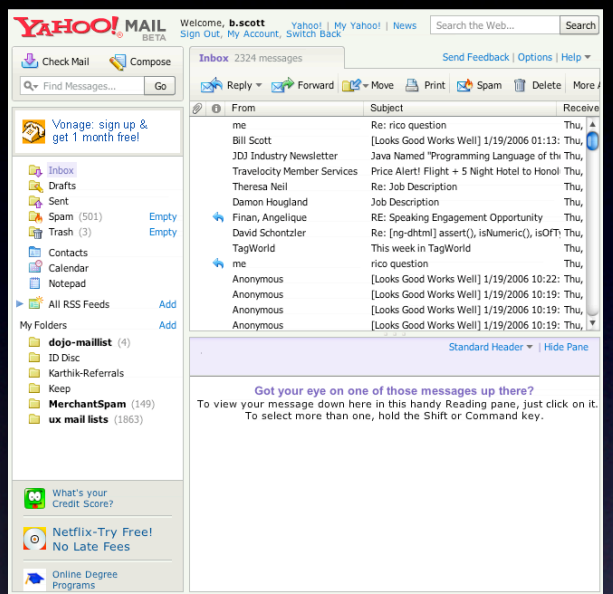


principle. cross borders reluctantly.

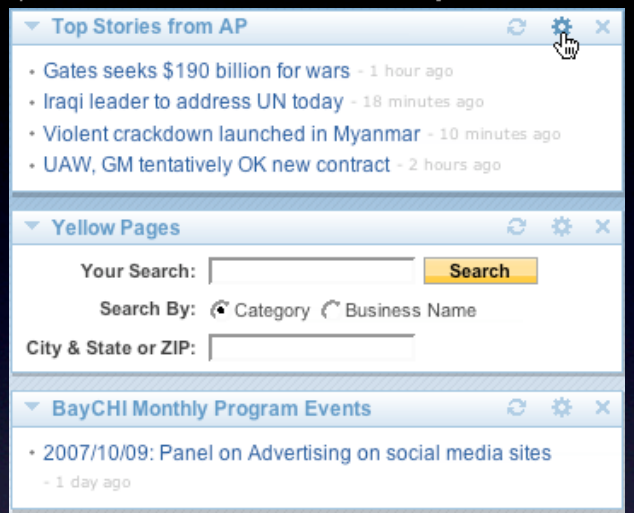


principle. cross borders reluctantly.

pattern. **on-demand scrolling.**



pattern. **in-context expand.**



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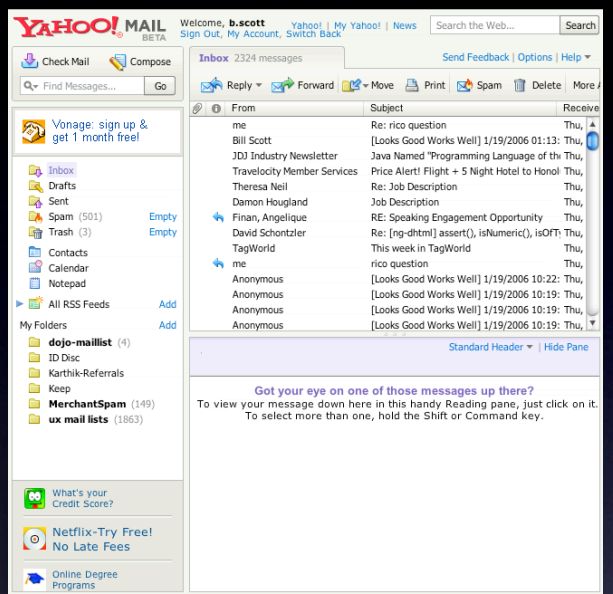

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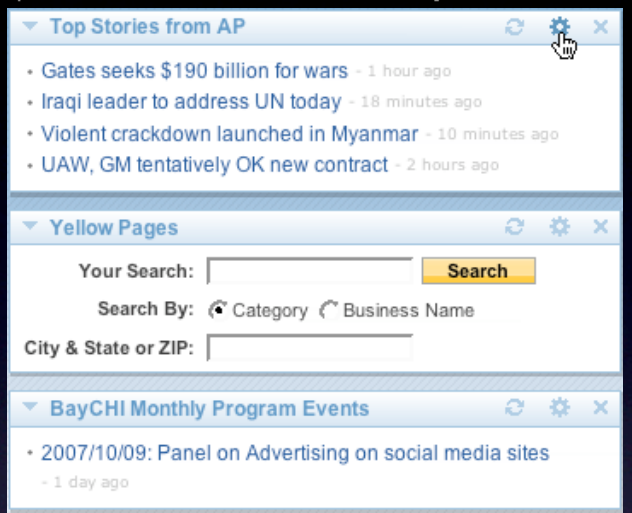
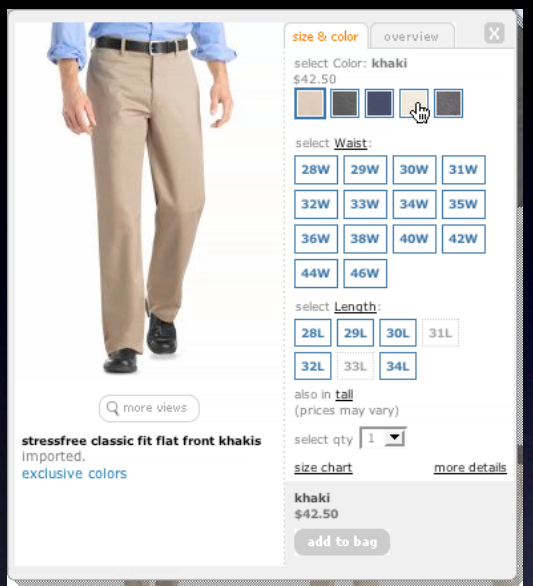


pattern. **inline assistant.**



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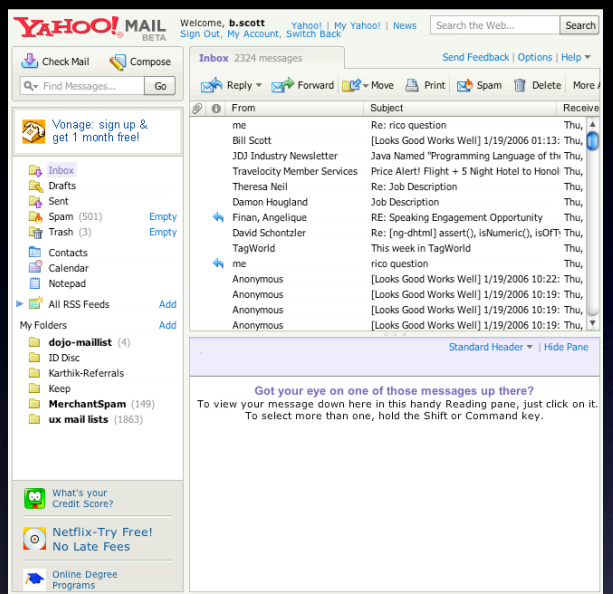

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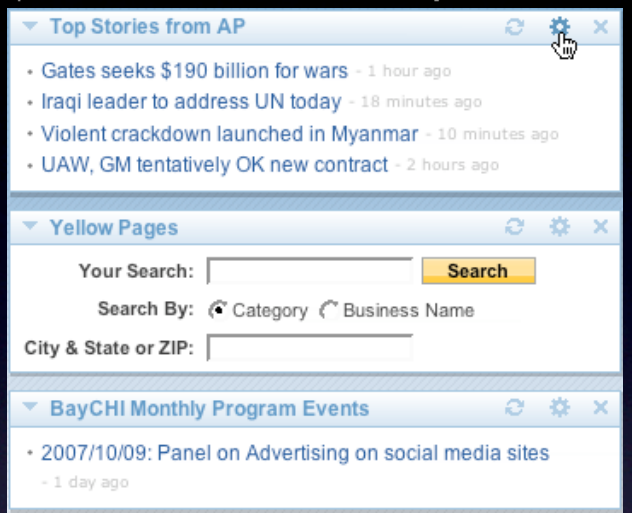

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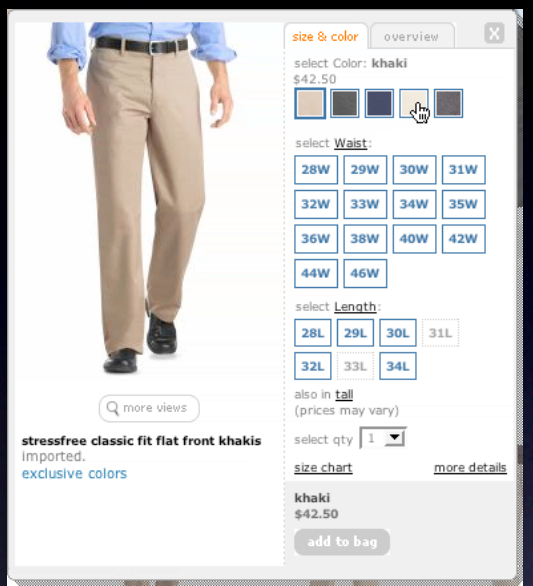
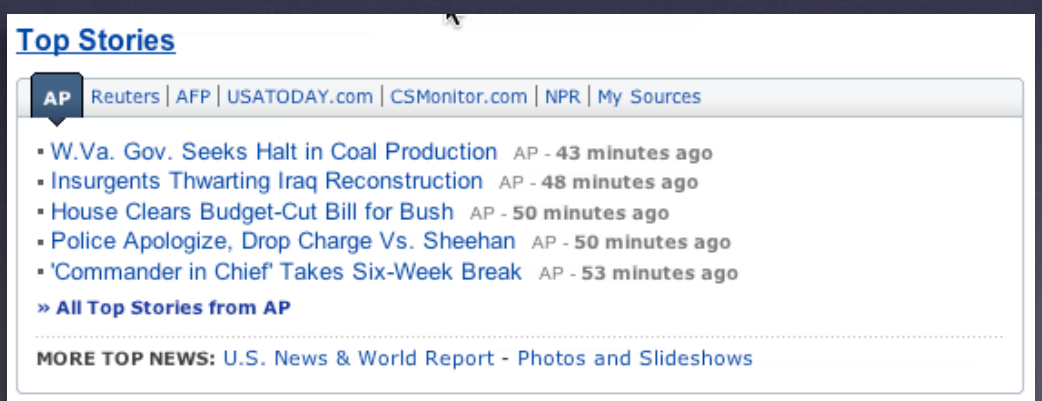


pattern. **hover details.**



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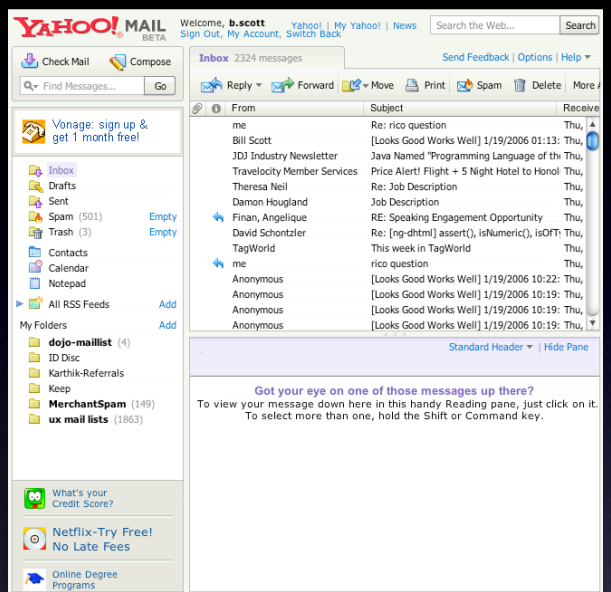
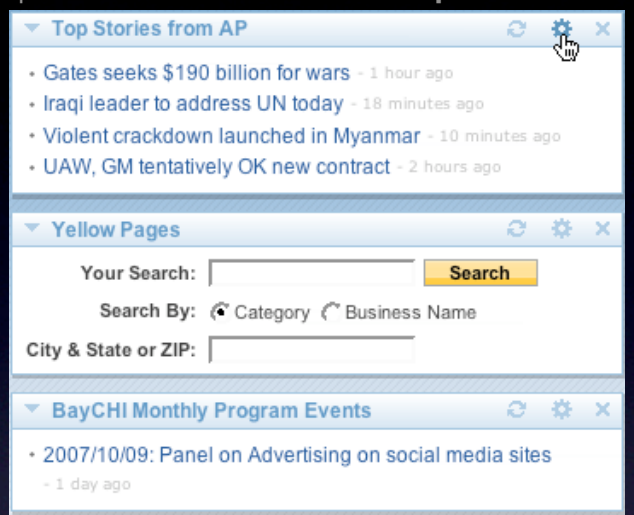
pattern. **on-demand scrolling.**



pattern. **in-context expand.**



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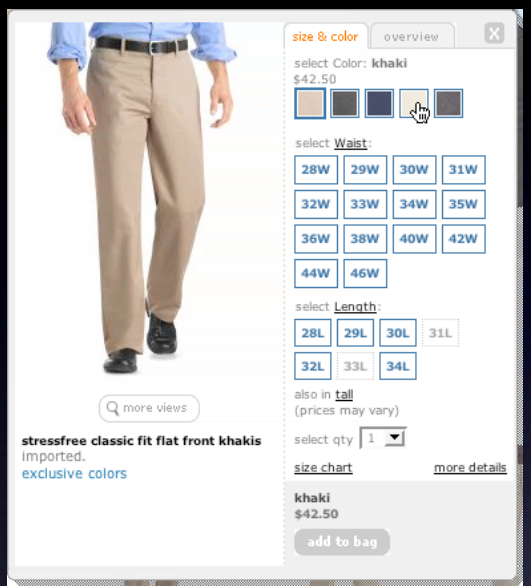

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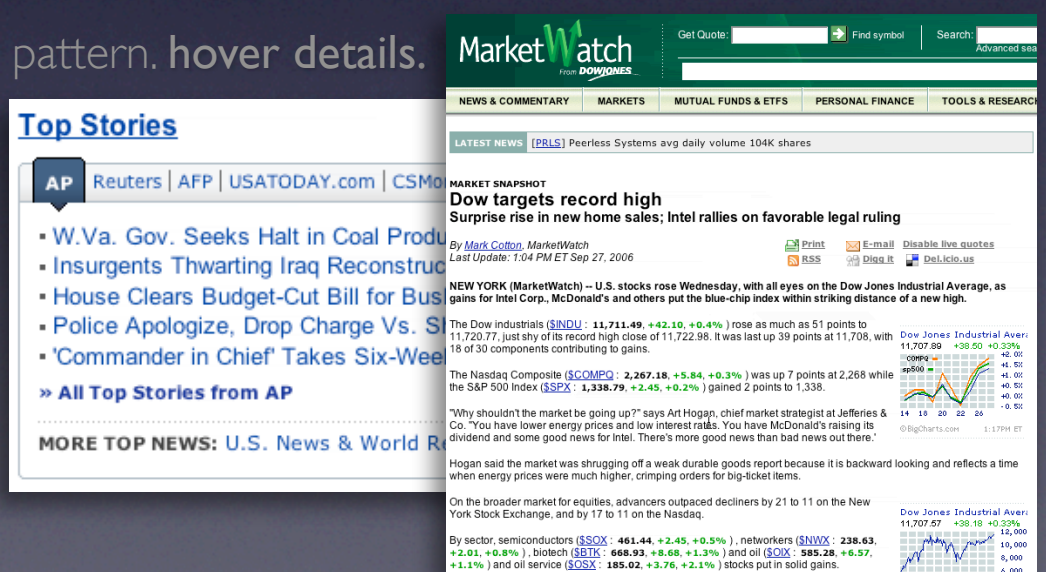
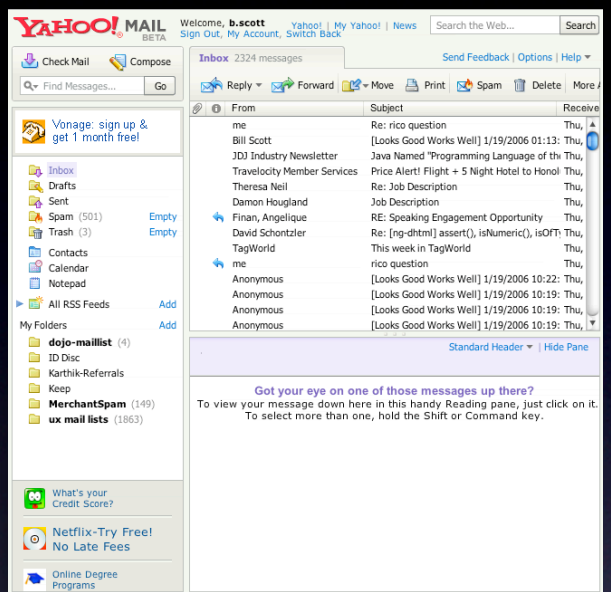


principle. cross borders reluctantly.

pattern. **on-demand scrolling.**



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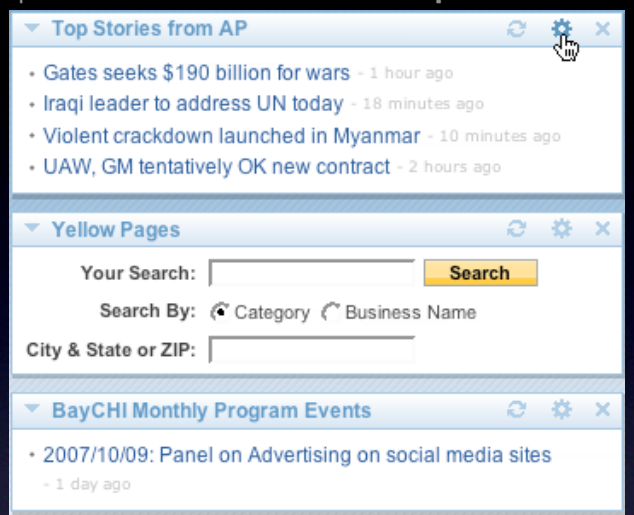

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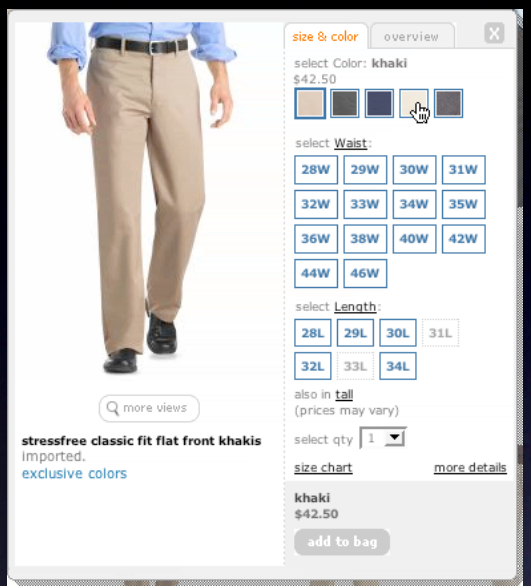

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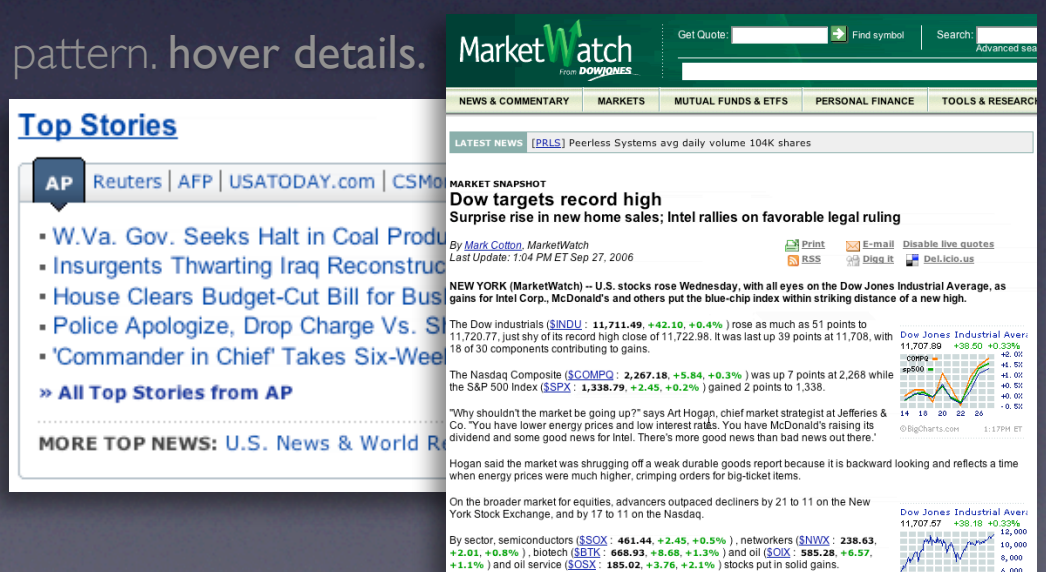
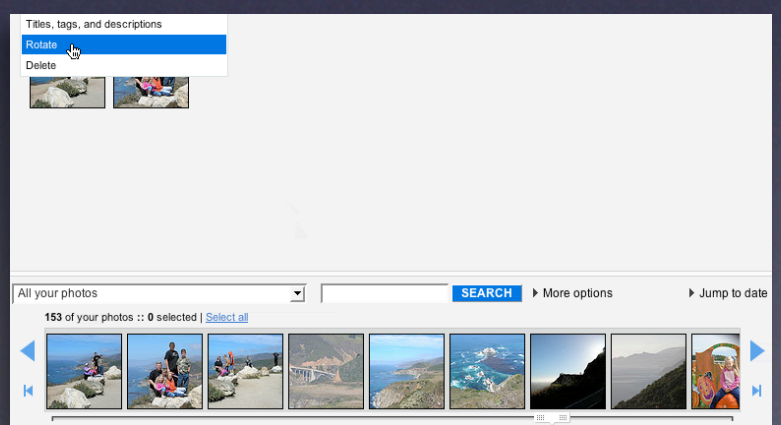


pattern. **lightweight popup + lightbox.**



Rethink process flows

It's the user's mental model, not the page model

Every page jump is a mental speed bump

But some things are still step-by-step

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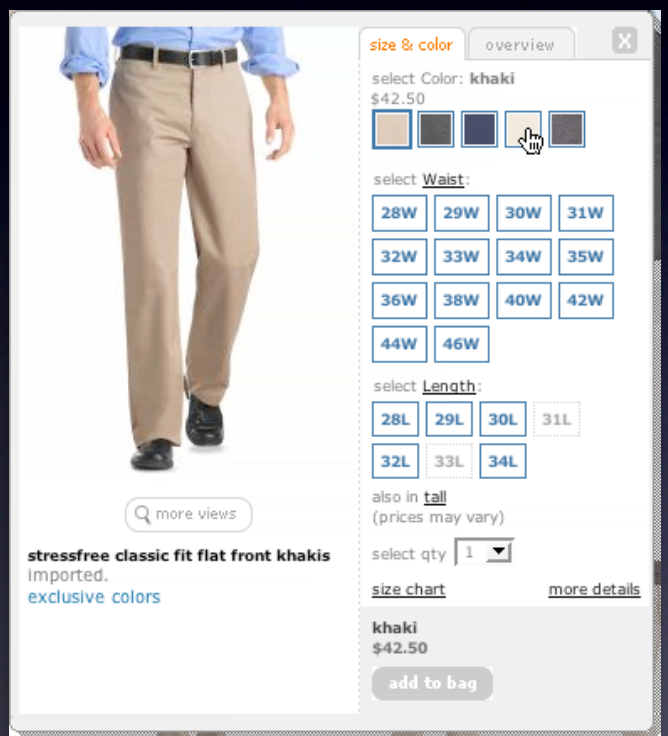

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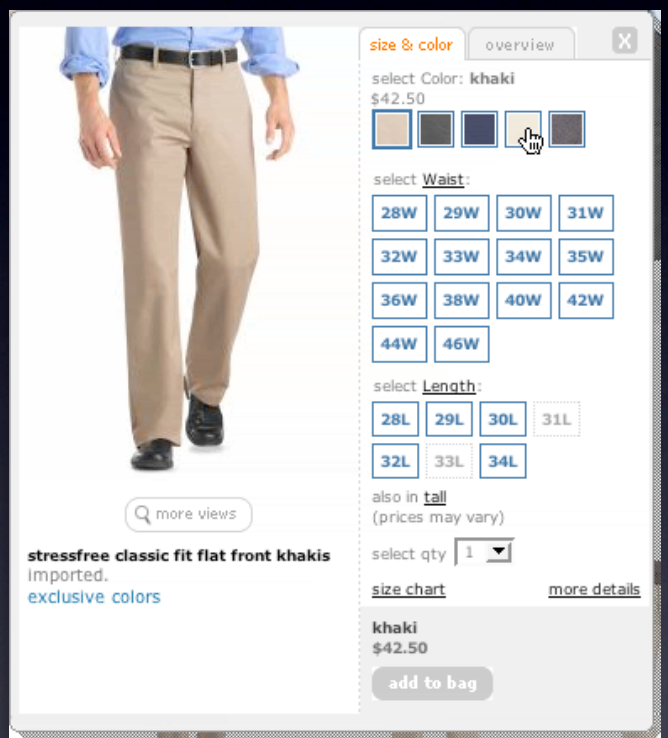

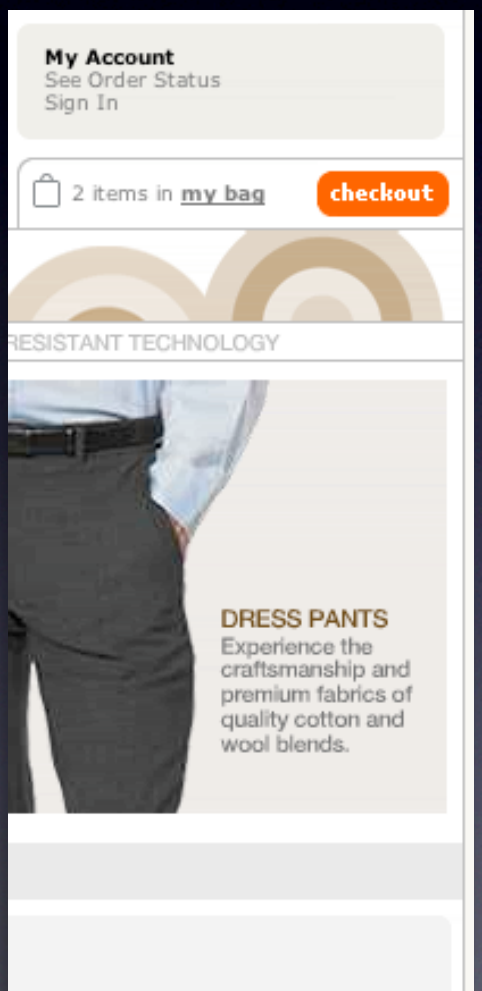

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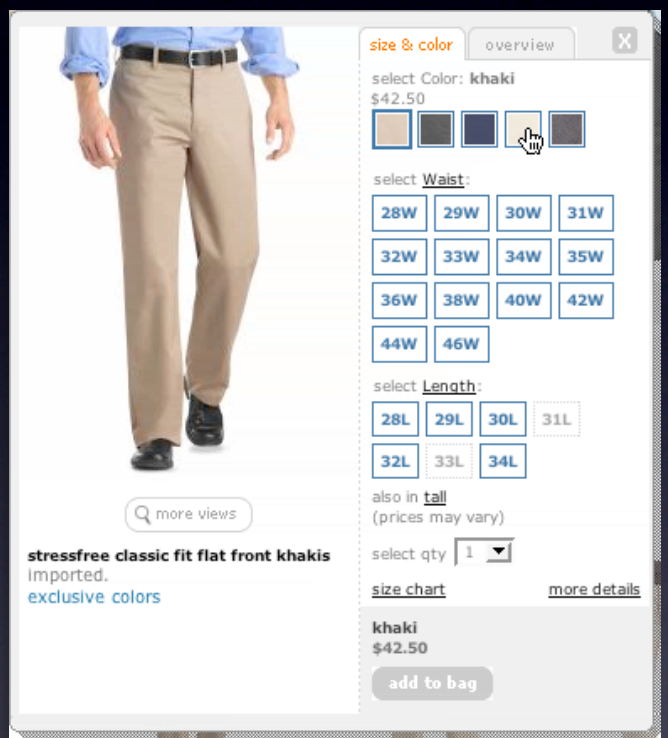

