

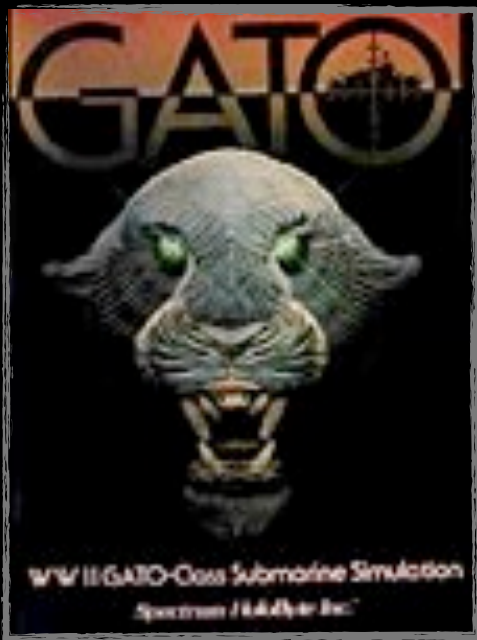
Designing for Interesting Moments

Bill Scott

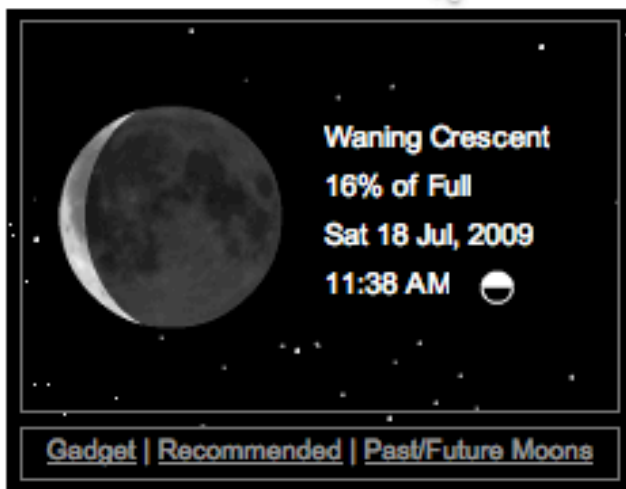
Director, UI Engineering
Netflix

Microsoft ~ August 24, 2009

Me



Current Moon Phase



youtube :: top rated

- [+ DEADLINE post-it stop motion](#)
- [+ Summer and Ending Hunger \(Ep.11\)](#)
- [+ Unite Against WMG](#)

National Geographic POD



POD -

[Google Webmaster Tools](#)

Stock Market

HowStuffWorks.com Daily Feed

- [+ Top 5 Energy-efficient Computers](#)
- [+ Fact or Fiction: Fight it Out!](#)
- [+ Today's Video- CNN s First Broadcast](#)

Slashdot

- [+ Publishers Pressuring MS To Push Indies From Xbox Live?](#)
- [+ Online Forum Leads To Hostile Workplace Lawsuit](#)
- [+ Red Hat Is Now Part of the S&P 500](#)

BBC News | News Front Page | World Edition

- [+ Fugitive linked to Jakarta blasts](#)
- [+ Tour de France spectator killed](#)
- [+ New photos show Apollo sites on Moon](#)

Wired Top Stories

- [+ Your Apollo Anniversary Experience](#)
- [+ Google Says Mobile App Stores Have](#)

NYT > Home Page

- [+ News Analysis: Iran Insider Sees a Chance to Seize Moment](#)
- [+ News Analysis: Democrats Grow Wary as Health Bill Advances](#)
- [+ Drivers Dismiss Risks of Multitasking on the Road](#)
- [+ An Appraisal: Cronkite's Signature: Approachable Authority](#)
- [+ Media Decoder: Explaining Cronkite to the YouTube Generation](#)
- [+ Media Decoder: Memorable Video by Walter Cronkite](#)
- [+ Media Decoder: Television Icons Reflect on Cronkite's Career](#)
- [+ Crime Drops Despite Fewer Officers in Lean Times](#)
- [+ Congressional Memo: In Books on Two Powerbrokers, Hints of the Future](#)

Top Stories

- [Bombings, business and the future of Indonesia](#)
Los Angeles Times - [all 5951 related »](#)
- [RIP, Uncle Walter](#)
msnbc.com - [all 3415 related »](#)
- [Obama Reaches Out to Republicans on Health Care, but Bipartisan ...](#)
FOXNews - [all 2473 related »](#)

Simple Interaction?

Current Moon Phase



Waning Crescent

16% of Full

Sat 18 Jul, 2009

11:38 AM



[Gadget](#) | [Recommended](#) | [Past/Future Moons](#)

Stock Market

- [+ Top 5 Energy-efficient Computers](#)
- [+ Fact or Fiction: Fight it Out!](#)
- [+ Today's Video- CNN's First Broadcast](#)

Slashdot

- [+ Publishers Pressuring MS To Push Indies From Xbox Live?](#)
- [+ Online Forum Leads To Hostile Workplace Lawsuit](#)
- [+ Red Hat Is Now Part of the S&P 500](#)

BBC News | News Front Page | World Edition

- [+ Fugitive linked to Jakarta blasts](#)
- [+ Tour de France spectator killed](#)
- [+ New photos show Apollo sites on Moon](#)

Wired Top Stories

- [+ Your Apollo Anniversary Experience](#)
- [+ Google Says Mobile App Stores Have](#)

NYT > Home Page

- [+ News Analysis: Iran Insider Sees a Chance to Seize Moment](#)
- [+ News Analysis: Democrats Grow Wary as Health Bill Advances](#)
- [+ Drivers Dismiss Risks of Multitasking on the Road](#)
- [+ An Appraisal: Cronkite's Signature: Approachable Authority](#)
- [+ Media Decoder: Explaining Cronkite to the YouTube Generation](#)
- [+ Media Decoder: Memorable Video by Walter Cronkite](#)
- [+ Media Decoder: Television Icons Reflect on Cronkite's Career](#)
- [+ Crime Drops Despite Fewer Officers in Lean Times](#)
- [+ Congressional Memo: In Books on Two Powerbrokers, Hints of the Future](#)

Top Stories

- [Bombings, business and the future of Indonesia](#)
Los Angeles Times - [all 5951 related »](#)
- [RIP, Uncle Walter](#)
msnbc.com - [all 3415 related »](#)
- [Obama Reaches Out to Republicans on Health Care, but Bipartisan ...](#)
FOXNews - [all 2473 related »](#)

youtube :: top rated

- [+ DEADLINE post-it stop motion](#)
- [+ Summer and Ending Hunger \(Ep.11\)](#)
- [+ Unite Against WMG](#)

National Geographic POD



POD -

[Google Webmaster Tools](#)

Simple Interaction? Events...

Page load. Mouse hover. Mouse down. Drag initiated. Drag leaves original location. Drag re-enters original location. Drag re-enters original location. Drag enters valid target. Drag exits valid target. Drag enters specific invalid target. Drag is over no specific target. Drag hovers over valid target. Drag hovers over invalid target. Drop accepted. Drop rejected. Drop on parent container.

Simple Interaction? **Actors...**

**Page. Cursor. Tool Tip. Drag
Object. Drag Object's Parent
Container. Drop Target.**

Events →

Actors ↓

96

Interesting Moments

Interesting Moments

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



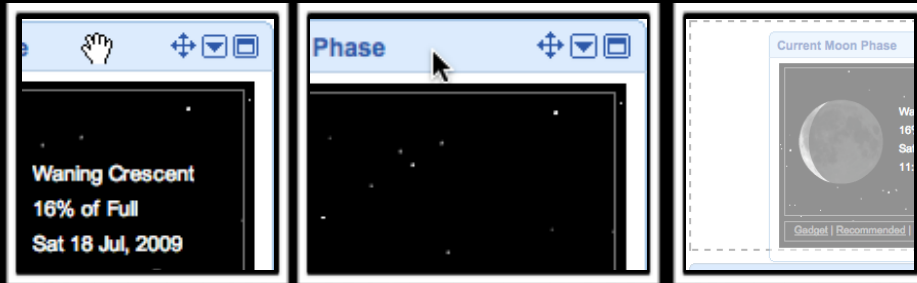
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



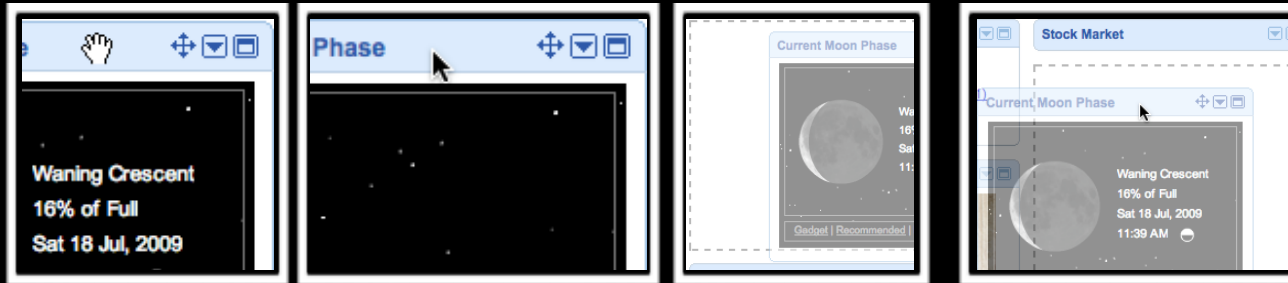
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



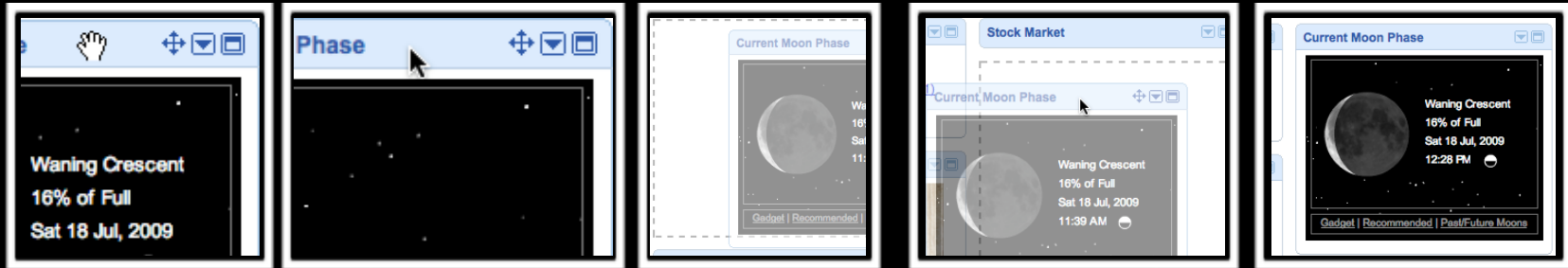
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



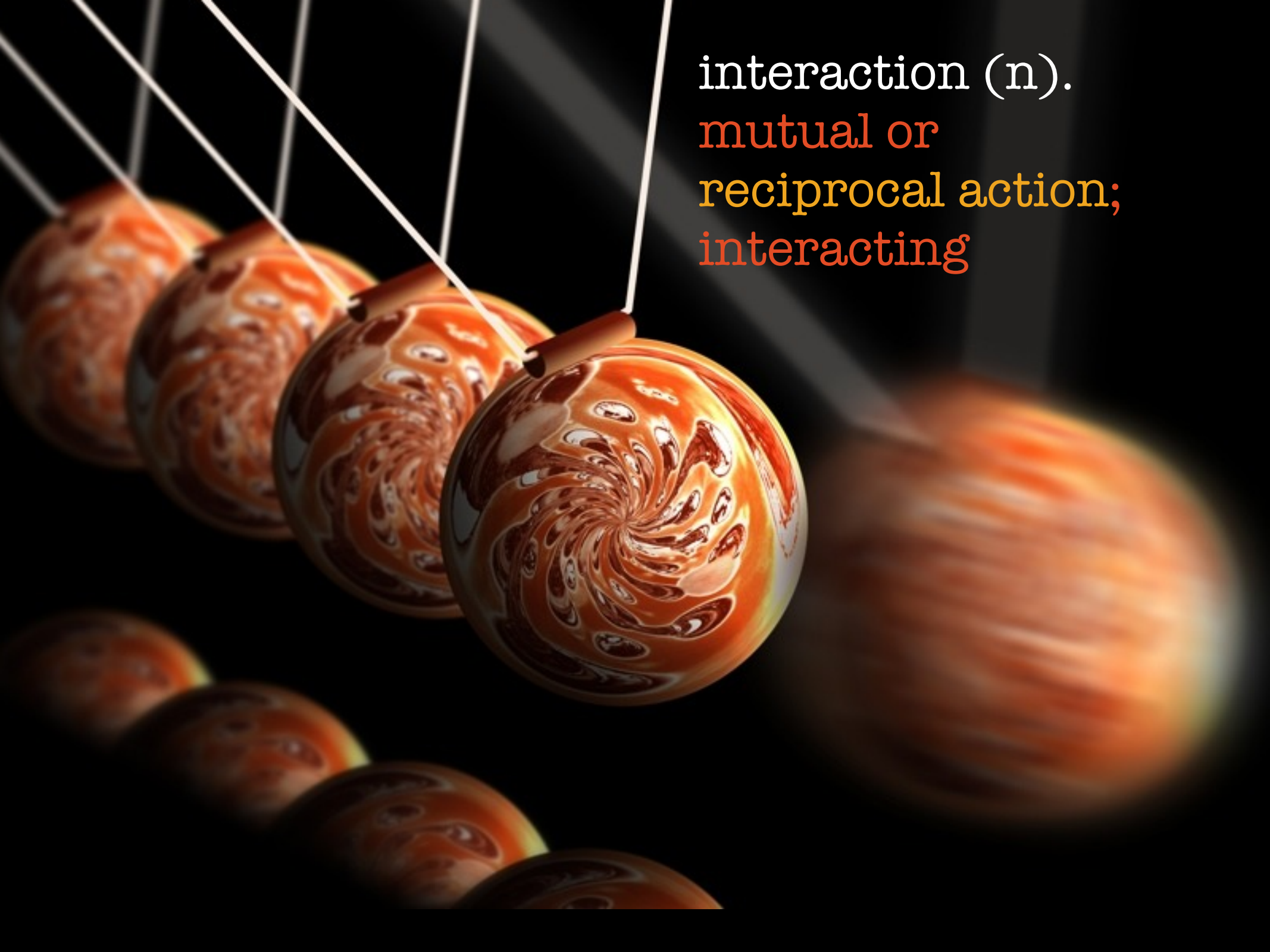
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments



	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

interaction (n).
mutual or
reciprocal action;
interacting



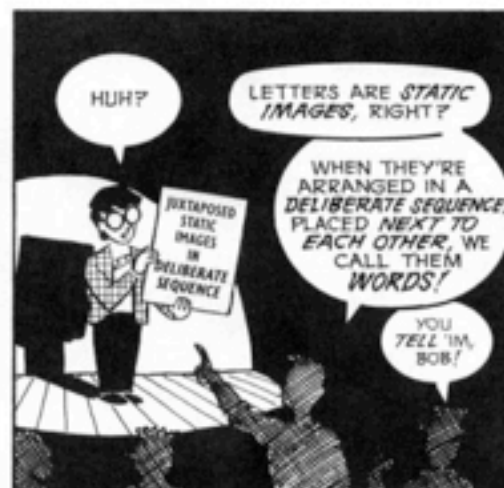
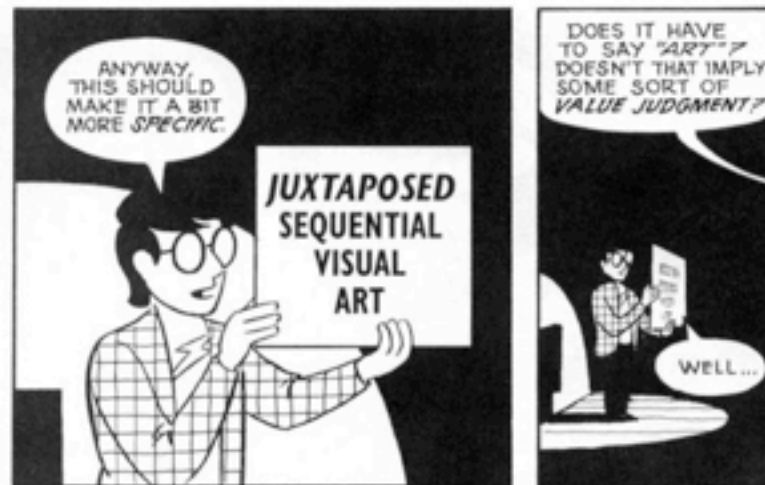


interaction.

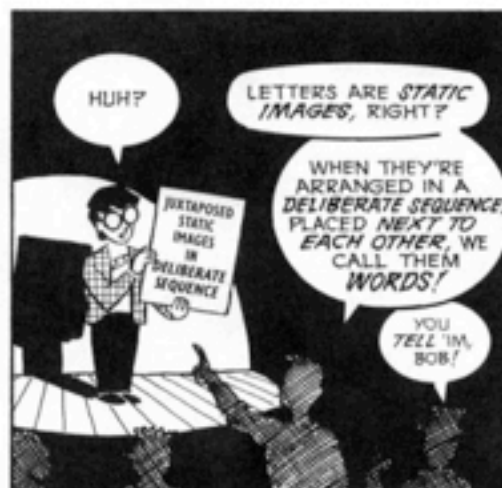
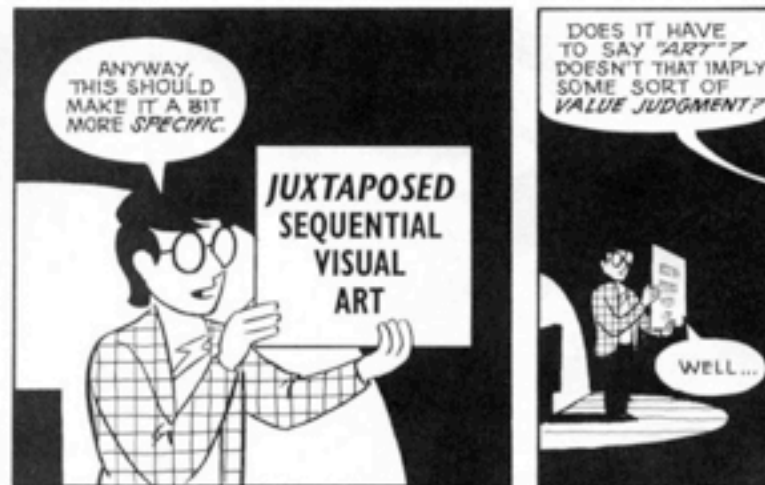
interplay between
system and user

"A REMARKABLE NEW BAEDEKER OF THE TOONS."
—GARRY TRUDEAU, NEW YORK TIMES BOOK REVIEW

interaction.
interplay between
system and user



interaction.
interplay between
system and user



interaction.
sequence
tells a story





interactivity.
cyclic process
between two or
more active agents
in which each agent
alternatively
listens, thinks, and
speaks.

Chris Crawford
Interactive Storytelling

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.



Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities

	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities



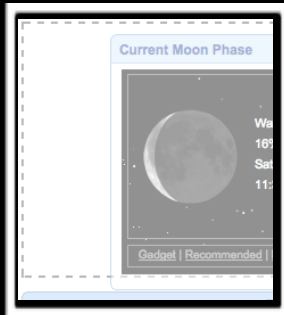
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities



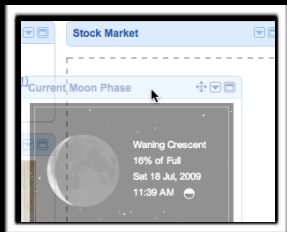
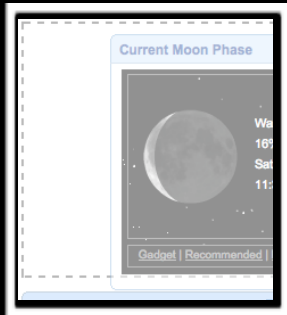
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities



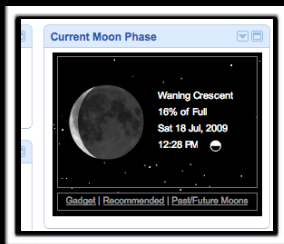
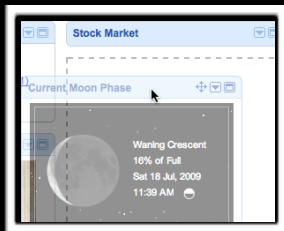
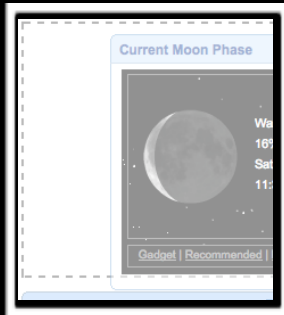
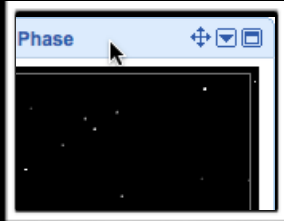
	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

Interesting Moments

Captures minute interplay

Serves as tickler for nuances

Speaks to the possibilities



	Mouse Hover	Mouse Down	Drag Initiated	Drag Hovers over Valid Target*	Drop Accepted
Cursor	Change to a hand pointer.	Change to normal style.*			
Dragged Module			Slightly transparent.		Dragged module removed.
Dragged Modules Original Location			Hole is shown as a gray, thick, dashed outline.		Hole is removed.
Drop Target				Hole (gray, thick, dashed outline) is moved to the new drop spot. Other modules shift to close prior hole.	Module is placed in the new location.