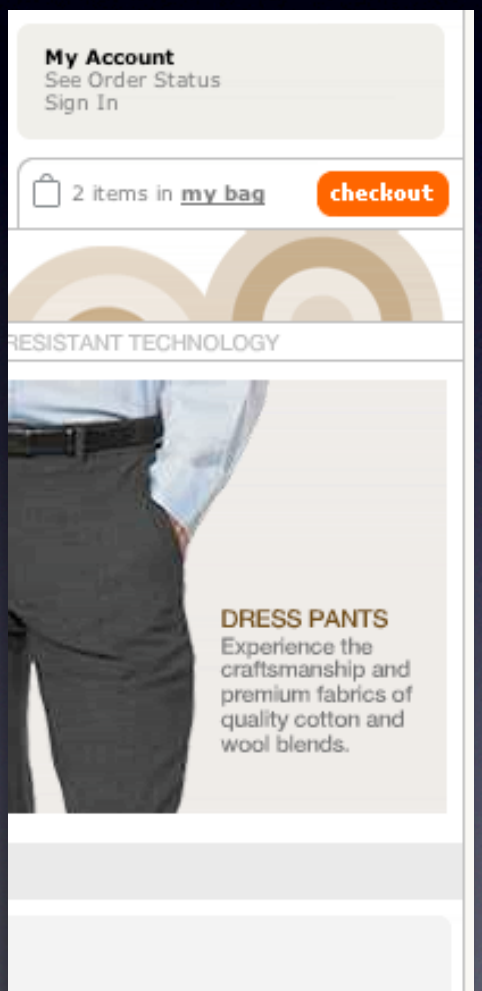

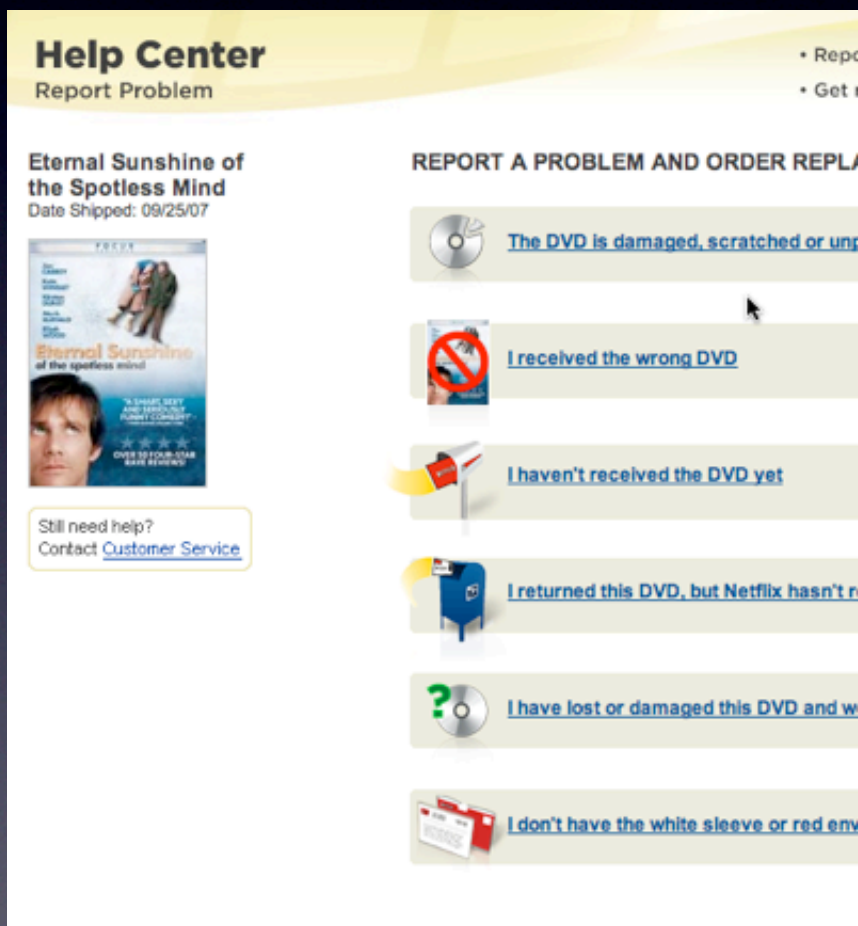

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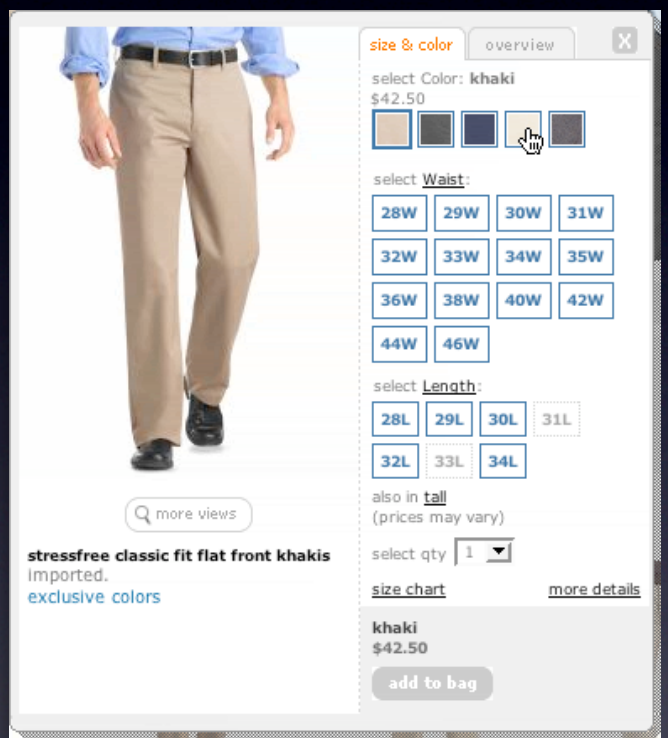

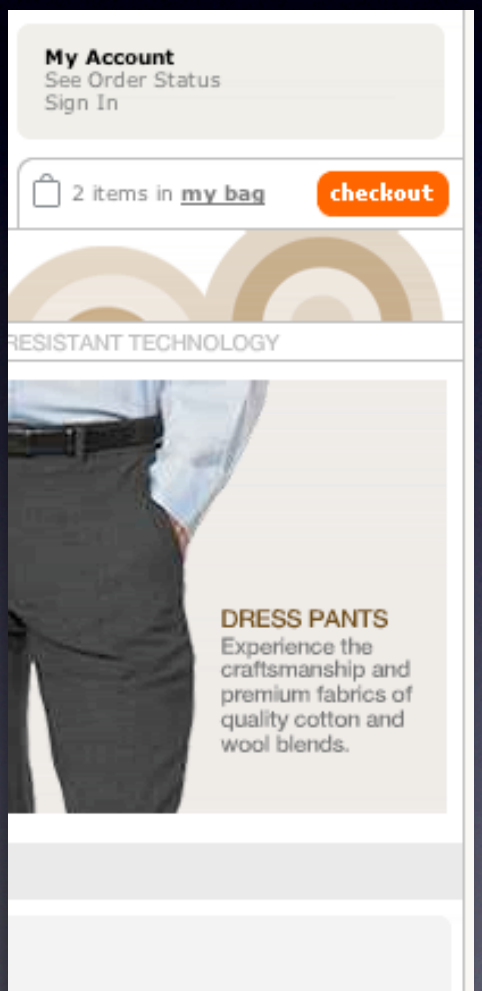

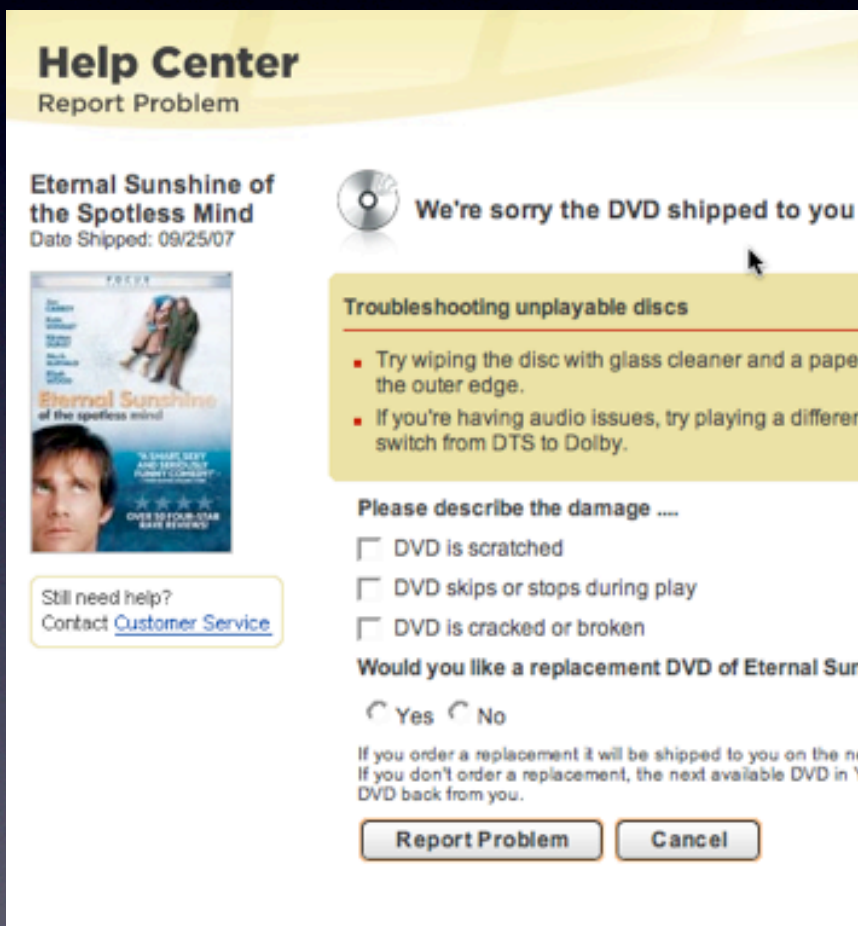

cross borders reluctantly

Re-think paging

Use scrolling for "owned" data

Watch out for dual scroll bar issue

Hybrid of paging & scrolling

Photo Click for info	Price	Bd/Ba Sq Ft	Address and Area Presented By	MLS # (Click for info)	More Photos (Click for view)	Virtual Tours (Click for view)
	$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lorenzo Valley) Schwarzbach Associates	550701	MULTI	TOUR
	$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Almaden Oaks Realtors	608215	MULTI	
	$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos Mtns) Alain Pinel Realtors	604907	MULTI	TOUR
	$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorenzo Valley) Network Alliance Real Estate	616947	MULTI	
	$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Valley) Linda Burroughs Real Estate	616474	MULTI	TOUR

New Search << Previous Next >>

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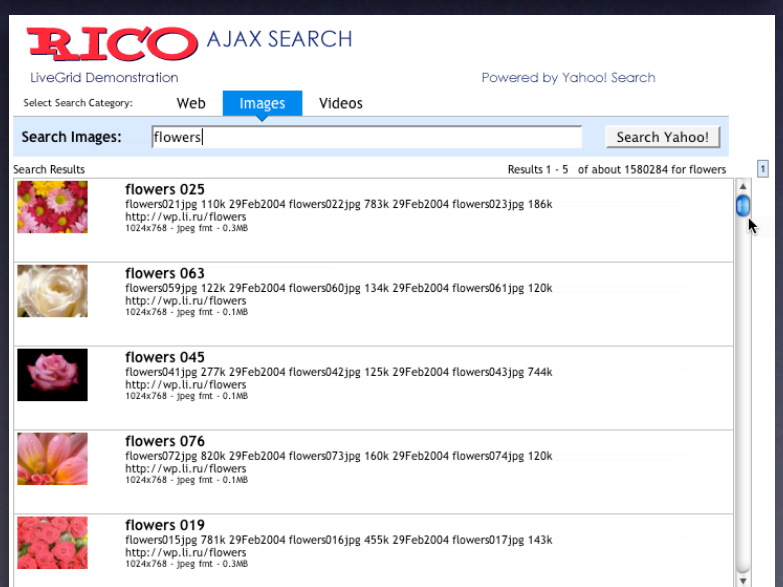

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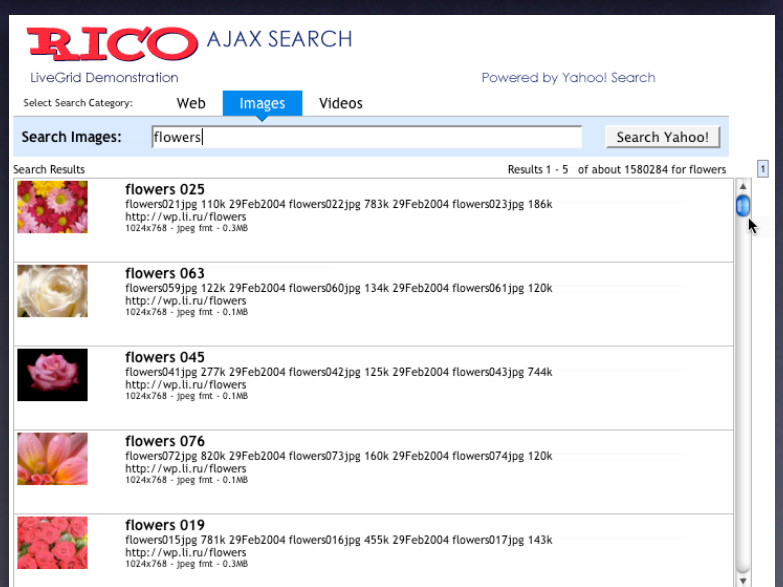

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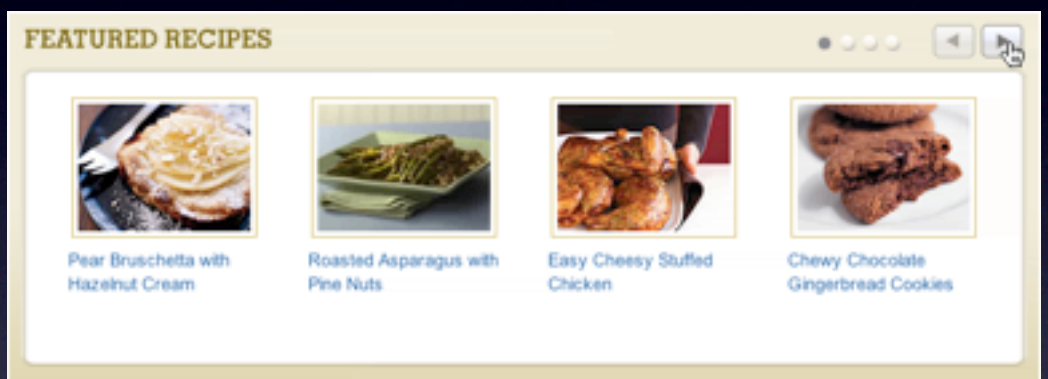

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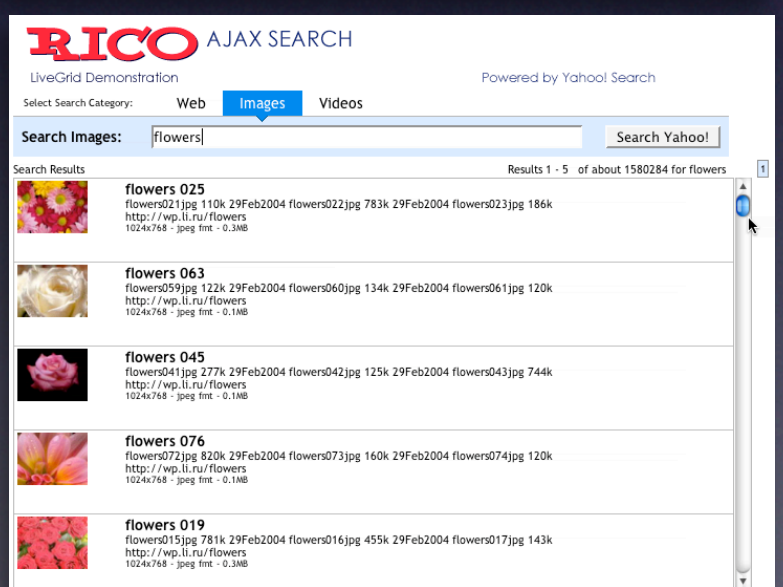
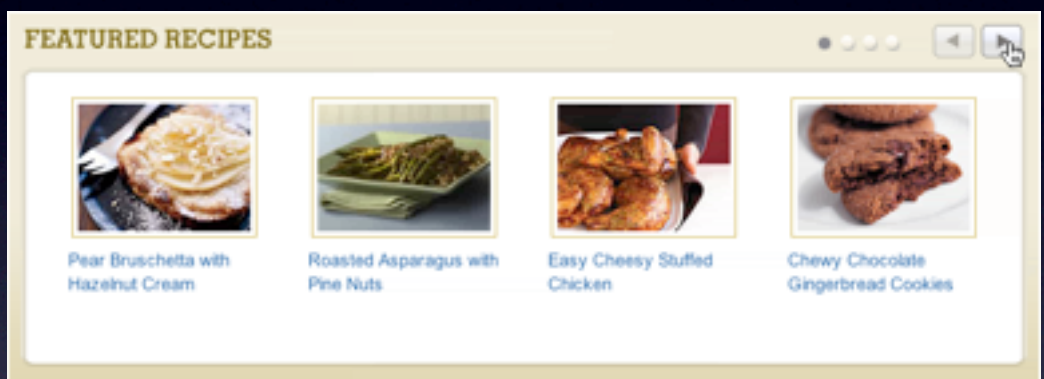
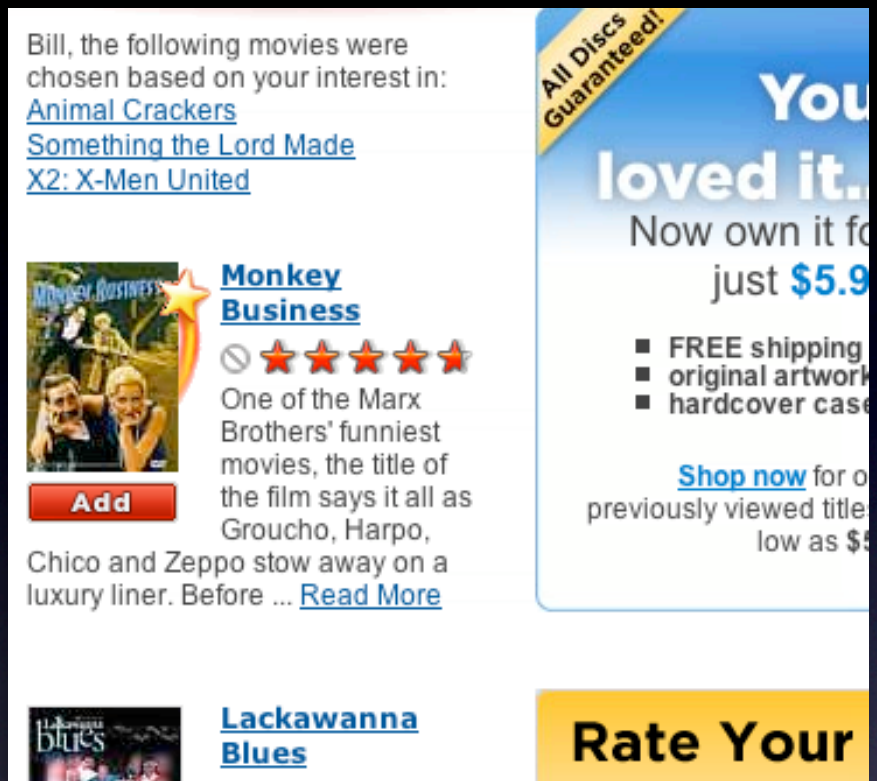




cross borders relunctantly

Use Overlays
For more information
Replace page transition
When editing an individual, more complex item
Be symmetrical
Try not to disturb the page



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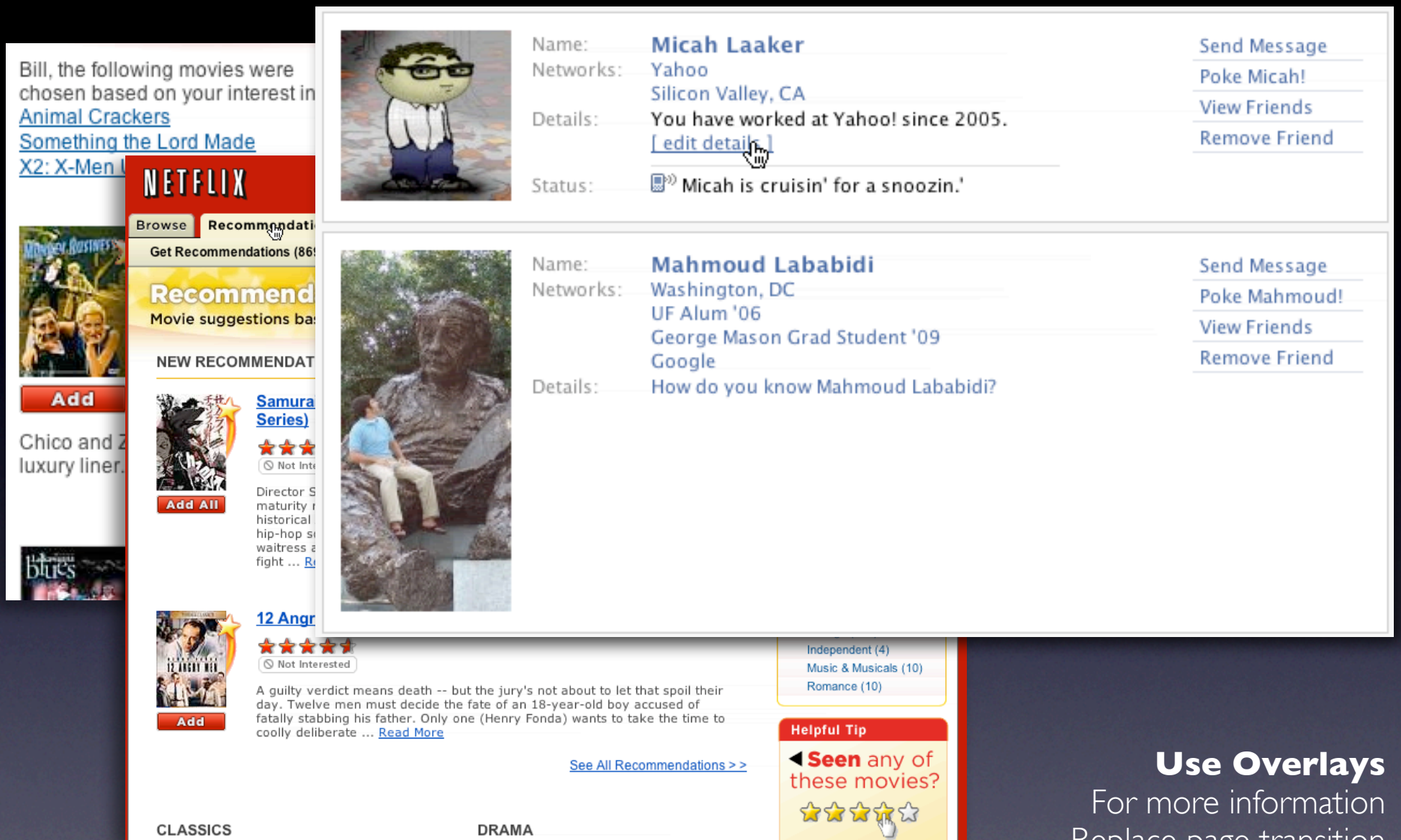

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YAHOO! PHOTOS

Welcome, b.scott
[Sign Out, My Account]

All My Photos

Home | Prints & Gifts | View Cart | Settings | Help | Search My Tag

Upload Photos

All My Photos

My Albums
Paris06

My Tags

My Friends' Photos

Friendly advice for photo sharing.

All My Photos

Slideshow | Create | Share | Edit | Prints & Gifts

Drag photos into this tray and choose a task above.

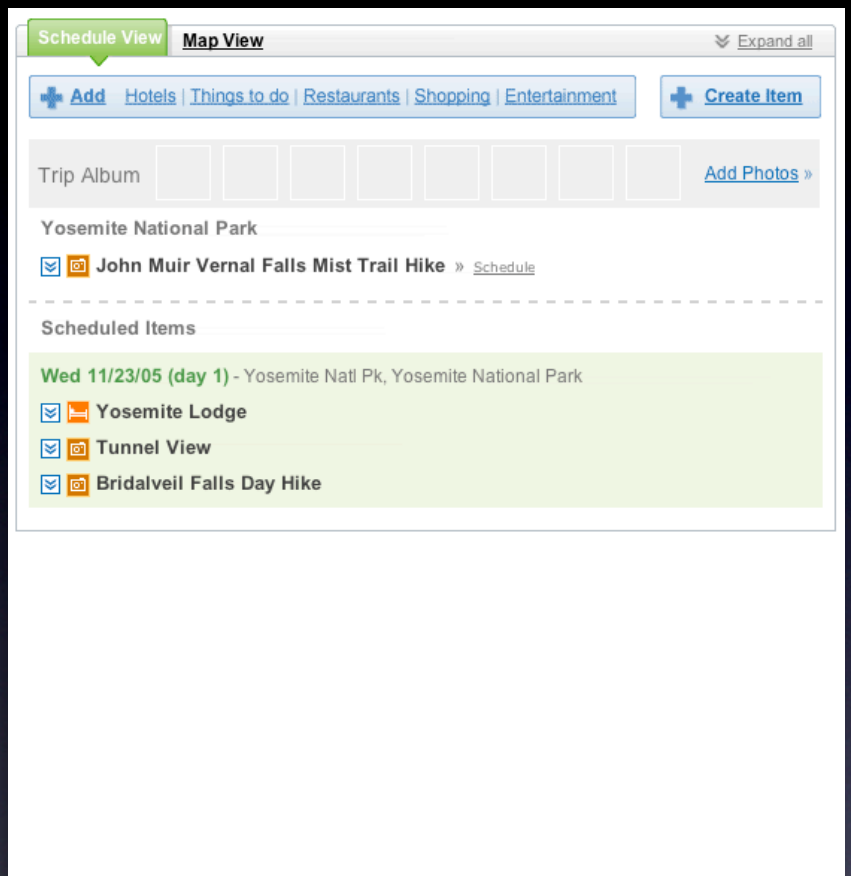
Sort by: Date

Sunset

Underneath

View from the Top

Use in-context expands
For editing part of a collection
Need to see surrounding context
For managing content modules



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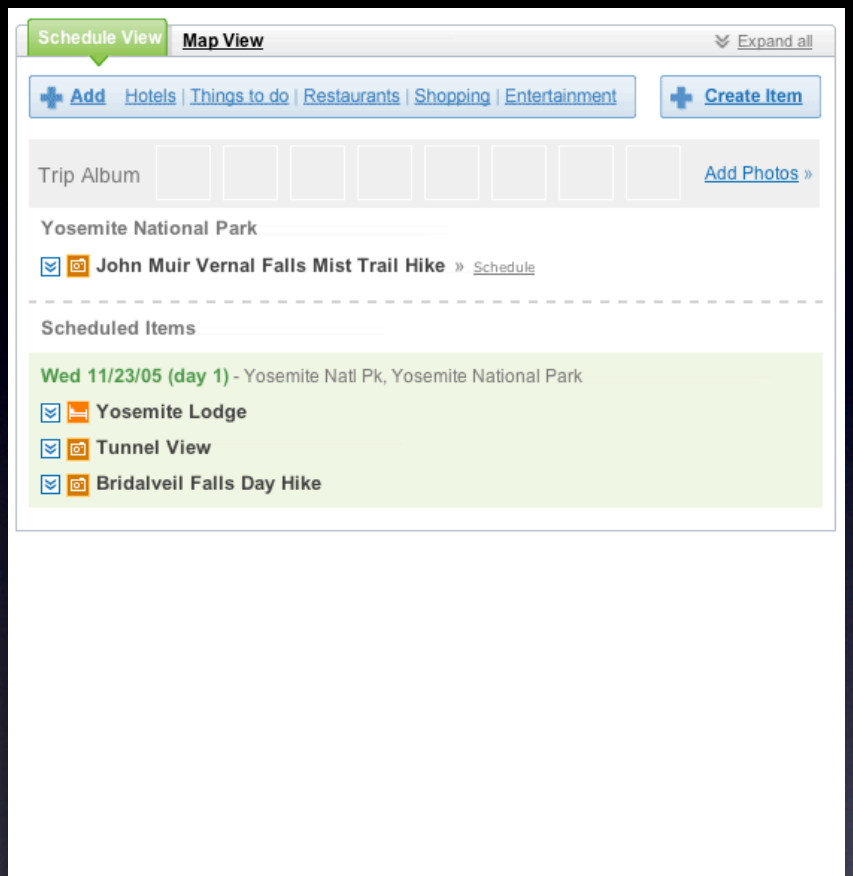
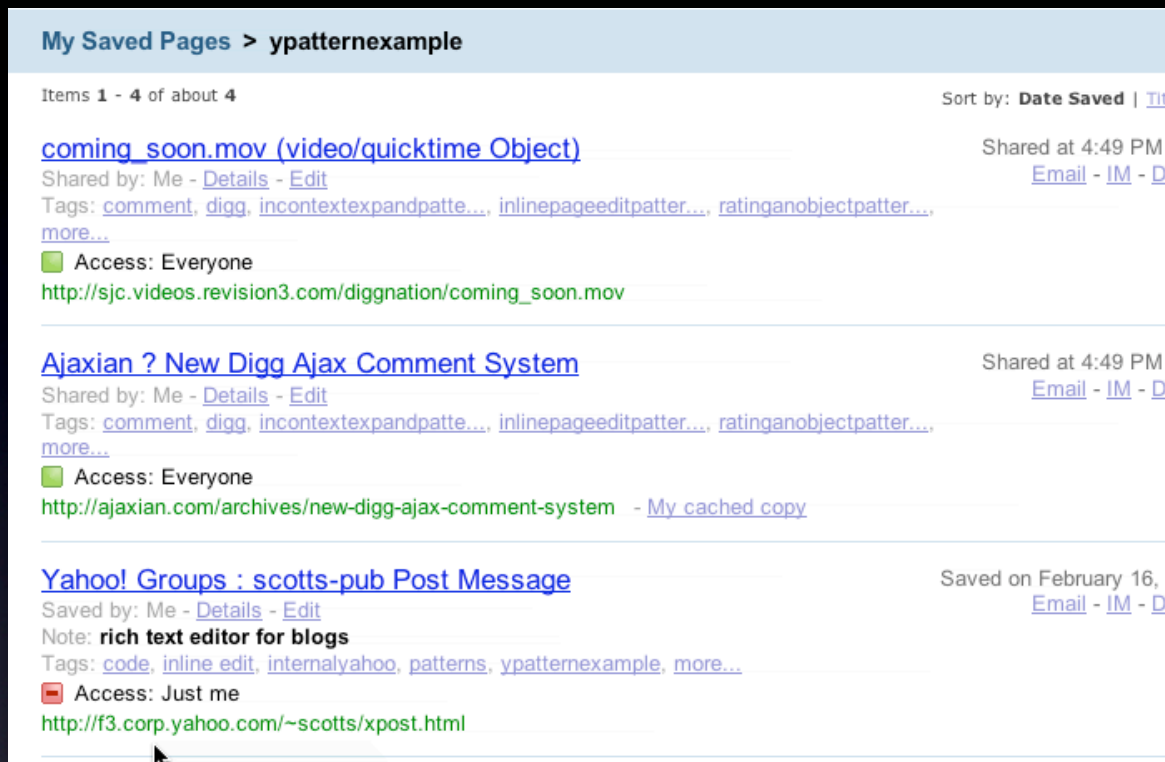
Need to see surrounding context