6 principles

6 principles

for designing interesting moments

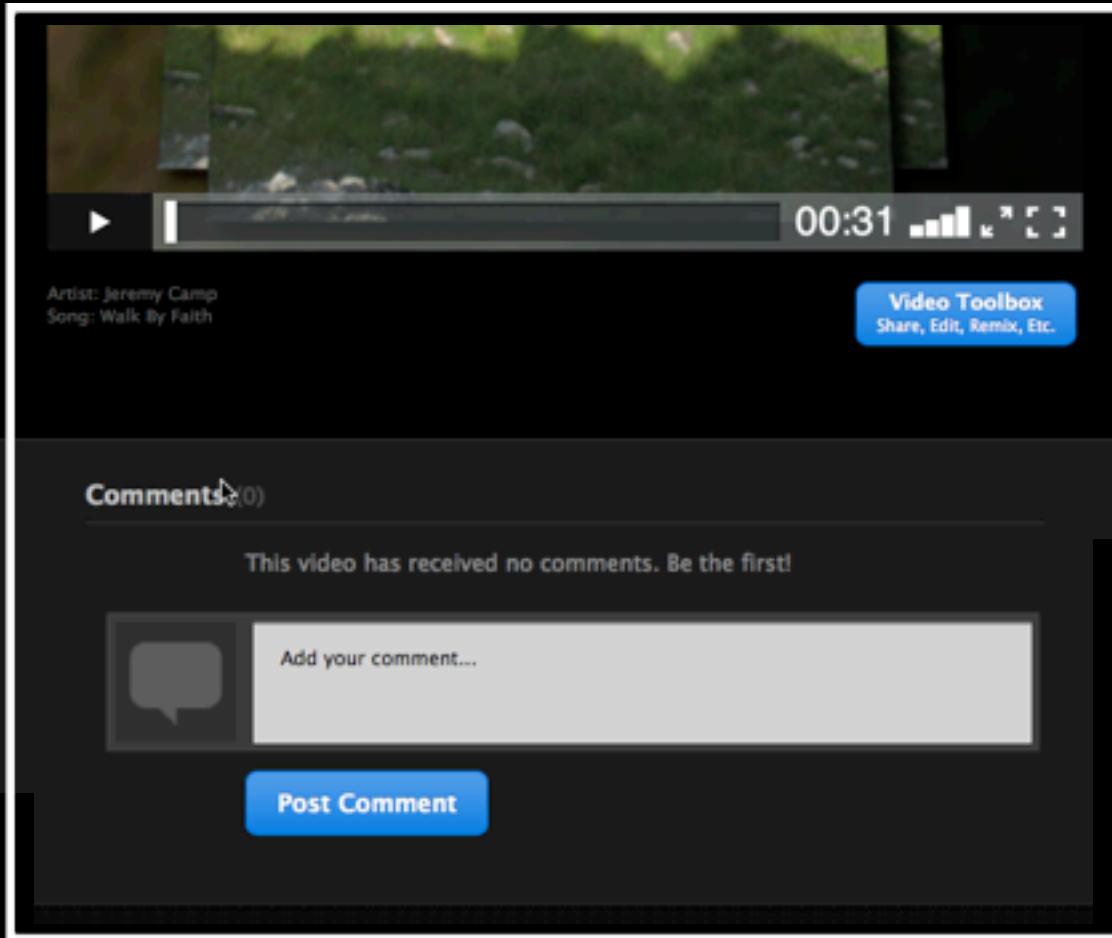


Input where
you output.

- Alan Cooper

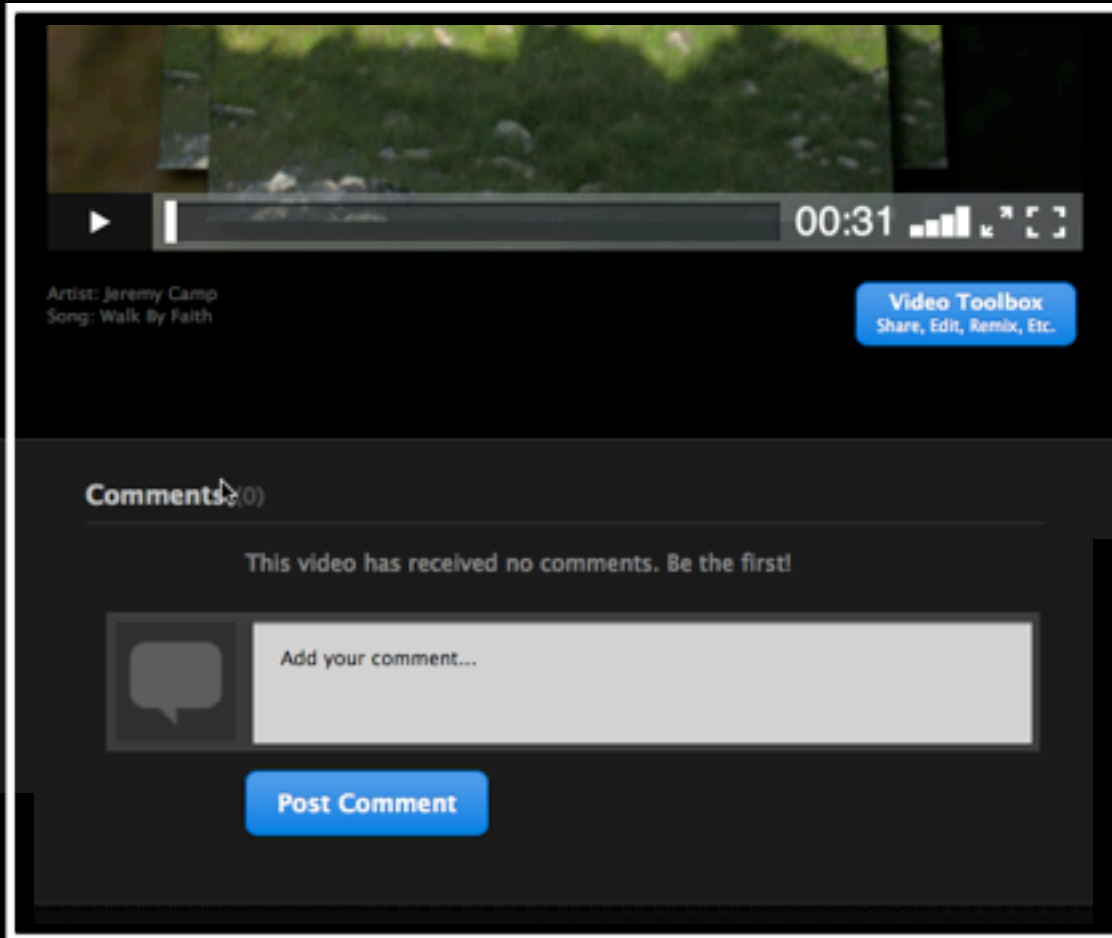


In Page Editing



inline editing. animoto.com

In Page Editing



inline editing. animoto.com

Interesting Moments

Page load

Not editing:

- Mouse enters edit area
- Mouse exits edit area
- Mouse click in edit area

Editing:

- Mouse exits edit area
- Mouse click outside edit

Analyzing the Moments

	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

Analyzing the Moments

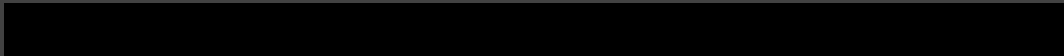
	1 Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1

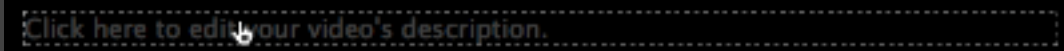
Analyzing the Moments

	1	2				
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1



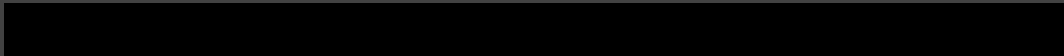
2



Analyzing the Moments

	1	2		3		
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam	normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value

1



2



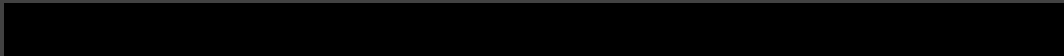
3



Analyzing the Moments

	1	2		3	4		
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam	normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	

1



2



3



4



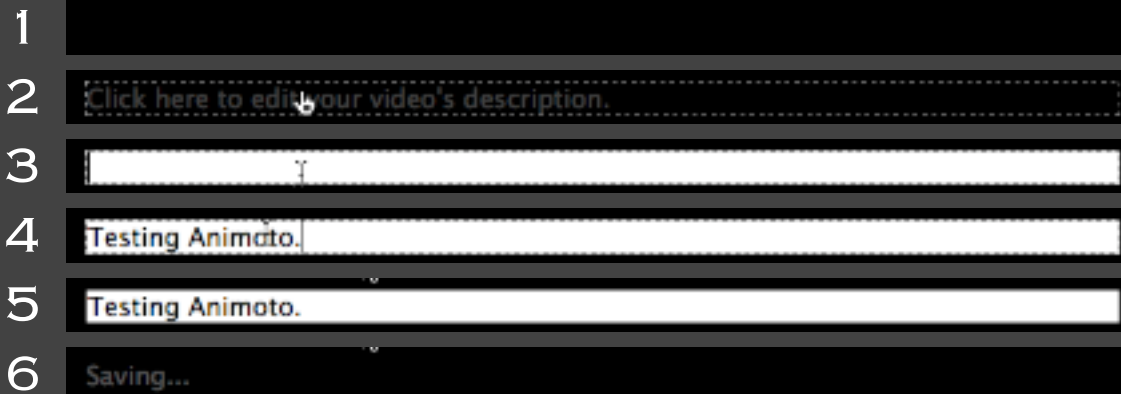
Analyzing the Moments

	1	2		3	4	5	
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam	normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	



Analyzing the Moments

	1	2		3	4	5	6
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area		Editing: Mouse exits edit area	Editing: Mouse click elsewhere
Cursor		link cursor	normal	i-beam		normal	normal
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background		solid outline	Saving... message; new value



Analyzing the Moments

	1	2		3	4	5	6	7
	Page Render	Not editing: Mouse in edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area		Editing: Mouse exits edit area	Editing: Mouse click elsewhere	
Cursor		link cursor	normal	i-beam		normal	normal	
Edit Area	hidden edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background		solid outline	Saving... message; new value	



Refactoring the Moments

	Page Render	Not editing: Mouse enters edit area	Not editing: Mouse exits edit area	Mouse clicks in edit area	Editing: Mouse exits edit area	Editing: Mouse click outside edit area	Editing: Click Save Button
Cursor		link cursor	normal	i-beam	normal	normal	normal
Edit Area	hint at edit field	dotted outline; invitational text	hidden edit field	dotted outline; white background	solid outline	Saving... message; new value	Saving... message; new value
Buttons?				Show Save/ Cancel buttons			Hide Save/ Cancel buttons
Edit Link?	Show edit link?						

In Page Editing



inline editing. [flickr.com](https://www.flickr.com)

In Page Editing



inline editing. flickr.com

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



inline editing. flickr.com



Pay attention to discoverability

Additions:

- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons

In Page Editing



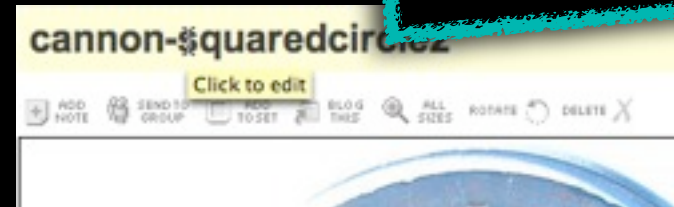
inline editing. flickr.com

Additions:

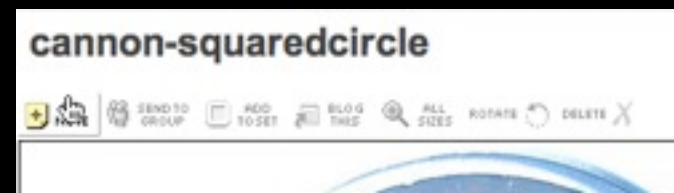
- Yellow spotlight/invitation
- Tooltip invitation
- Explicit Save/Cancel buttons



Pay attention to discoverability



Use a clear "call to action"





anti-pattern. non-symmetrical. iphone



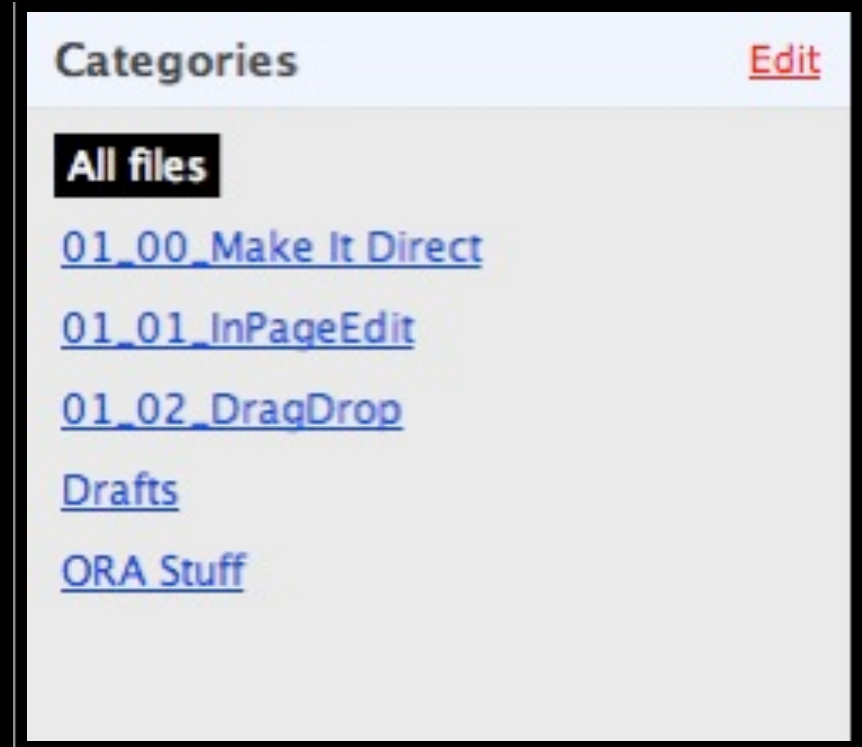
anti-pattern. non-symmetrical. iphone



anti-pattern. non-symmetrical. iphone




anti-pattern. non-symmetrical. iphone



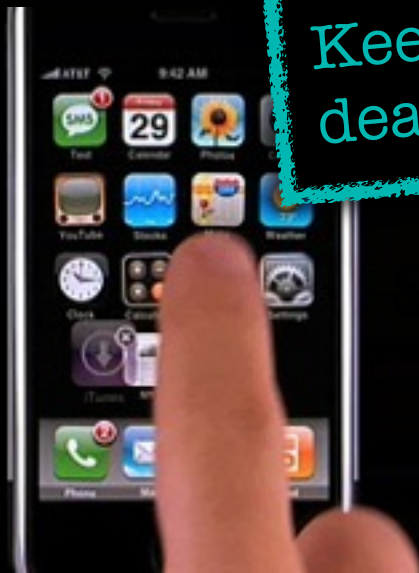
symmetrical interaction. basecamp



anti-pattern. non-symmetrical. iphone

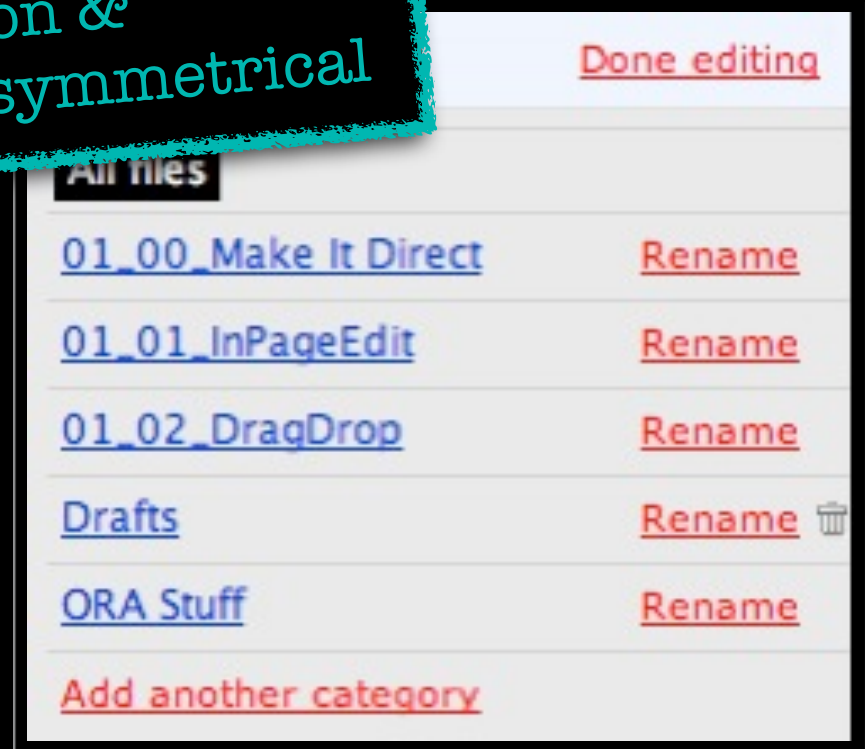
Categories		Done editing
All files		
01_00_Make It Direct	Rename	
01_01_InPageEdit	Rename	
01_02_DragDrop	Rename	
Drafts	Rename	
ORA Stuff	Rename	
Add another category		

symmetrical interaction. basecamp



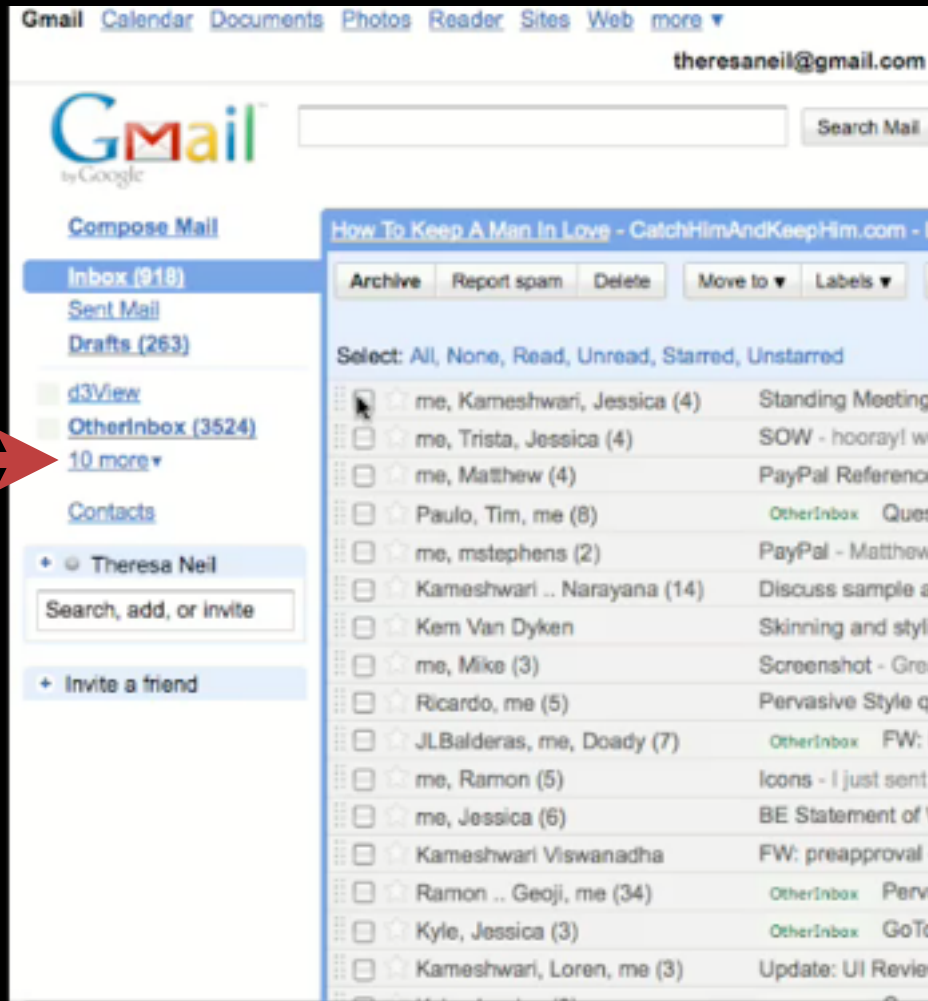
Keep activation & deactivation symmetrical

anti-pattern. non-symmetrical. iphone



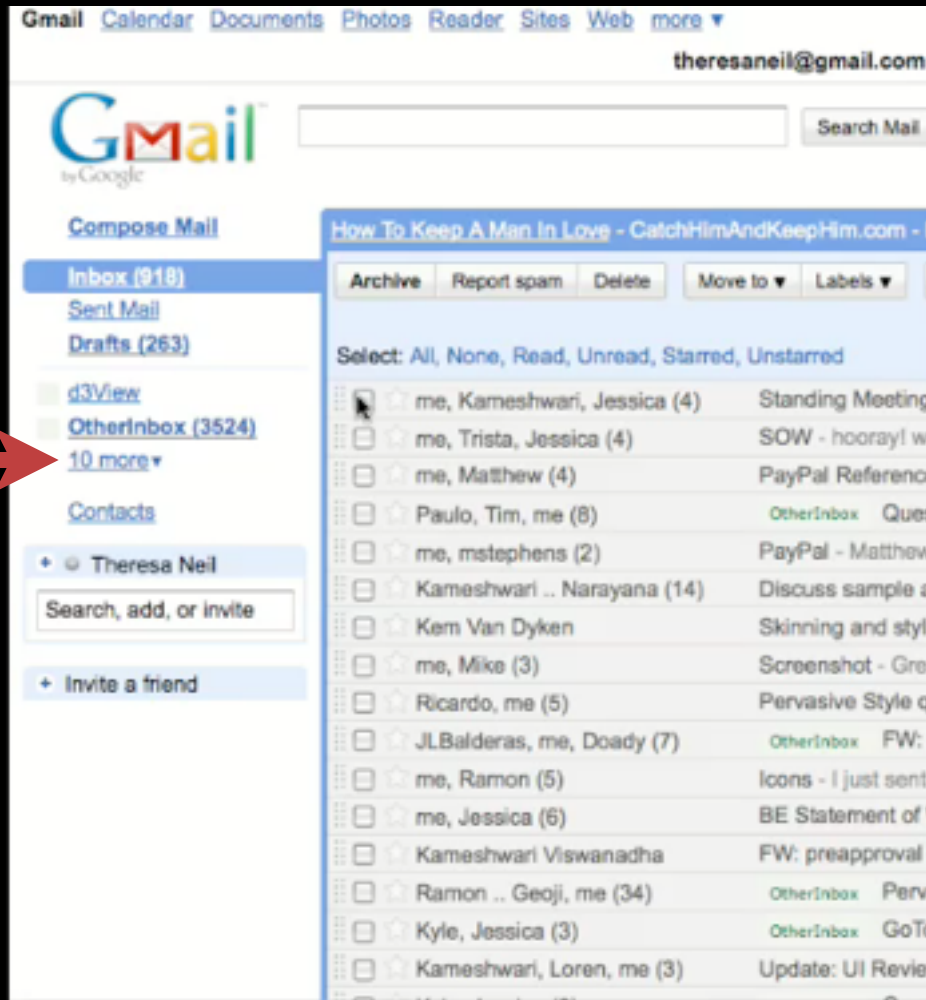
symmetrical interaction. basecamp

Drag, Open & Drop



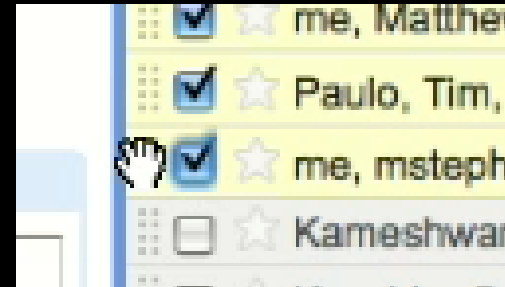
drag and drop. gmail

Drag, Open & Drop

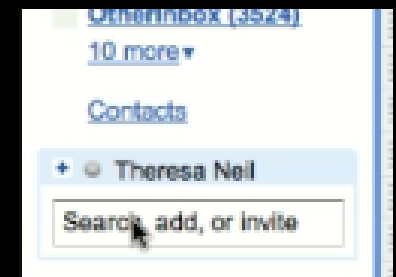
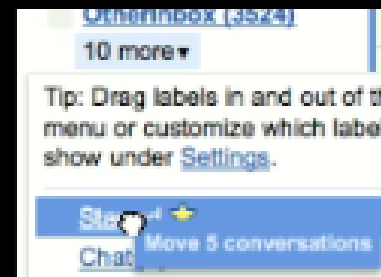


drag and drop. gmail

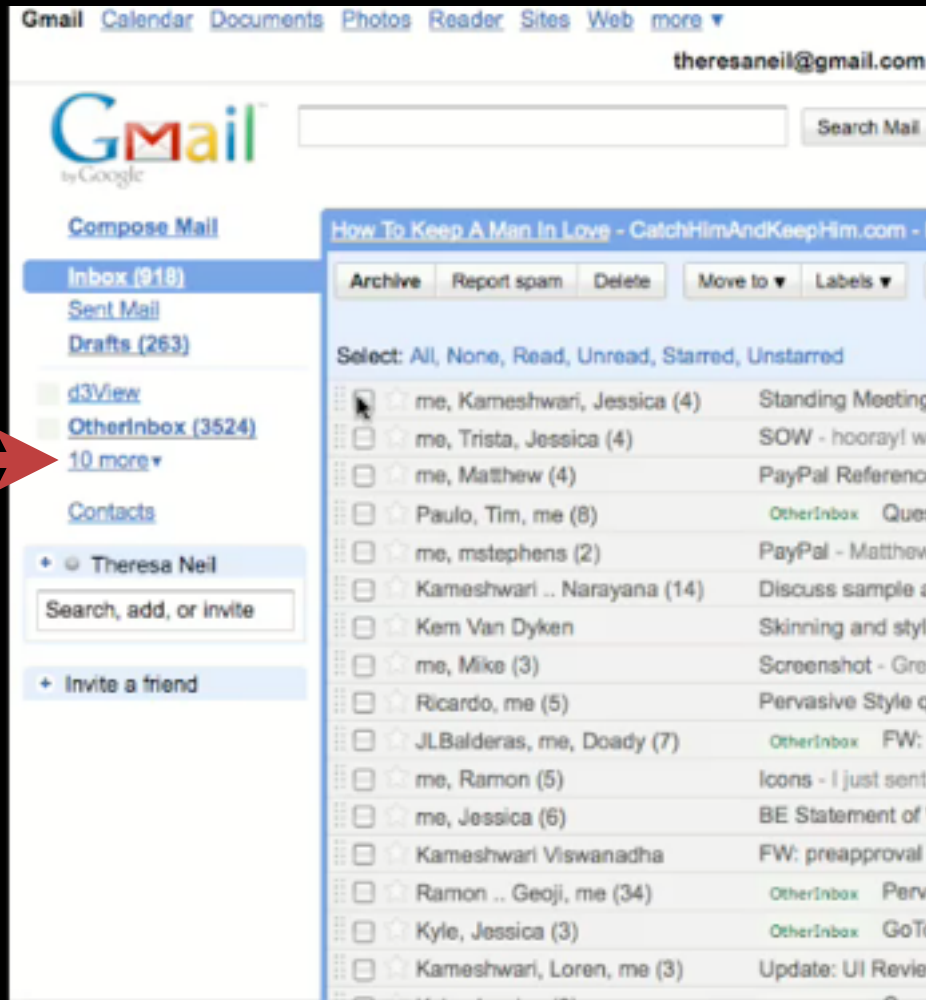
Mouse hover & initiation
Anti-pattern: Tiny Targets



Drop accepted
What happened?
Collapses immediately.



Drag, Open & Drop

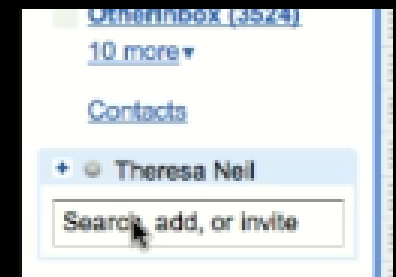
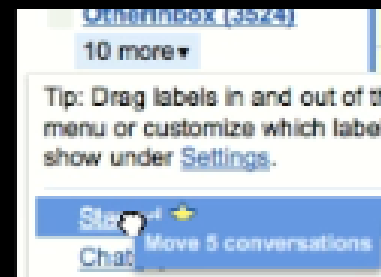


drag and drop. gmail

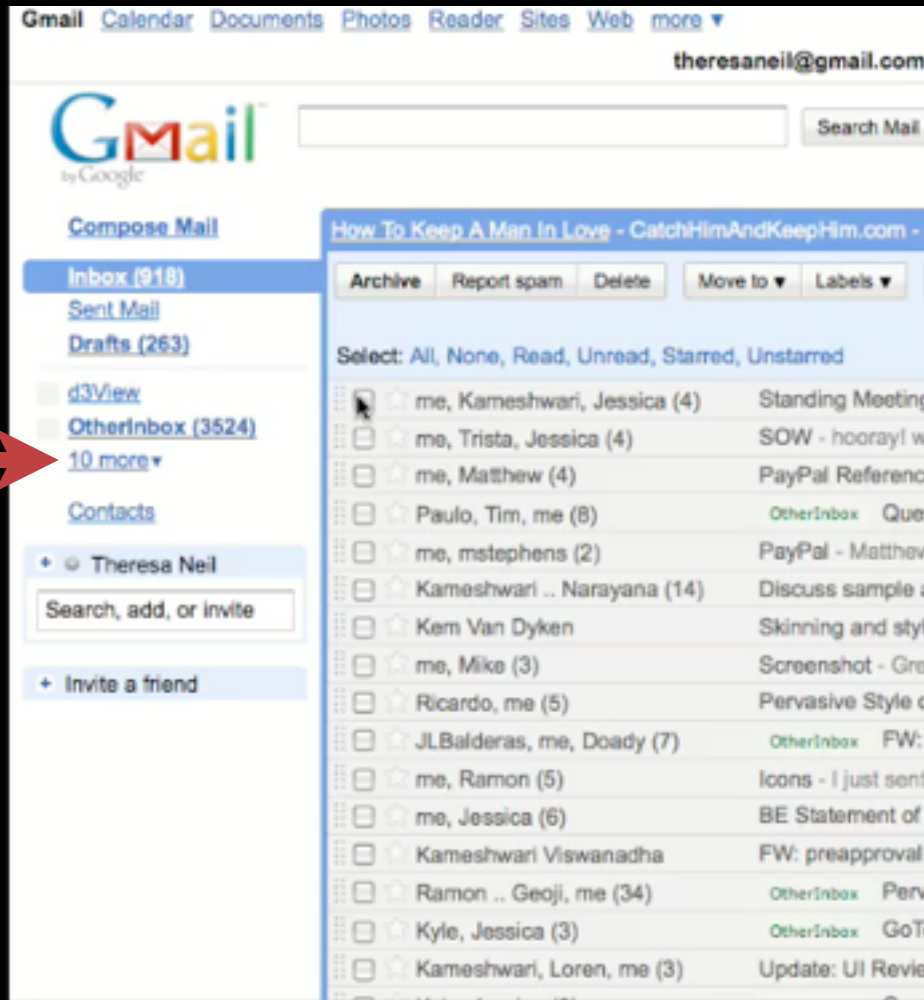
Mouse hover & initiation
Anti-pattern: Tiny Targets

Reduce physical effort.

Drop accepted
What happened?
Collapses immediately.



Drag, Open & Drop



drag and drop. gmail

Mouse hover & initiation
Anti-pattern: Tiny Targets

Reduce physical effort.

Drop accepted
What happened?
Collapses immediately.

Reduce mental effort.

Home Location

SEARCH AREA

FILTER
 Price Range: \$0 - \$1,000,000
 Bedrooms: 1 - 5
 Bathrooms: 1 - 5
 Sq Ft: 100 - 10,000
 Year Built: 1900 - 2020
 Property Type: All

Price	Sq. Ft.	Bedrooms	Bathrooms	Year Built	Property Type
\$450,000	1,200	3	2	2010	Single-Family Home
\$350,000	1,100	3	2	2008	Single-Family Home
\$370,000	1,150	3	2	2009	Single-Family Home
\$380,000	1,180	3	2	2010	Single-Family Home
\$390,000	1,200	3	2	2011	Single-Family Home
\$400,000	1,250	3	2	2012	Single-Family Home
\$410,000	1,300	3	2	2013	Single-Family Home
\$420,000	1,350	3	2	2014	Single-Family Home
\$430,000	1,400	3	2	2015	Single-Family Home
\$440,000	1,450	3	2	2016	Single-Family Home
\$450,000	1,500	3	2	2017	Single-Family Home
\$460,000	1,550	3	2	2018	Single-Family Home
\$470,000	1,600	3	2	2019	Single-Family Home
\$480,000	1,650	3	2	2020	Single-Family Home
\$490,000	1,700	3	2	2021	Single-Family Home
\$500,000	1,750	3	2	2022	Single-Family Home

VIEW MORE FILTERS
 The data is provided for your reference.

Home Location

SEARCH AREA

FILTER
 Price Range: \$0 - \$1,000,000
 Bedrooms: 1 - 5
 Bathrooms: 1 - 5
 Sq Ft: 100 - 10,000
 Year Built: 1900 - 2020
 Property Type: All

Price	Sq. Ft.	Bedrooms	Bathrooms	Year Built	Property Type
\$450,000	1,200	3	2	2010	Single-Family Home
\$350,000	1,100	3	2	2008	Single-Family Home
\$375,000	1,150	3	2	2009	Single-Family Home
\$390,000	1,180	3	2	2011	Single-Family Home
\$410,000	1,220	3	2	2012	Single-Family Home
\$430,000	1,250	3	2	2013	Single-Family Home
\$450,000	1,280	3	2	2014	Single-Family Home
\$470,000	1,300	3	2	2015	Single-Family Home
\$490,000	1,320	3	2	2016	Single-Family Home
\$510,000	1,350	3	2	2017	Single-Family Home
\$530,000	1,380	3	2	2018	Single-Family Home
\$550,000	1,400	3	2	2019	Single-Family Home
\$570,000	1,420	3	2	2020	Single-Family Home
\$590,000	1,450	3	2	2021	Single-Family Home
\$610,000	1,480	3	2	2022	Single-Family Home
\$630,000	1,500	3	2	2023	Single-Family Home
\$650,000	1,520	3	2	2024	Single-Family Home
\$670,000	1,550	3	2	2025	Single-Family Home
\$690,000	1,580	3	2	2026	Single-Family Home
\$710,000	1,600	3	2	2027	Single-Family Home
\$730,000	1,620	3	2	2028	Single-Family Home
\$750,000	1,650	3	2	2029	Single-Family Home
\$770,000	1,680	3	2	2030	Single-Family Home
\$790,000	1,700	3	2	2031	Single-Family Home
\$810,000	1,720	3	2	2032	Single-Family Home
\$830,000	1,750	3	2	2033	Single-Family Home
\$850,000	1,780	3	2	2034	Single-Family Home
\$870,000	1,800	3	2	2035	Single-Family Home
\$890,000	1,820	3	2	2036	Single-Family Home
\$910,000	1,850	3	2	2037	Single-Family Home
\$930,000	1,880	3	2	2038	Single-Family Home
\$950,000	1,900	3	2	2039	Single-Family Home
\$970,000	1,920	3	2	2040	Single-Family Home
\$990,000	1,950	3	2	2041	Single-Family Home
\$1,010,000	1,980	3	2	2042	Single-Family Home
\$1,030,000	2,000	3	2	2043	Single-Family Home
\$1,050,000	2,020	3	2	2044	Single-Family Home
\$1,070,000	2,050	3	2	2045	Single-Family Home
\$1,090,000	2,080	3	2	2046	Single-Family Home
\$1,110,000	2,100	3	2	2047	Single-Family Home
\$1,130,000	2,120	3	2	2048	Single-Family Home
\$1,150,000	2,150	3	2	2049	Single-Family Home
\$1,170,000	2,180	3	2	2050	Single-Family Home
\$1,190,000	2,200	3	2	2051	Single-Family Home
\$1,210,000	2,220	3	2	2052	Single-Family Home
\$1,230,000	2,250	3	2	2053	Single-Family Home
\$1,250,000	2,280	3	2	2054	Single-Family Home
\$1,270,000	2,300	3	2	2055	Single-Family Home
\$1,290,000	2,320	3	2	2056	Single-Family Home
\$1,310,000	2,350	3	2	2057	Single-Family Home
\$1,330,000	2,380	3	2	2058	Single-Family Home
\$1,350,000	2,400	3	2	2059	Single-Family Home
\$1,370,000	2,420	3	2	2060	Single-Family Home
\$1,390,000	2,450	3	2	2061	Single-Family Home
\$1,410,000	2,480	3	2	2062	Single-Family Home
\$1,430,000	2,500	3	2	2063	Single-Family Home
\$1,450,000	2,520	3	2	2064	Single-Family Home
\$1,470,000	2,550	3	2	2065	Single-Family Home
\$1,490,000	2,580	3	2	2066	Single-Family Home
\$1,510,000	2,600	3	2	2067	Single-Family Home
\$1,530,000	2,620	3	2	2068	Single-Family Home
\$1,550,000	2,650	3	2	2069	Single-Family Home
\$1,570,000	2,680	3	2	2070	Single-Family Home
\$1,590,000	2,700	3	2	2071	Single-Family Home
\$1,610,000	2,720	3	2	2072	Single-Family Home
\$1,630,000	2,750	3	2	2073	Single-Family Home
\$1,650,000	2,780	3	2	2074	Single-Family Home
\$1,670,000	2,800	3	2	2075	Single-Family Home
\$1,690,000	2,820	3	2	2076	Single-Family Home
\$1,710,000	2,850	3	2	2077	Single-Family Home
\$1,730,000	2,880	3	2	2078	Single-Family Home
\$1,750,000	2,900	3	2	2079	Single-Family Home
\$1,770,000	2,920	3	2	2080	Single-Family Home
\$1,790,000	2,950	3	2	2081	Single-Family Home
\$1,810,000	2,980	3	2	2082	Single-Family Home
\$1,830,000	3,000	3	2	2083	Single-Family Home
\$1,850,000	3,020	3	2	2084	Single-Family Home
\$1,870,000	3,050	3	2	2085	Single-Family Home
\$1,890,000	3,080	3	2	2086	Single-Family Home
\$1,910,000	3,100	3	2	2087	Single-Family Home
\$1,930,000	3,120	3	2	2088	Single-Family Home
\$1,950,000	3,150	3	2	2089	Single-Family Home
\$1,970,000	3,180	3	2	2090	Single-Family Home
\$1,990,000	3,200	3	2	2091	Single-Family Home
\$2,010,000	3,220	3	2	2092	Single-Family Home
\$2,030,000	3,250	3	2	2093	Single-Family Home
\$2,050,000	3,280	3	2	2094	Single-Family Home
\$2,070,000	3,300	3	2	2095	Single-Family Home
\$2,090,000	3,320	3	2	2096	Single-Family Home
\$2,110,000	3,350	3	2	2097	Single-Family Home
\$2,130,000	3,380	3	2	2098	Single-Family Home
\$2,150,000	3,400	3	2	2099	Single-Family Home
\$2,170,000	3,420	3	2	2100	Single-Family Home

PROPERTY INFORMATION
 Address: 1234 Main St, City, State, Zip
 Price: \$1,234,567
 Bedrooms: 3
 Bathrooms: 2
 Sq Ft: 1,234
 Year Built: 2010
 Property Type: Single-Family Home
 Status: For Sale
 Days on Market: 15
 Views: 123
 Favorites: 45
 Contact: 123-456-7890
 Email: info@realestate.com
 Website: www.realestate.com
 Social: Facebook, Twitter, LinkedIn, Instagram, YouTube
 About: This is a sample property listing. The actual details may vary.

VIEW MORE PROPERTIES
 The best is just around the corner.

Home Locator

SEARCH AREA

FILTER
 Price Range: \$0 - \$1,000,000
 Bedrooms: 1 - 5
 Bathrooms: 1 - 5
 Sq Ft: 100 - 10,000
 Year Built: 1900 - 2020
 Property Type: All
 Sort: Price (Low to High)

Price	Sq. Ft.	Bedrooms	Bathrooms	Year Built
\$400,000	900	3	2	2000
\$350,000	700	2	1	1995
\$300,000	600	2	1	1990
\$250,000	500	2	1	1985
\$200,000	400	2	1	1980
\$150,000	300	1	1	1975
\$100,000	200	1	1	1970
\$50,000	100	1	1	1965

PROPERTY INFORMATION
 Address: 1234 Main St, City, State, Zip
 Description: A beautiful 3-bedroom, 2-bathroom home with a large lot and a swimming pool.
 Features: Hardwood floors, granite countertops, stainless steel appliances.
 Call to Action: View More Properties


Home Locator

SEARCH AREA


SEARCH RESULTS

Address	City	State	Zip	Distance	Score	Photos
10000 N. ...	Charlotte	NC	28210	0.5	100	1
10000 N. ...	Charlotte	NC	28210	0.5	100	1



PROPERTY INFORMATION

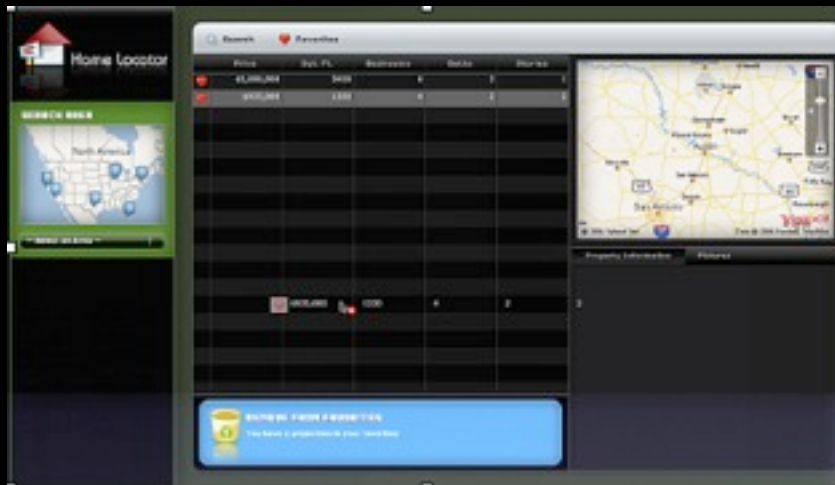
10000 N. ...