For managing content modules



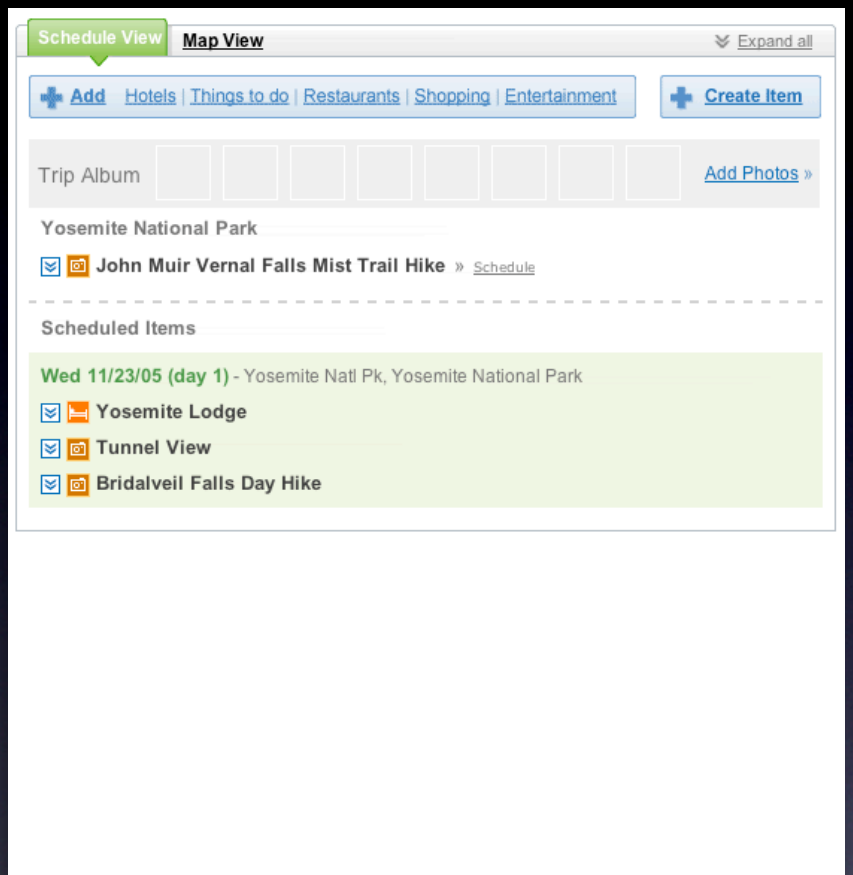


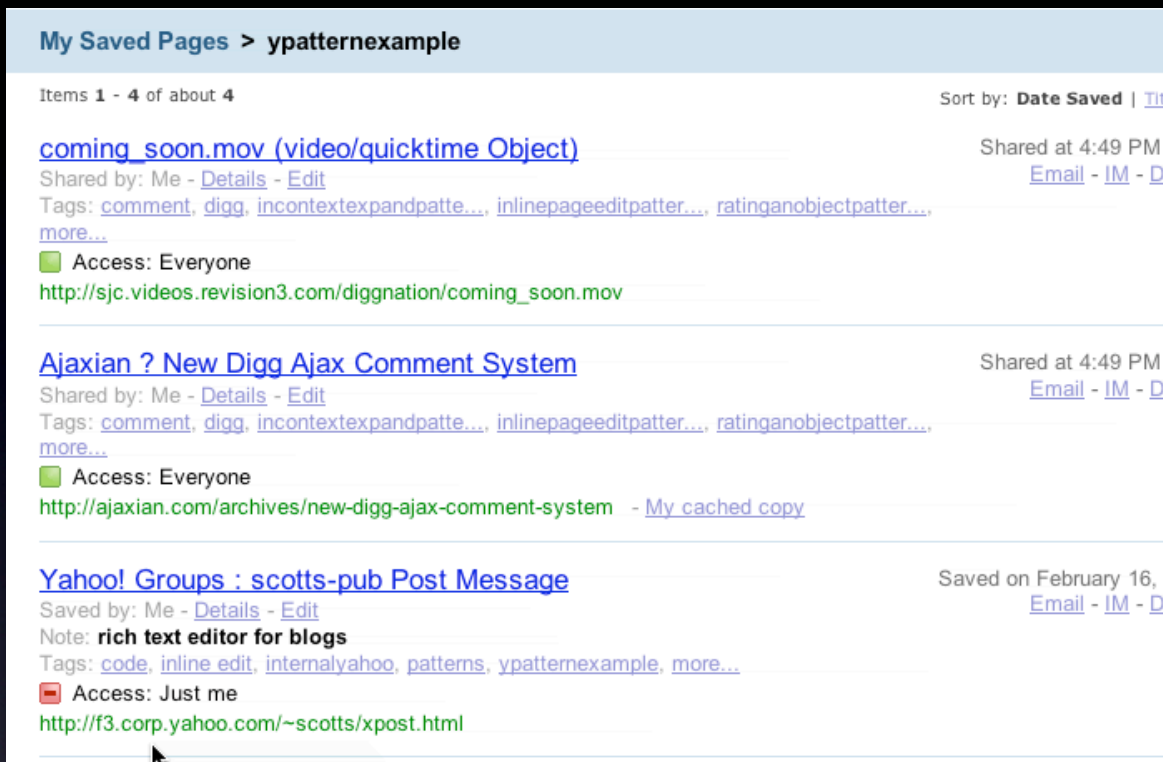
Use in-context expands

For editing part of a collection

Need to see surrounding context

For managing content modules





Use in-context expands

For editing part of a collection

Need to see surrounding context

For managing content modules

Use real-estate creatively

Use slideouts

Use in-place zoom

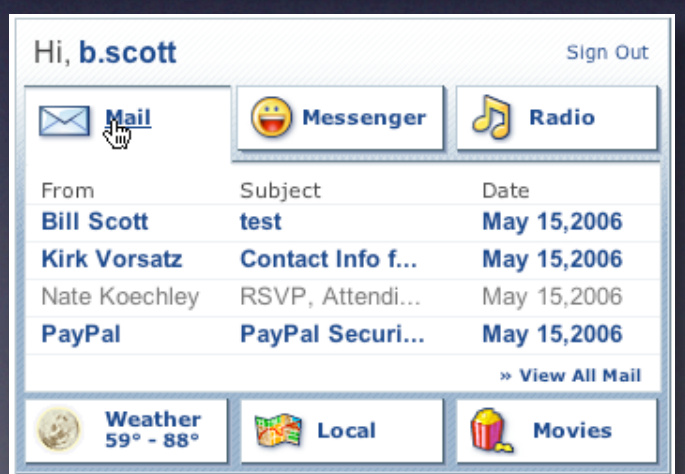
Remember the backstage

Use real-estate creatively

Use slideouts

Use in-place zoom

Remember the backstage



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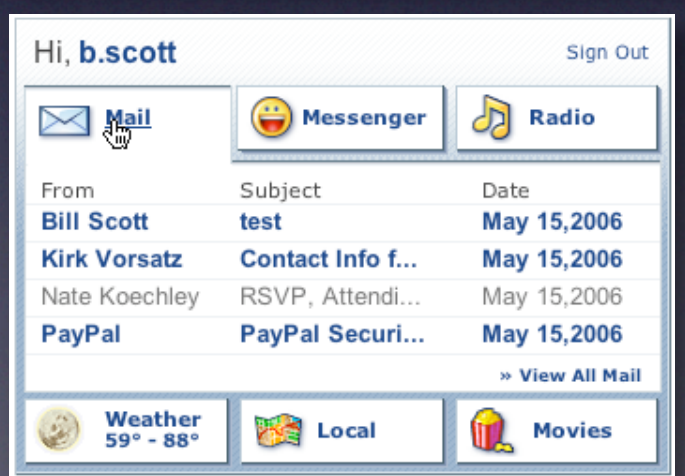


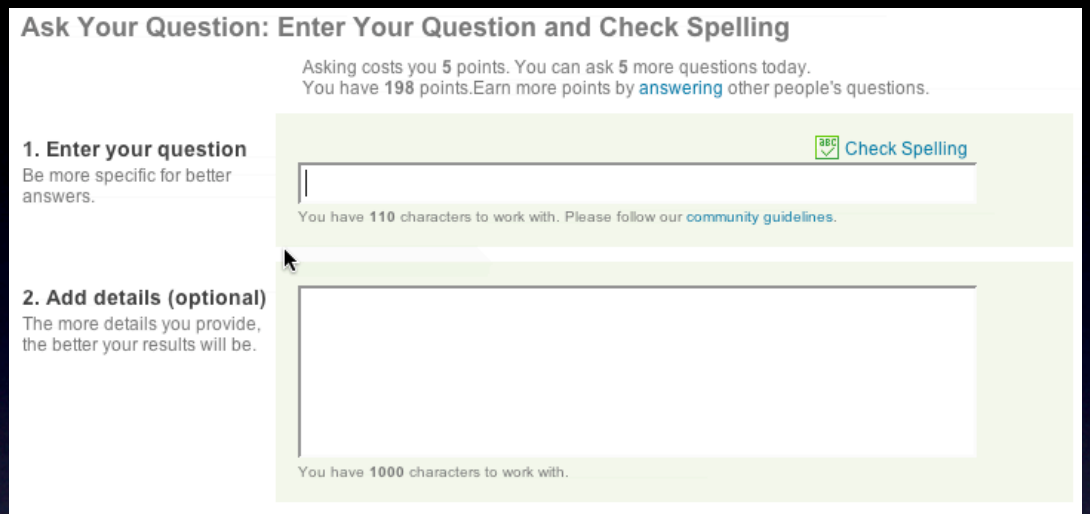
key principle

Interaction

prefer direct,
lightweight,
in-page interaction

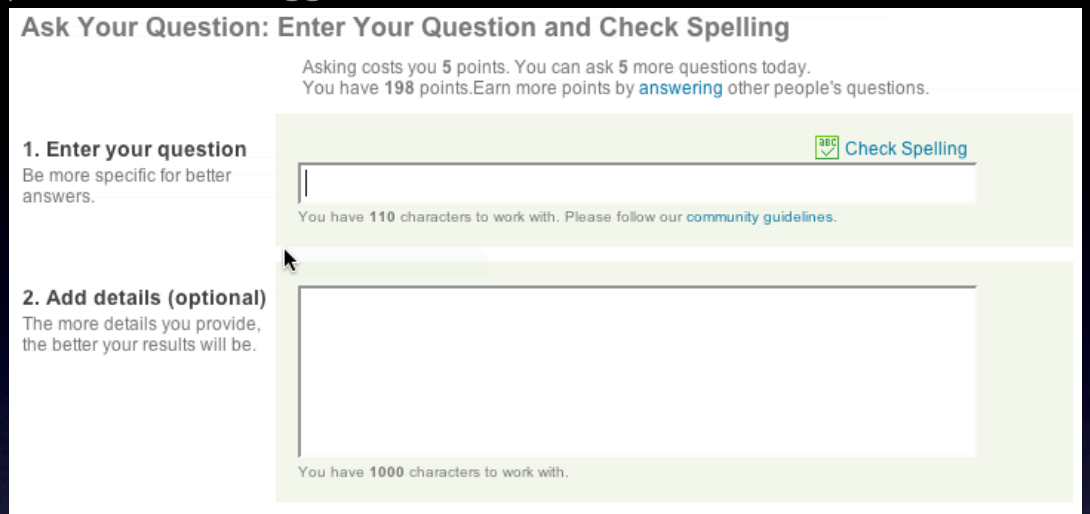
feedback principles

principle. give live feedback.



principle. give live feedback.

pattern. **live suggest.**



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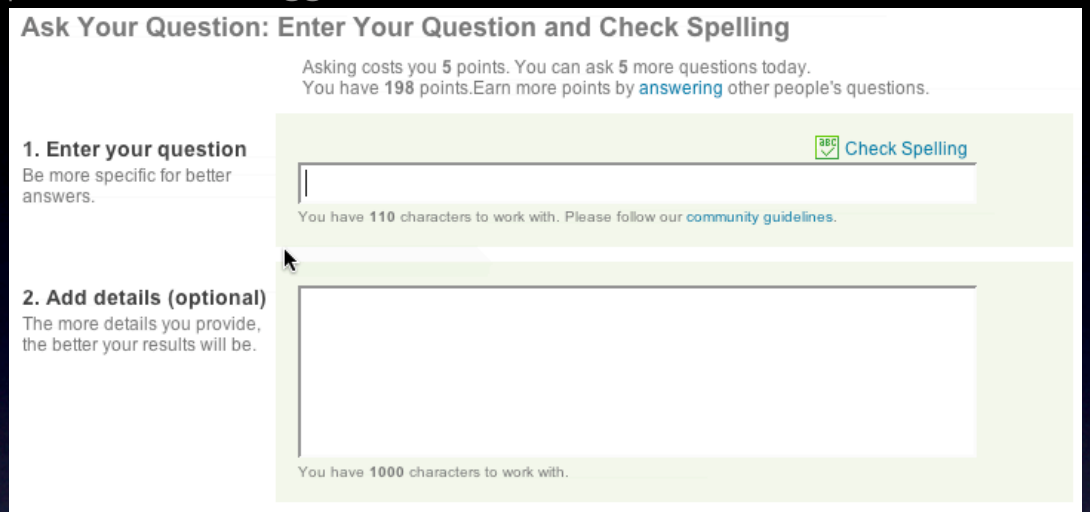
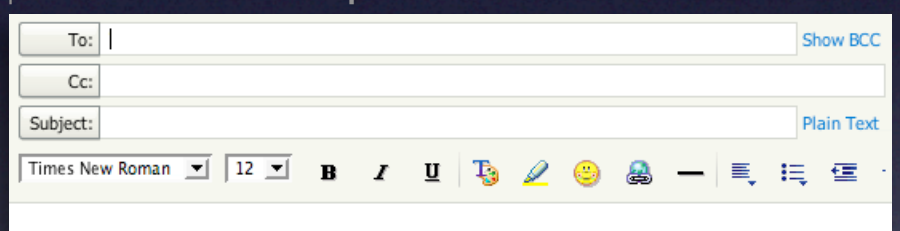


pattern. **auto complete.**



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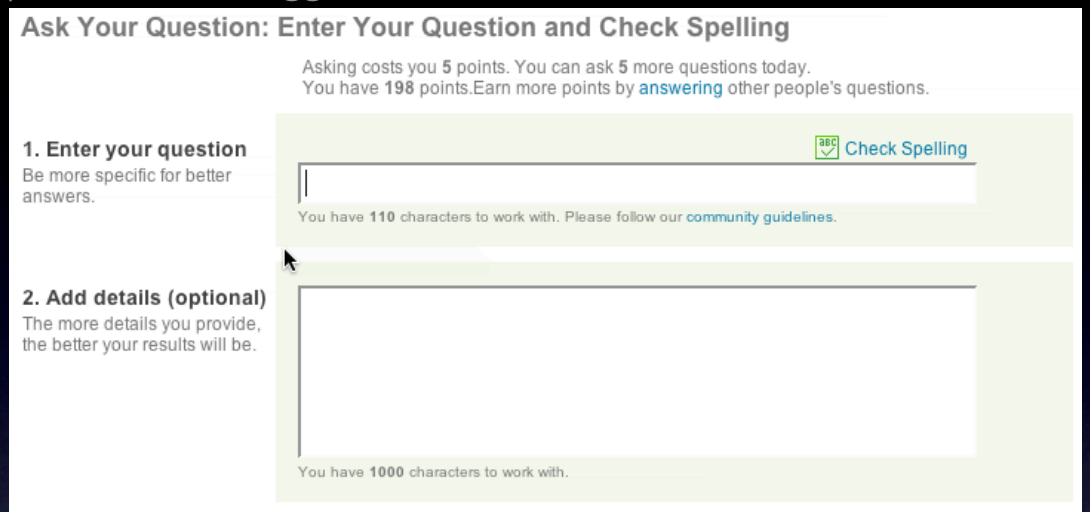

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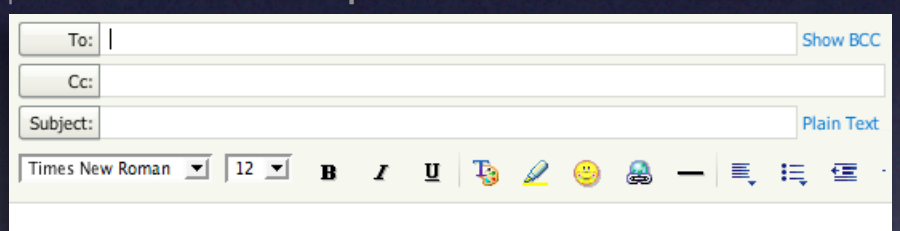

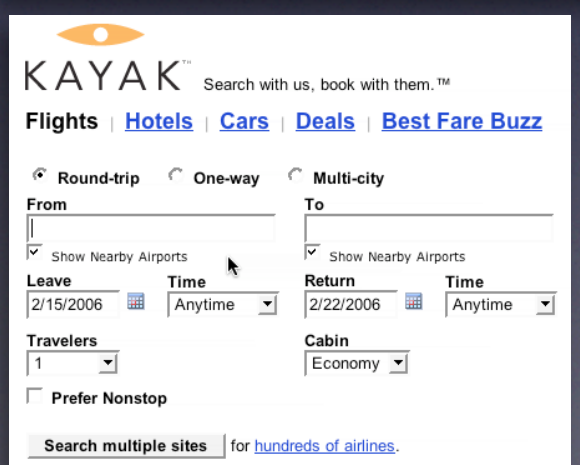

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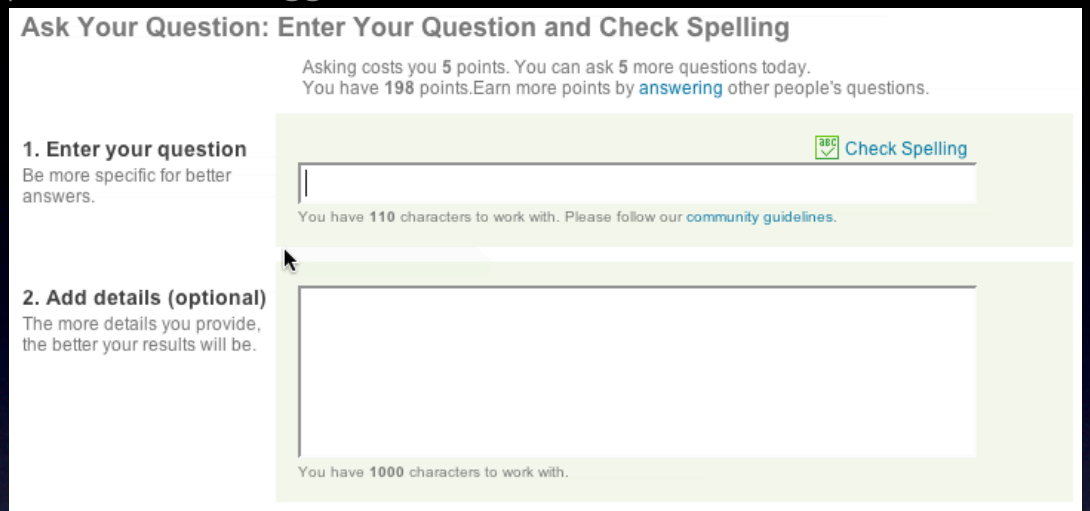

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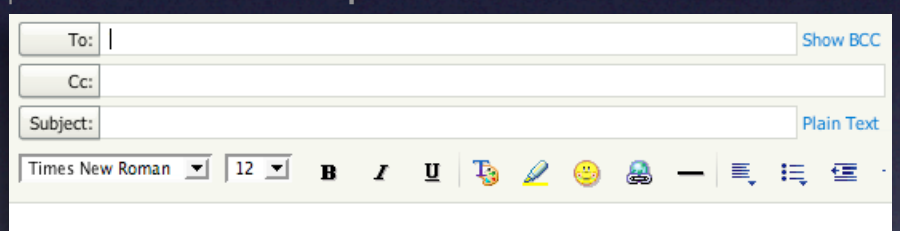
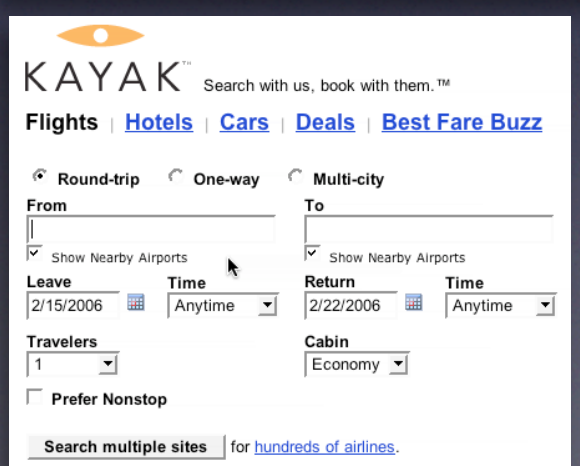
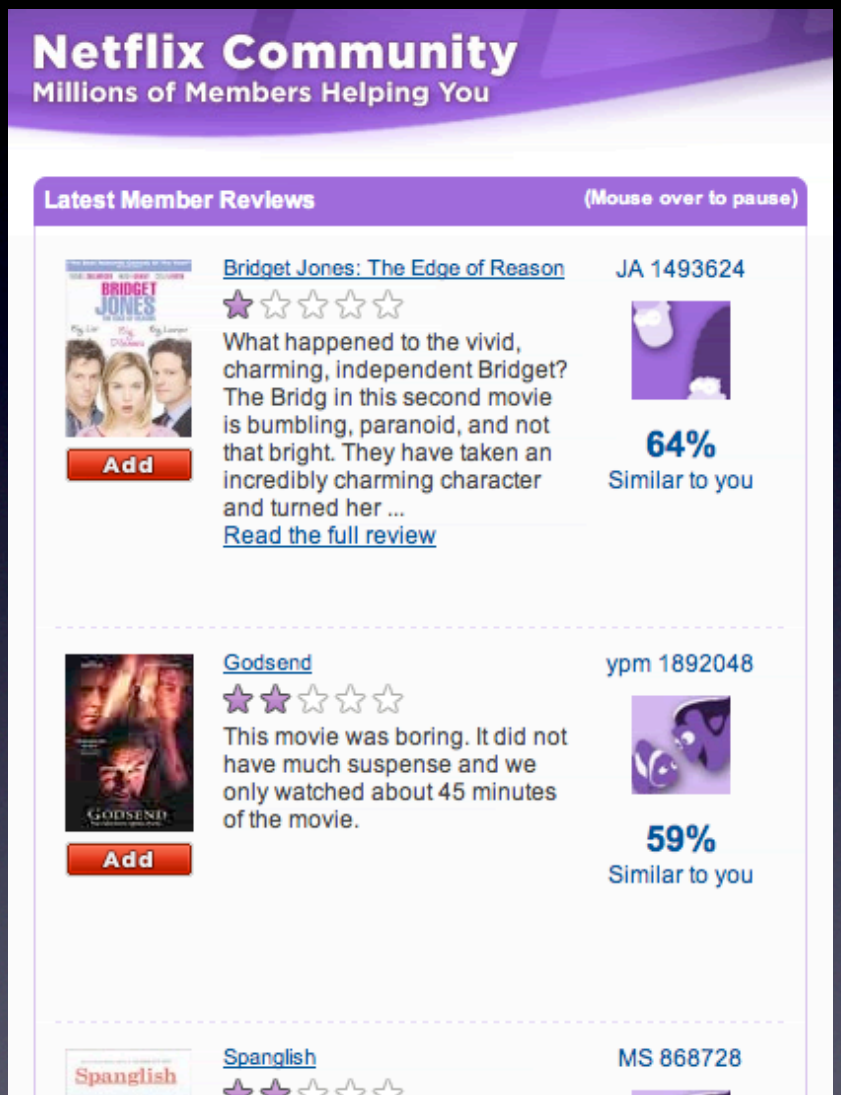




pattern. **periodic refresh.**



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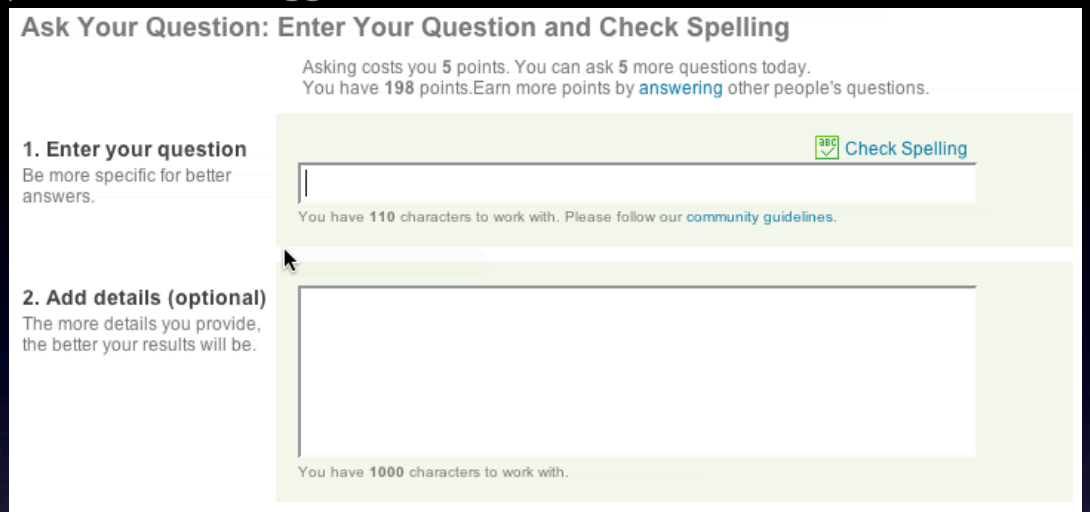

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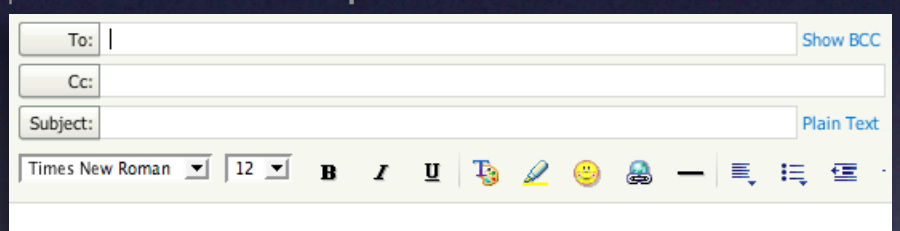
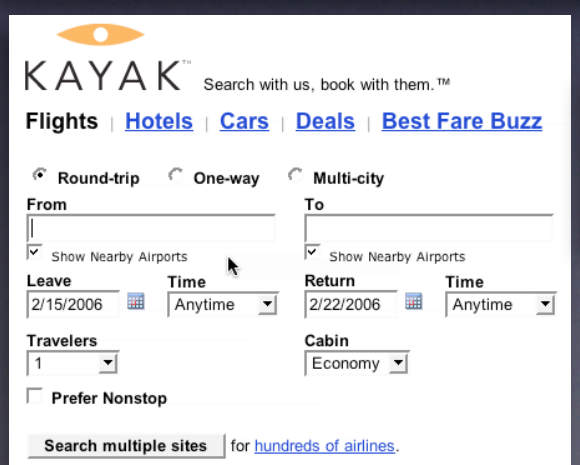
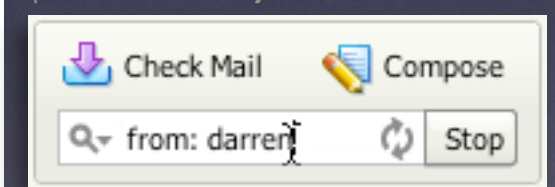
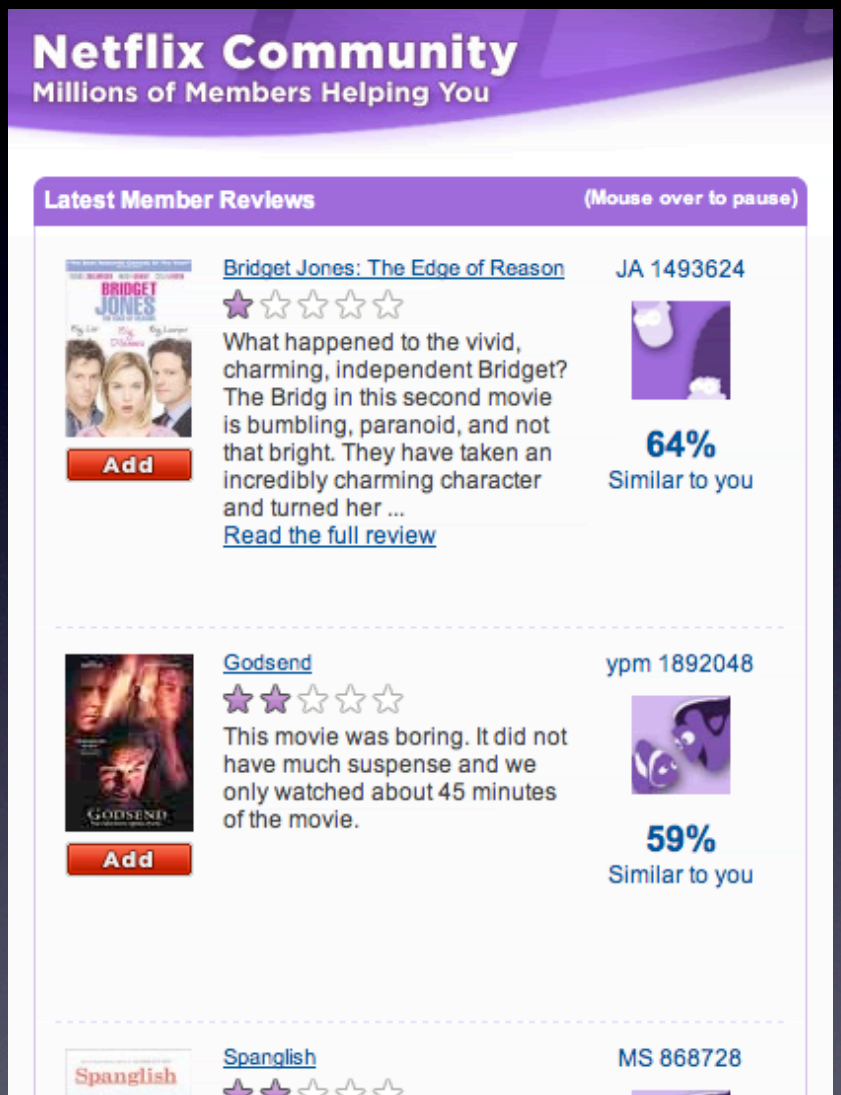




pattern. **busy indicator.**



pattern. **periodic refresh.**



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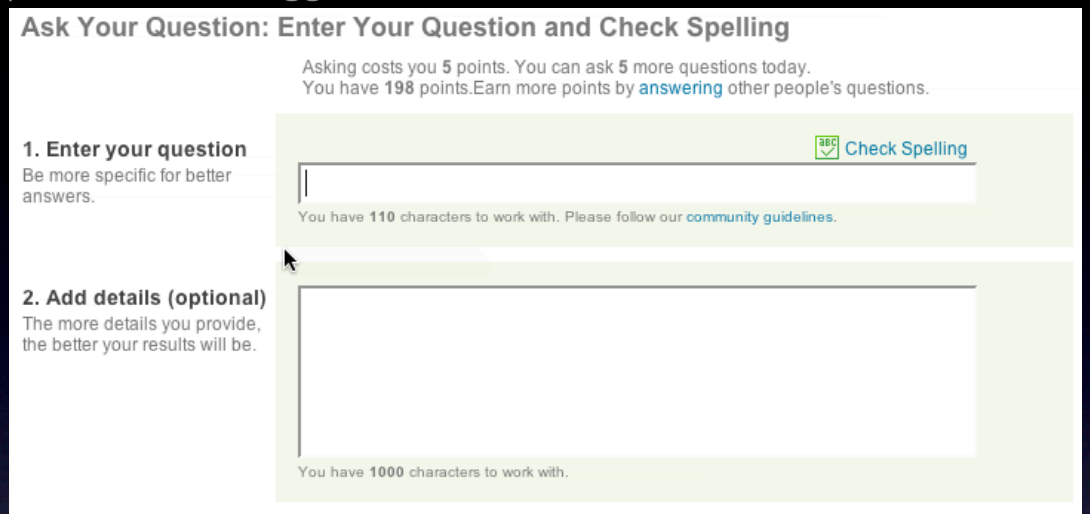

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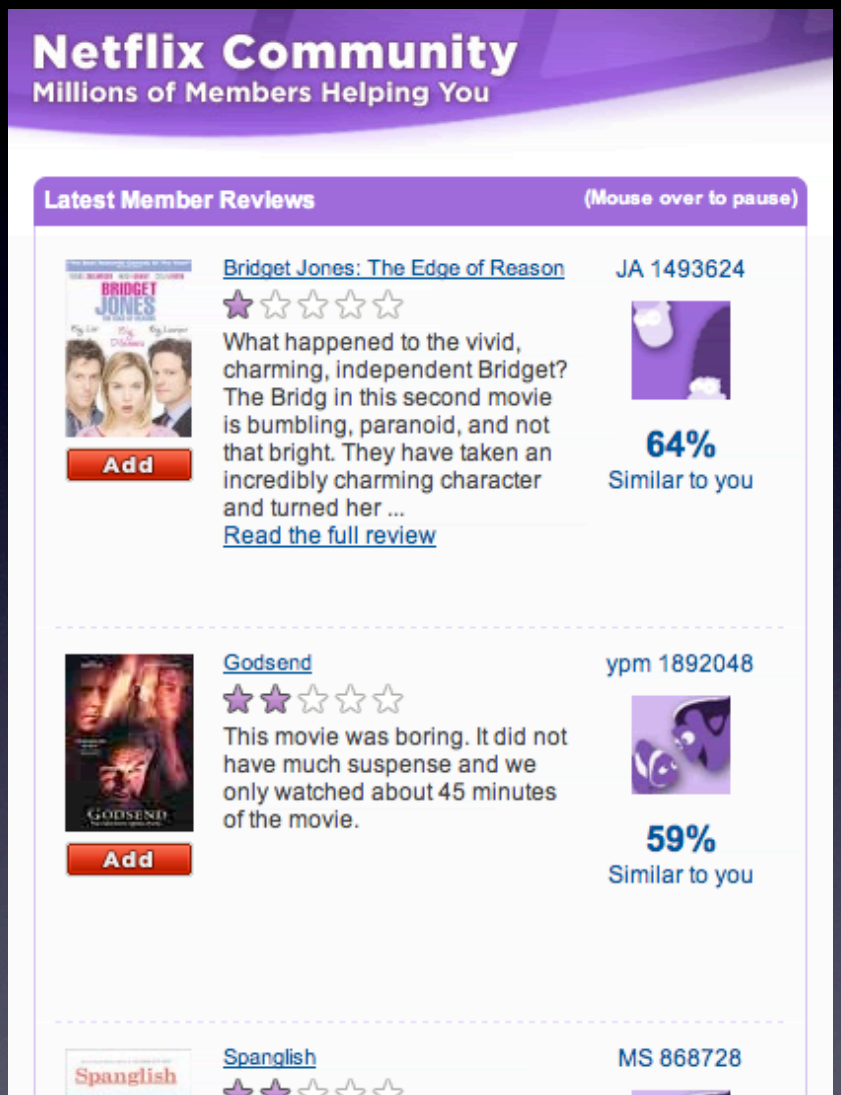

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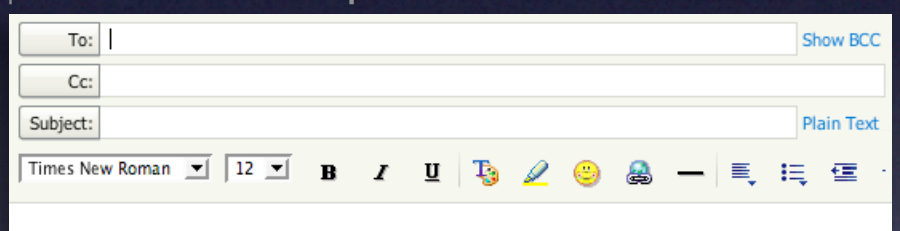

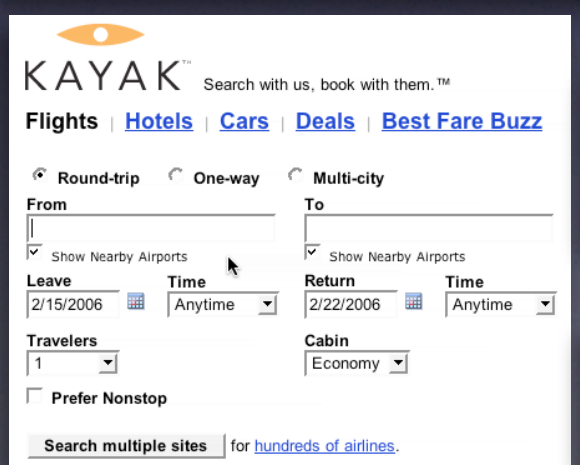

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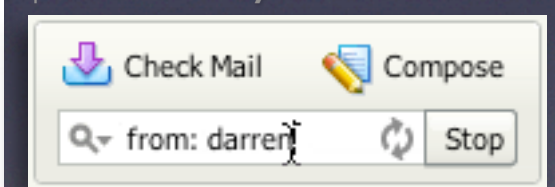
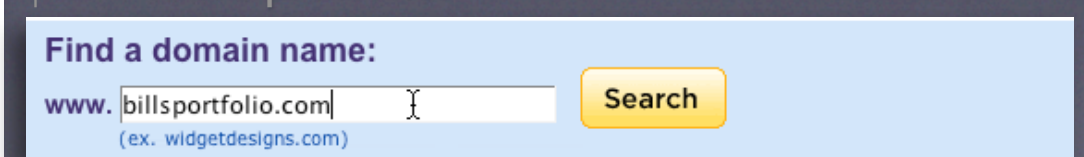


pattern. **live previews.**

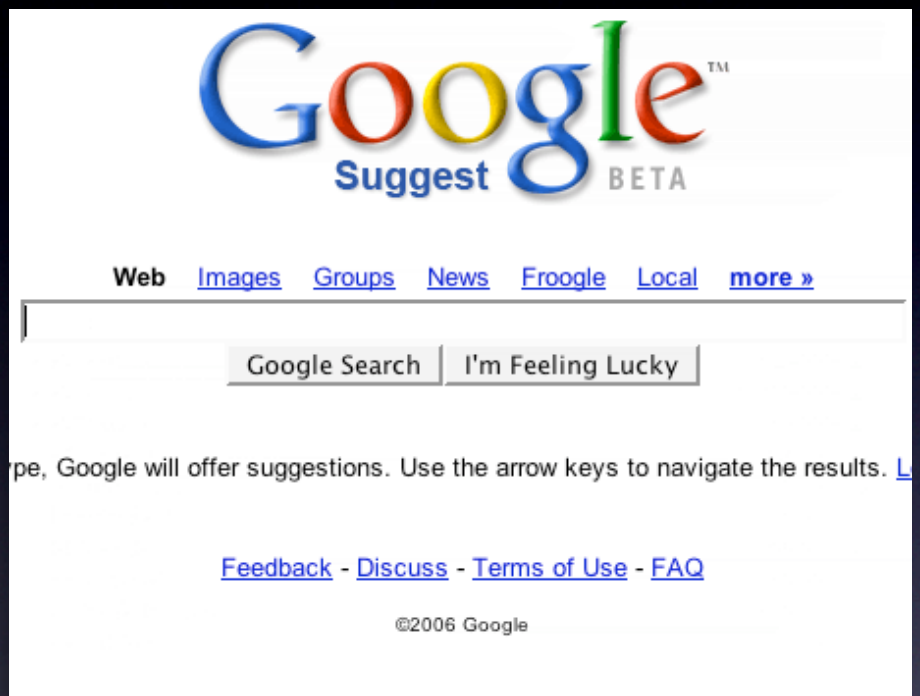


Keep the goal in mind
Design for relevancy
Is it narrowing or distracting

Keep the goal in mind

Design for relevancy

Is it narrowing or distracting



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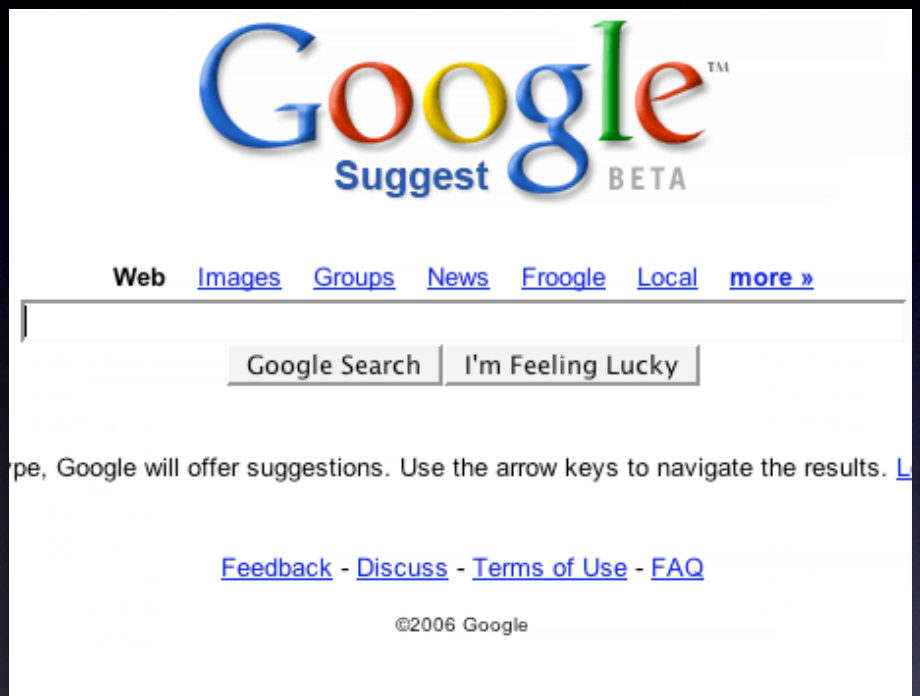

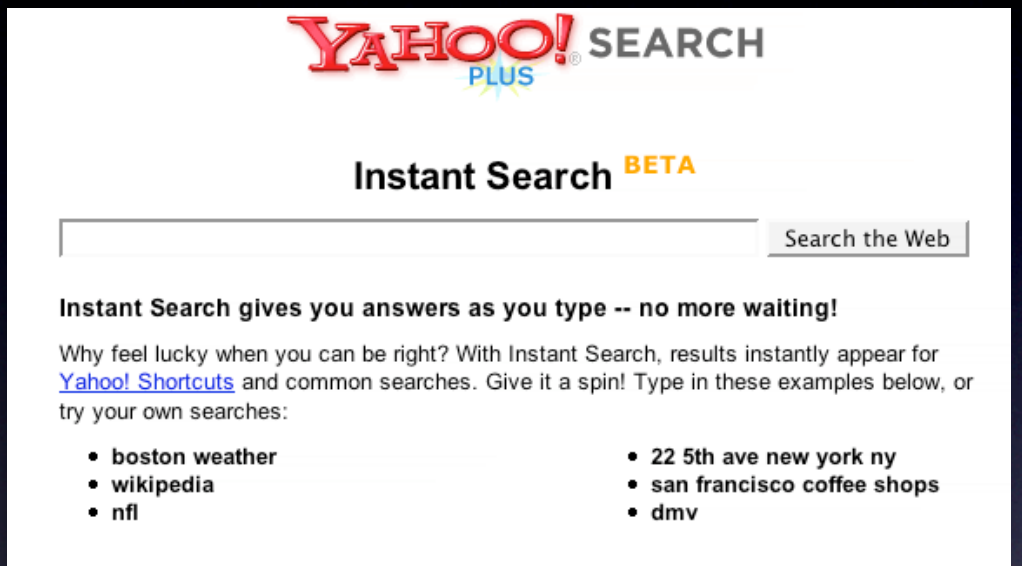

Keep the goal in mind

Design for relevancy

Is it narrowing or distracting?

Use feedback to boost confidence

Let the user iterate where possible

Keep the goal in mind

Design for relevancy

Is it narrowing or distracting?

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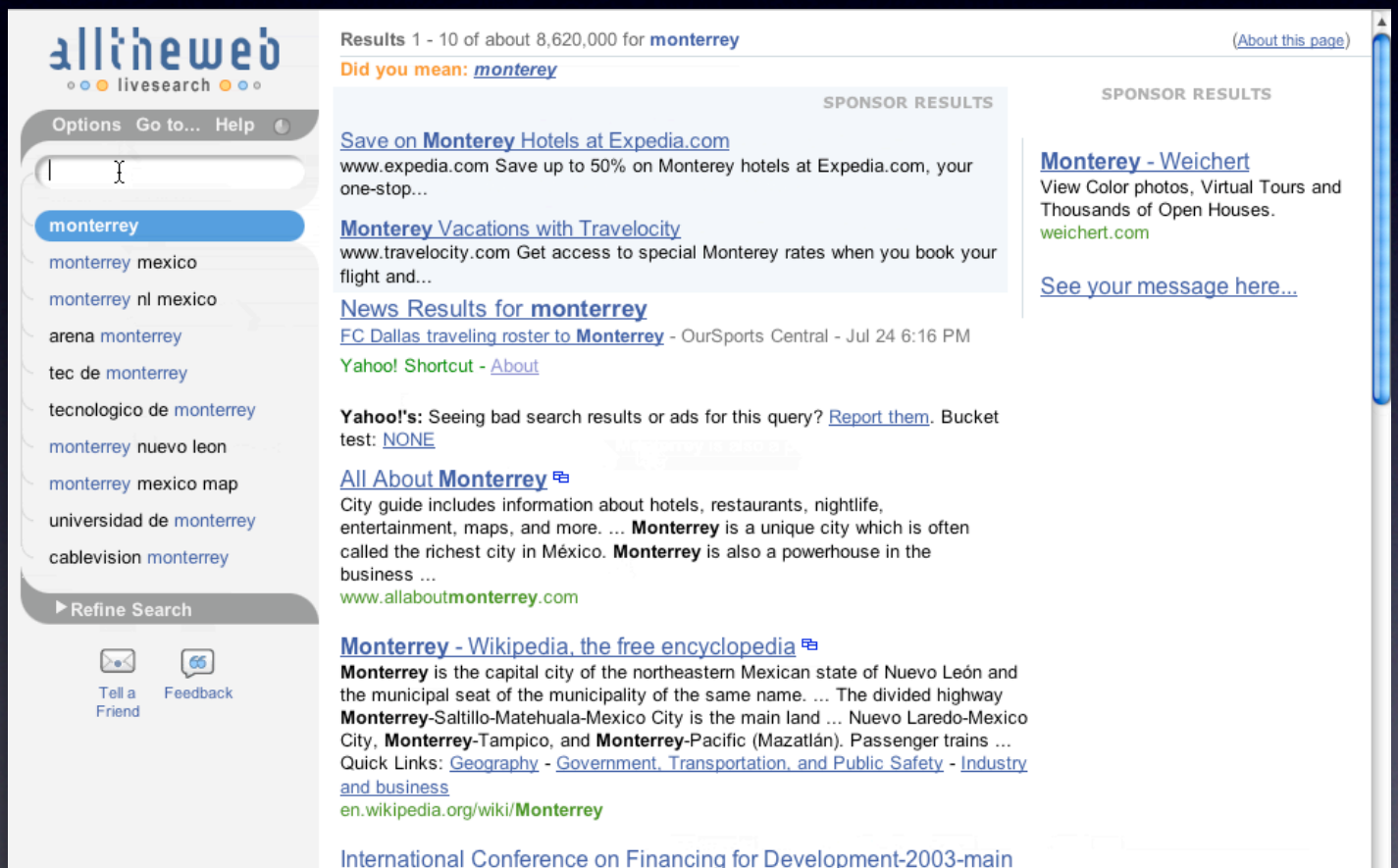
Let the user iterate where possible



Shape user perception

Make time pass faster

Make application feel more responsive

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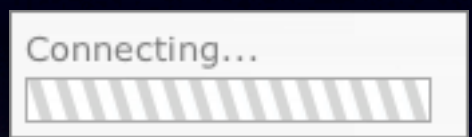

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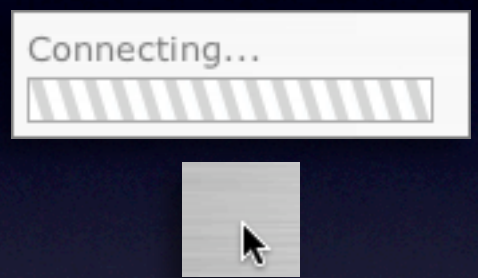
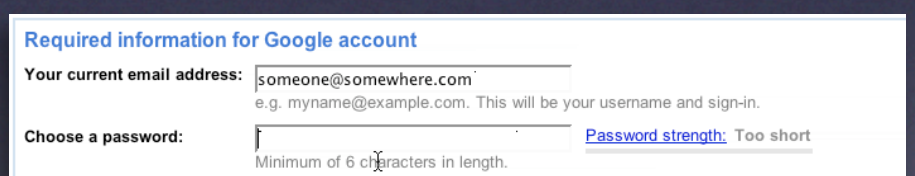


Prevent errors before-hand

Ounce of preventive design worth pound of error-handling

Look before you leap

Use live-previews



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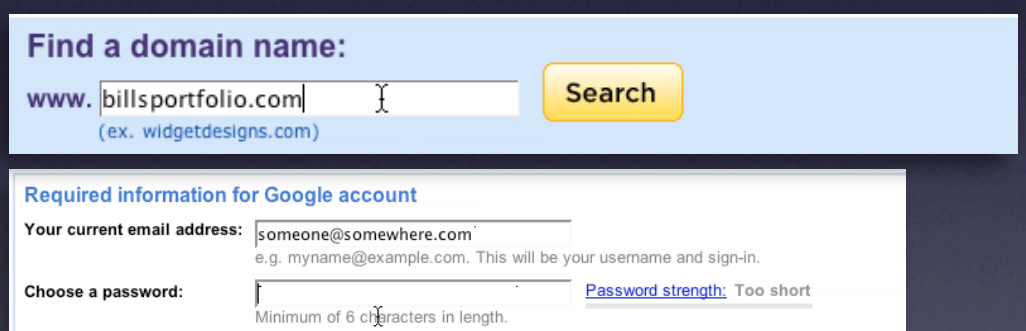

Prevent errors before-hand

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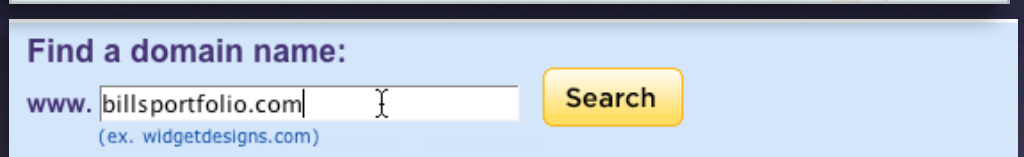
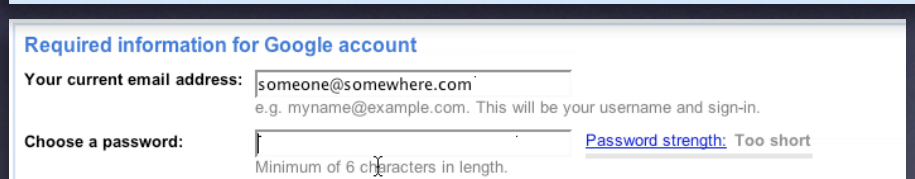
Look before you leap

Use live-previews

give live feedback





Prevent errors before-hand

Ounce of preventive design worth pound of error-handling

Look before you leap

Use live-previews

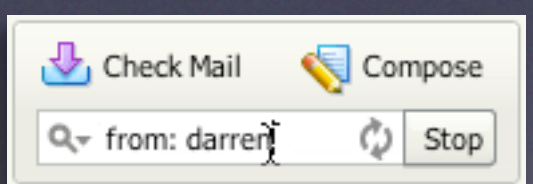
Keep feedback focused
Avoid side-noise (peripheral distractions)
Use laws of proximity in context feedback
Respect feedback bandwidth

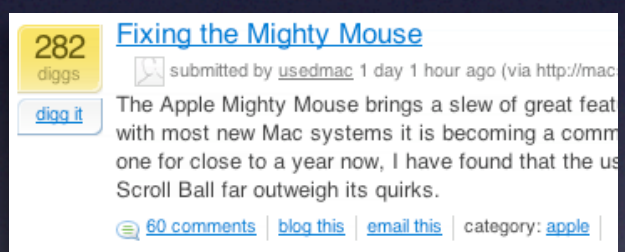
Keep feedback focused

Avoid side-noise (peripheral distractions)

Use laws of proximity in context feedback

Respect feedback bandwidth





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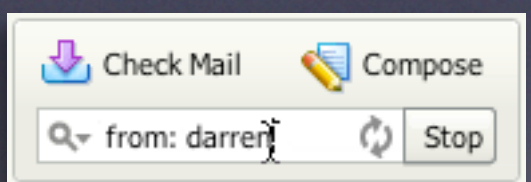

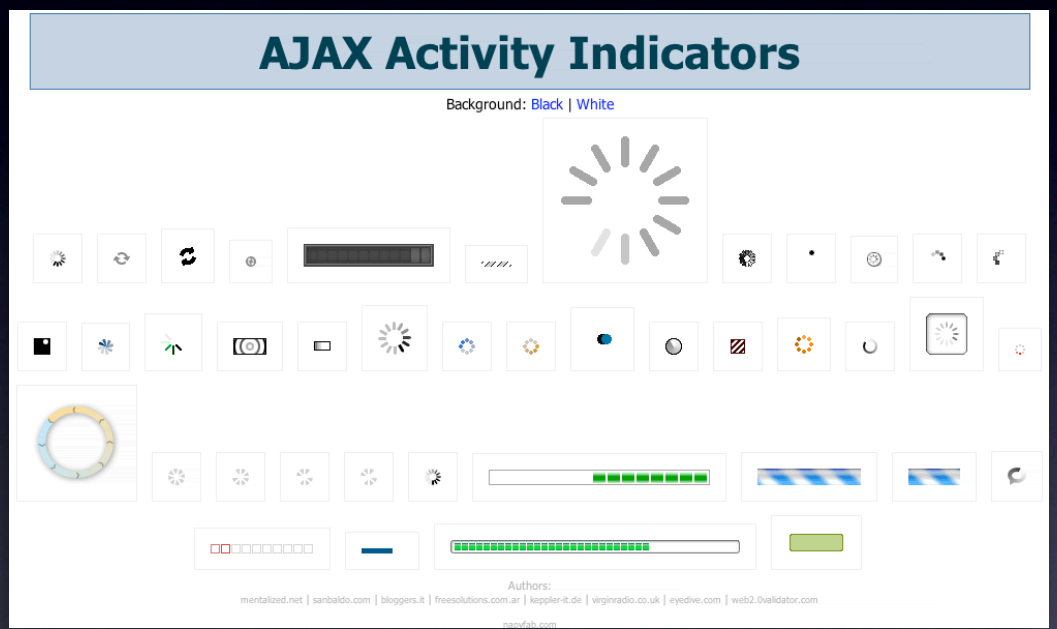

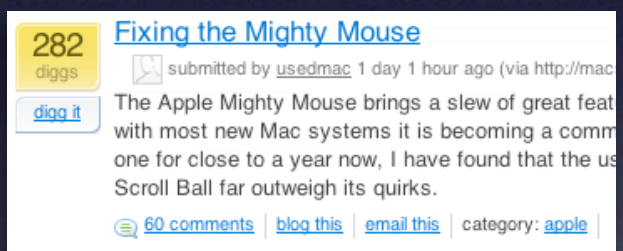

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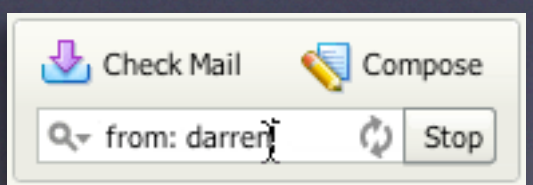

Keep feedback focused

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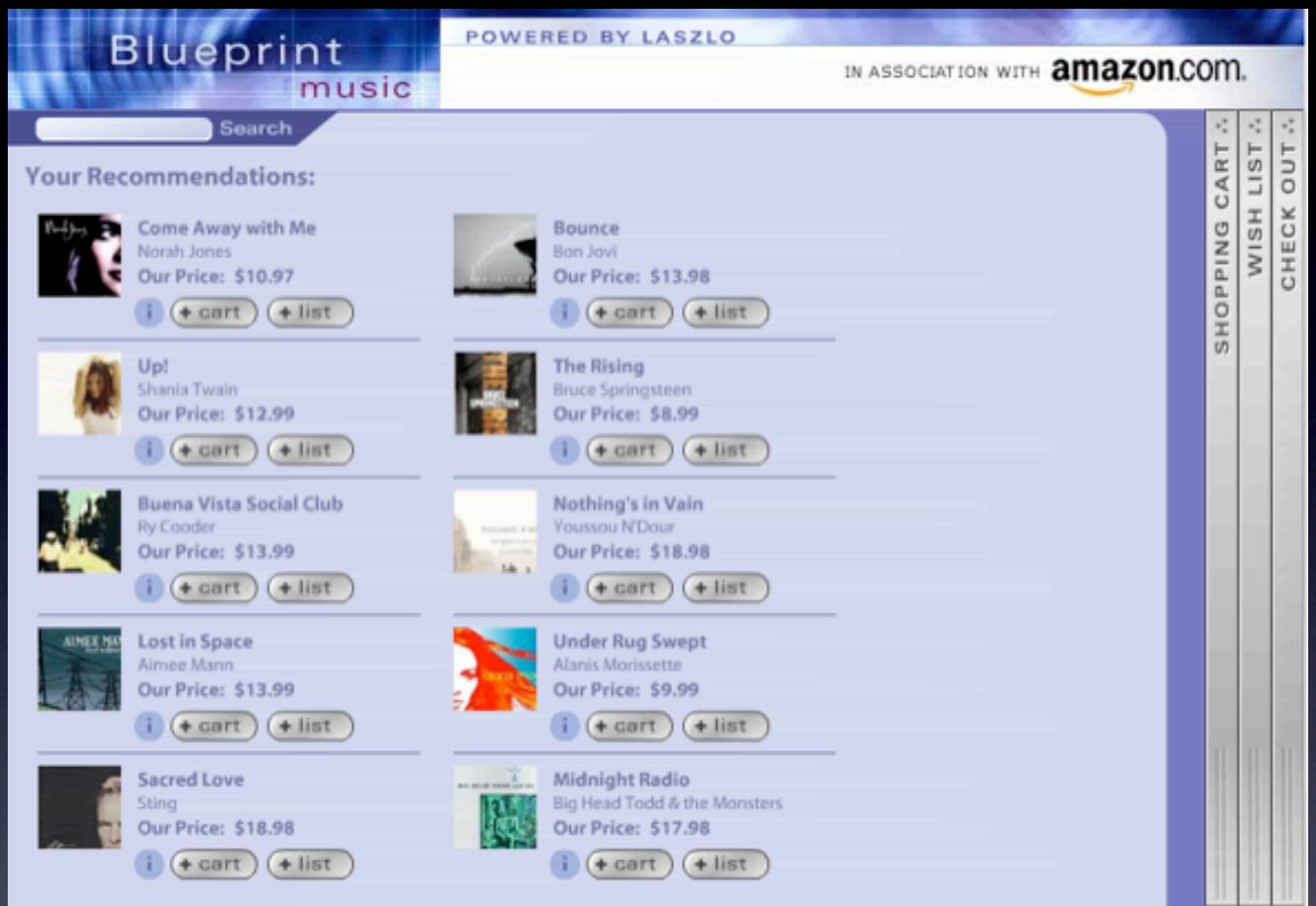
Avoid side-noise (periphial distractions)