HOME BY YOUR REPRESENTATIVE

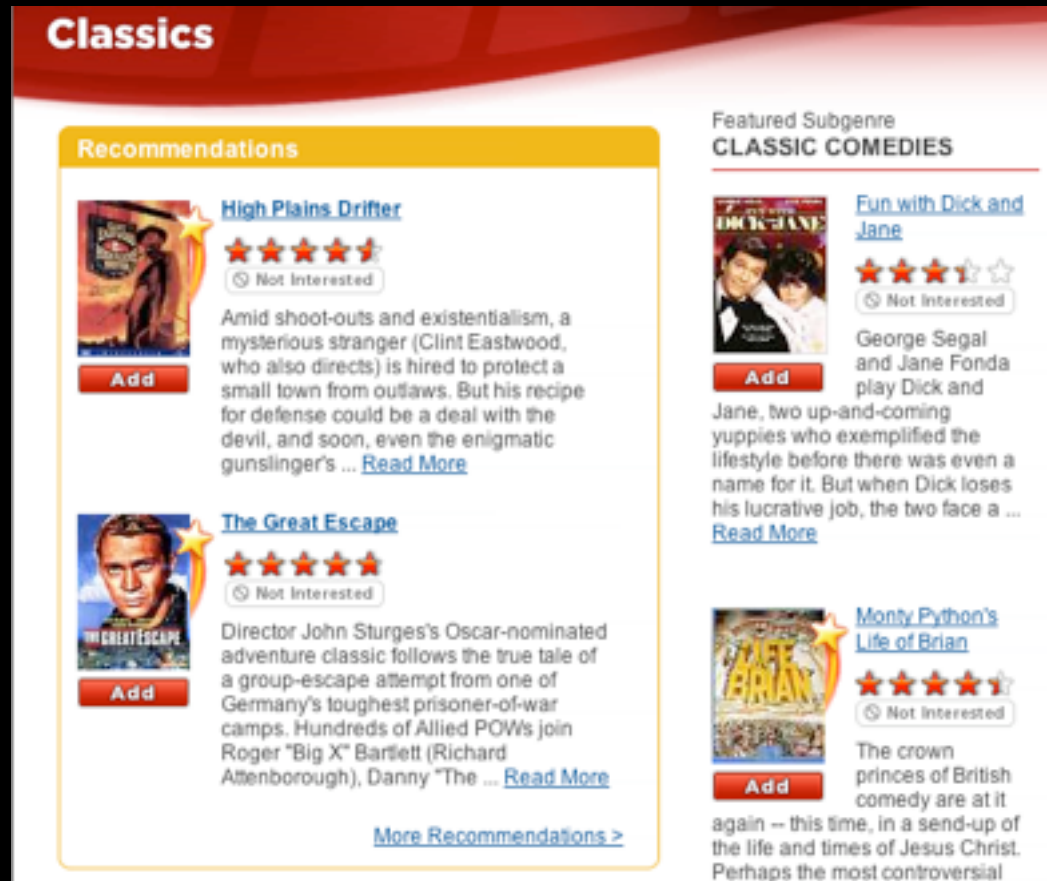
The home is available for your inspection.



anti-pattern. artificial construct.

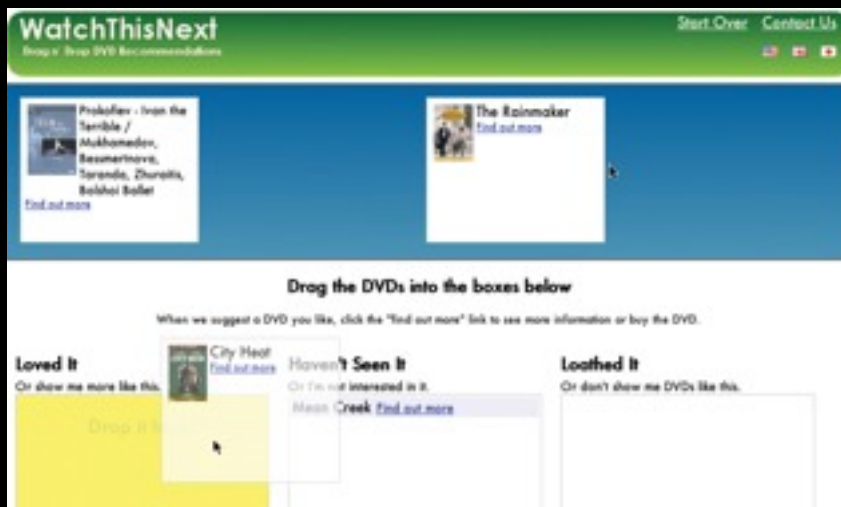
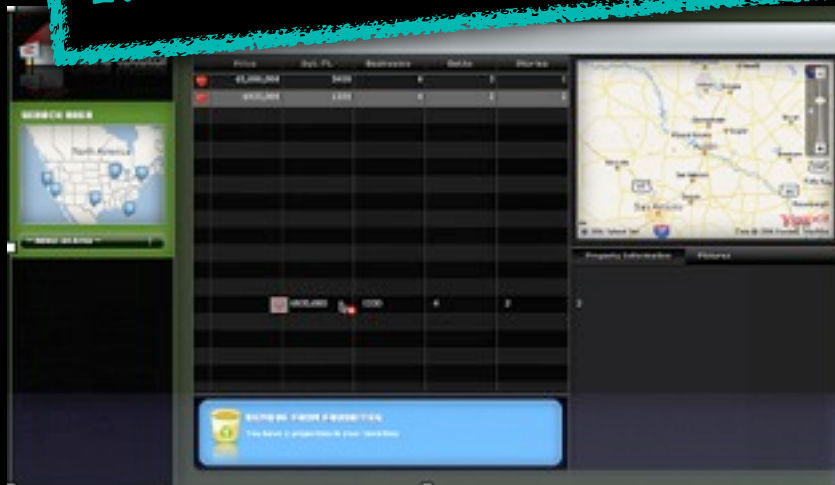


anti-pattern. artificial construct.

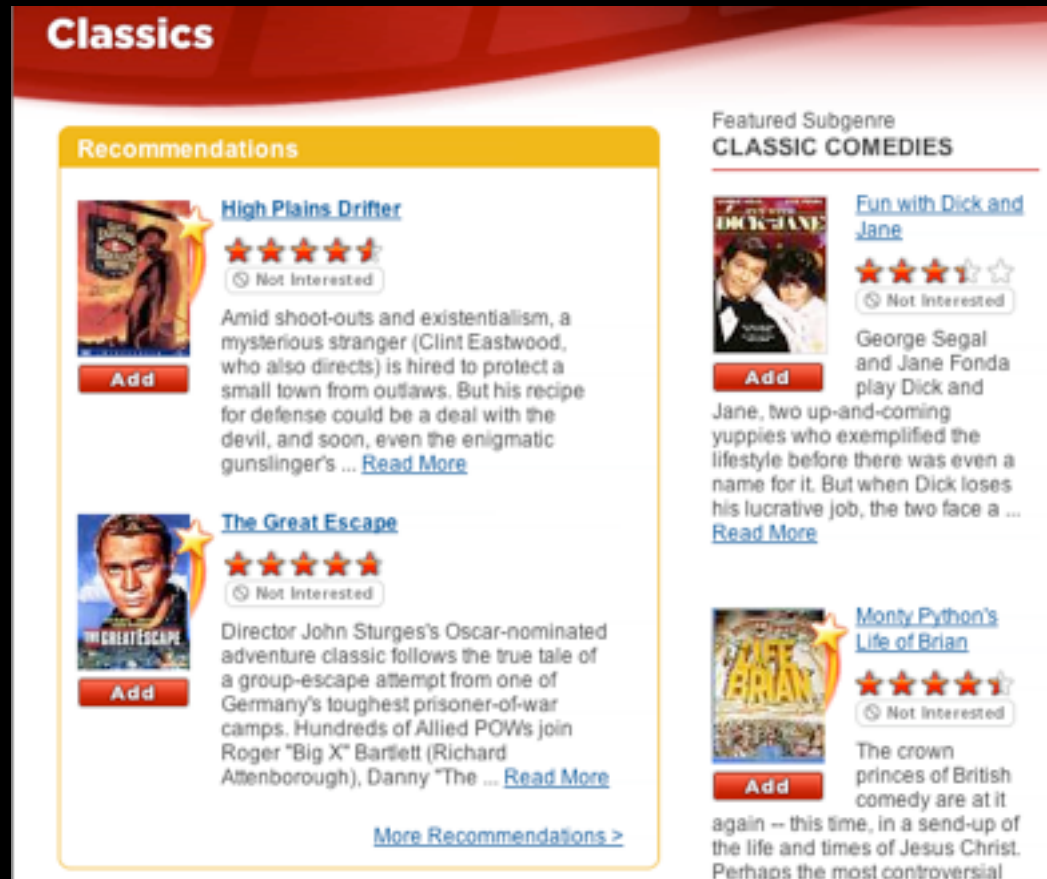


rate an object. netflix.com

No artificial constructs!



anti-pattern. artificial construct.



rate an object. netflix.com



Require a
light footprint.

digg



In Page Actions (always visible)

sorting by: [[newest](#) | [oldest](#) | [most digs](#) | [least digs](#)]

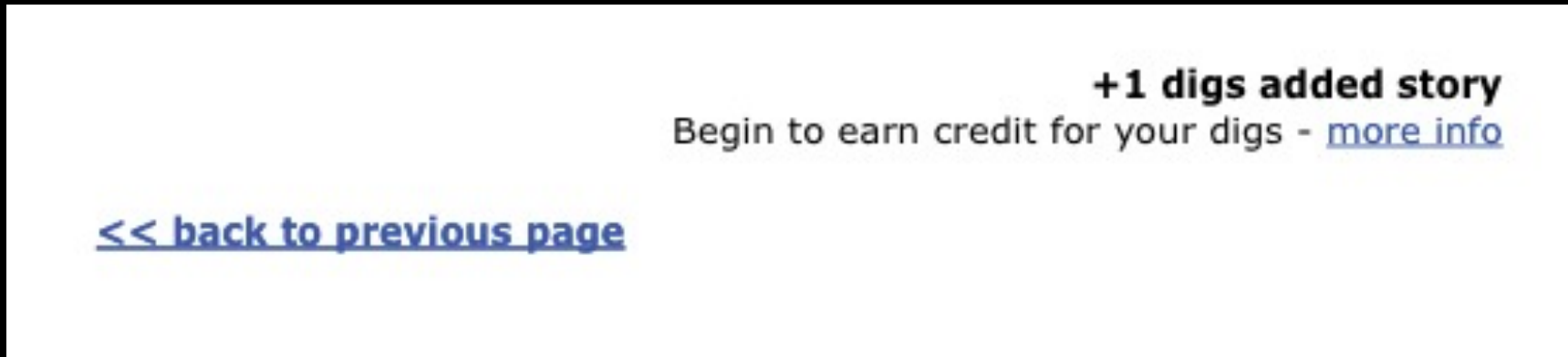
[IBM, AMD, Sony boost chip speeds by 24%](#)

"IBM and AMD have found a way to improve transistor performance by up to 24% without increasing the power draw - using a tweaked implementation of Big Blue's 'strained silicon' process."

[[dig this story](#) | [comment](#) | by: anonymous]

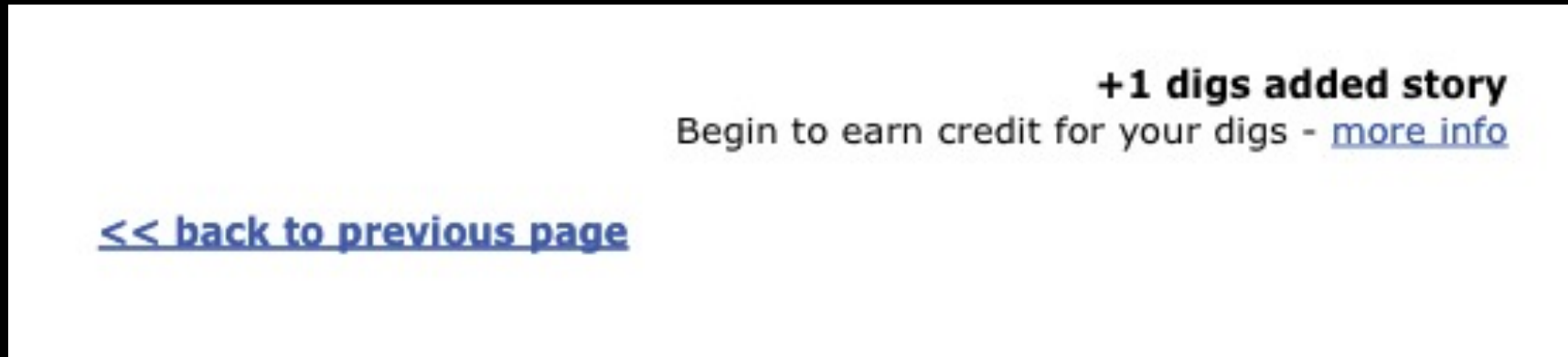
original digg site. [digg.com](#) 1.0

In Page Actions (always visible)

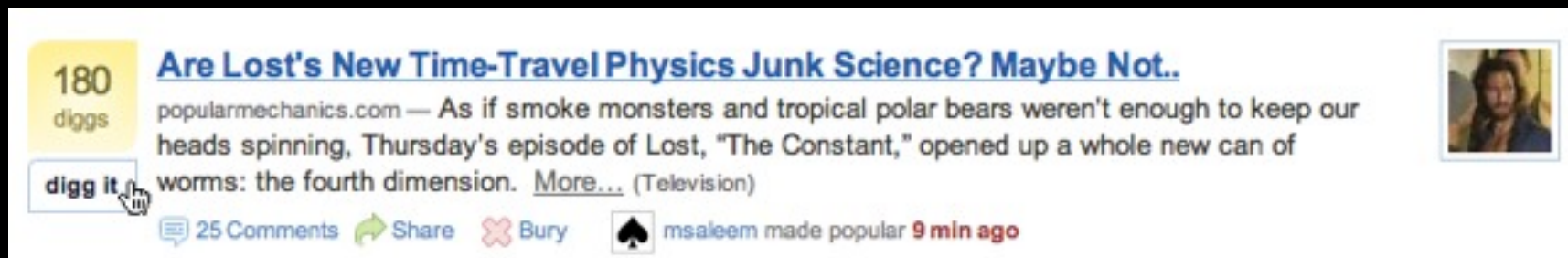


original digg site. [digg.com](#) 1.0

In Page Actions (always visible)



original digg site. [digg.com](#) 1.0

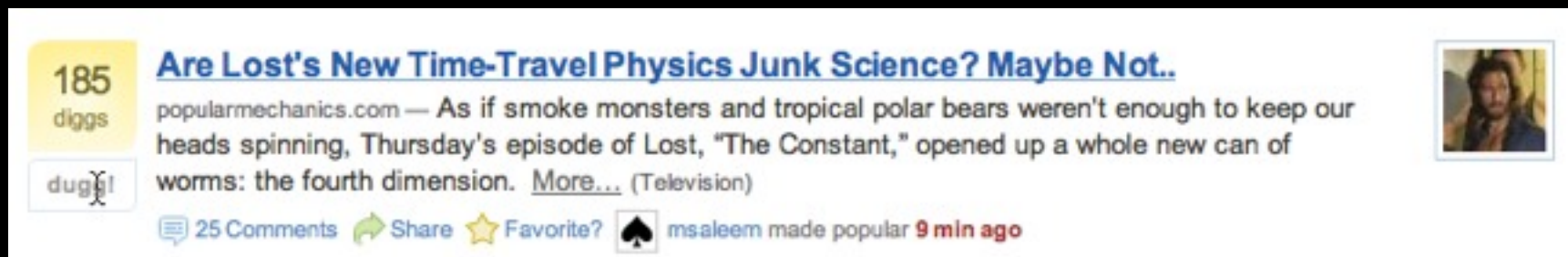


in-page action. [digg.com](#)

In Page Actions (always visible)

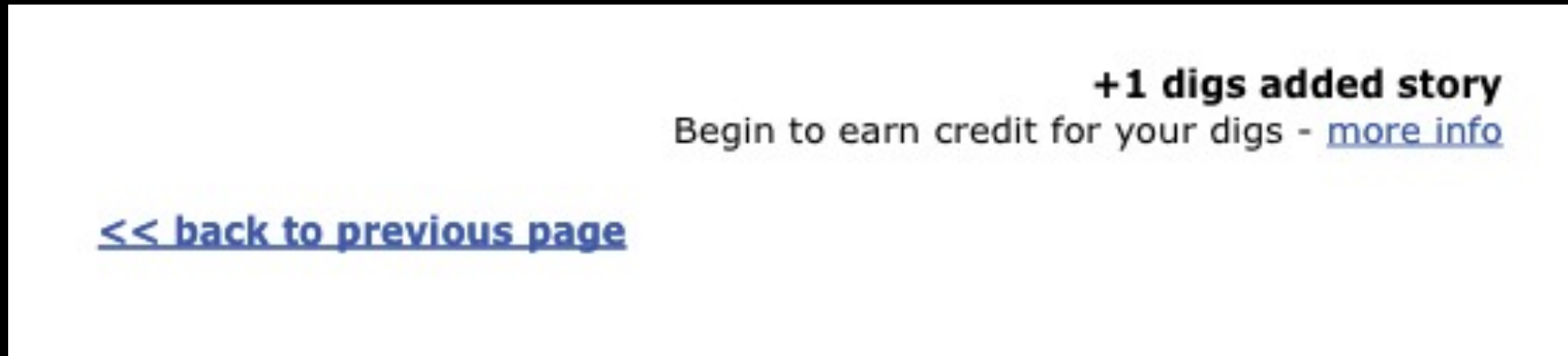


original digg site. [digg.com](#) 1.0

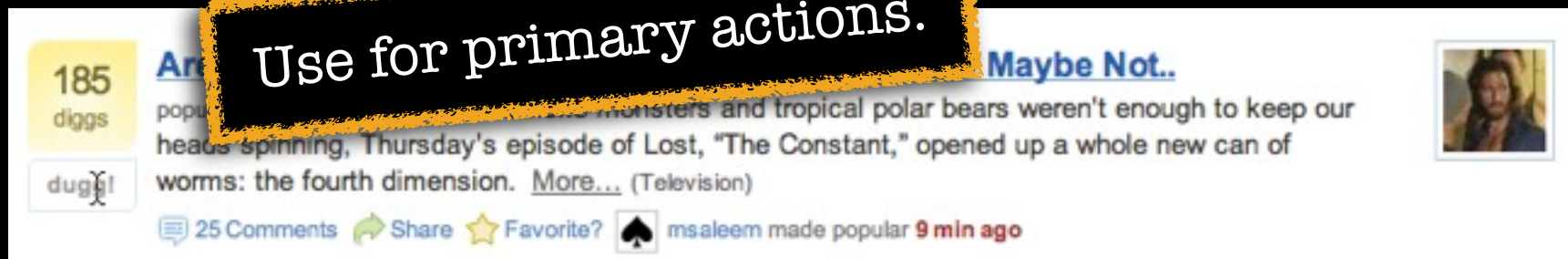


in-page action. [digg.com](#)

In Page Actions (always visible)



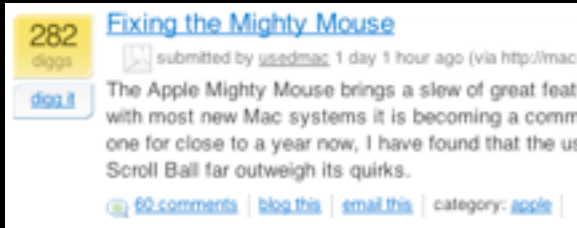
original digg site. digg.com 1.0



in-page action. digg.com

In Page Actions (always visible)

in-page action. [digg.com](#)




In Page Actions (always visible)

in-page action. [digg.com](#)

282
digg

[Fixing the Mighty Mouse](#)

 submitted by [usedmac](#) 1 day 1 hour ago (via [http://mac](#))

[digg it](#)

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now, I have found that the us Scroll Ball far outweigh its quirks.

[62 comments](#) | [blog this](#) | [email this](#) | category: [apple](#)

rating an object. [y!news](#), [netflix](#)

RECOMMEND THIS STORY

Recommend It:

☐ ☐ ☐ ☐ ☐

 Average (63 votes)

☒ ☒ ☒ ☒ ☒

Classics

Recommendations



Add

High Plains Drifter

☒ ☒ ☒ ☒ ☒

☐ Not Interested

Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... [Read More](#)



Add

The Great Escape

☒ ☒ ☒ ☒ ☒

☐ Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... [Read More](#)

[More Recommendations >](#)

Featured Subgenre
CLASSIC COMEDIES



Add

Fun with Dick and Jane

☒ ☒ ☒ ☒ ☐

☐ Not Interested

George Segal and Jane Fonda play Dick and Jane, two up-and-coming yuppies who exemplified the lifestyle before there was even a name for it. But when Dick loses his lucrative job, the two face a ... [Read More](#)



Add

Monty Python's Life of Brian

☒ ☒ ☒ ☒ ☒

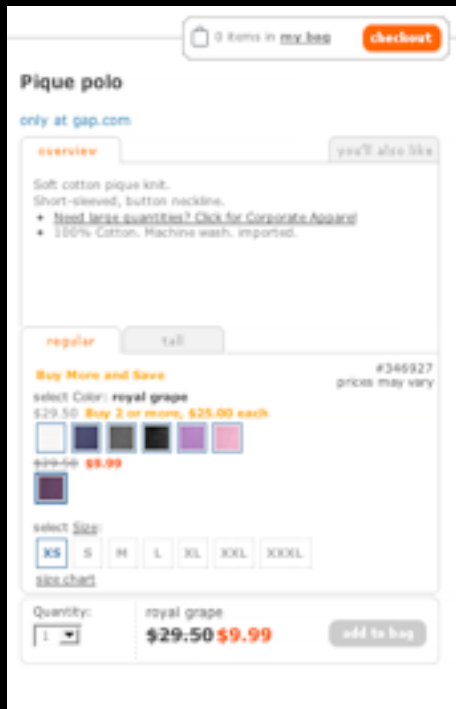
☐ Not Interested

The crown princes of British comedy are at it again -- this time, in a send-up of the life and times of Jesus Christ. Perhaps the most controversial

in-page action. digg.com



in-page action. digg.com



remembered collections. gap.com

rating an object. y!news, netflix



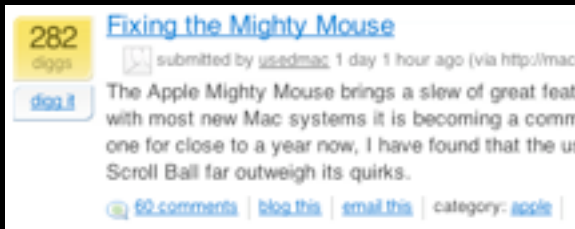
Answer hidden due to its low rating [Show](#)

Total rating: -16 32 48

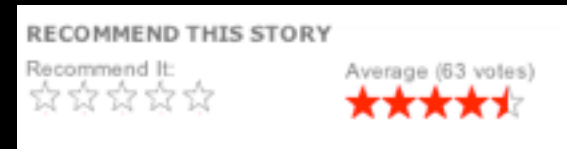
rating an object. y!movies, y!answers

In Page Actions (always visible)

in-page action. digg.com



rating an object. y!news, netflix

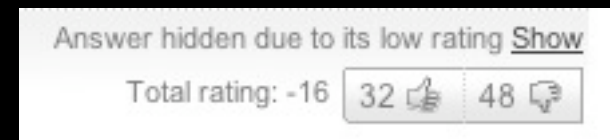


Use to reduce the “click weight.”