Use nuance



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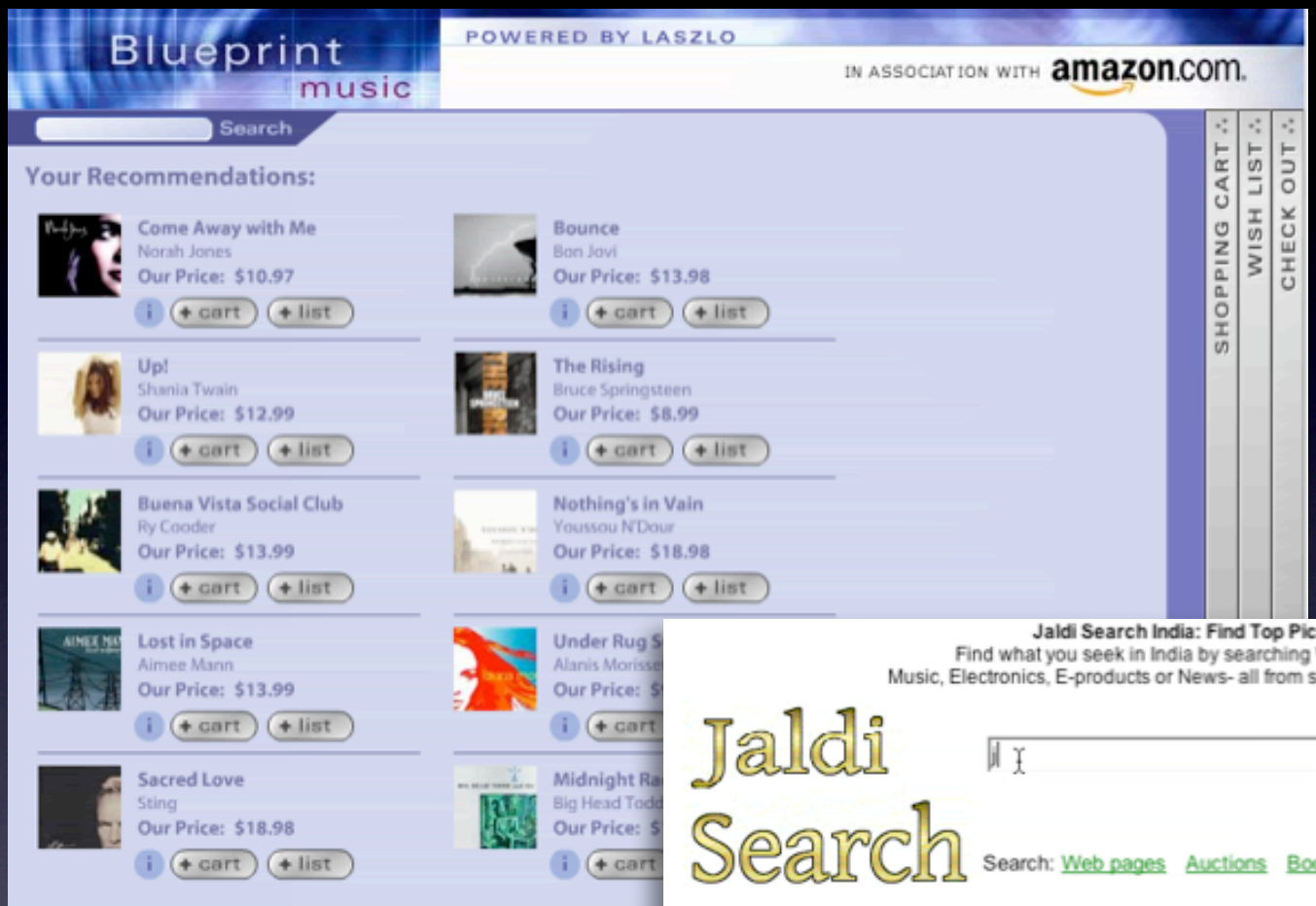

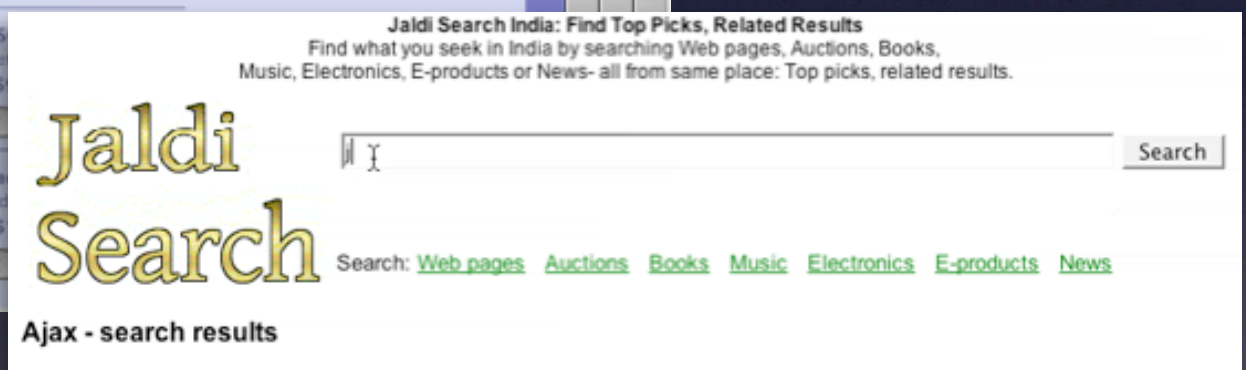

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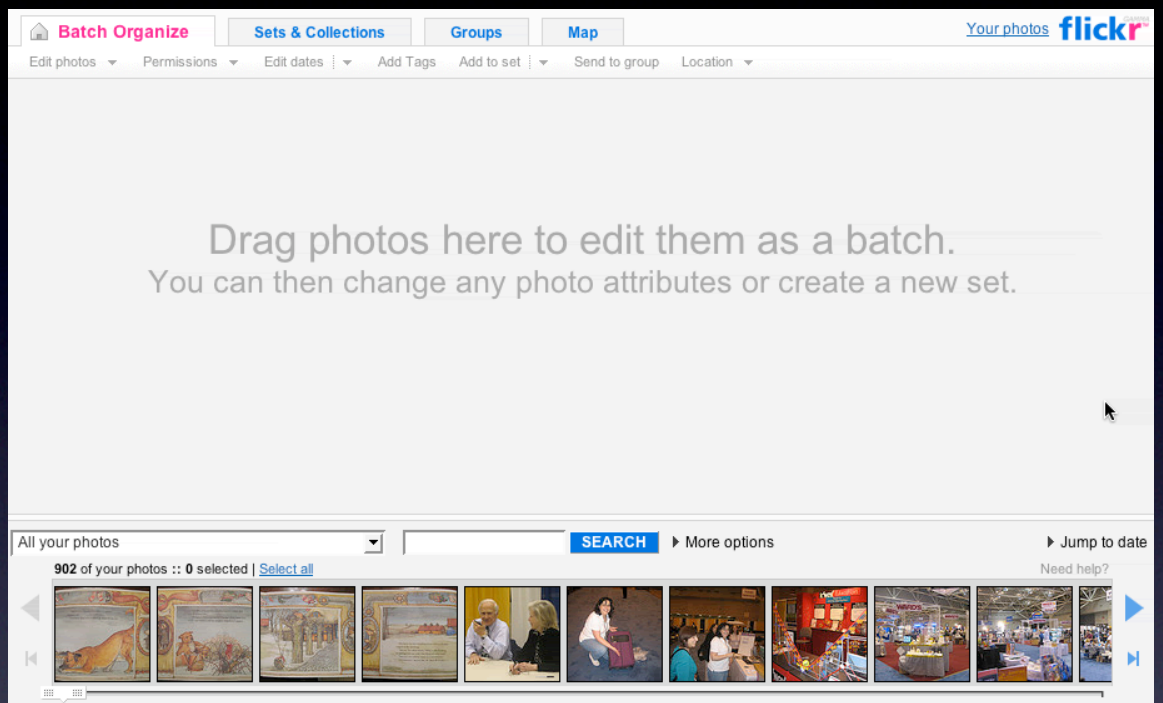
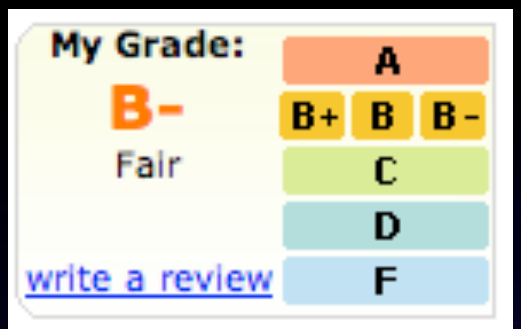
Use nuance

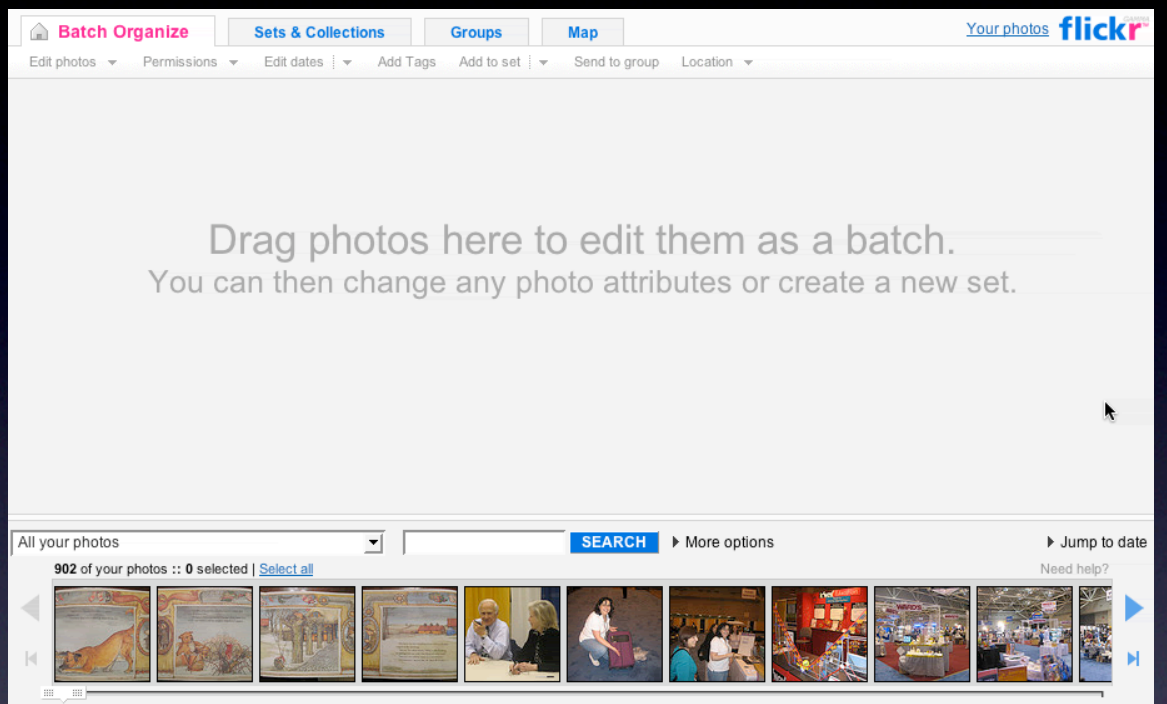
principle. offer an invitation.



principle. offer an invitation.

pattern. **hover invitation.**





principle. offer an invitation.

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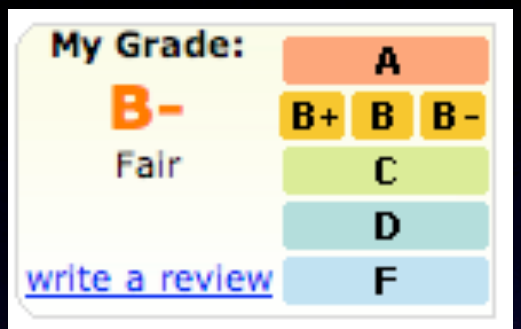
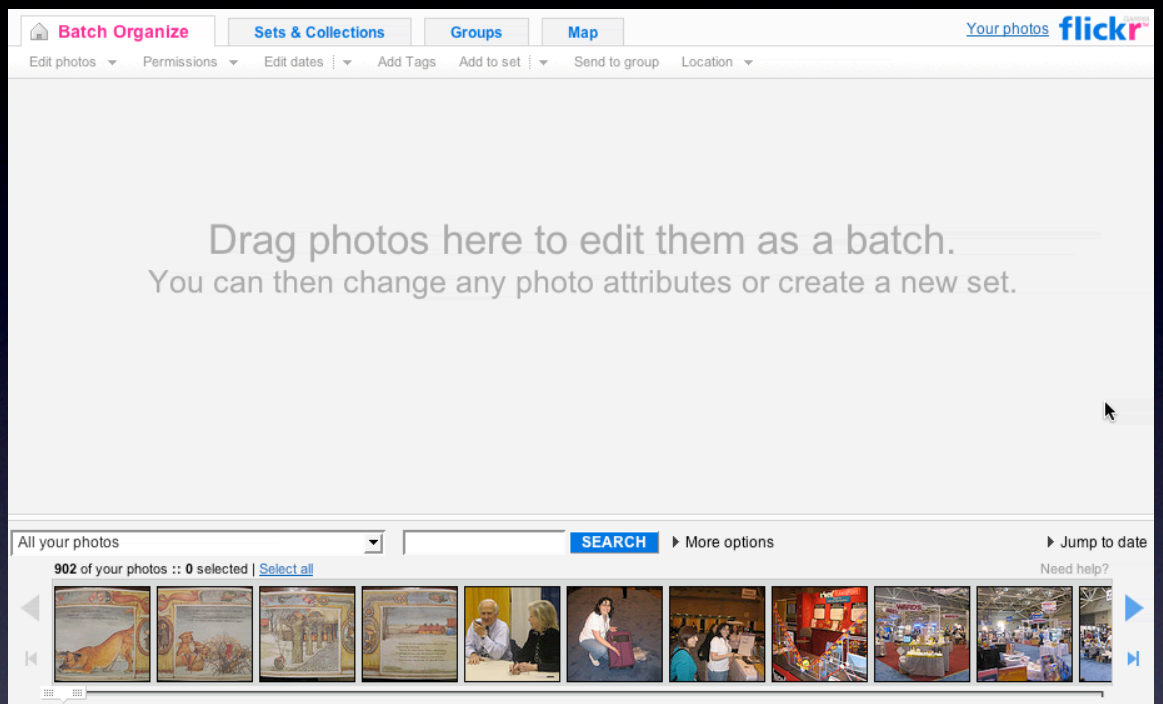


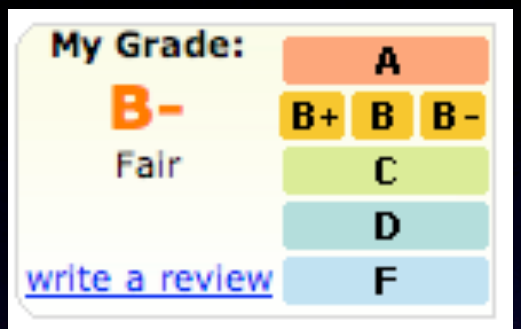
pattern. **drag invitation. drop invitation.**



pattern. **tour invitation.**

principle. offer an invitation.

pattern. **hover invitation.**



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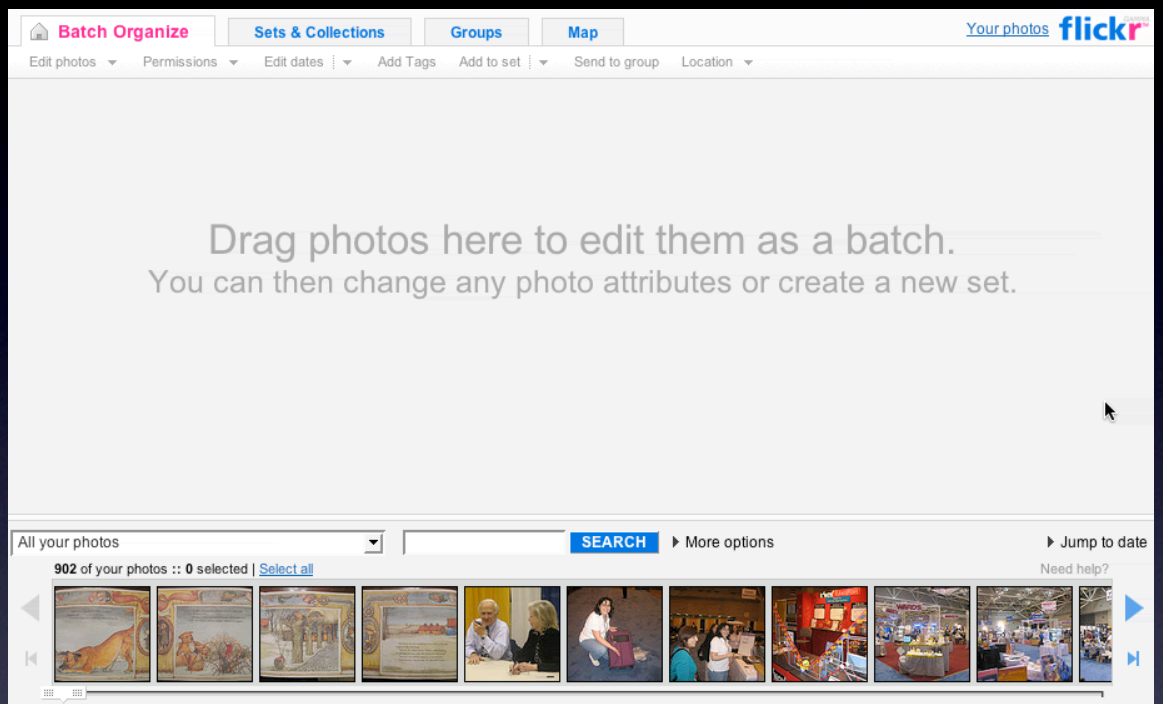
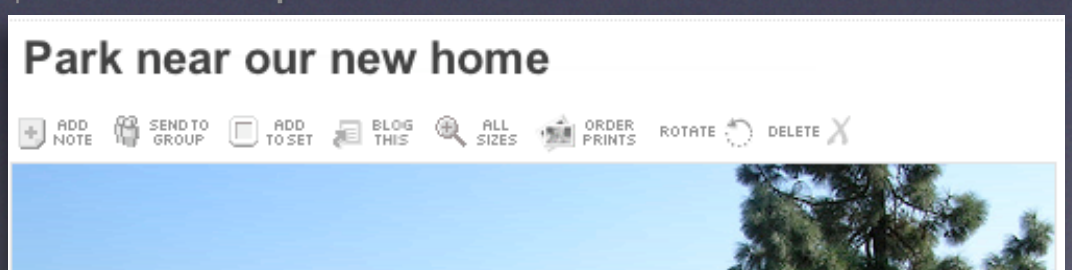


pattern. **tour invitation.**

pattern. **tooltip invitation + hover invitation + cursor invitation.**



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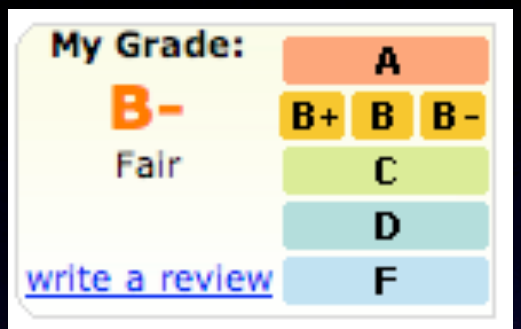

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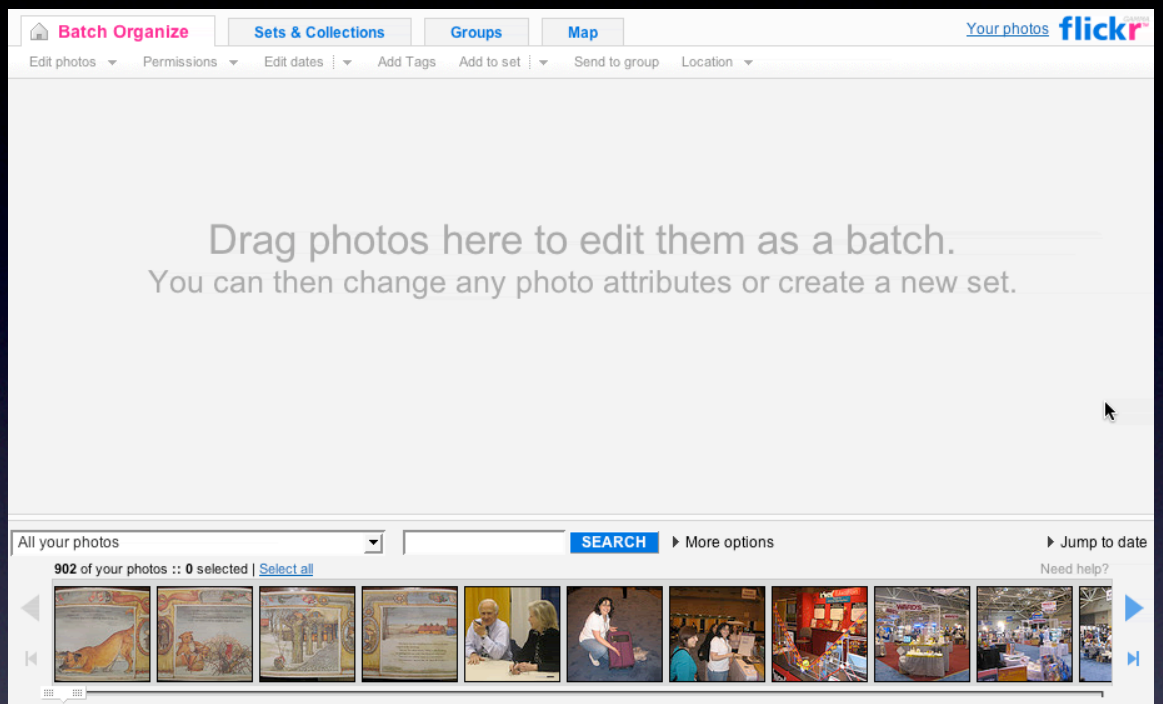

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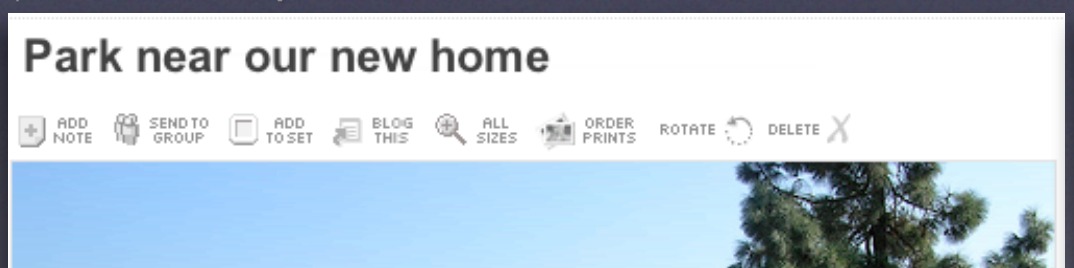

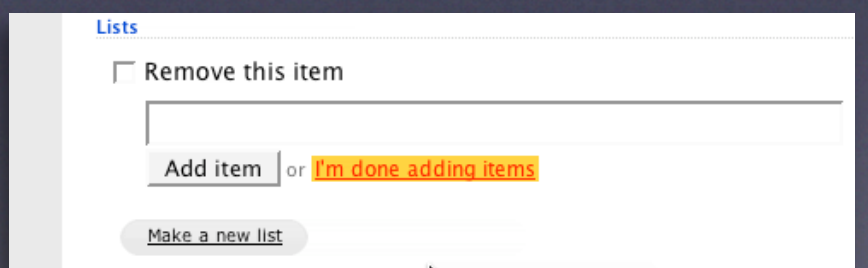

Discoverability

No easy answer
Use the hover to reveal interaction
Use the familar to teach the new
Tours are generally a band-aid
Can't flag all interactions

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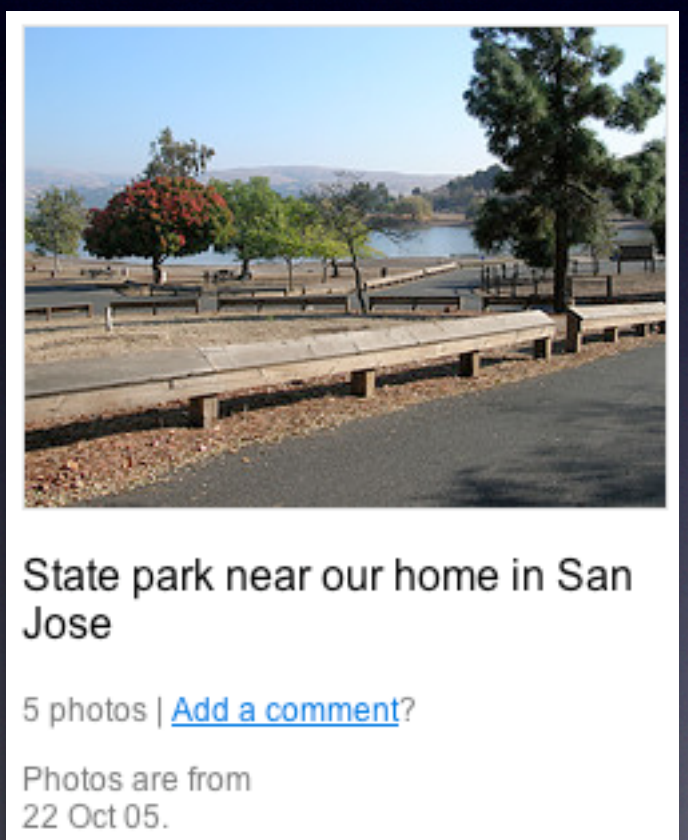

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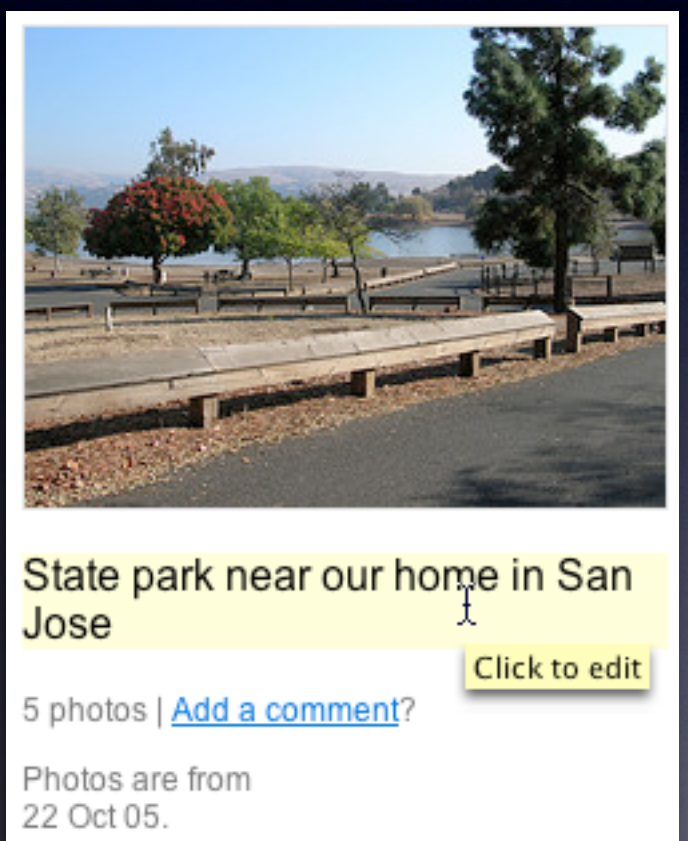

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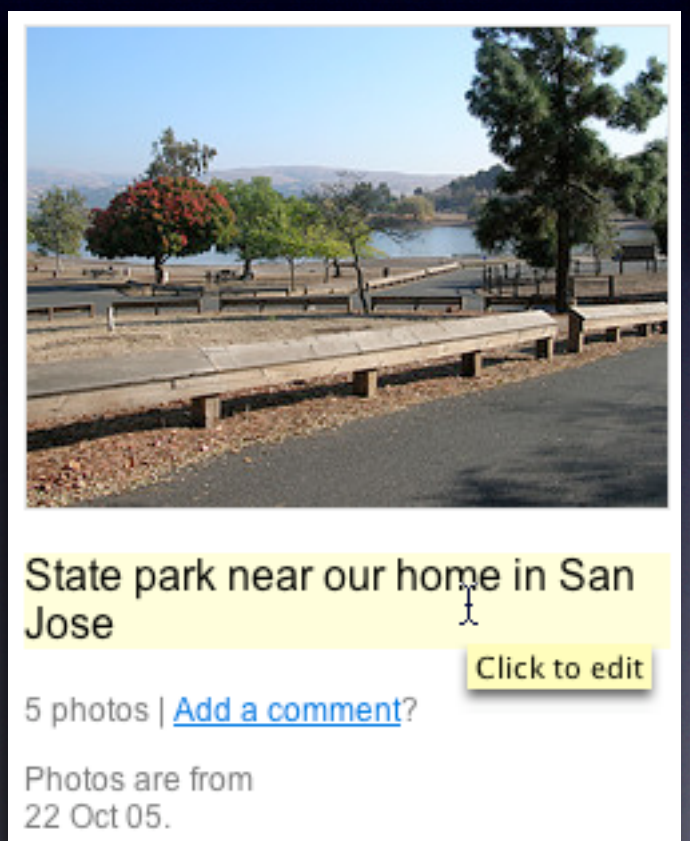

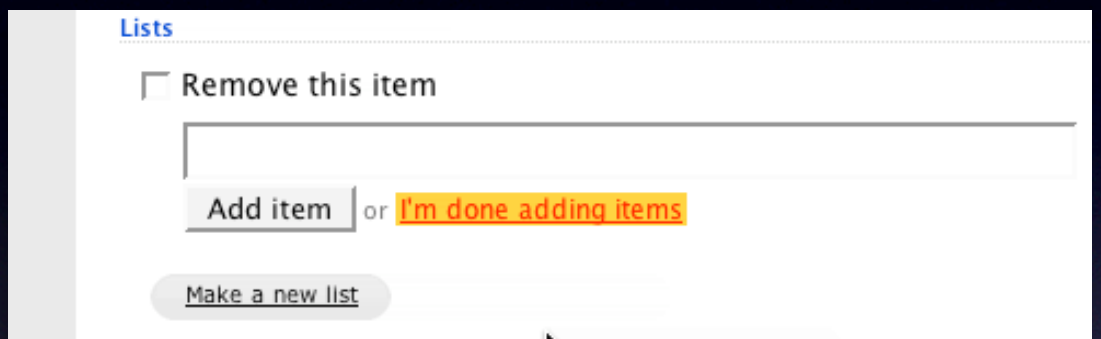

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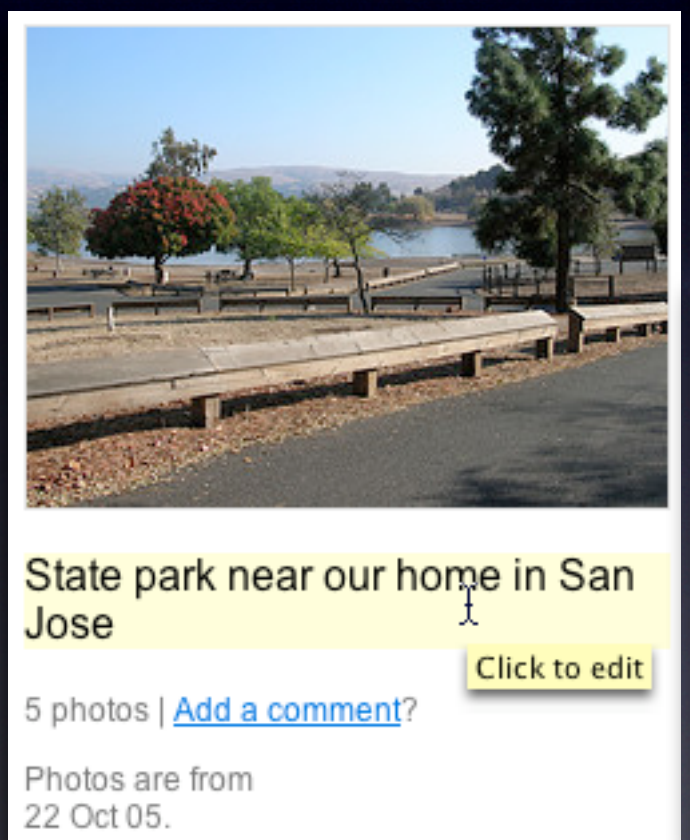

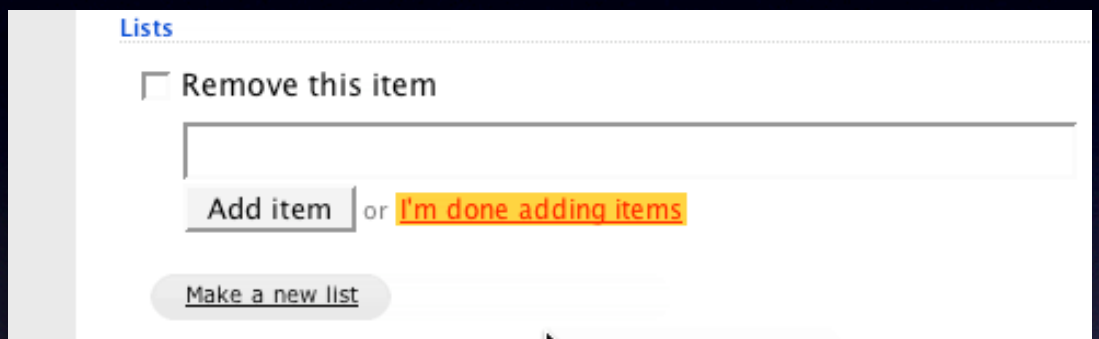

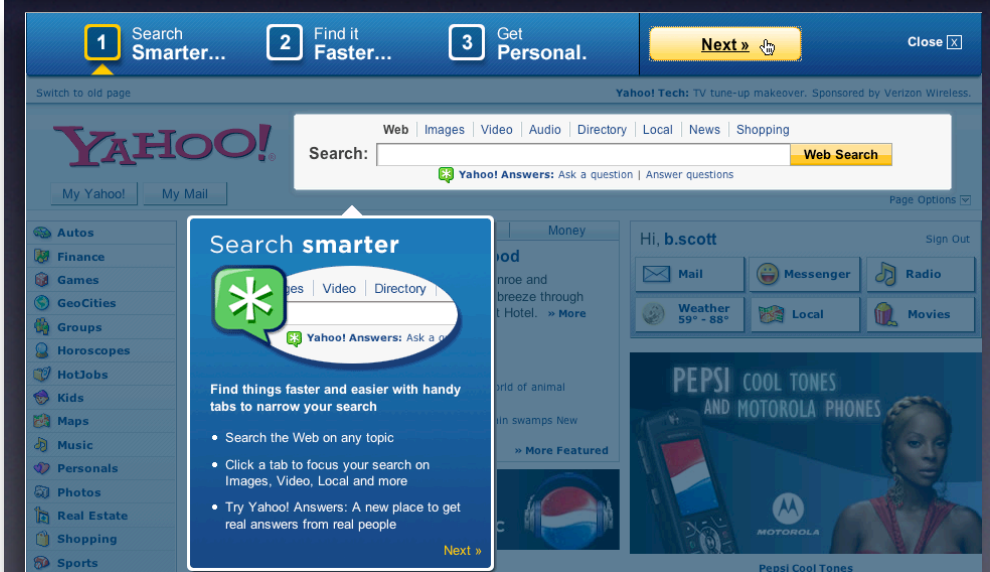

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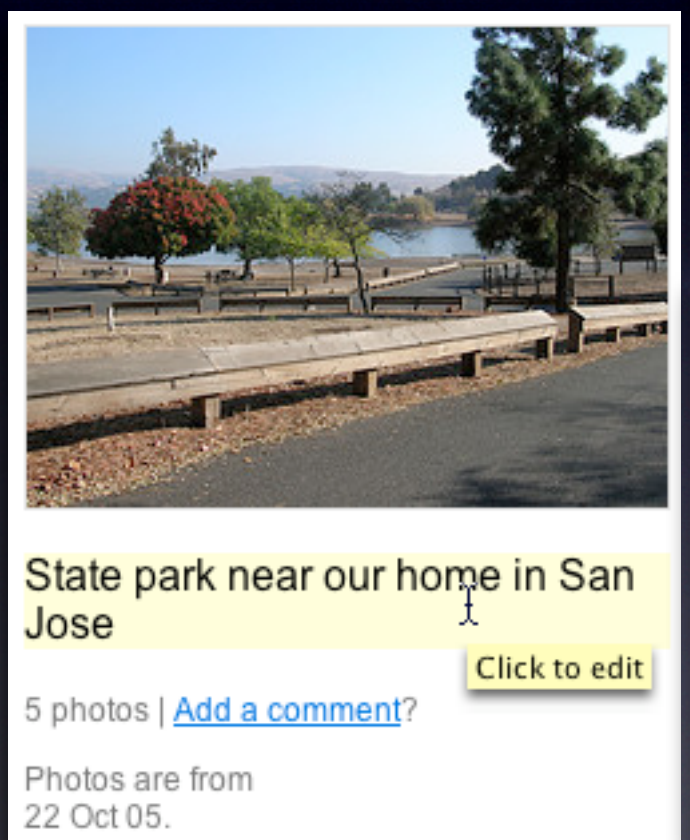

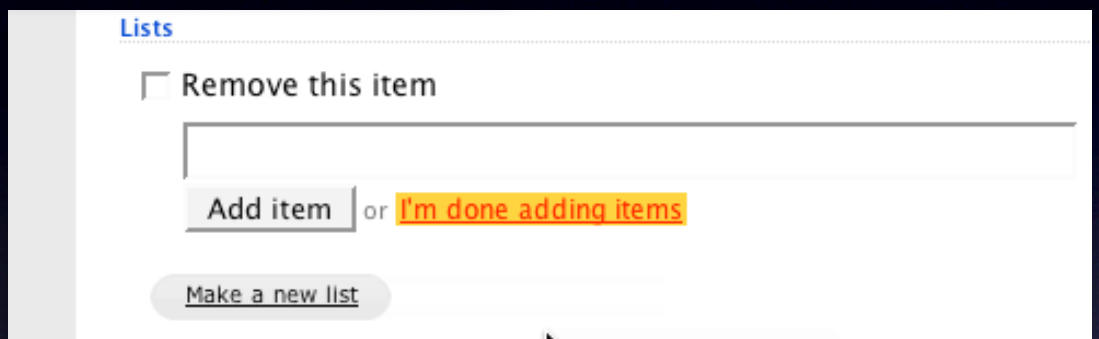

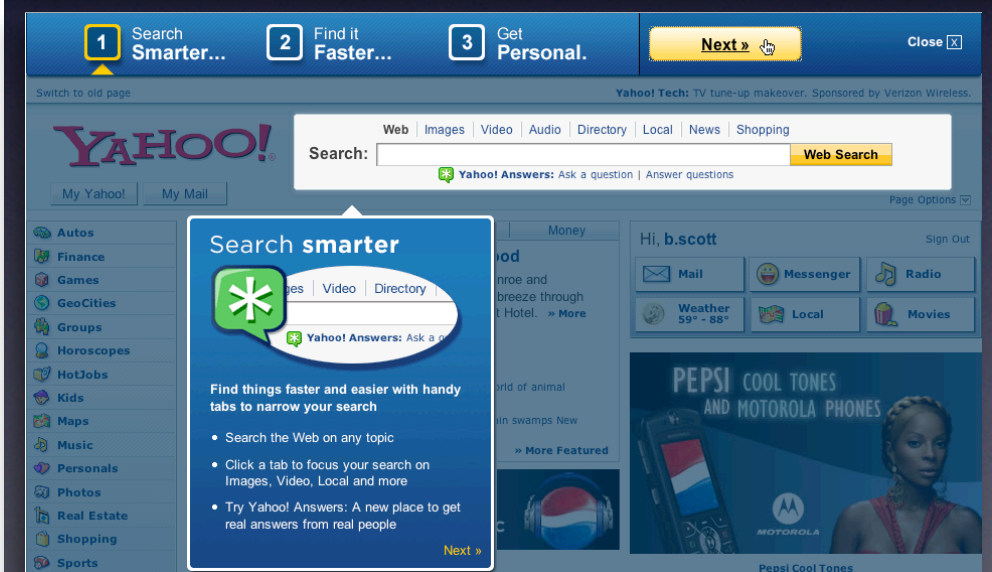

Bridge the new with the old

Hyperlinks as actions

Reveal with hovers

Drop down clues

Bridge the new with the old

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Hyperlinks as actions

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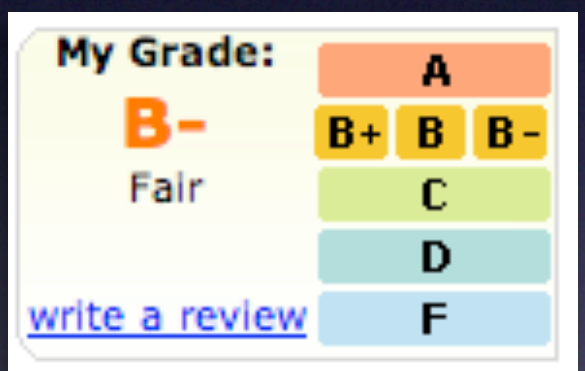
Drop down clues

Make it inviting
Treat it as a welcome mat
Use hover, cursor, tooltip, and page
Keep the noise down



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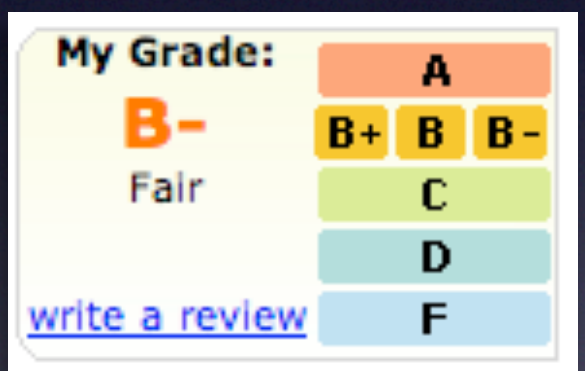

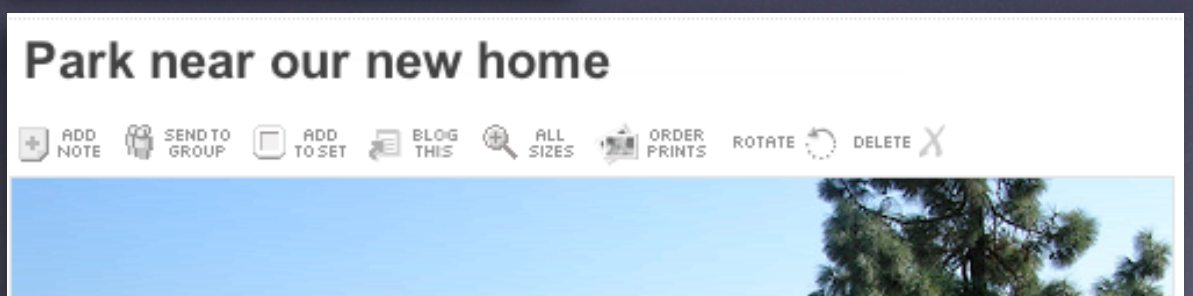

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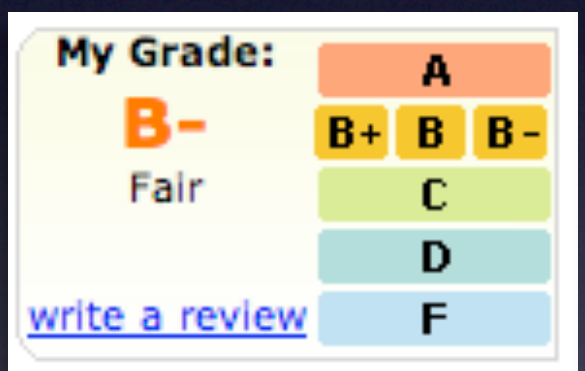
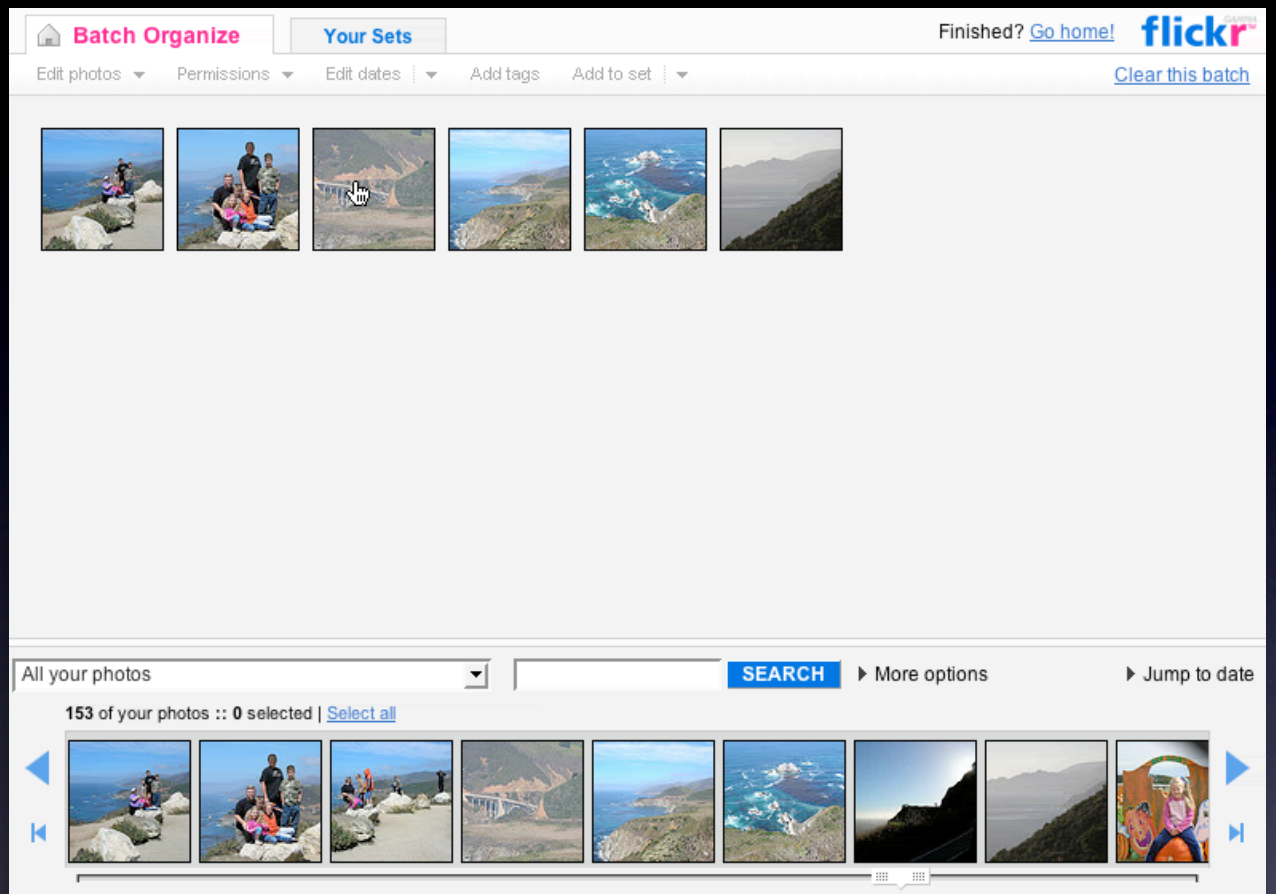
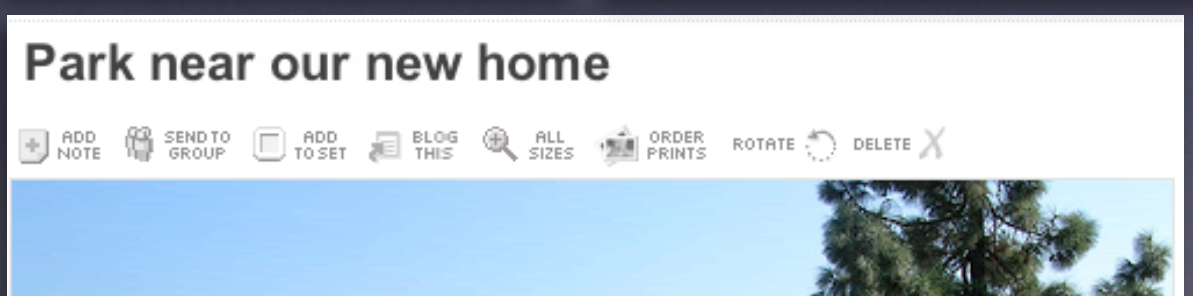






Make it inviting

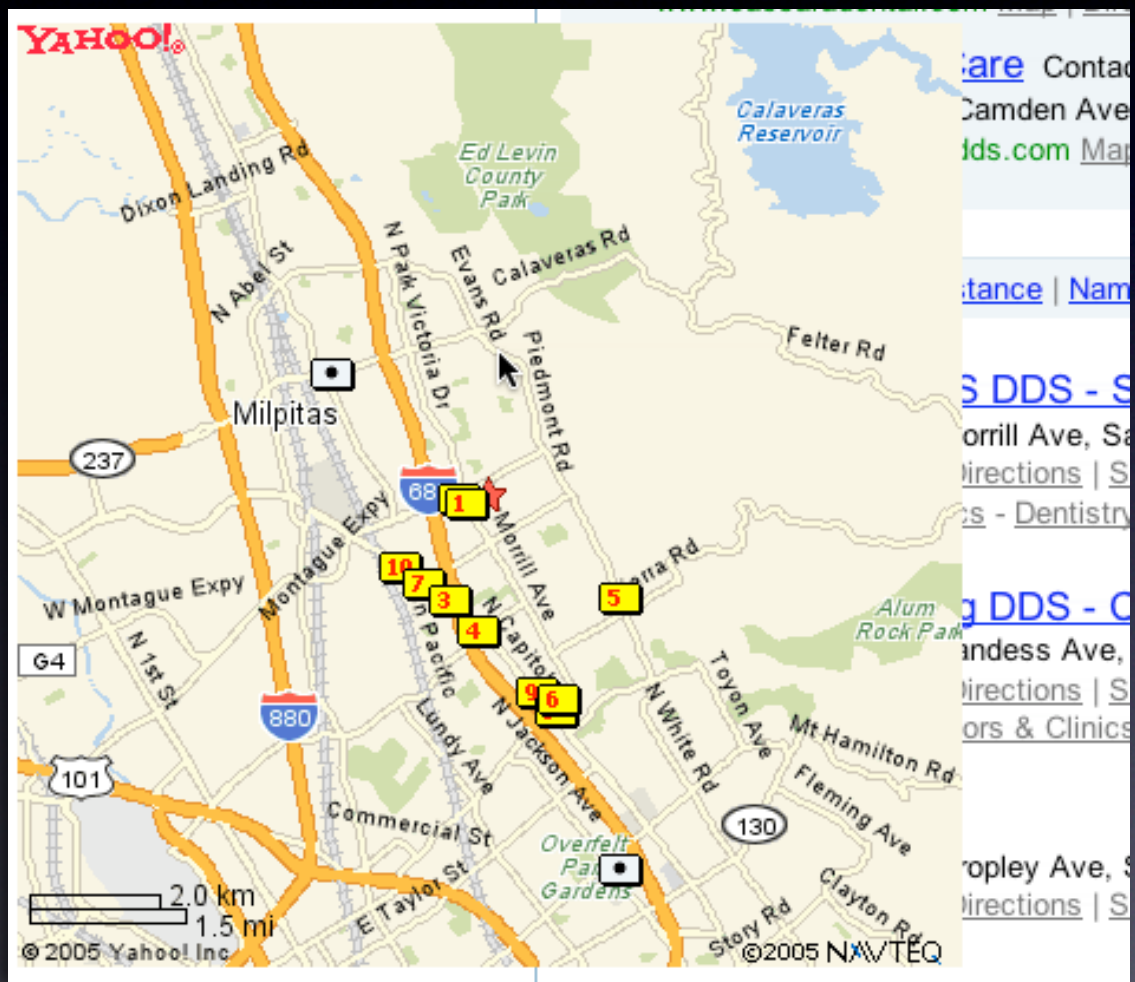
Treat it as a welcome mat

Use hover, cursor, tooltip, and page

Keep the noise down

Keep actions out of it
Let the user feel free to explore
Don't proselytize

Keep actions out of it
Let the user feel free to explore
Don't proselytize

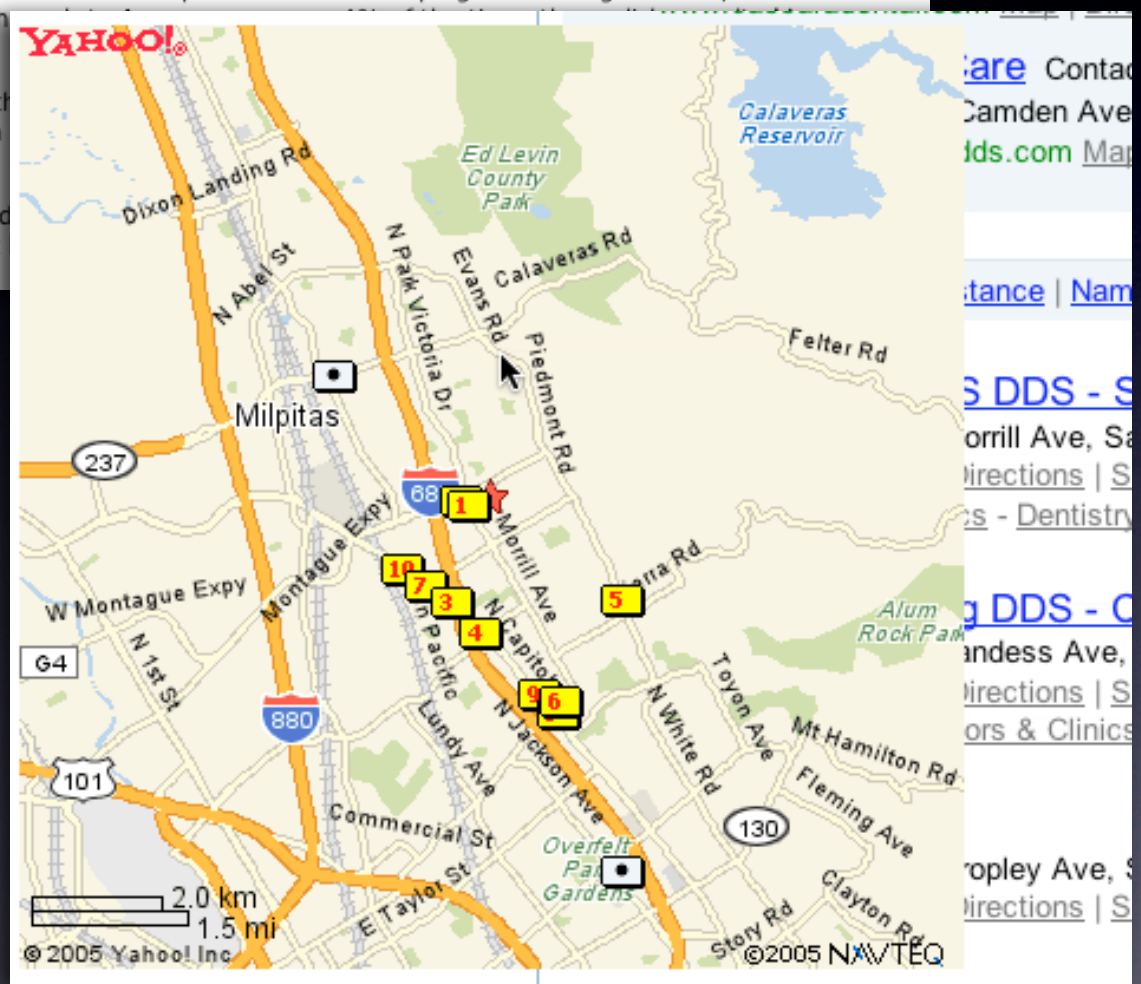


To see a product preview in action, hover over the link below.

Forty Associates recently added product previews to their Web site as part of a small beta program. During the beta, visitors to Associate sites who viewed a product preview clicked th purchase nearly 6% of the time.

Now we're opening the beta up to all Associates to furth through a product preview-enhanced link will receive a testing product previews.

Don't worry if you don't already have Basic Display Proc process. Click here for answers to questions you might



Keep actions out of it

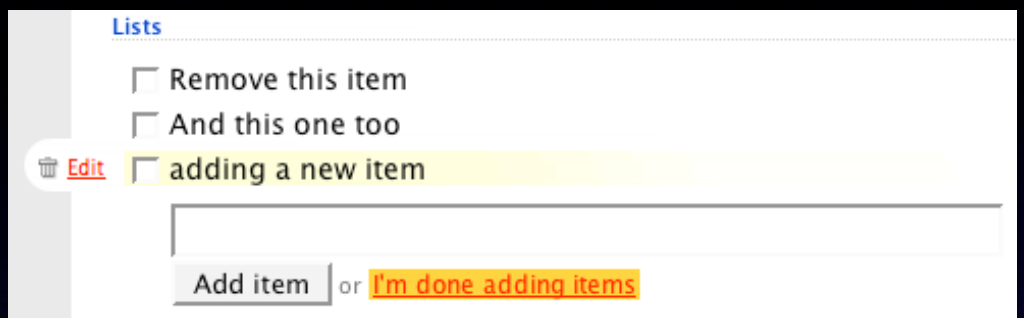
Let the user feel free to explore

Don't proselytize

principle. show transitions.

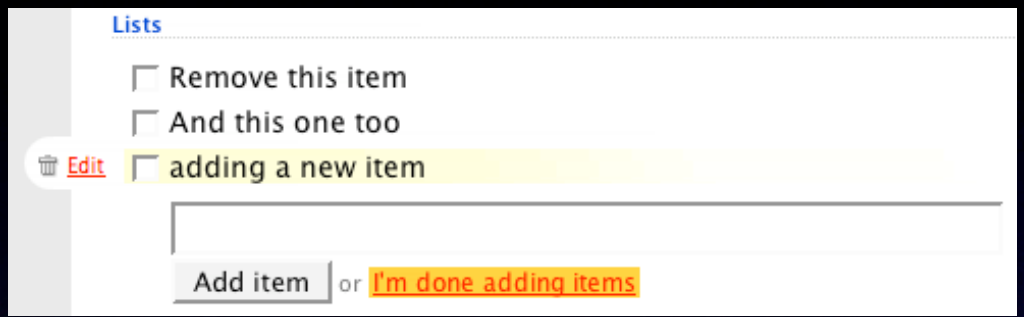
principle. show transitions.

pattern. fade transition + self-healing transition.