- # of interaction steps
- Decision time
- Seek time
- Second guessing
- Wait time



remembered collections. gap.com



Contextual Tools (inline on hover)



[lantzilla](#) pro says:
...with biscuits and gravy and all the fixins...
Posted 16 hours ago. ([permalink](#))

Add your comment

(Some HTML is OK.)

contextual tool menu. [flickr.com](#)

Contextual Tools (inline on hover)



contextual tool menu. flickr.com



contextual tool actions. backpackit

Contextual Tools (inline on hover)



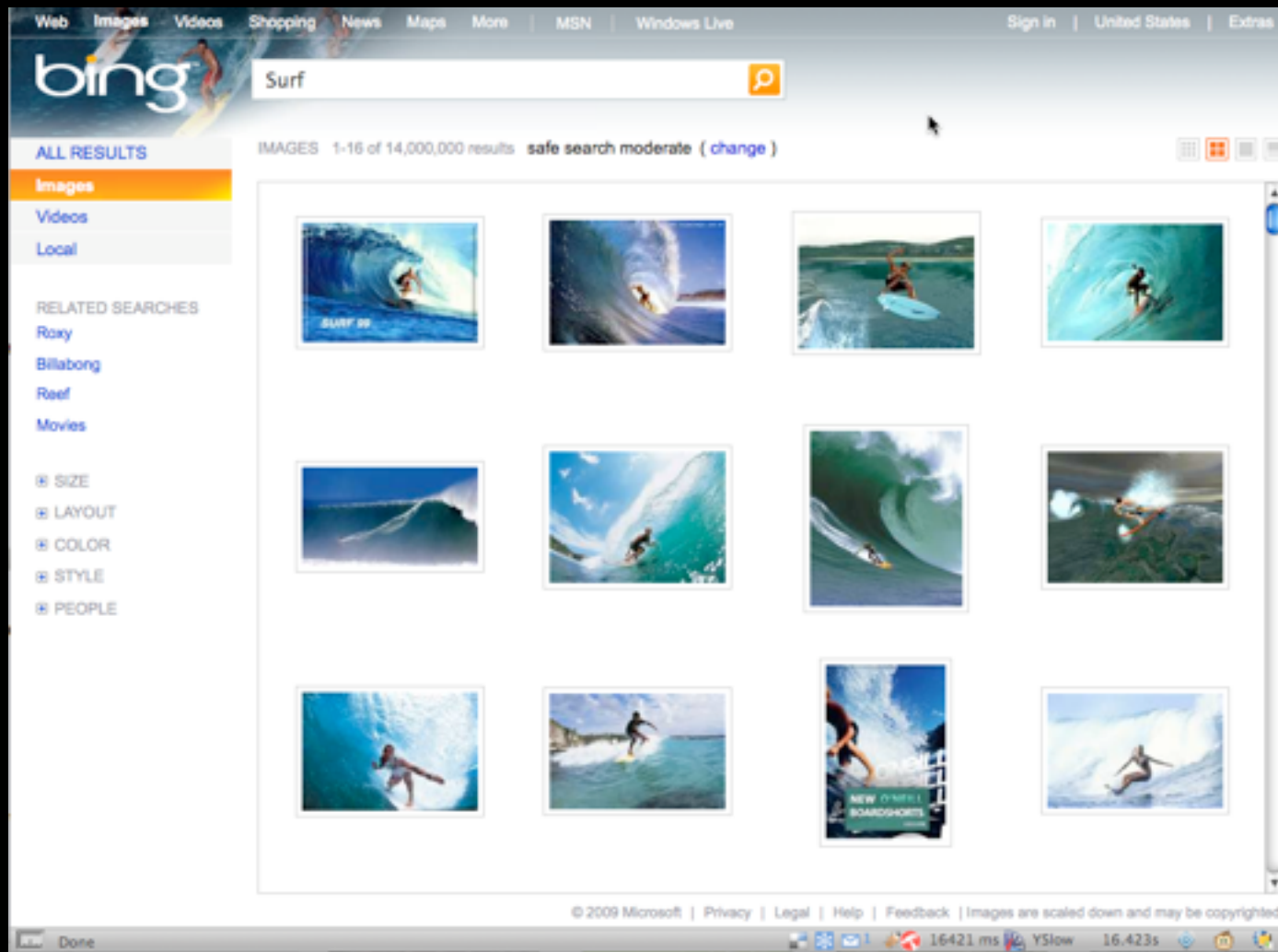
Use for secondary actions
or to preserve readability.

contextual tool menu. flickr.com



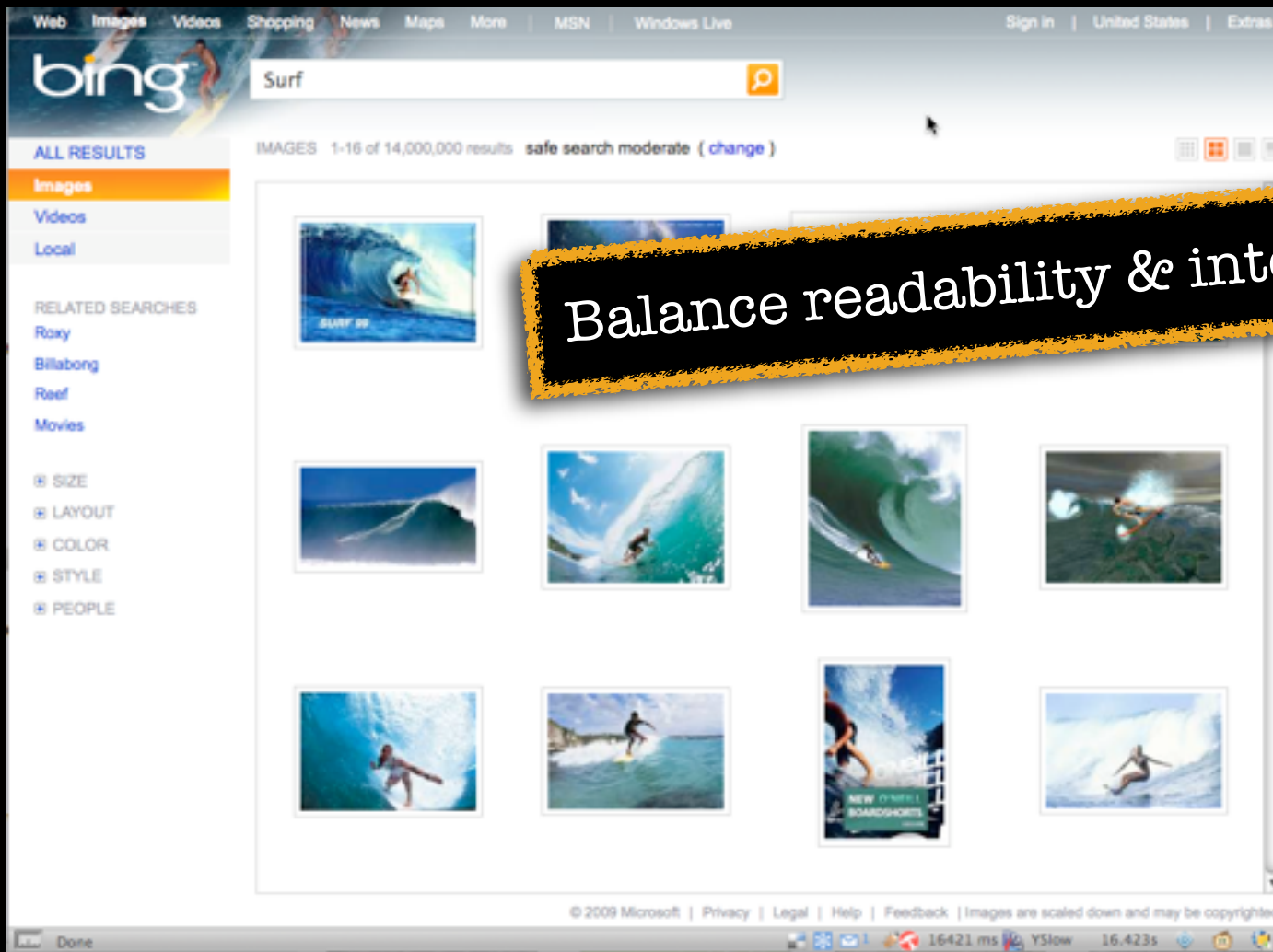
contextual tool actions. backpackit

Contextual Tools (overlay on hover)



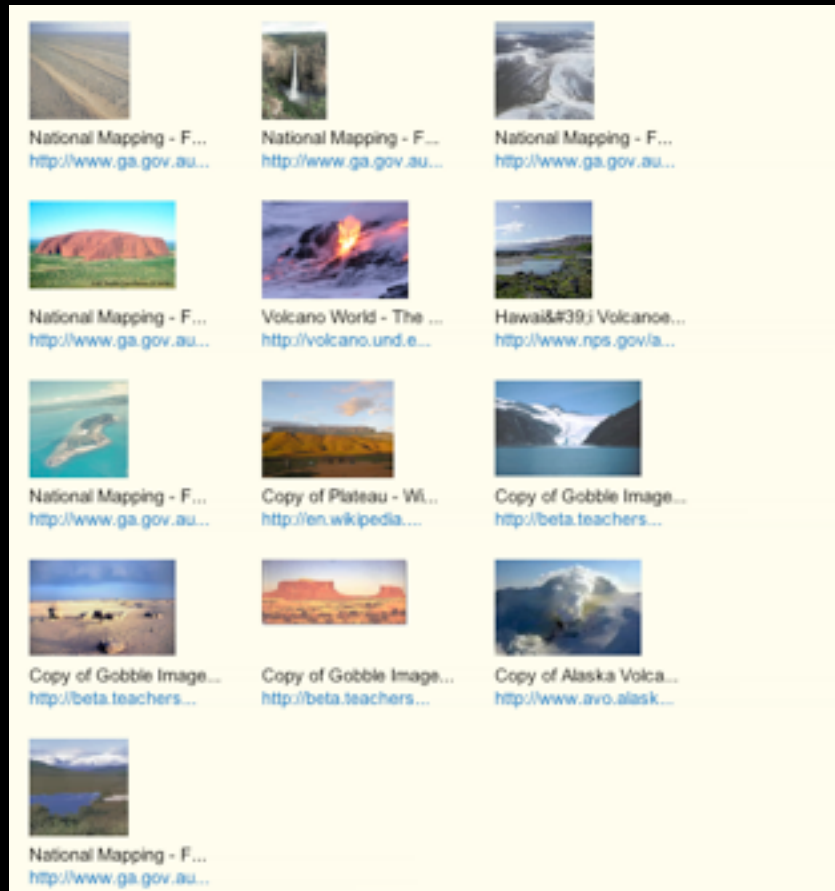
contextual tool overlay. bing.com

Contextual Tools (overlay on hover)



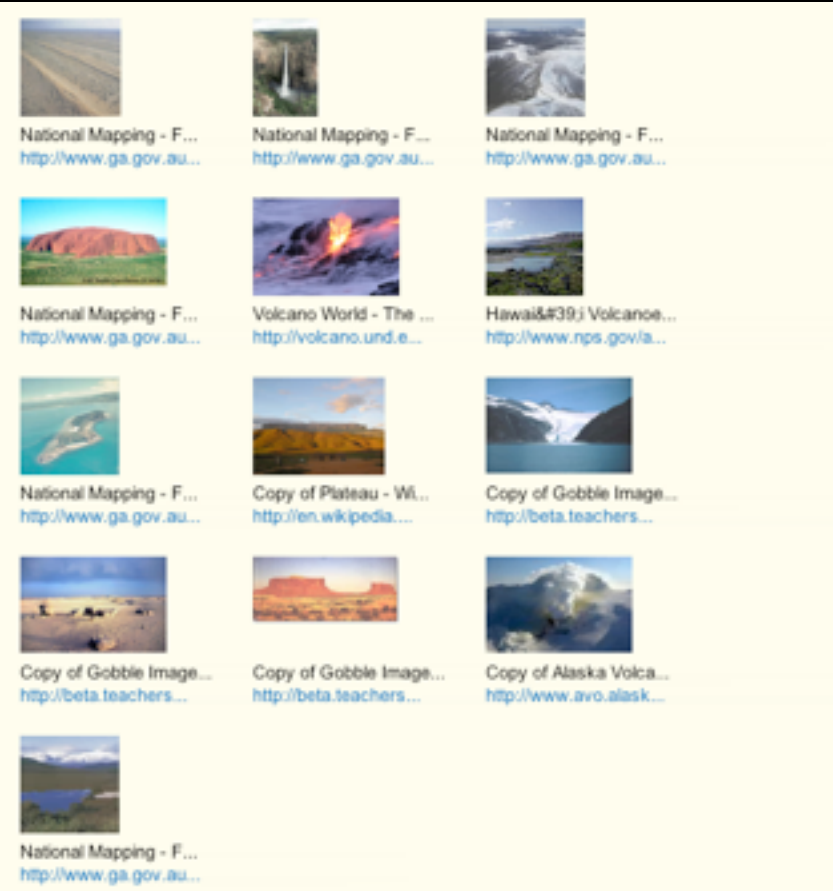
contextual tool overlay. bing.com

Anti-Pattern: Hover & Cover



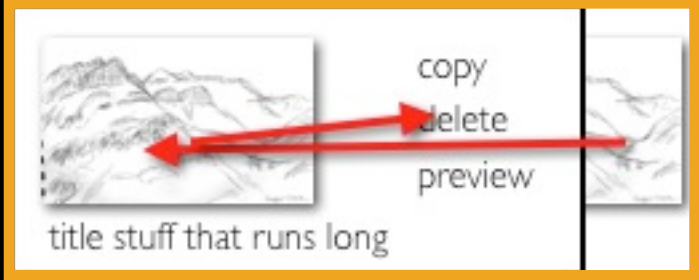
anti-pattern. hover & cover. yahoo! teachers

Anti-Pattern: Hover & Cover



anti-pattern. hover & cover. yahoo! teachers

	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
Cursor		link cursor				
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		



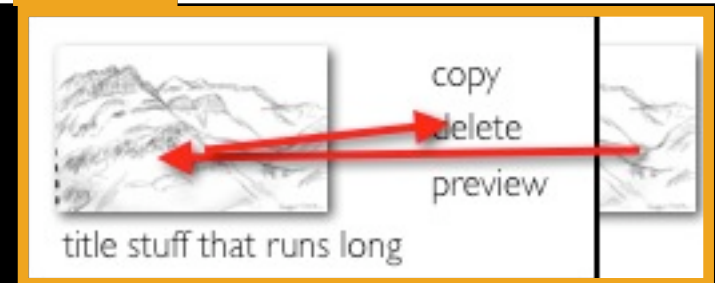
Anti-Pattern: Hover & Cover



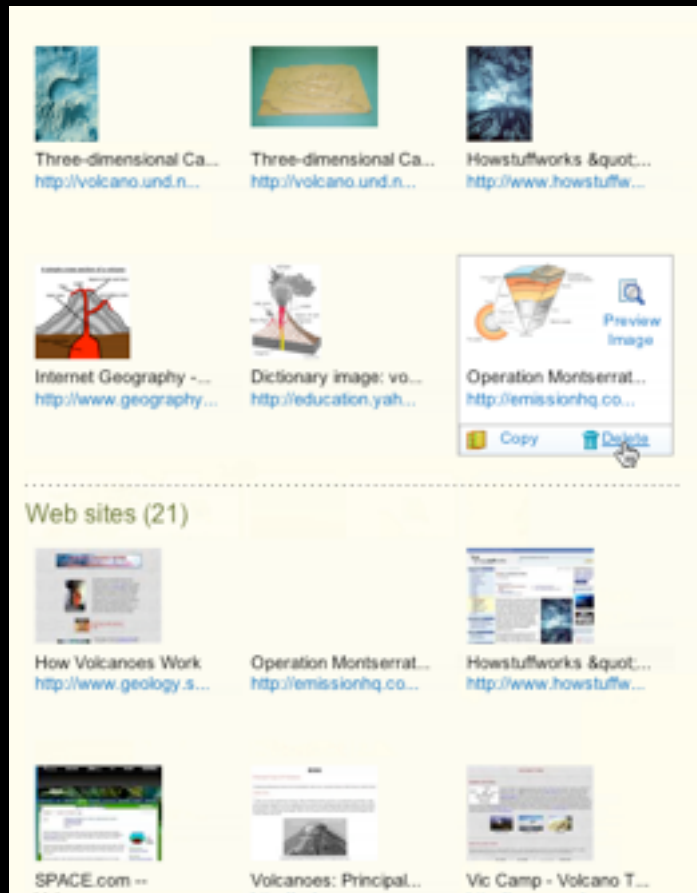
Don't obscure context or navigation.

	Page Render	Mouse over object	Mouse leaves tool layer	Tool selected	In Progress	Complete
		link cursor				
Actionable Object		Wrapped by tool layer	Normal display mode	Normal display mode		
Contextual Tools		Show tool layer	Hide tool layer	Hide tool layer		

anti-pattern. hover & cover. yahoo! teachers

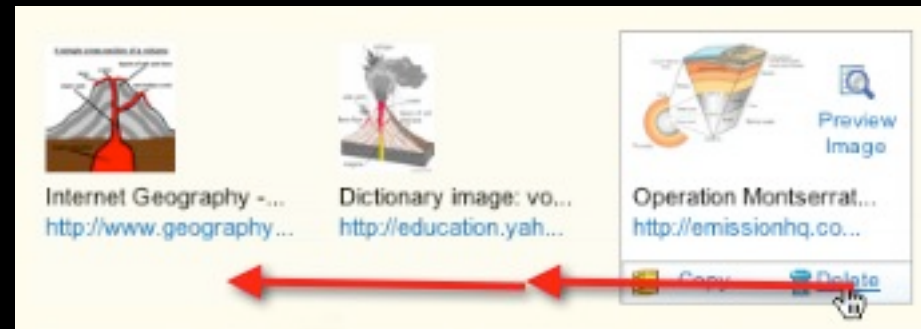
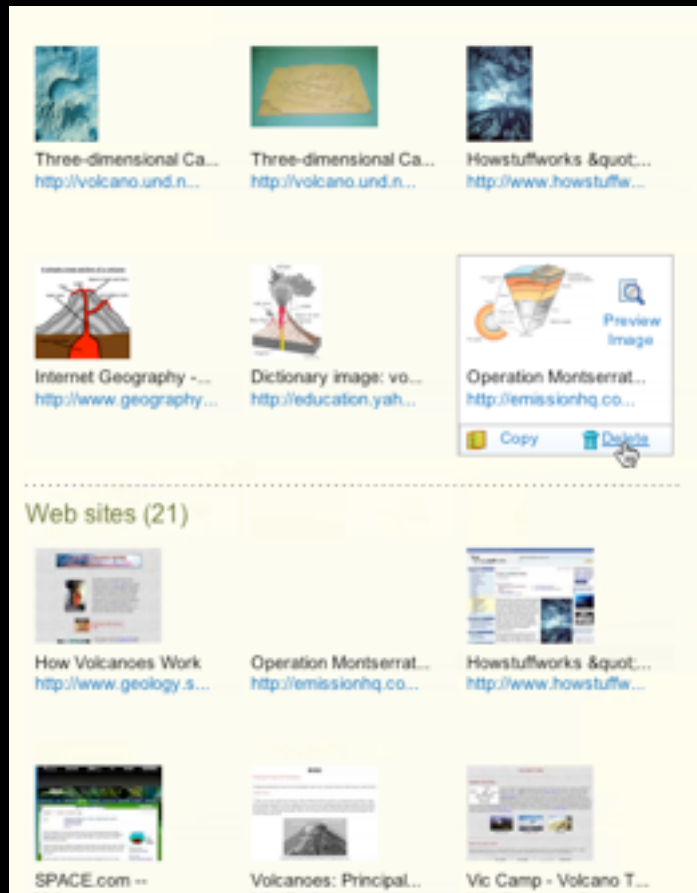


Hover & Cover Refactored



hover & cover resolved. y! teachers

Hover & Cover Refactored



hover & cover resolved. y! teachers

Contextual Tools (overlay on hover)

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul 16	take action ▾
Keith Deacon	RE: Wondered what...	Jul 14	take action ▾
Sita Bhatt	What are your top 5...	Jul 14	Archive
Nick Finck	The Netflix connection	Jul 13	take action ▾
Robert Newby	Please contact Robert...	Jul 7	Archive




Action Items: [Invitations \(10\)](#), [InMails \(4\)](#), [See all messages »](#)