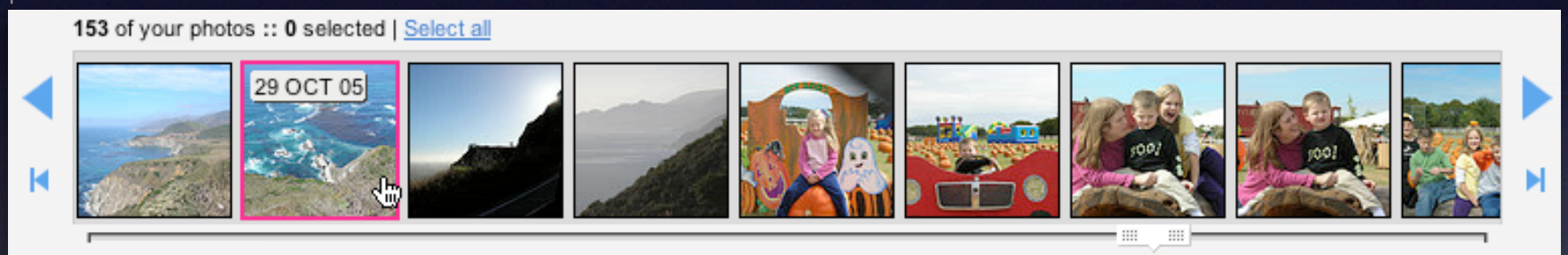


principle. show transitions.

pattern. **fade transition + self-healing transition.**



pattern. **slide transition.**



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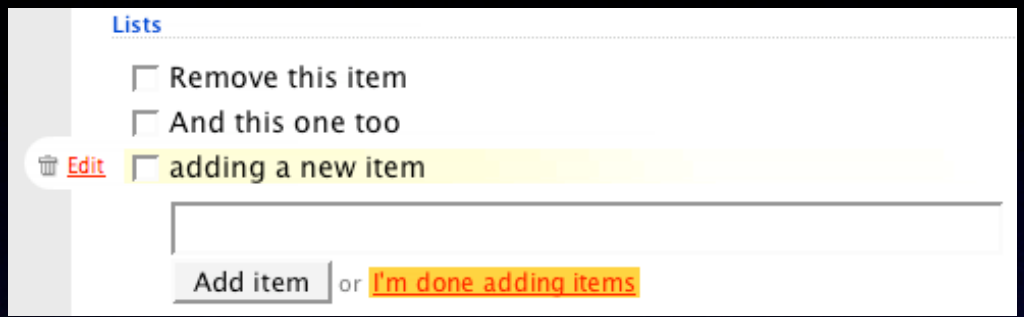

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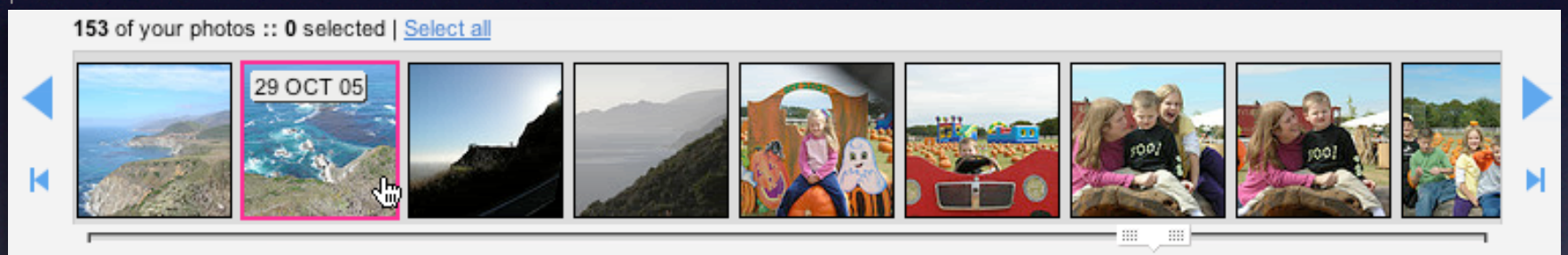
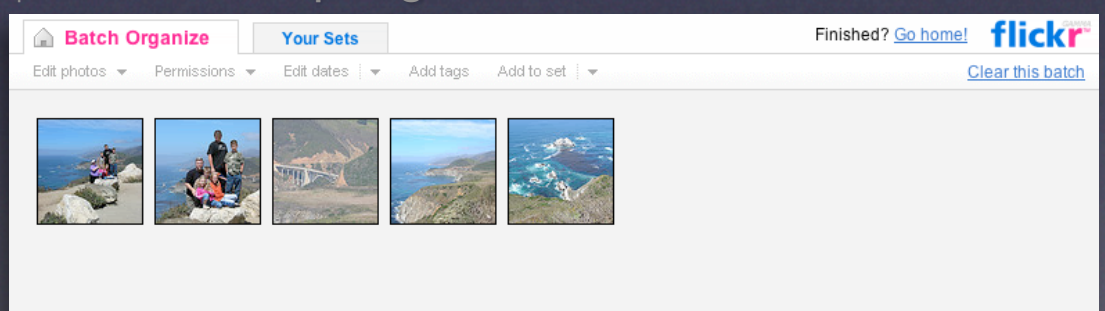


pattern. **active spotlight.**



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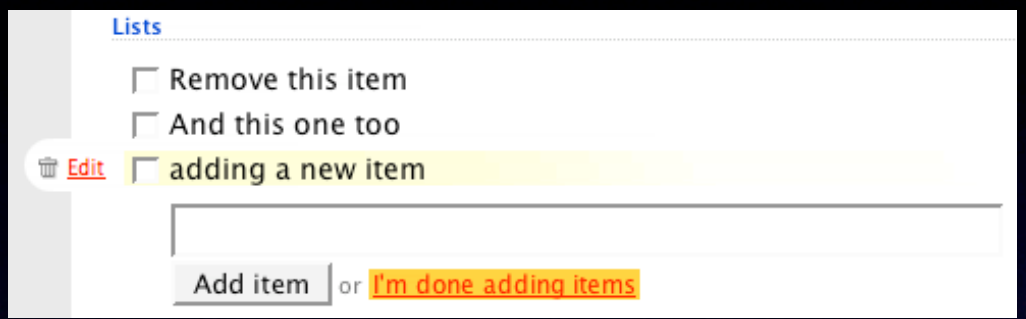
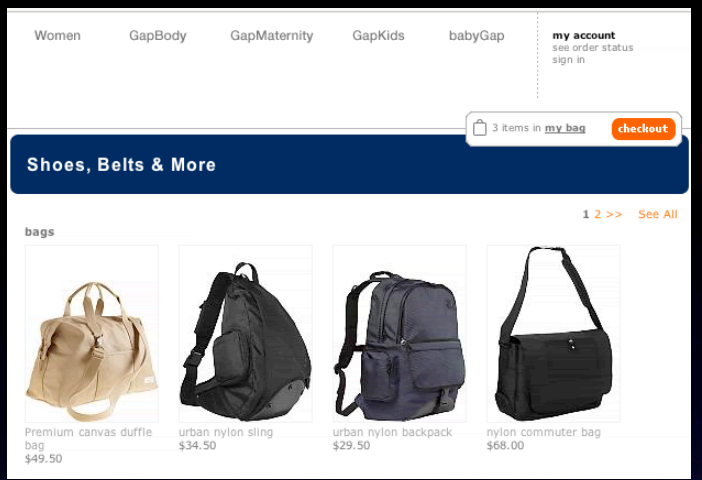


pattern. **zoom box.**



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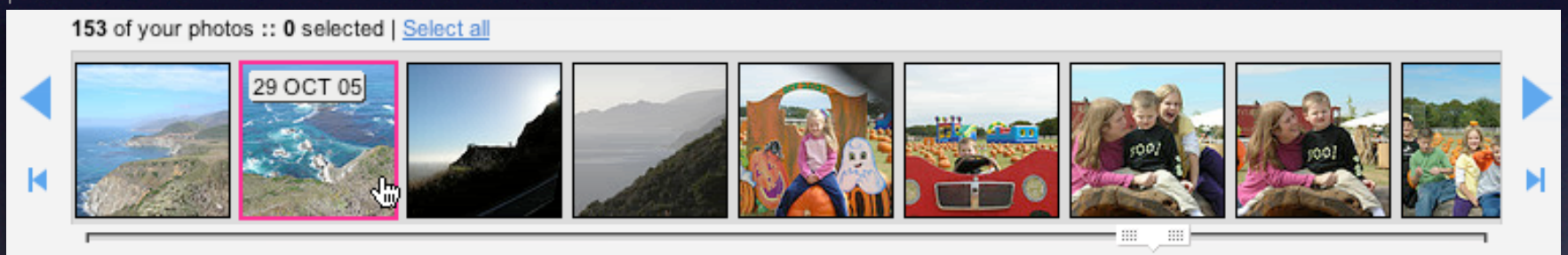

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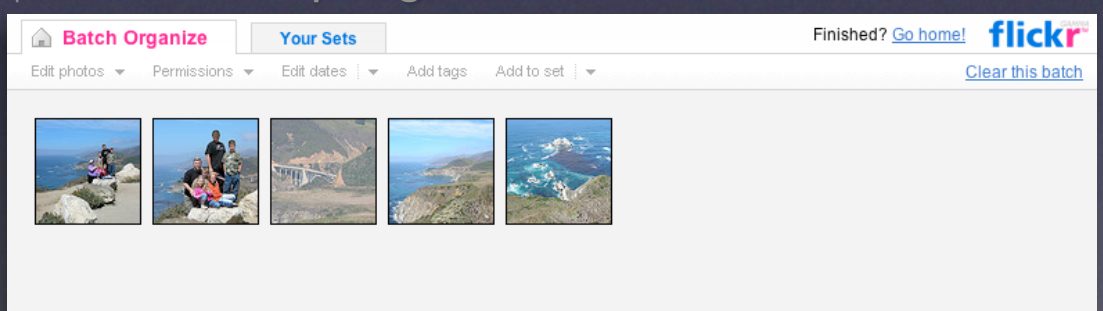
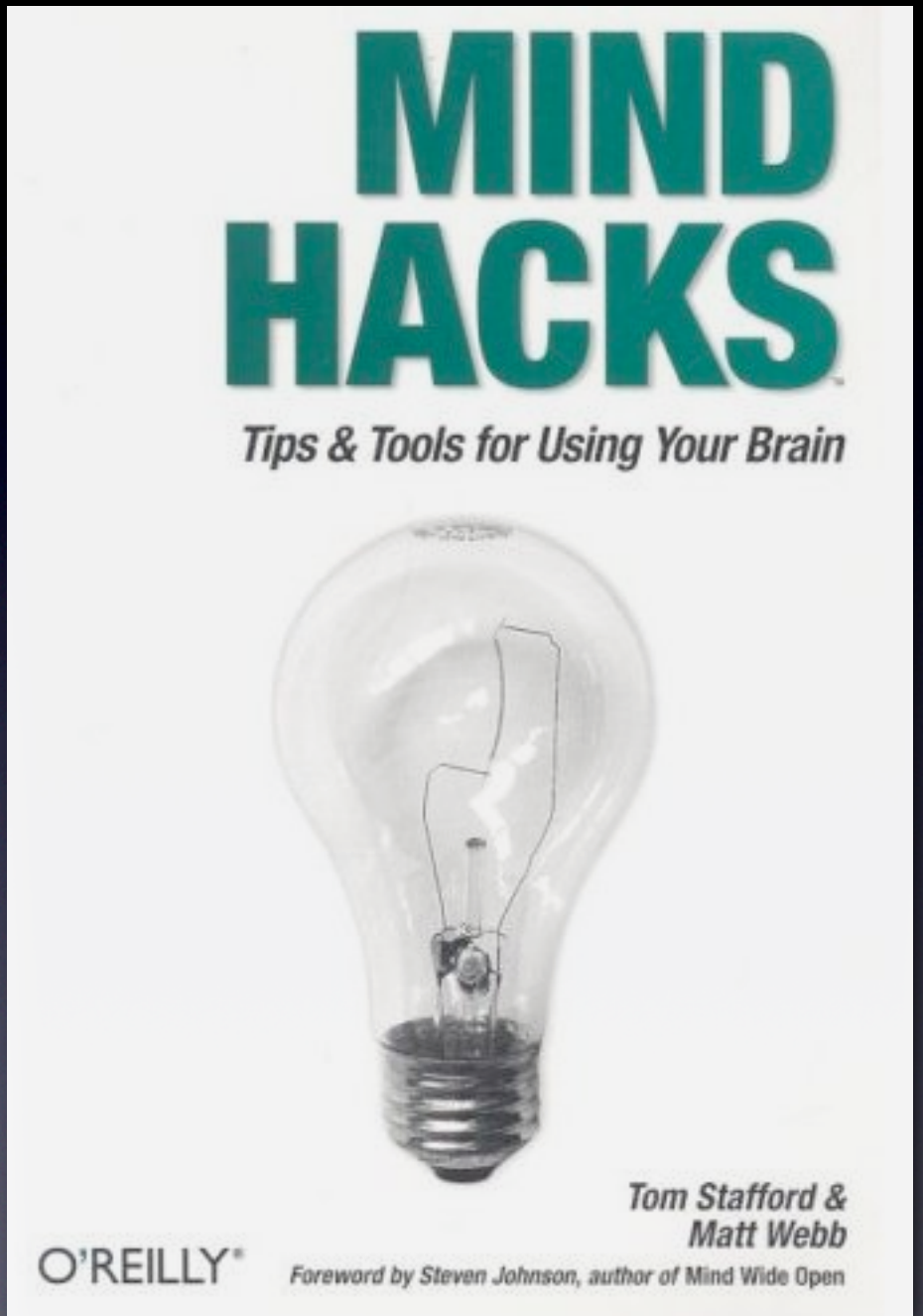


show transitions

Speak to the brain
Understanding attention processing

show transitions

Speak to the brain
Understanding attention processing



show transitions

Speak to the brain

Understanding attention processing

Sending the wrong message

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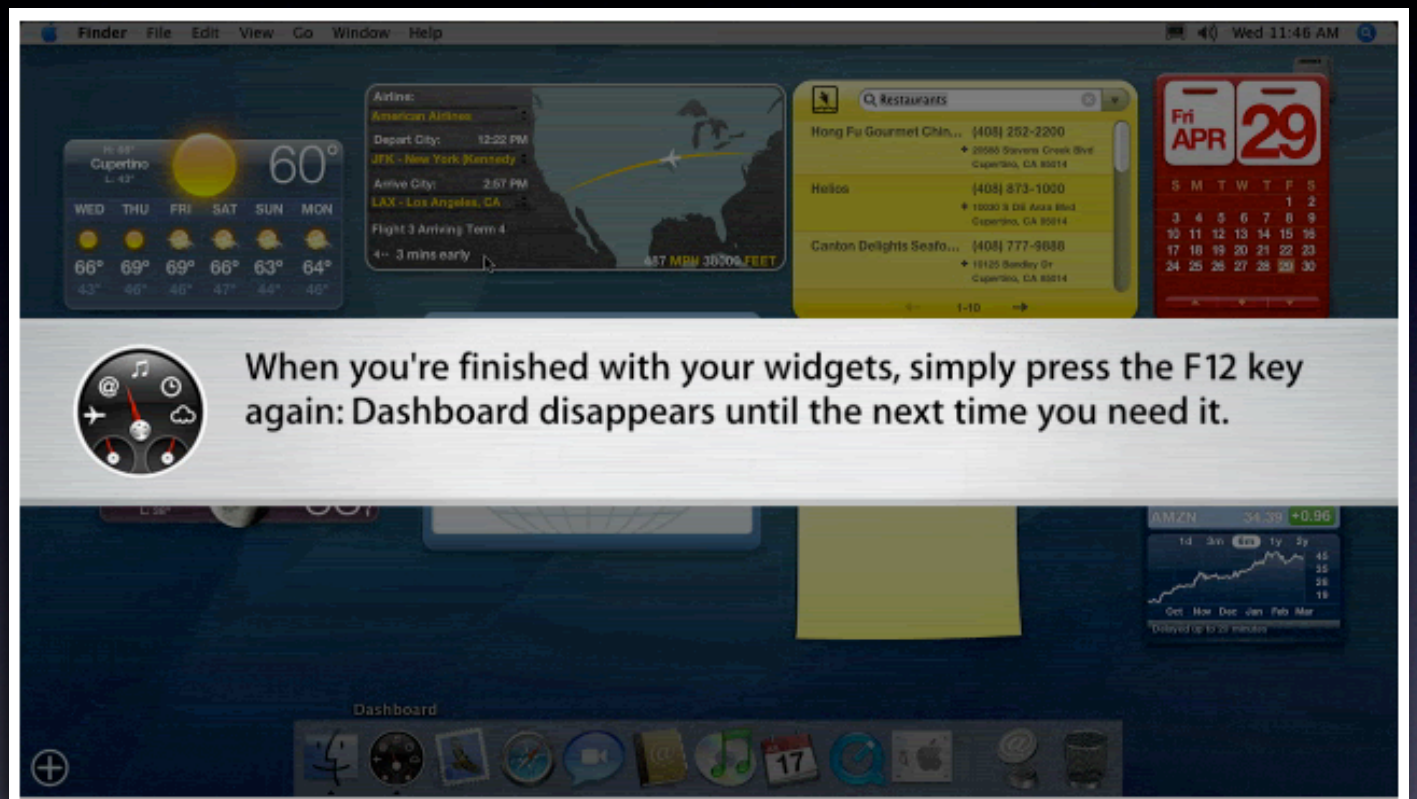

show transitions

What you can communicate...

Speed up time
Slow down interaction
Show state change
Show relationships between objects
Focus attention

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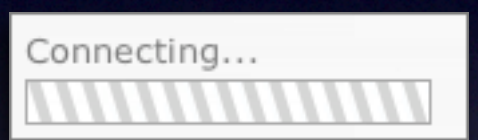

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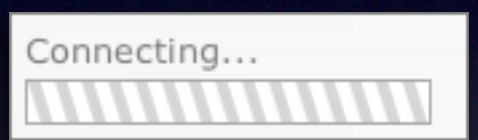

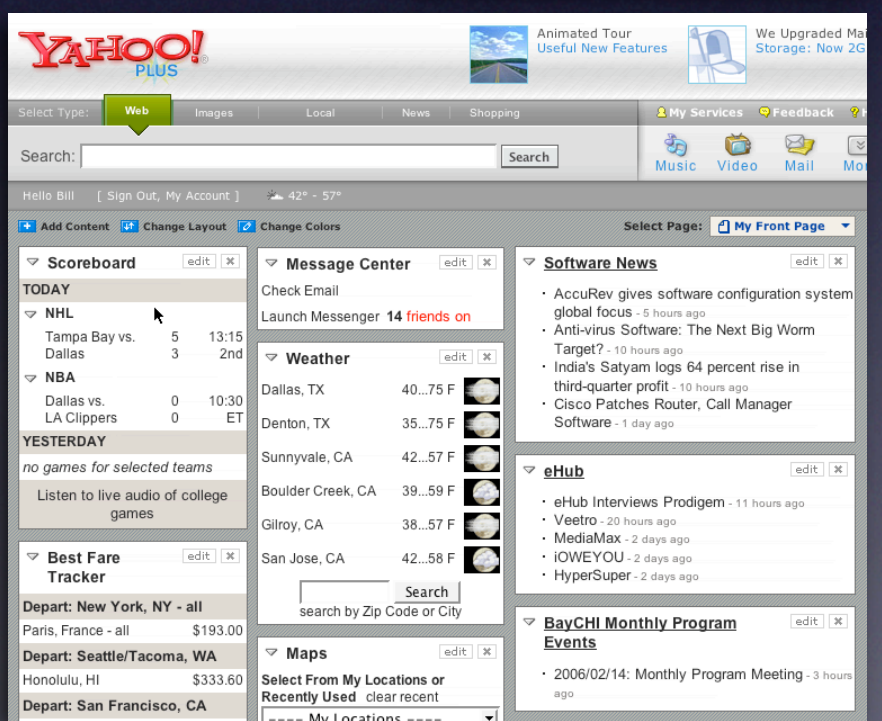

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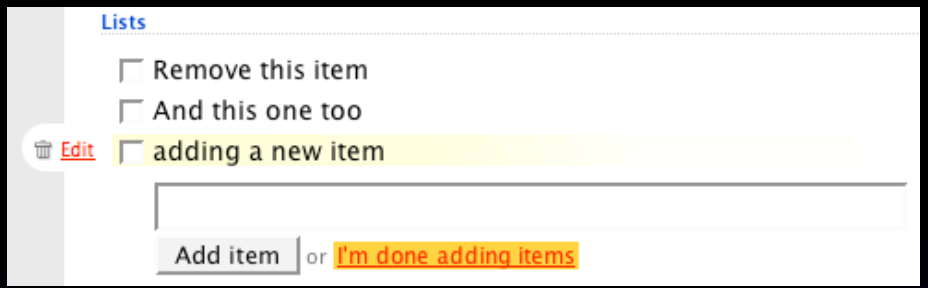

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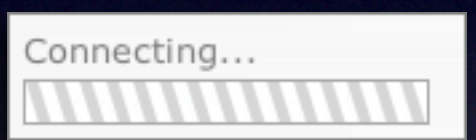

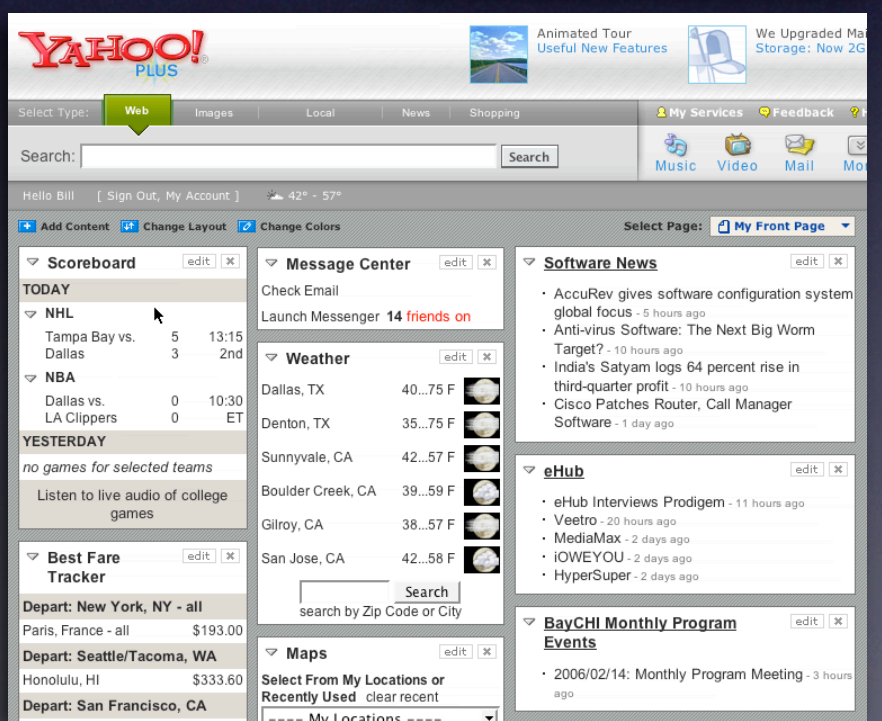

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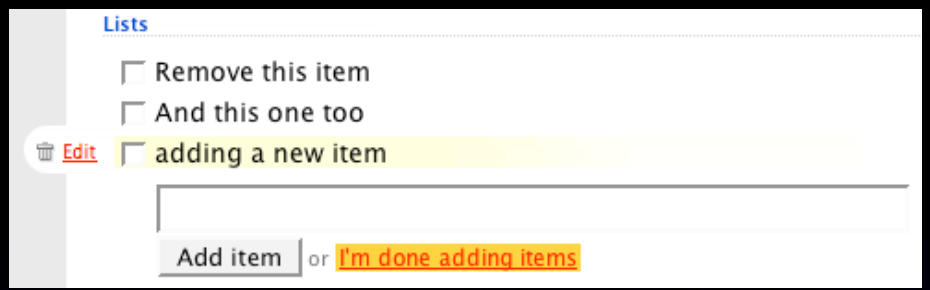

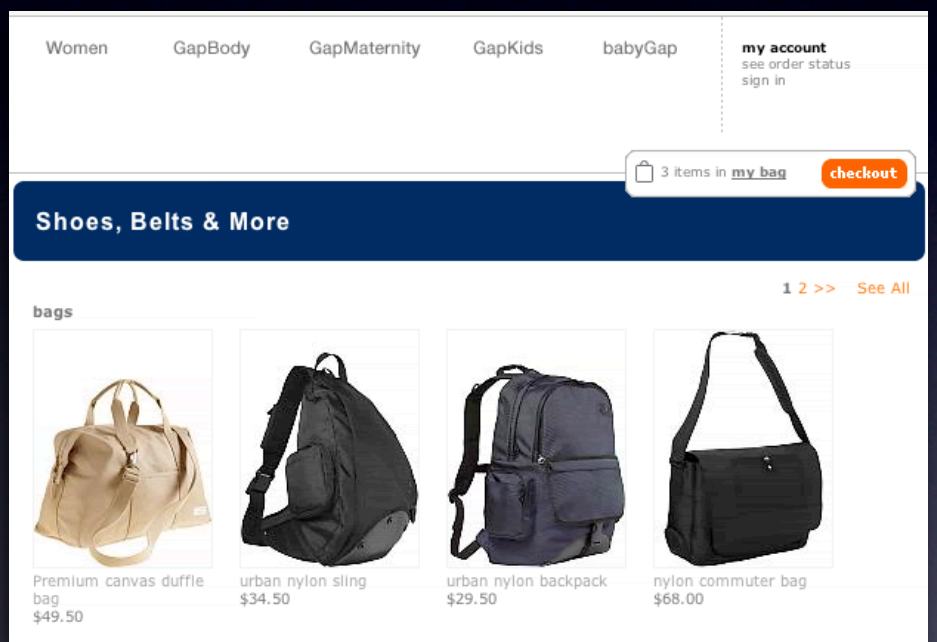

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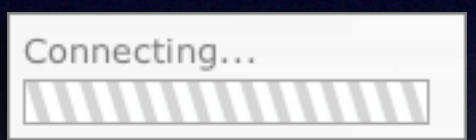
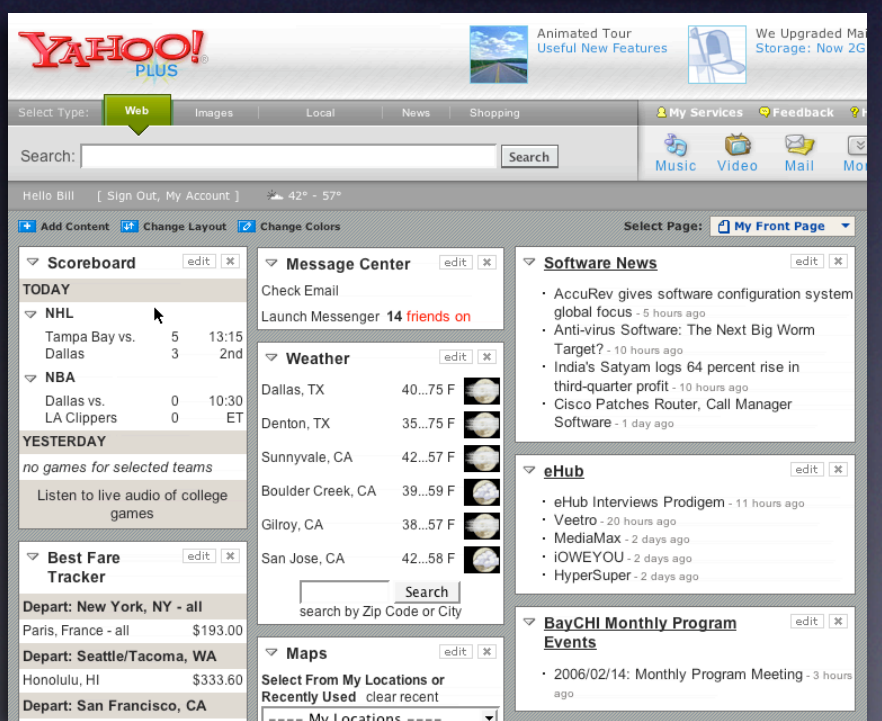
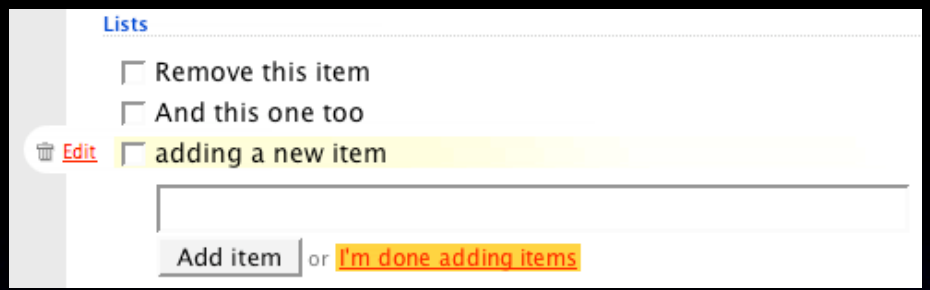
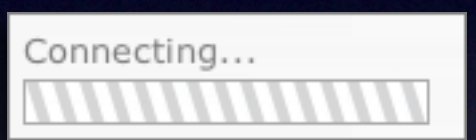


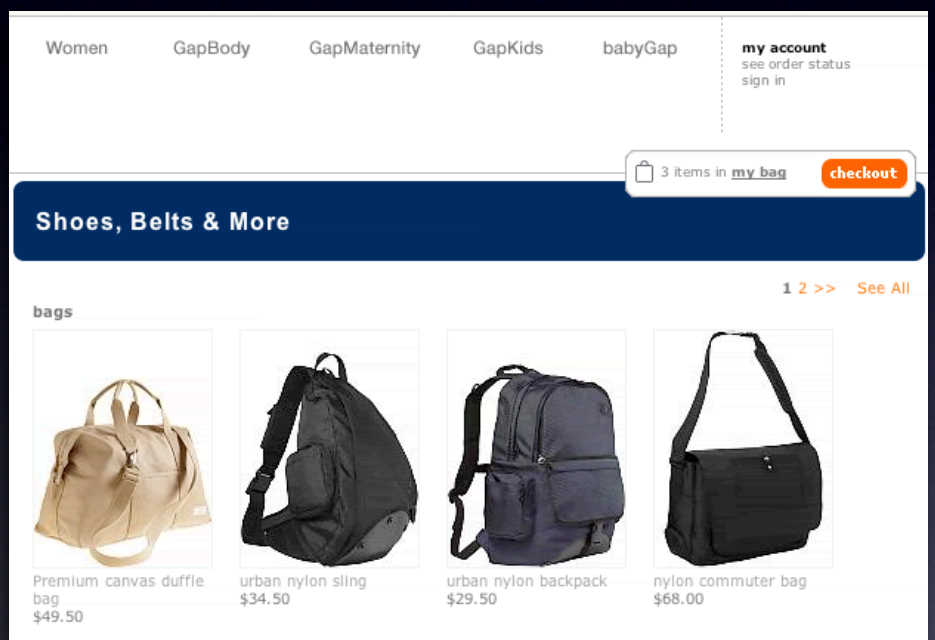


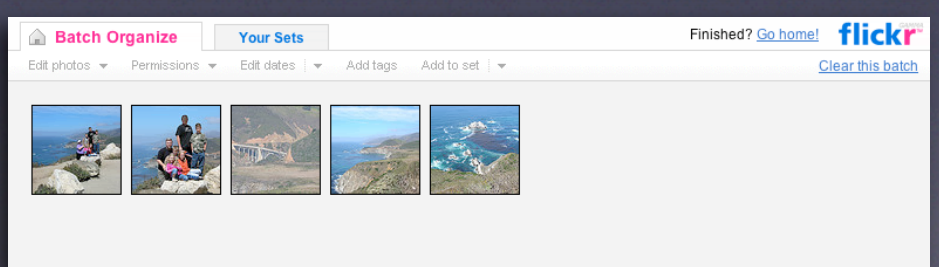


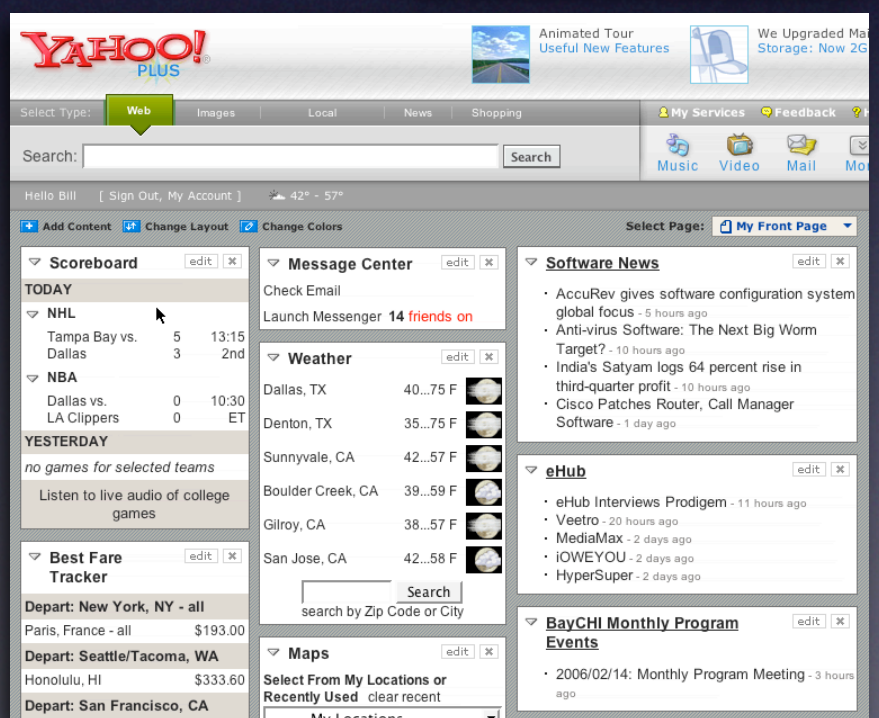
What you can communicate...