Network Updates

[See more updates »](#)

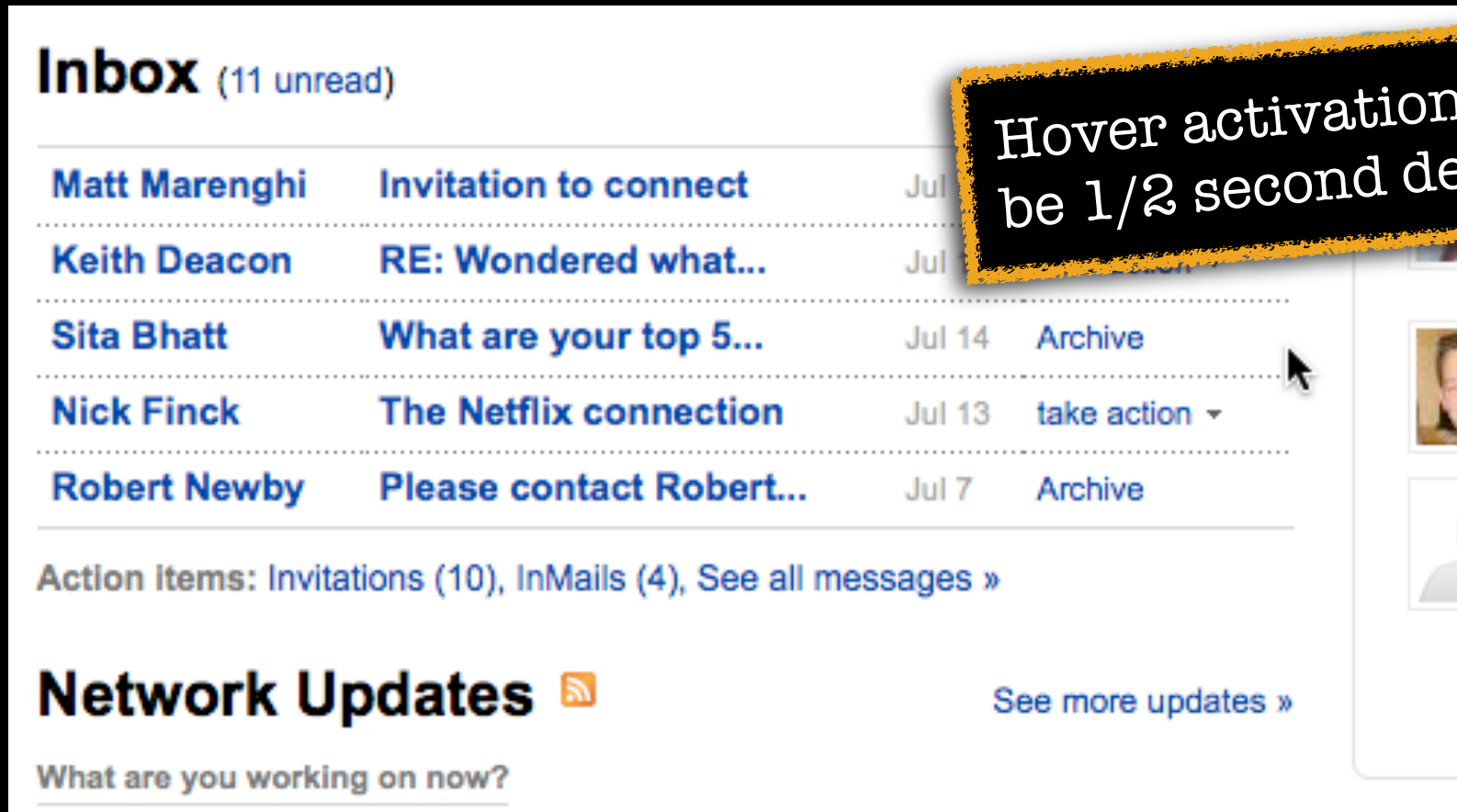
What are you working on now?

Peop



hover details. [linkedin.com](https://www.linkedin.com)

Contextual Tools (overlay on hover)




The screenshot shows a LinkedIn interface. At the top is the 'Inbox' section with 11 unread messages. Below it is a list of messages from various contacts. A mouse cursor is hovering over the 'Archive' link for a message from Sita Bhatt. A yellow-bordered tooltip box with a black background and white text is overlaid on the right side of the screen, containing the text: 'Hover activation should be 1/2 second delay'. Below the inbox is the 'Network Updates' section, which includes a feed of updates and a 'See more updates' link.

Inbox (11 unread)

From	Subject	Date	Action
Matt Marengi	Invitation to connect	Jul 14	
Keith Deacon	RE: Wondered what...	Jul 14	
Sita Bhatt	What are your top 5...	Jul 14	Archive
Nick Finck	The Netflix connection	Jul 13	take action ▾
Robert Newby	Please contact Robert...	Jul 7	Archive

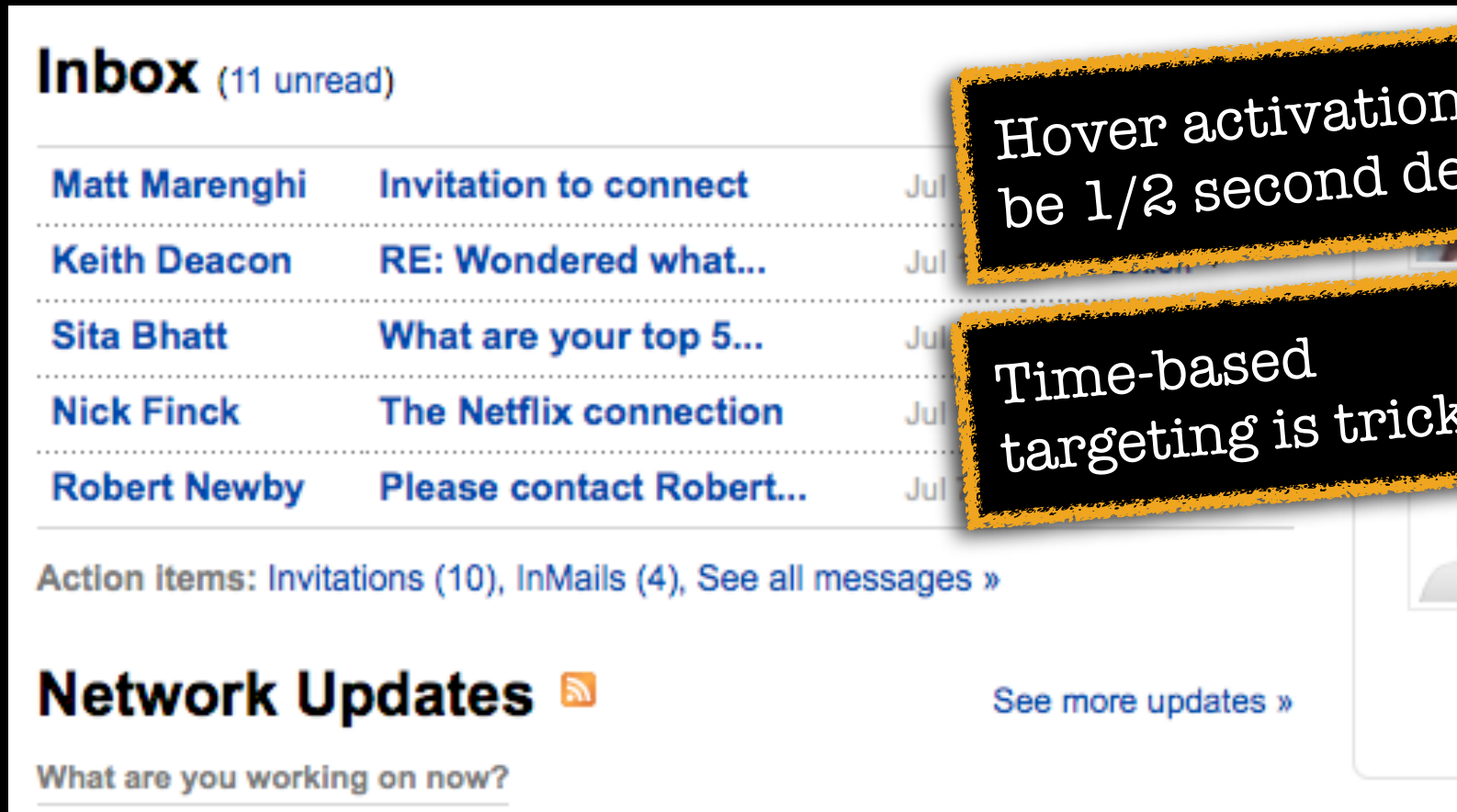
Action Items: Invitations (10), InMails (4), See all messages »

Network Updates  See more updates »

What are you working on now?

hover details. [linkedin.com](https://www.linkedin.com)

Contextual Tools (overlay on hover)




The screenshot shows a LinkedIn interface. At the top is the 'Inbox' section with 11 unread messages. Below it is a list of five messages from Matt Marenghi, Keith Deacon, Sita Bhatt, Nick Finck, and Robert Newby. Below the messages is an 'Action Items' section with links for 'Invitations (10)', 'InMails (4)', and 'See all messages'. At the bottom is the 'Network Updates' section with a link to 'See more updates'. Two yellow-bordered text boxes with black backgrounds are overlaid on the right side of the screenshot. The first box contains the text 'Hover activation should be 1/2 second delay' and the second box contains the text 'Time-based targeting is tricky.'.

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul
Keith Deacon	RE: Wondered what...	Jul
Sita Bhatt	What are your top 5...	Jul
Nick Finck	The Netflix connection	Jul
Robert Newby	Please contact Robert...	Jul

Action Items: [Invitations \(10\)](#), [InMails \(4\)](#), [See all messages »](#)

Network Updates  [See more updates »](#)

What are you working on now?


hover details. [linkedin.com](https://www.linkedin.com)

Contextual Tools (overlay on hover)

Inbox (11 unread)

Matt Marenghi	Invitation to connect	Jul
Keith Deacon	RE: Wondered what...	Jul
Sita Bhatt	What are your top 5...	Jul
Nick Finck	The Netflix connection	Jul
Robert Newby	Please contact Robert...	Jul

Action Items: Invitations (10), InMails (4), See all messages

Network Updates 

What are you working on now?

Three callout boxes with yellow borders and black backgrounds are overlaid on the right side of the screenshot:

- Top box: "Hover activation should be 1/2 second delay"
- Middle box: "Time-based targeting is tricky."
- Bottom box: "Mouse path targeting is tricky."

hover details. [linkedin.com](https://www.linkedin.com)

anti-pattern. double duty. amazon.com

Continue shopping: Customers Who Bought Items in Your Recent History Also Bought

Page 1 of 17



[Treat Your Own Neck 4th Ed](#)  by Robin McKenzie
★★★★★ (28) \$10.00



[7 Steps to a Pain-Free Life: H...](#)  by Robin McKenzie
★★★★★ (72) \$11.56



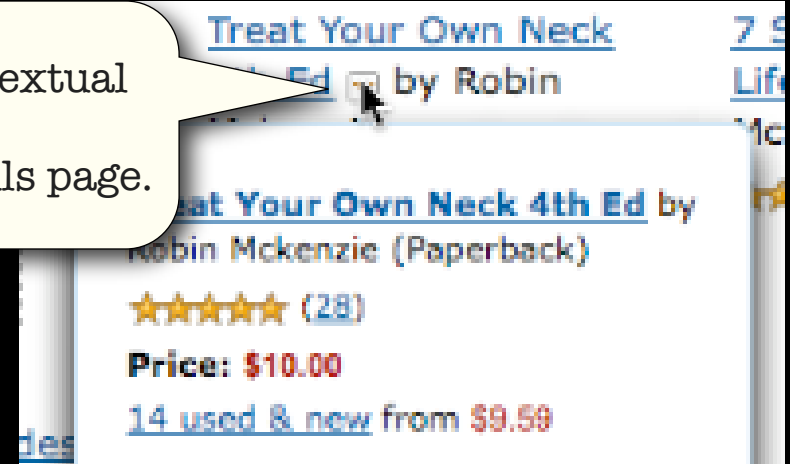
[Talent Is Not Enough: Business S...](#)  by Shel Perkins
★★★★★ (3) \$26.39

[design management](#) (Books)

amazon.com®
[Amazon.com Home](#) | [Directory of All Stores](#)

[Top of Page](#)

Hover: shows contextual tool overlay.
Click: goes to details page.



anti-pattern. double duty. amazon.com



Hover: shows contextual tool overlay.
Click: goes to details page.

[Treat Your Own Neck](#)

[4th Ed](#) by Robin

[Treat Your Own Neck 4th Ed](#) by Robin McKenzie (Paperback)

★★★★★ (28)

Price: \$10.00

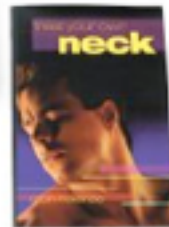
[14 used & new](#) from \$9.59

anti-pattern. double duty. amazon.com

Do one thing well.

Continue shopping: Customers Who Bought Items in Your Recent History Also Bought

Page 1 of 17



[Treat Your Own Neck 4th Ed](#) by Robin McKenzie

★★★★★ (28) \$10.00



[7 Steps to a Pain-Free Life: H...](#) by Robin McKenzie

★★★★★ (72) \$11.56



[Talent Is Not Enough: Business S...](#) by Shel Perkins

★★★★★ (3) \$26.39

[design management](#) (Books)

on.com®

[Amazon.com Home](#) | [Directory of All Stores](#)

[Top of Page](#)

Contextual Tools (overlay on click)

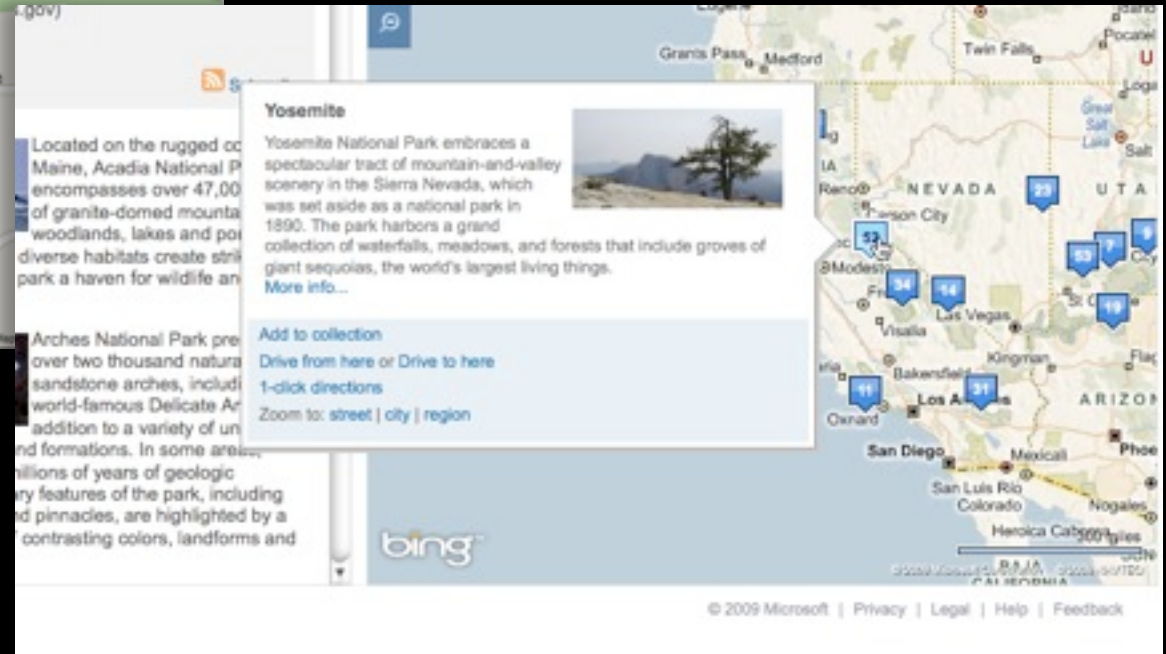


google maps

Contextual Tools (overlay on click)



google maps

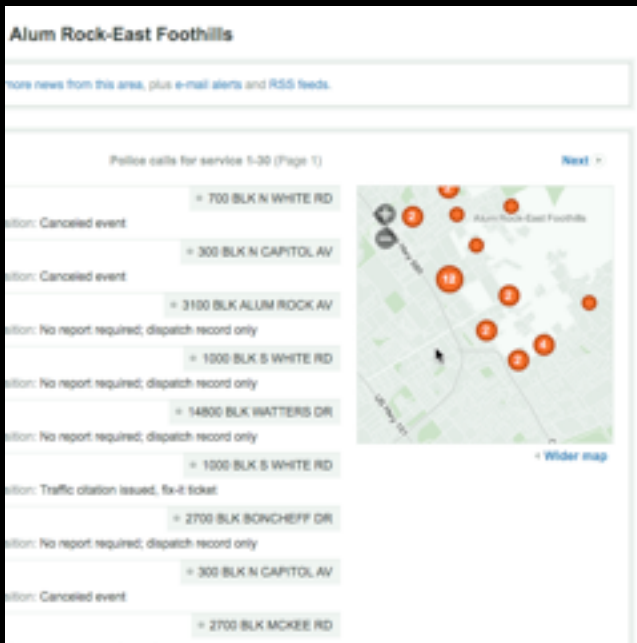


bing.com

Contextual Tools (overlay on click)



google maps



everyblock.com

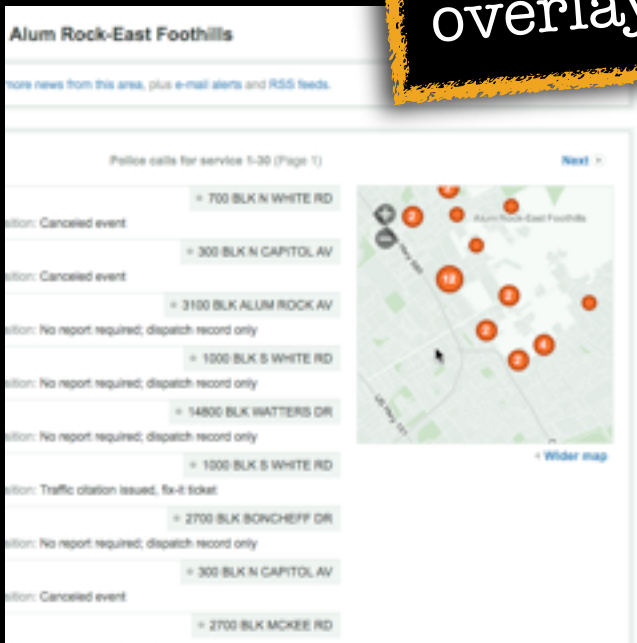


bing.com

Contextual Tools (overlay on click)



google maps

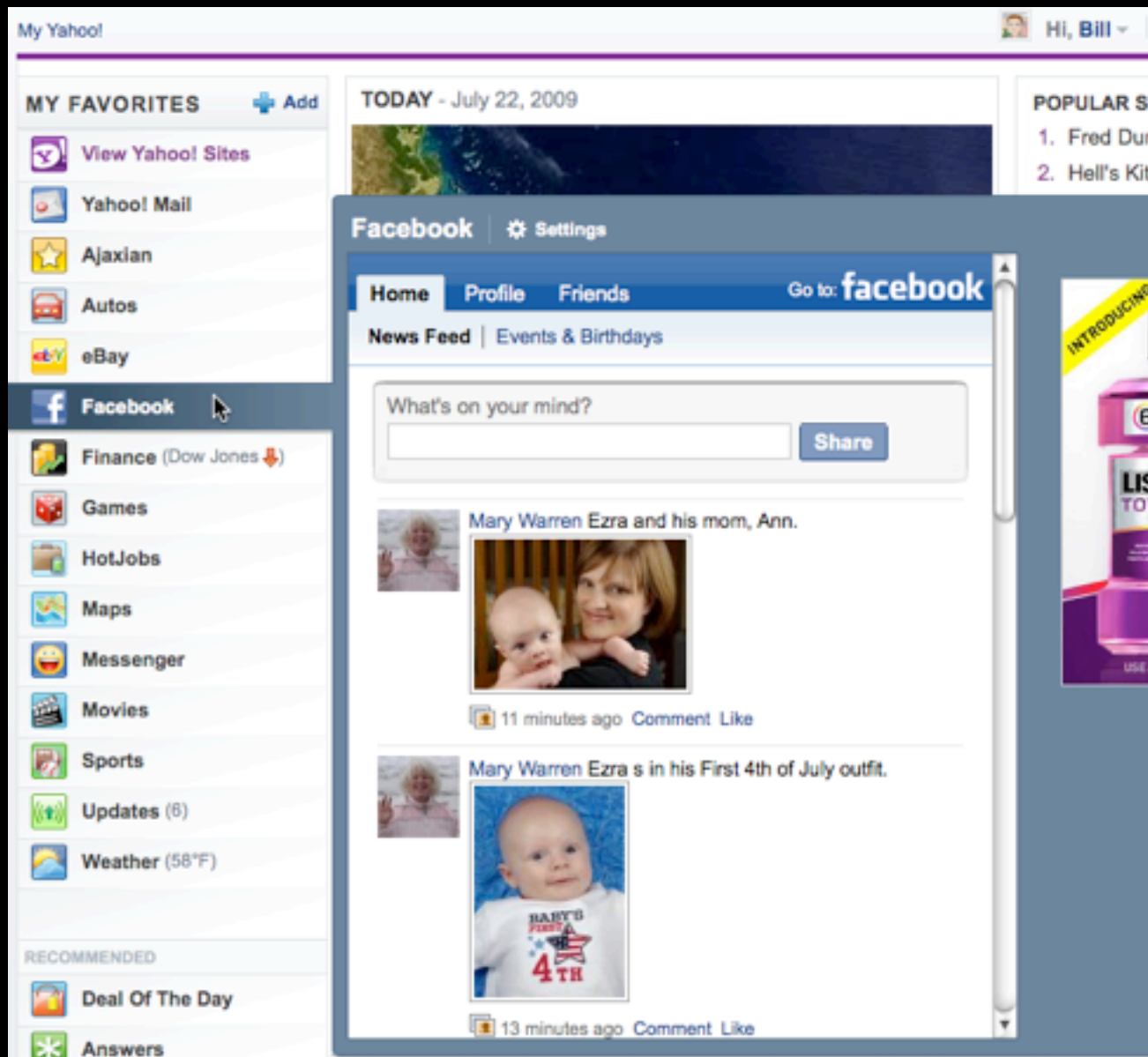


everyblock.com



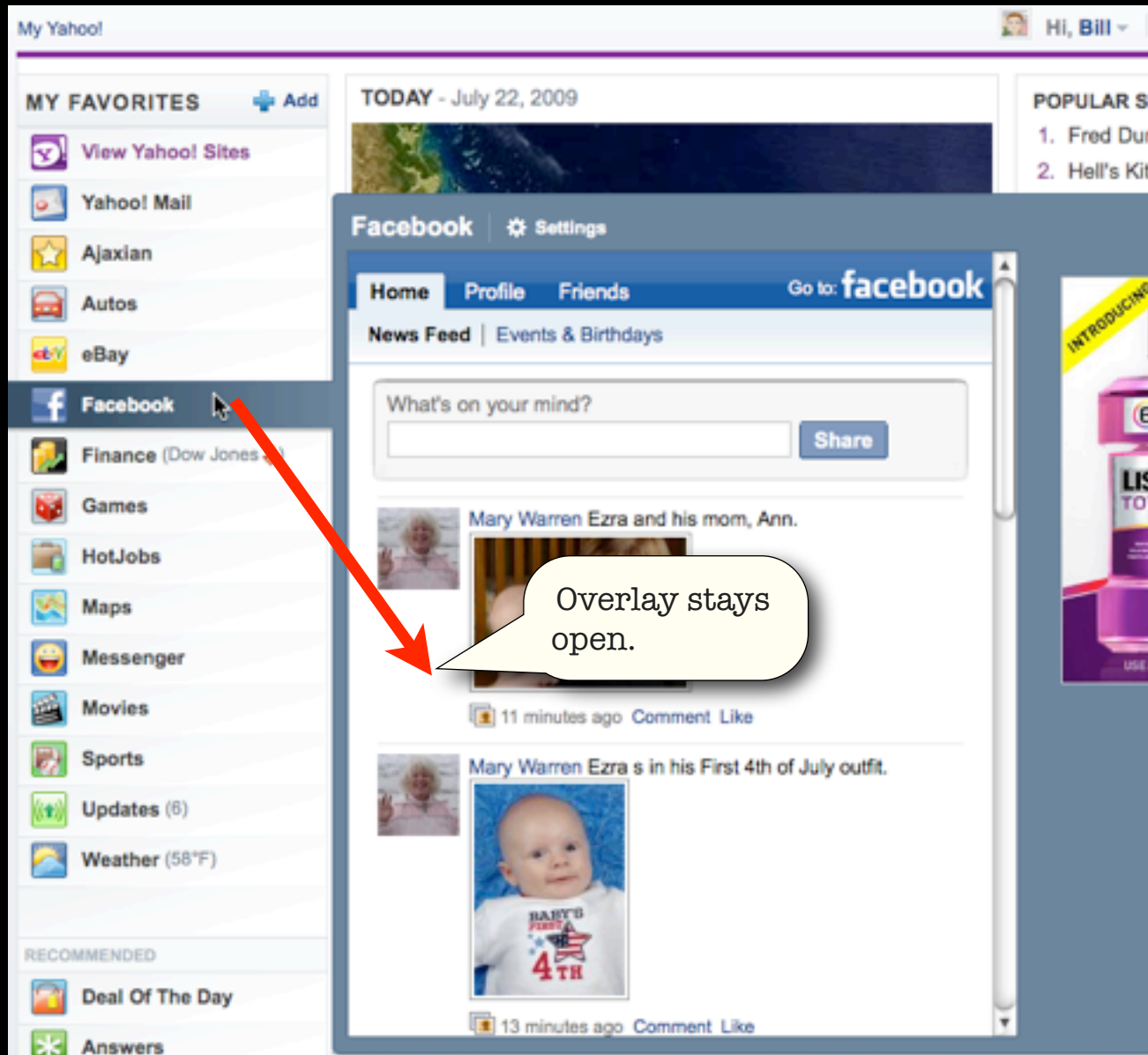
bing.com

What about new Yahoo page?



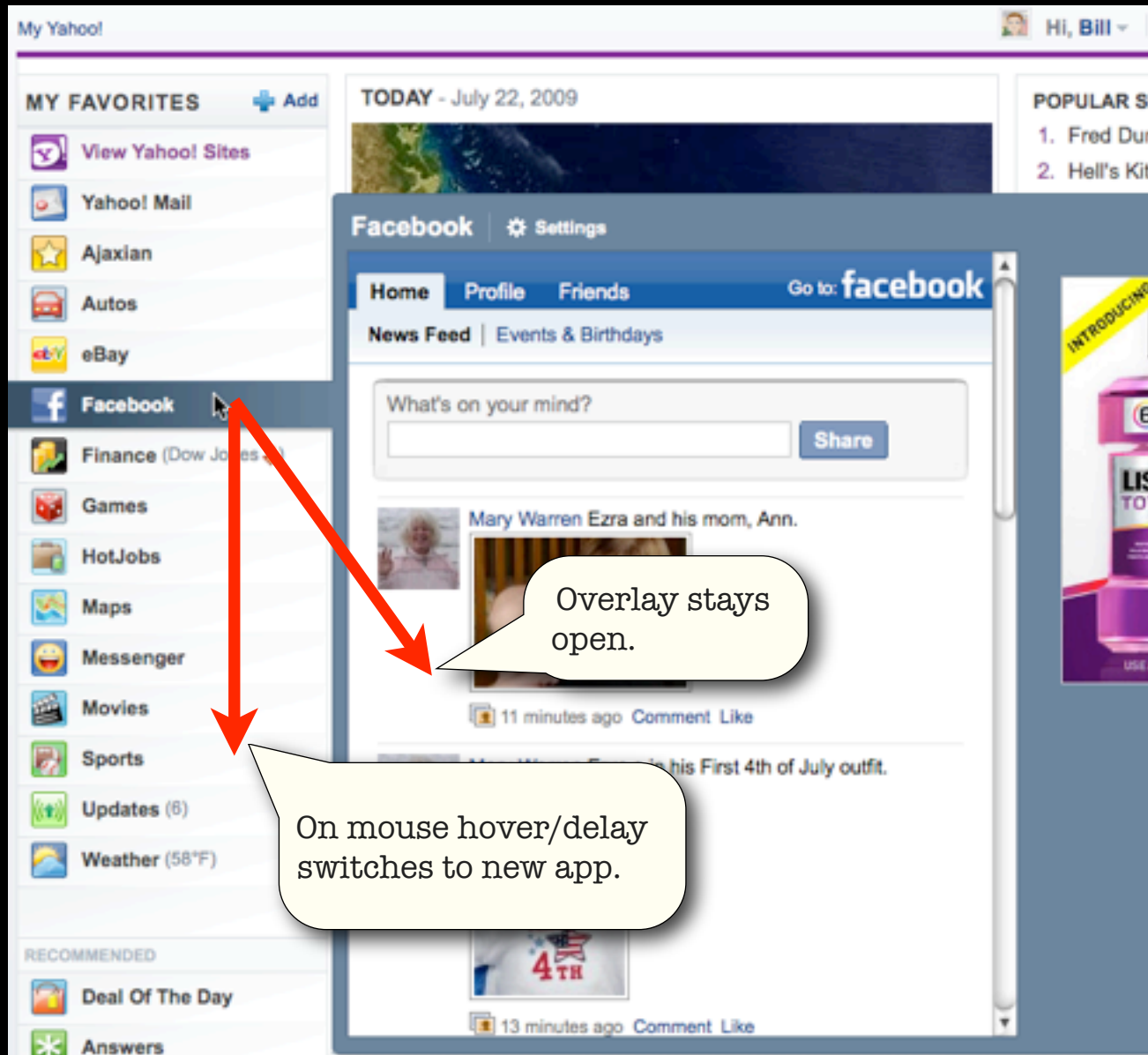
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



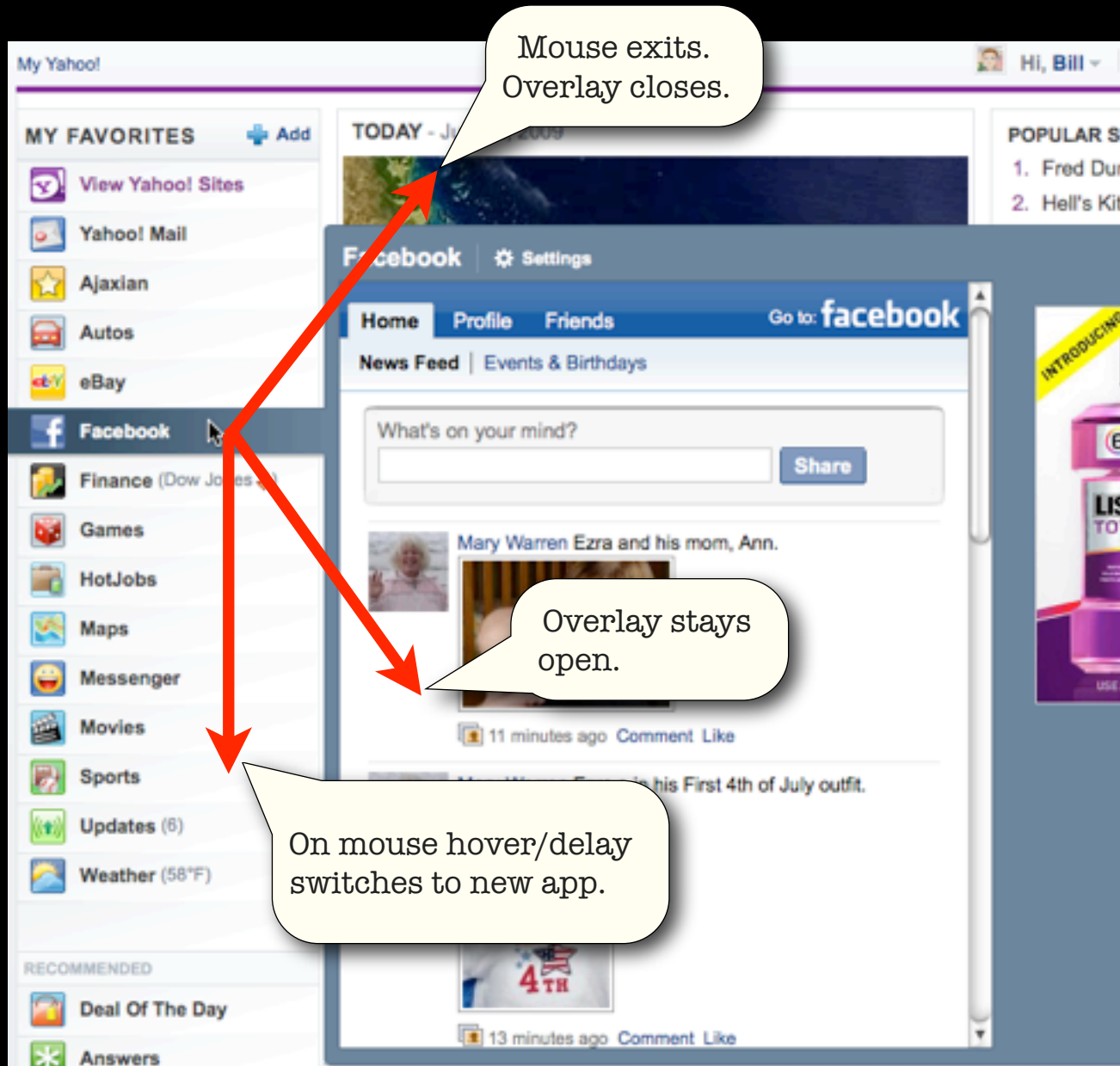
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



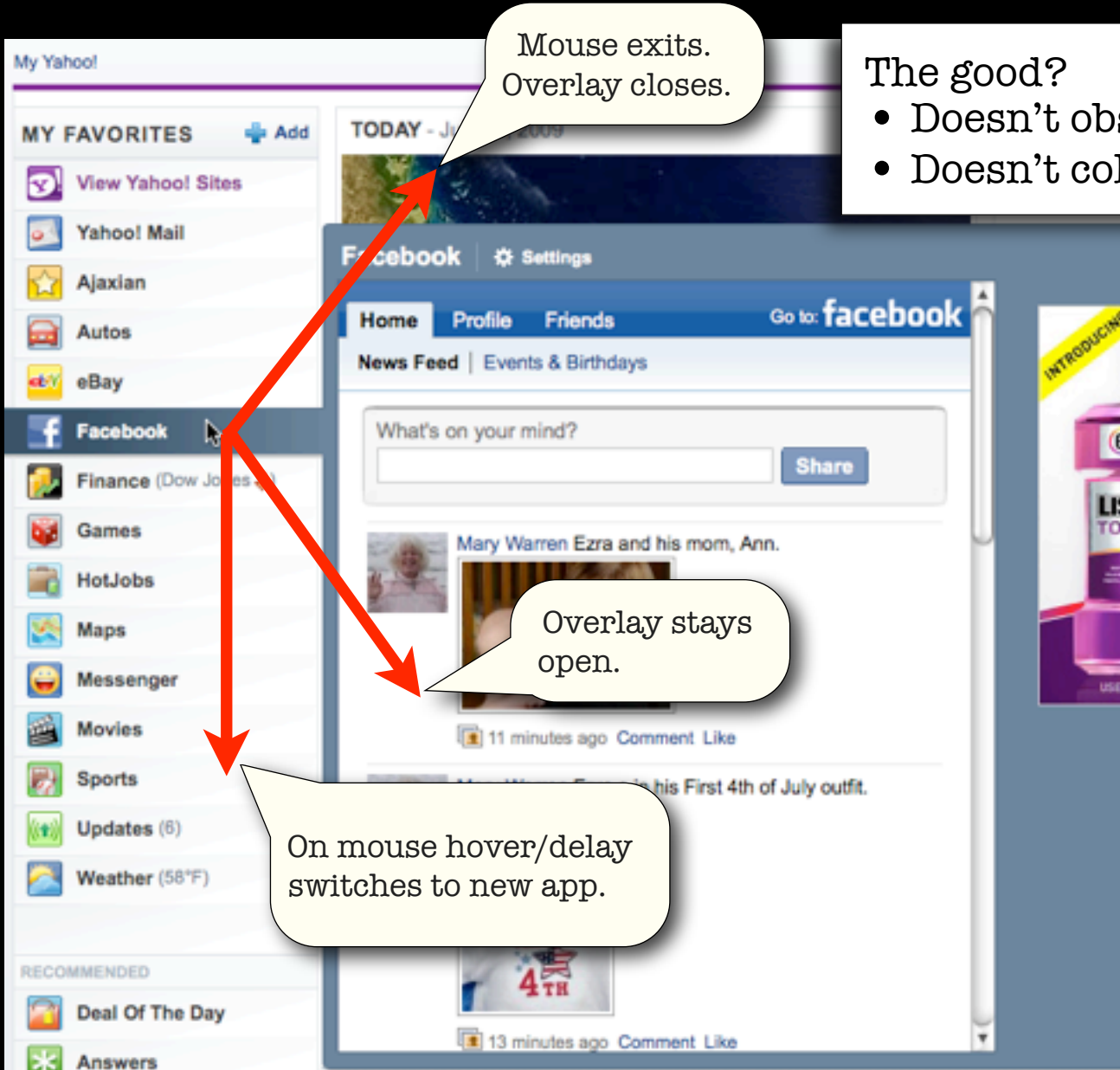
embedded application overlay - hover activated. yahoo.com 2009

What about new Yahoo page?



embedded application overlay - hover activated. yahoo.com 2009

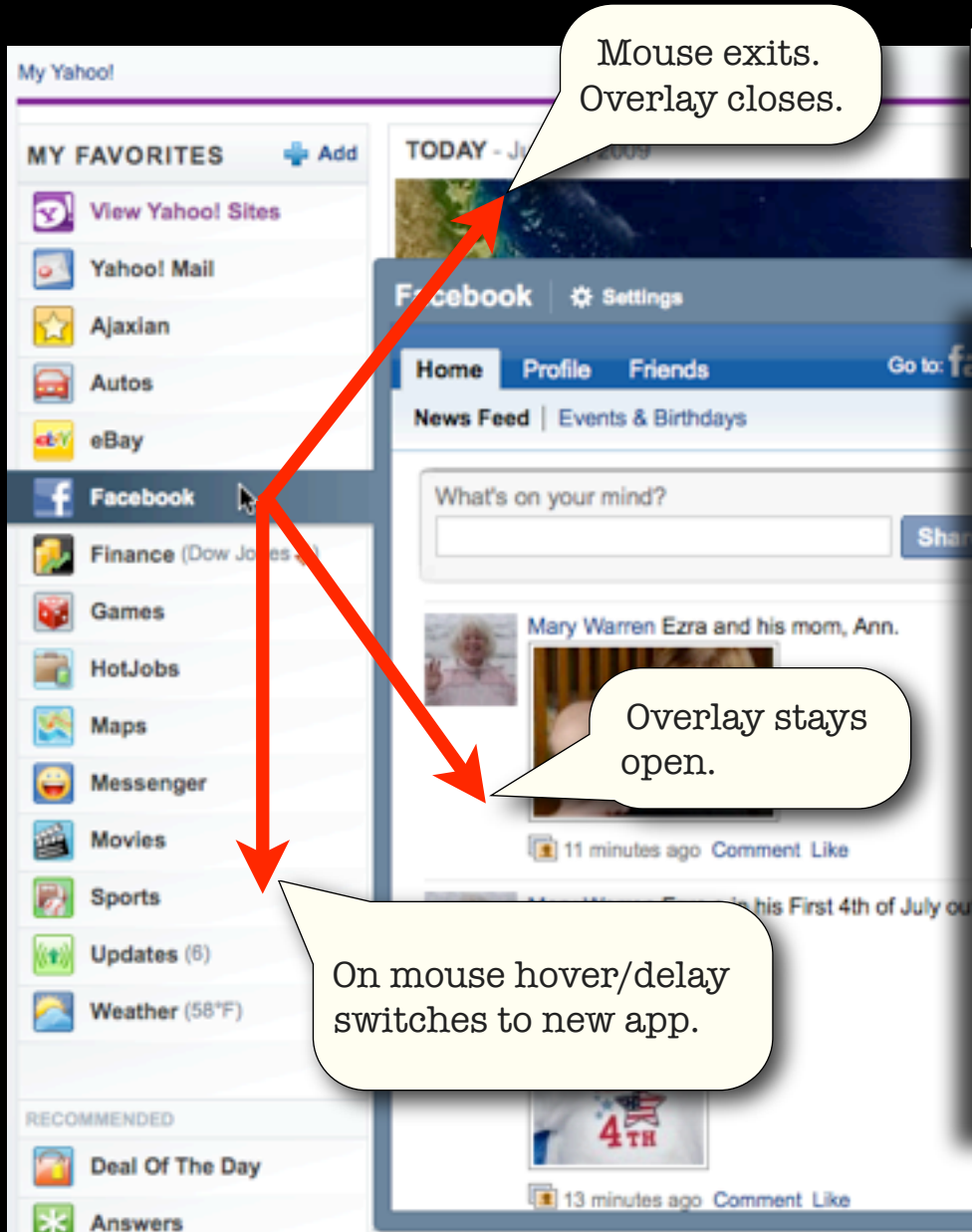
What about new Yahoo page?



The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

What about new Yahoo page?