Speed up time
Slow down interaction
Show state change
Show relationships between objects
Focus attention









show transitions

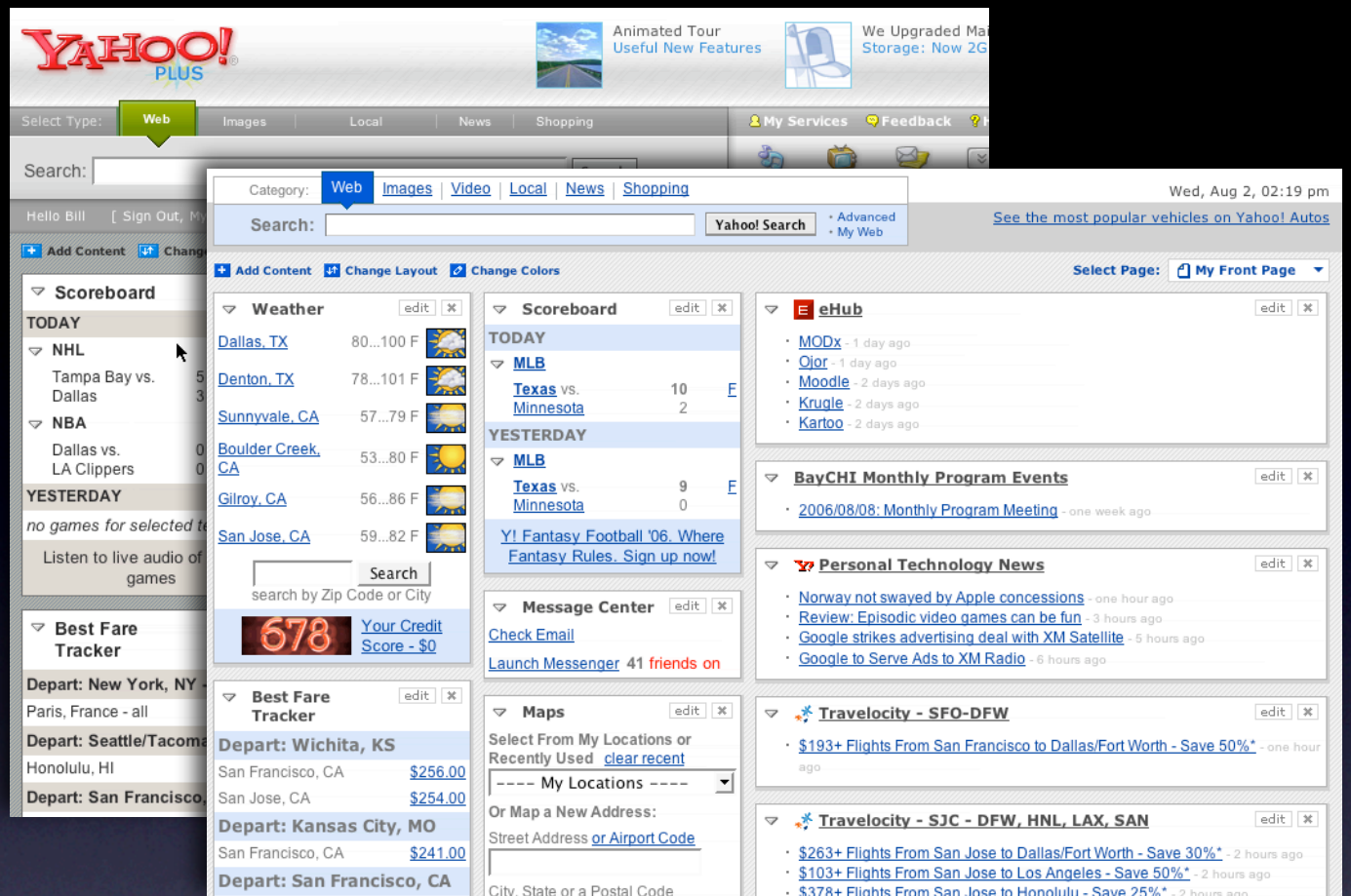
Keep it sane

"Cut it in-half" rule of thumb

Use "contrast knob" approach

Don't overuse

show transitions



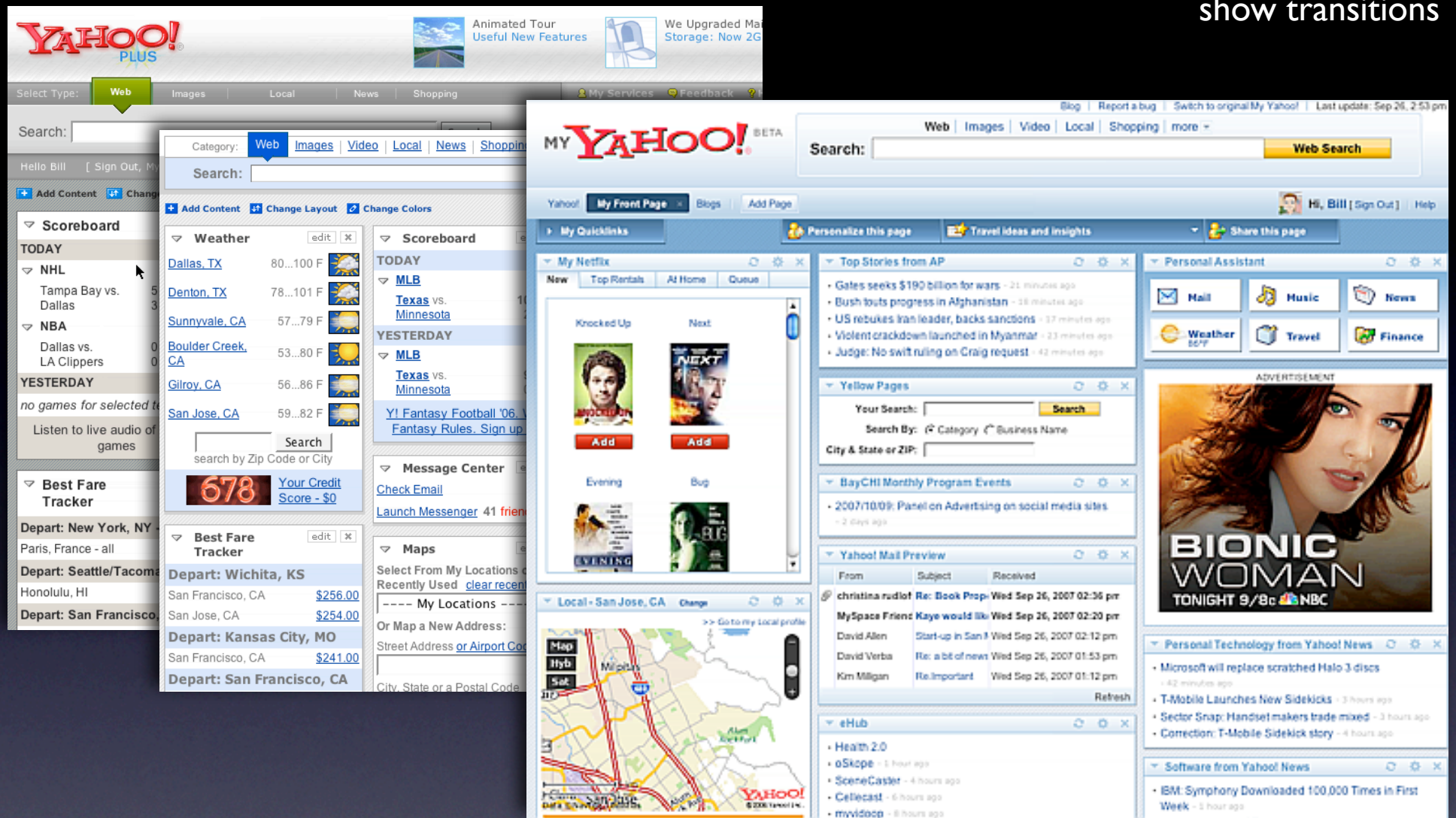
Keep it sane

"Cut it in-half" rule of thumb

Use "contrast knob" approach

Don't overuse

show transitions



Keep it sane

"Cut it in-half" rule of thumb

Use "contrast knob" approach

Don't overuse

key principle

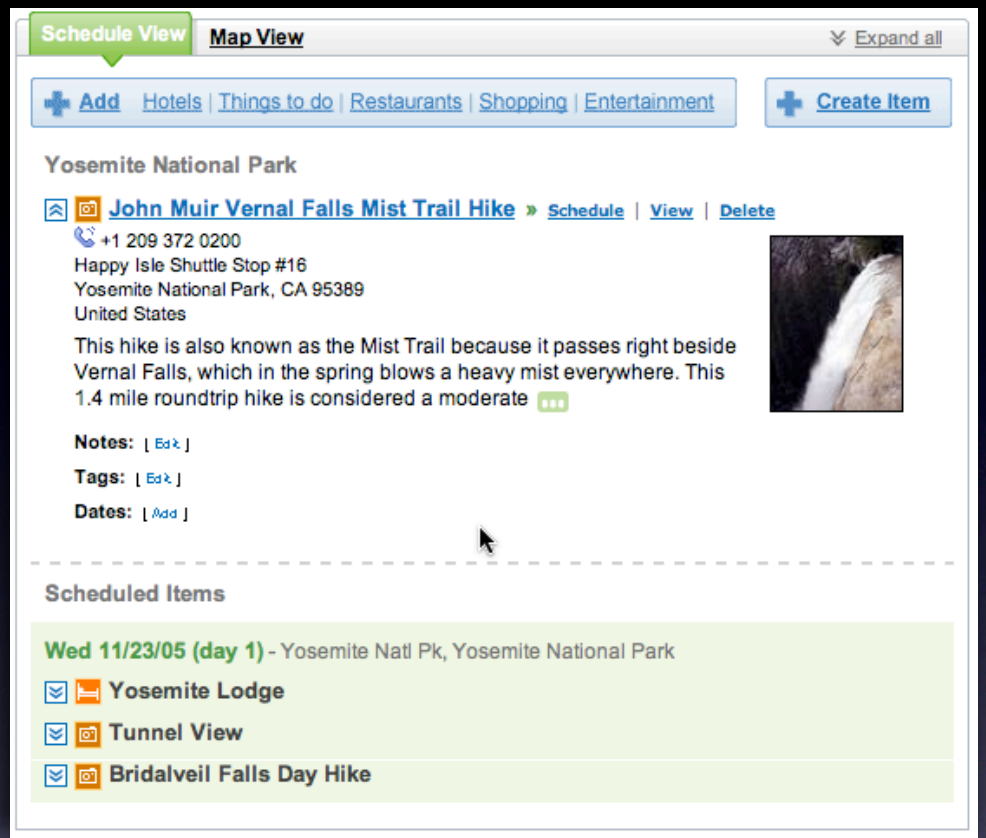
Feedback

Provide invitations beforehand,
transitions during,
and feedback after interaction

information principles

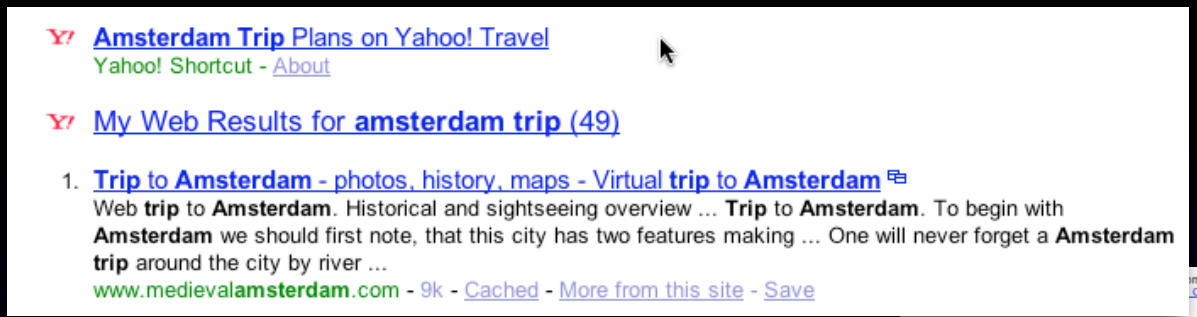
principle. think in objects.

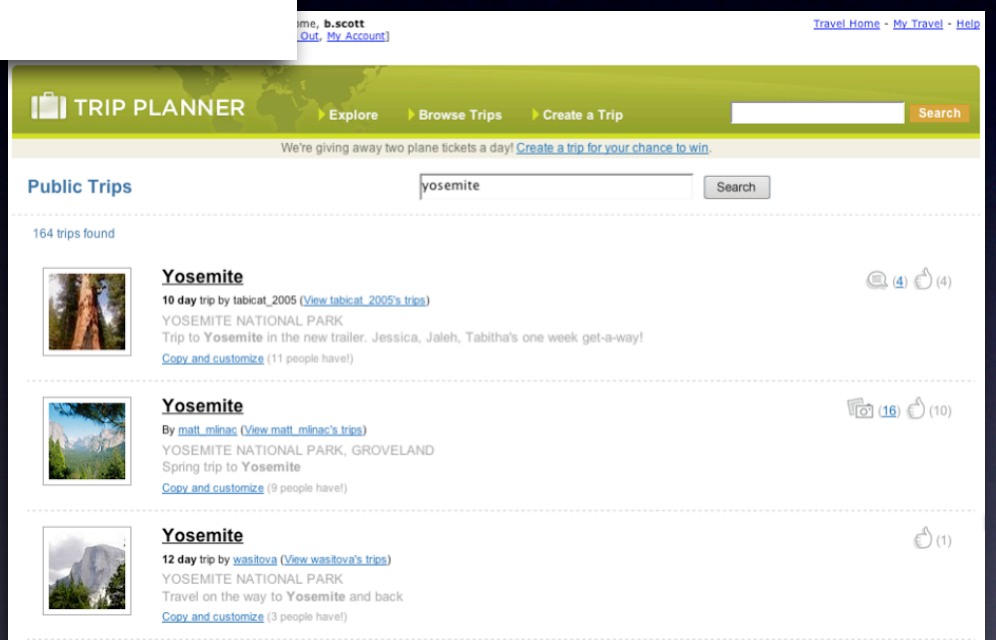
principle. think in objects.



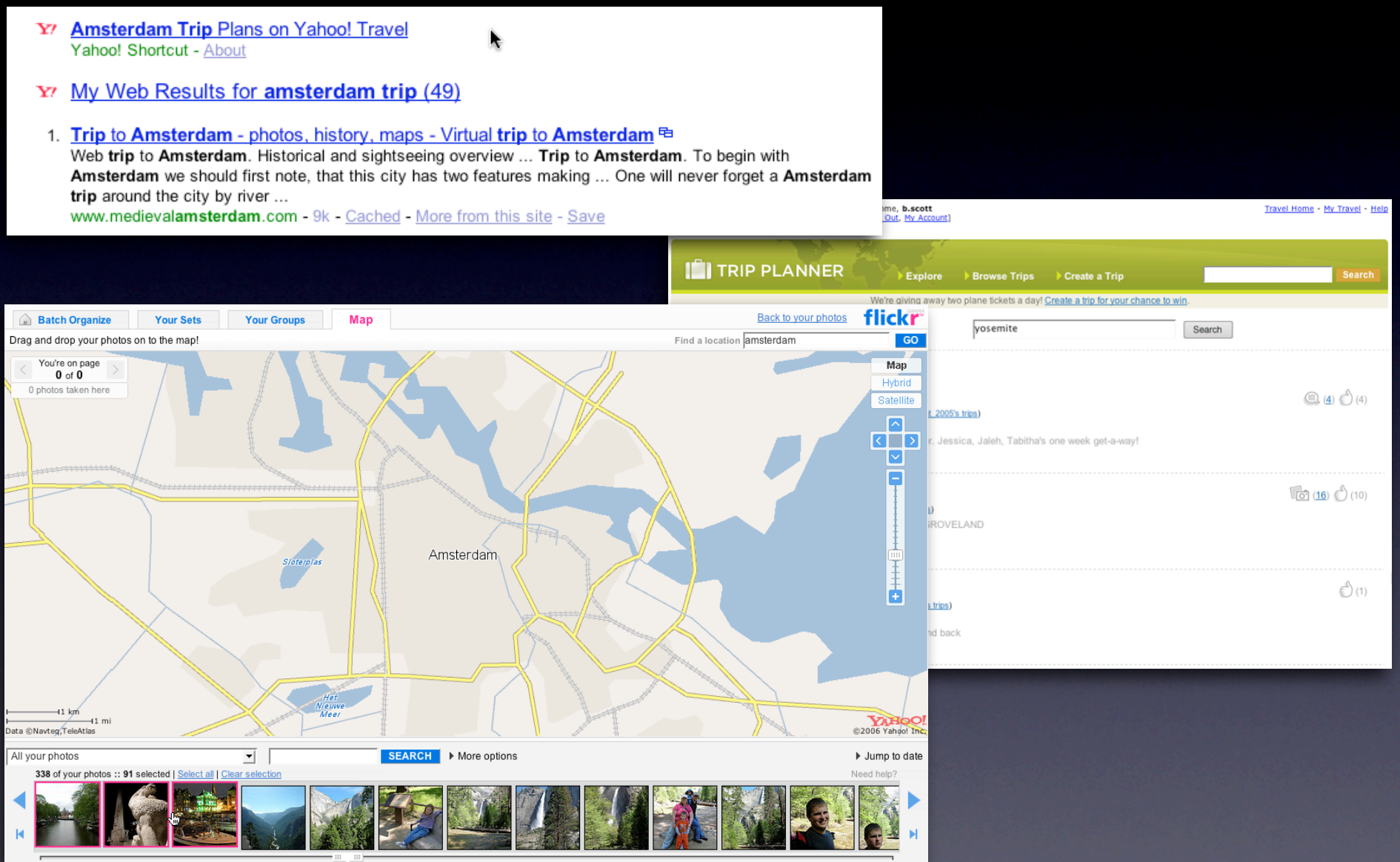
pattern. **shareable object.**

think in objects


Amsterdam Trip Plans on Yahoo! Travel
Yahoo! Shortcut - About
My Web Results for amsterdam trip (49)
1. Trip to Amsterdam - photos, history, maps - Virtual trip to Amsterdam
Web trip to Amsterdam. Historical and sightseeing overview ... Trip to Amsterdam. To begin with Amsterdam we should first note, that this city has two features making ... One will never forget a Amsterdam trip around the city by river ...
www.medievalamsterdam.com - 9k - Cached - More from this site - Save


TRIP PLANNER
Explore
Browse Trips
Create a Trip
Search
We're giving away two plane tickets a day! Create a trip for your chance to win.
Public Trips
yosemite
Search
164 trips found
Yosemite
10 day trip by tabicat_2005 (View tabicat_2005's trips)
YOSEMITE NATIONAL PARK
Trip to Yosemite in the new trailer. Jessica, Jaleh, Tabitha's one week get-a-way!
Copy and customize (11 people have!)
Yosemite
By matt_mlinac (View matt_mlinac's trips)
YOSEMITE NATIONAL PARK, GROVELAND
Spring trip to Yosemite
Copy and customize (9 people have!)
Yosemite
12 day trip by wasitova (View wasitova's trips)
YOSEMITE NATIONAL PARK
Travel on the way to Yosemite and back
Copy and customize (3 people have!)

think in objects



principle. tie information to interactivity.

principle. tie information to interactivity.

pattern. **multi-variate views.**

Think “deeper interaction”

Multi-variate data

focus + context

Think “deeper interaction”

Multi-variate data

focus + context

Think "deeper interaction"

Multi-variate data
focus + context

Think “deeper interaction”

Multi-variate data

focus + context

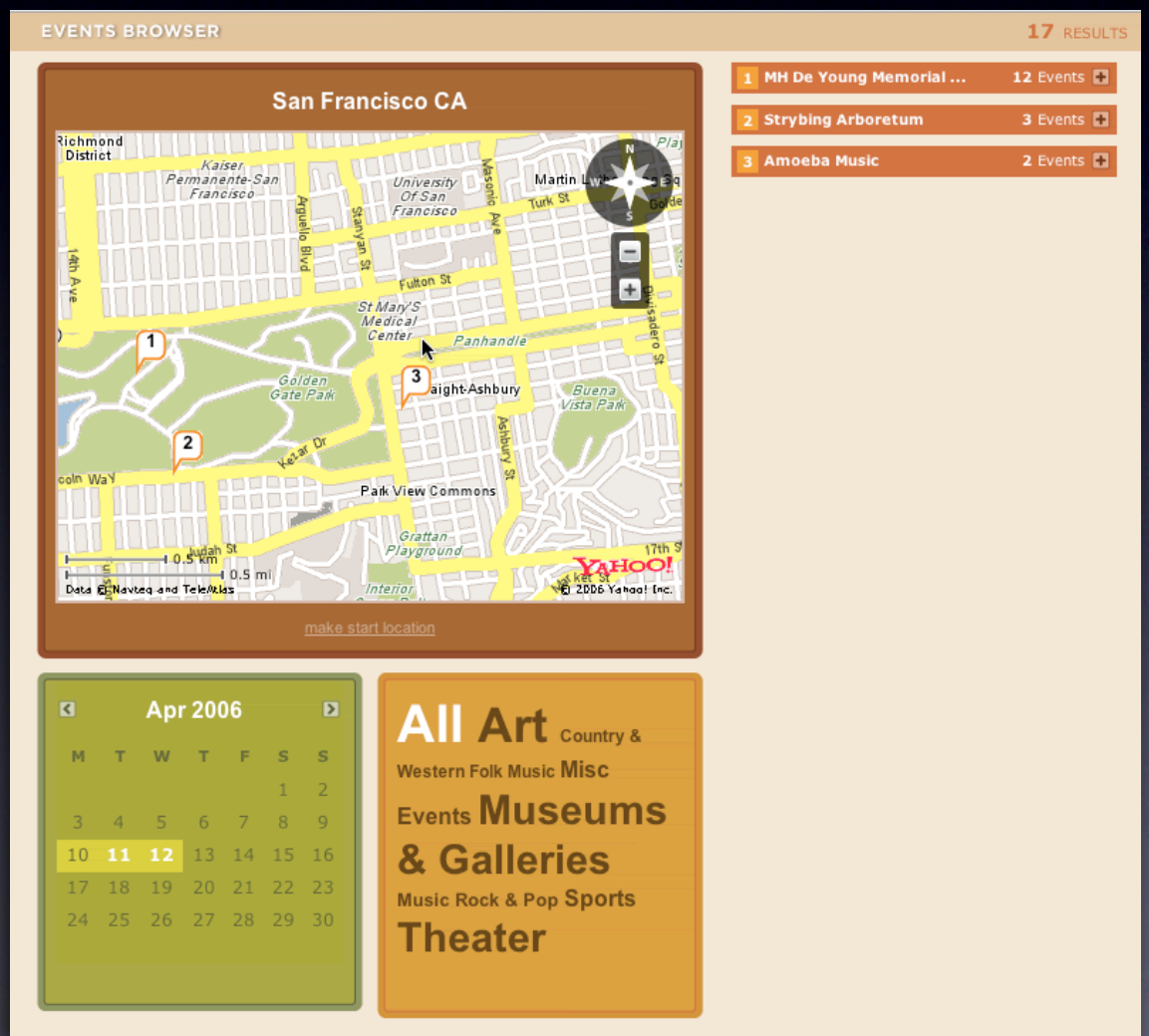
Interesting relationships

Think “deeper interaction”

Multi-variate data

focus + context

Interesting relationships

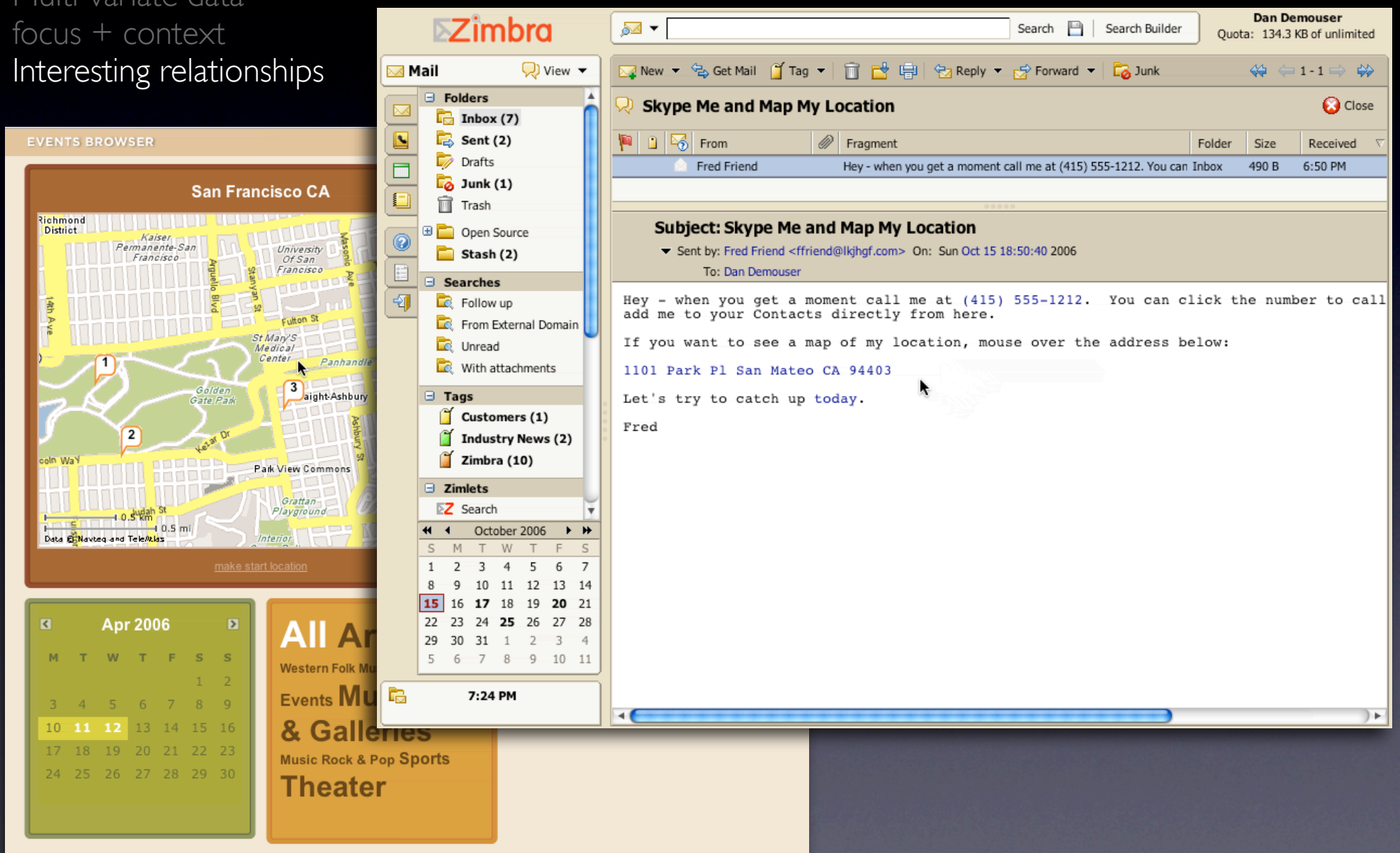


Think “deeper interaction”

Multi-variate data

focus + context

Interesting relationships



key principle

Think in objects,
tie information to interactivity

key principles for richness

Interaction

Prefer direct, lightweight, in-page interactions

Feedback

Provide invitations beforehand,
transitions during and feedback after interaction

Info

Think in objects and
tie information to interactivity

My talk at 4pm: Anti-Patterns

big ball of mud. **meandering way.**
borg idiom. tiny targets. mystery meat.
buried treasure. **hover and cover.**
pogo stick navigation. novel notions.
against the flow. metaphor mismatch.
double duty. **linkitus.** blind type.
windows aplenty. animation gone wild.
misguided misdirections. unmarked hazards. **missed moments.** missing scene.
one at a time. non-symmetrical actions.

*Note: anti-patterns denoted in **bold** are discussed in this talk.*

my blog. looksgoodworkswell.com
this prez. billwscott.com/share/presentations/2007/aiade/

NETFLIX is hiring!

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