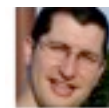


The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



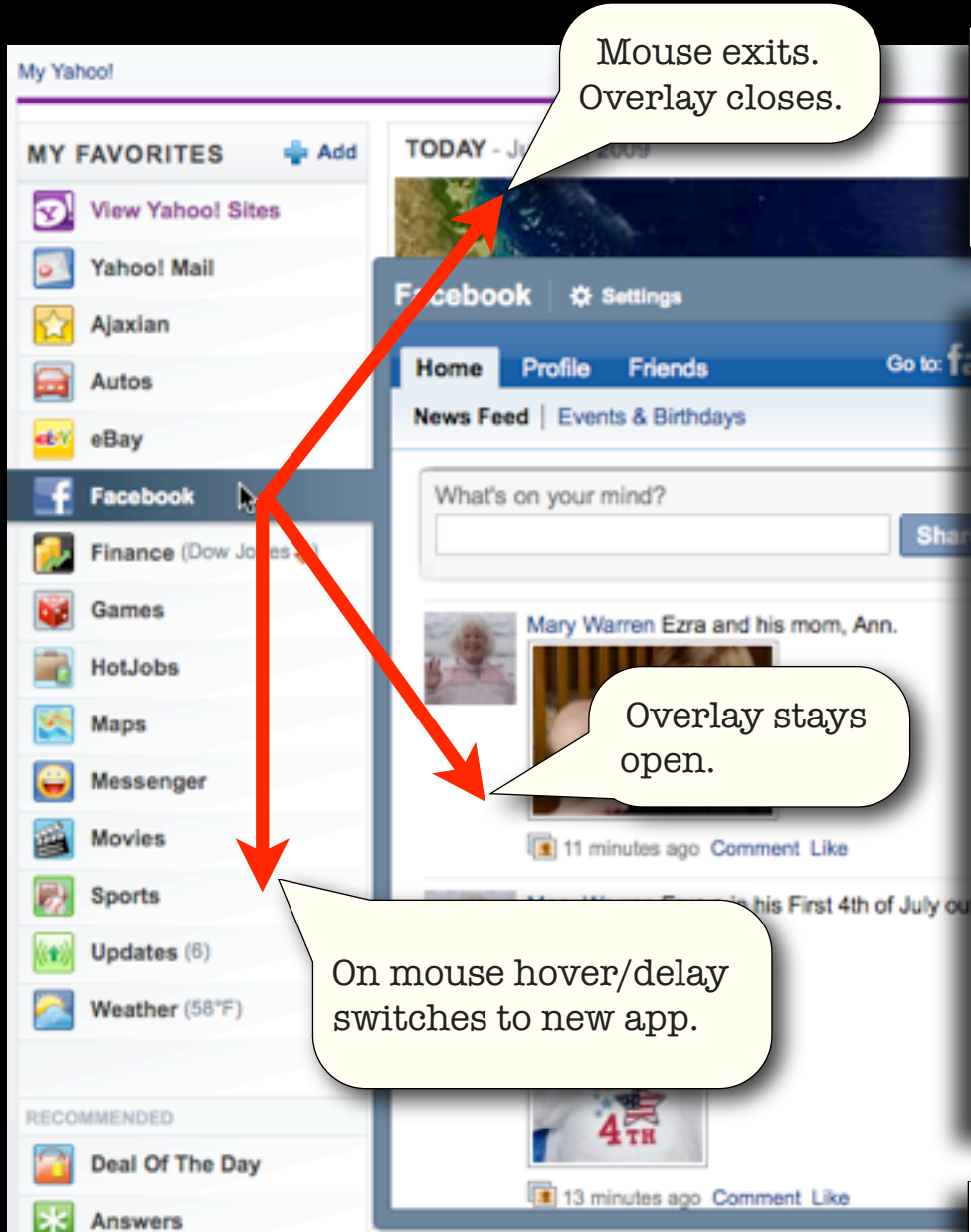
bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.

<http://yahoo.com>

20 minutes ago from TweetDeck

What about new Yahoo page?



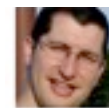
Mouse exits.
Overlay closes.

The good?

- Doesn't obscure other navigation.
- Doesn't collapse erratically.

The not so good?

- Activation delay feels sluggish (however delay is necessary).
- Not all menus activate a panel.
- Accidental triggering (result in obscuring content).
- Gigantic overlays activated by hover



bokardo

I like the idea of the left-hand nav on Yahoo's new home page, but my guess is the gigantic hovers won't last long.

<http://yahoo.com>

20 minutes ago from TweetDeck

On mouse hover/delay
switches to new app.

Overlay stays
open.

embedded application overlay - hover activated. yahoo.com

See also: Jakob Nielsen's research on
"Mega Menus": <http://tr.im/twnC>



Maintain flow.

Exploratorium Exhibit



Spot the differences

Spot the differences



Now try again...

Now try again...



Now try again...

Keep the moments within the page.






[VIEW CART](#)
(0 items)

ALL PRODUCTS

[SOFT WHITE CHEESE](#)
[SHEEPS MILK CHEESE](#)
[PRESSED CHEESE](#)
[FRESH CHEESE](#)
[COWS FETA](#)
[BLUE CHEESE](#)
[GIFT PACKS](#)
[MERCHANDISE](#)
[GOATS MILK CHEESE](#)


BRIE

Rounds \$17.50

An unstabilised brie, this is a living cheese that ripens with ageing.



Rounds



MT DOMET DOUBLE CREAM BRIE

Rounds \$18.25

Named after one of North Otagos highest mountains, this unstabilised



Rounds



WAITAKI CAMEMBERT

Rounds \$36.00

The full and rich flavour of Waitaki Camembert captures the



Rounds





BROWSE PRODUCTS



VIEW CART

(0 items)

ALL PRODUCTS

SOFT

SHEEP MILK CHEESE

PRESSED CHEESE

FRESH CHEESE

COWS FETA

BLUE CHEESE

GIFT PACKS

MERCHANDISE

GOATS MILK CHEESE

Keep the moments within the page.

...this is a living
cheese that ripens with ageing.



Rounds



WAITAKI CAMEMBERT

Rounds \$36.00

The full and rich flavour of
Waitaki Camembert captures the



Rounds



MT DOMET DOUBLE CREAM BRIE

Rounds \$18.25

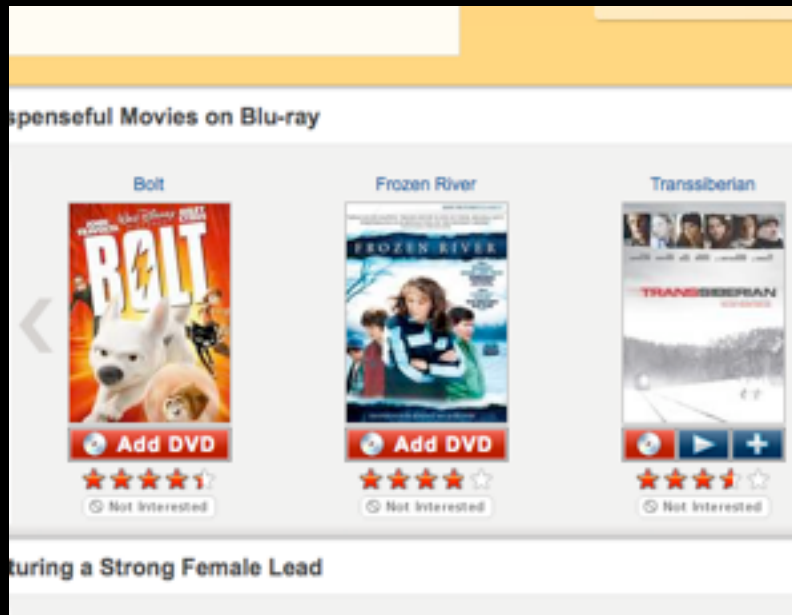
Named after one of North Otago's
highest mountains, this unstabilised



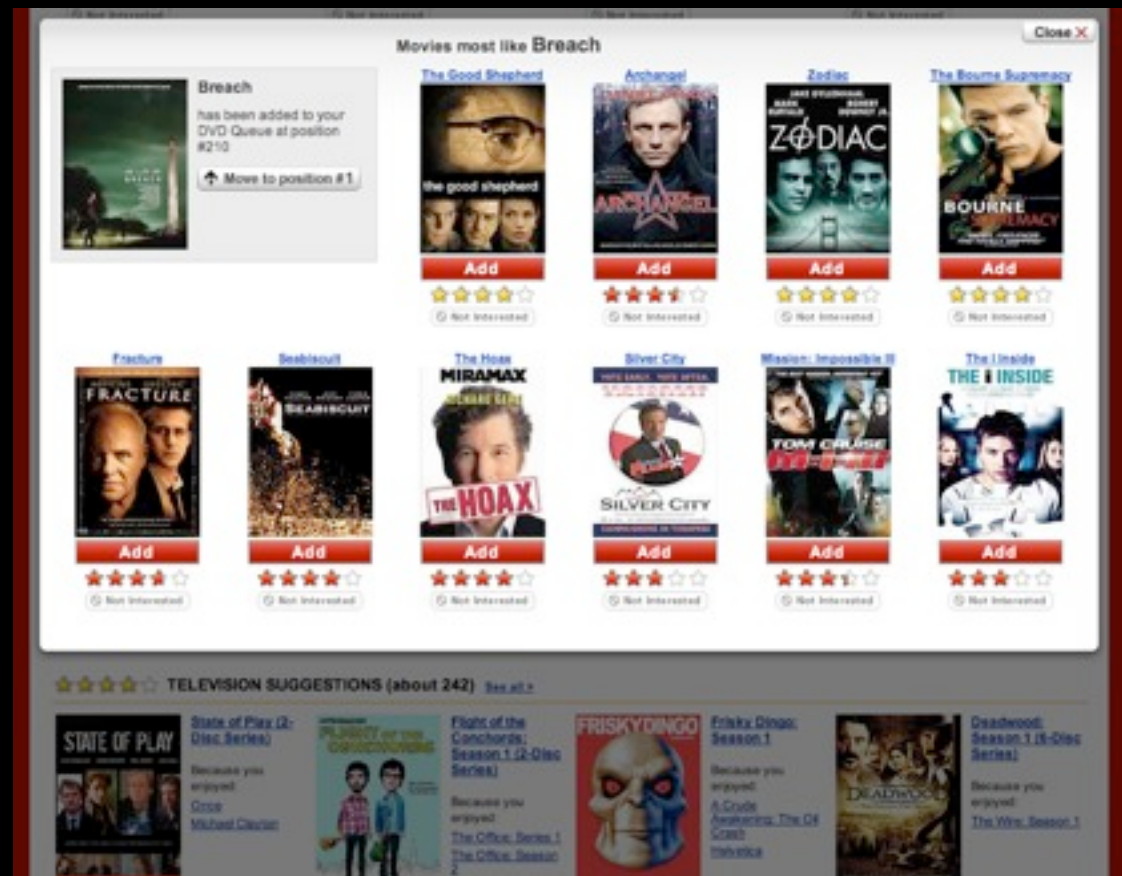
Rounds



Overlays

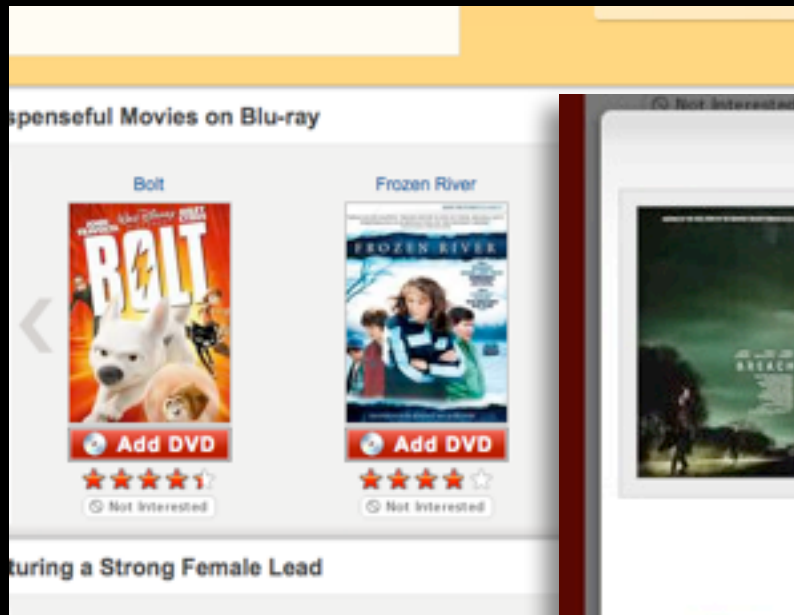


hover details. netflix.com

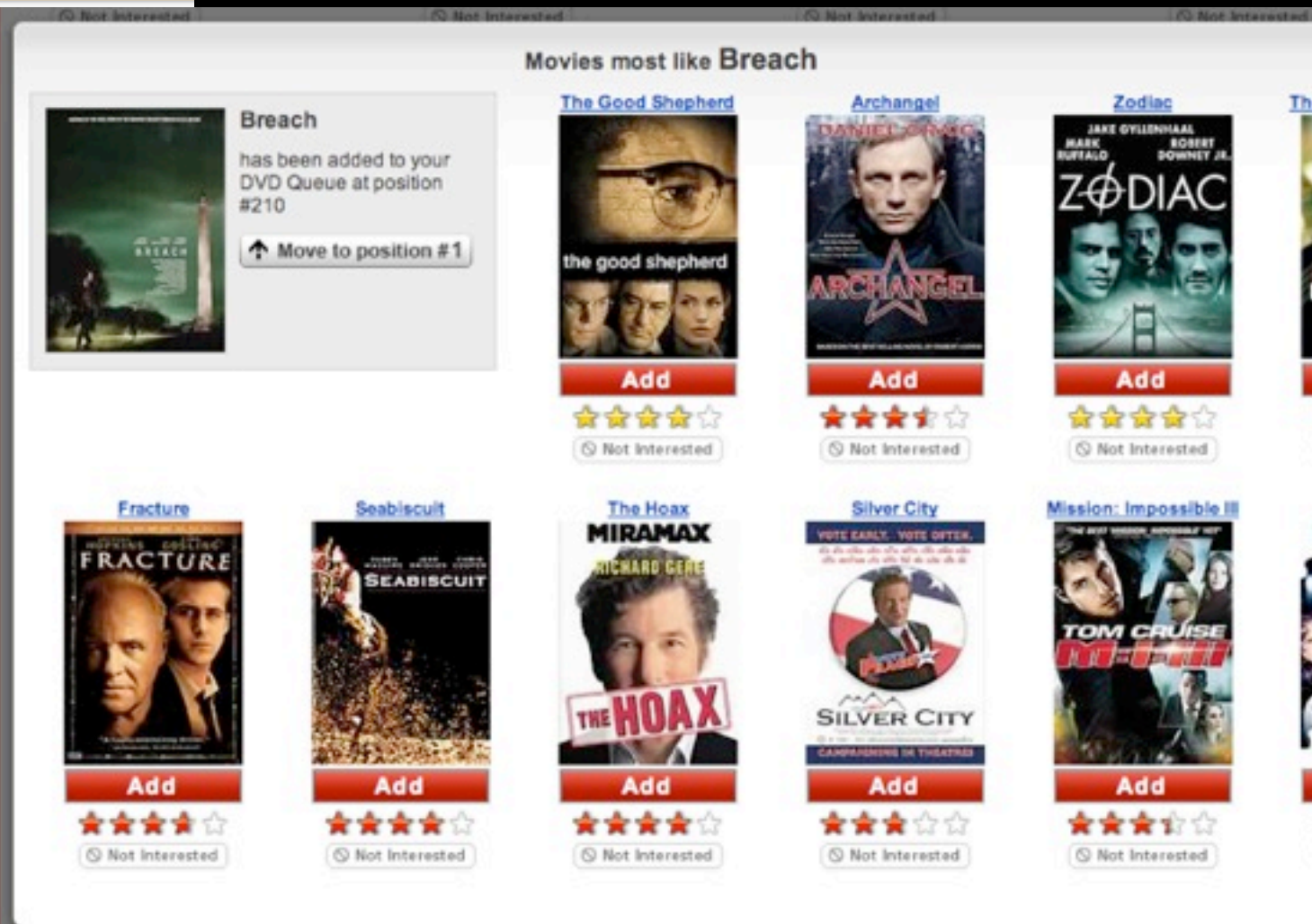


hover dialog. netflix.com

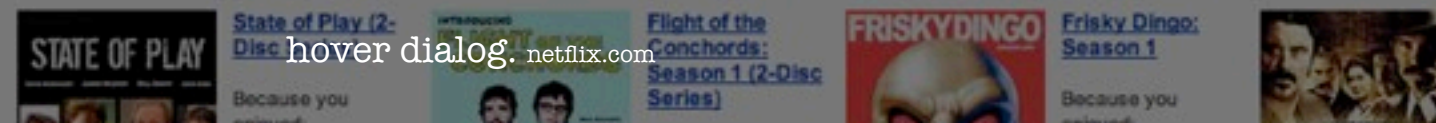
Overlays



hover details. netflix.com



TELEVISION SUGGESTIONS (about 242) [See all >](#)



Overlays

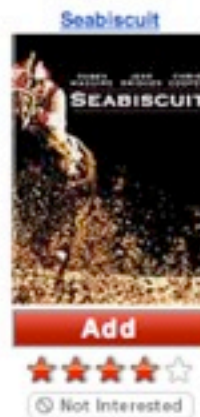
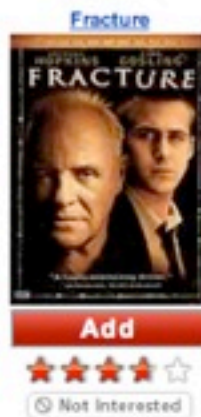
Wait 1/2 second to
activate hover details.

Expensive Movies on Blu-ray

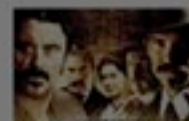
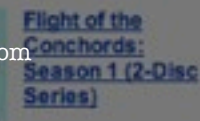
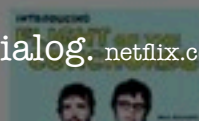
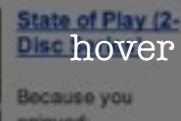
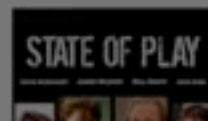


Featuring a Strong Female Lead

hover details. netflix.com



TELEVISION SUGGESTIONS (about 242) See all >

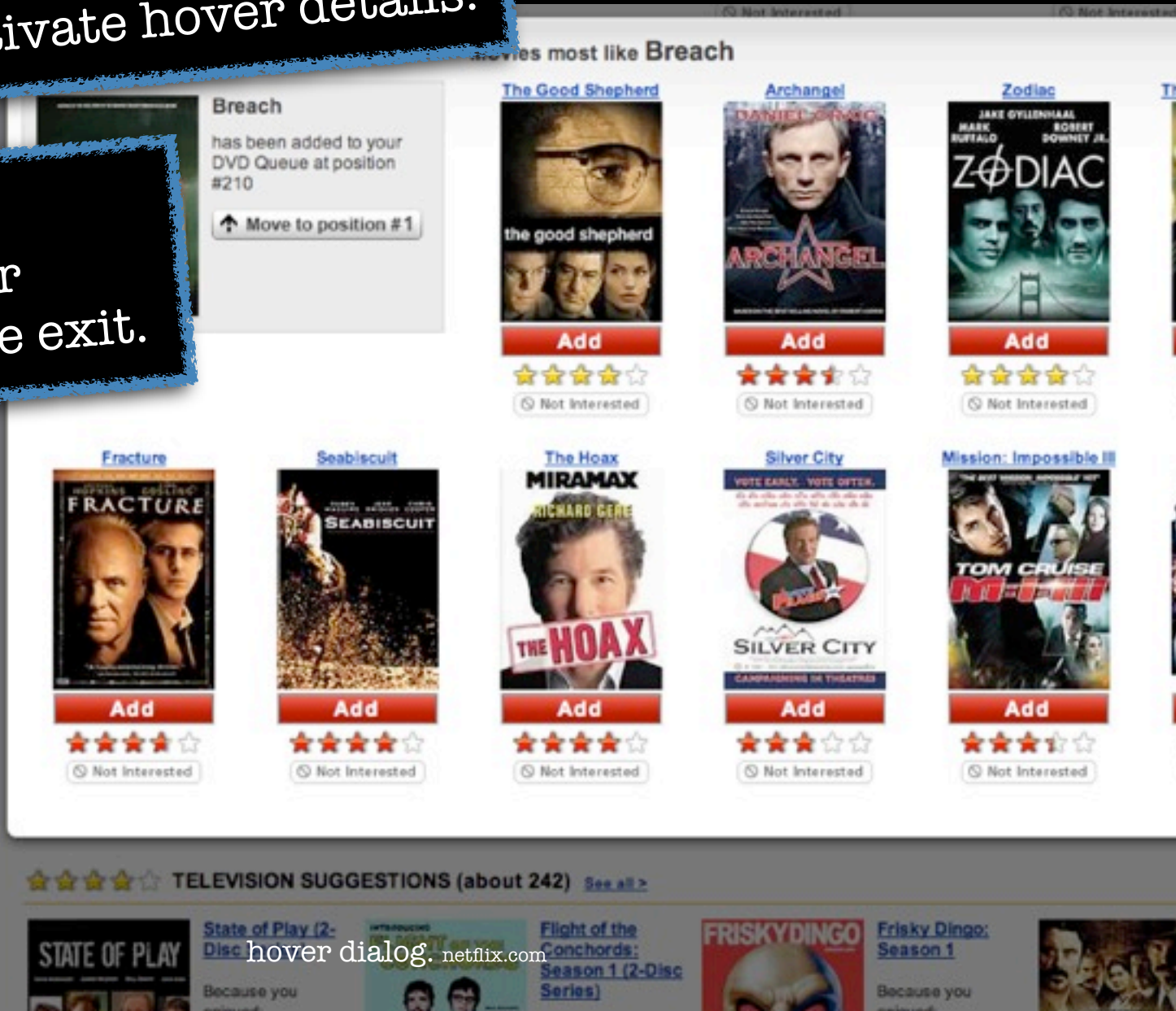


Overlays

Wait 1/2 second to
activate hover details.

Immediately
deactivate hover
details on mouse exit.

hover details. netflix.com



Overlays

Wait 1/2 second to
activate hover details.

Immediately
deactivate hover
details on mouse exit.

hover details. netflix.com

Change context or capture
flow in overlay dialog.

TELEVISION SUGGESTIONS (about 242) [See all >](#)

hover dialog. netflix.com

Anti-Pattern: Idiot Boxes

Yelp Food brought to you by MGD 64



Mi Tierra Foods

★★★★☆ based on 35 reviews [Rating Details »](#)

Categories: [Grocery](#), [Specialty Food](#), [Mexican](#) [\[Edit\]](#)

2082 San Pablo Avenue
(between Addison St & University Ave)
Berkeley, CA 94702
(510) 540-8946



[Add Photos](#)

Price Range: \$

Good for Kids: Yes

Take-out: Yes

Outdoor Seating: No

Accepts Credit Cards: Yes

Attire: Casual

Takes Reservations: No

Waiter Service: No

Good for: Lunch

Parking: Street, Private Lot

Good for Groups: No

Delivery: No

Wheelchair Accessible: Yes

Alcohol: None

[Edit Business Info](#) [Is this your business?](#)

[First to Review](#)  Amy J.

[Send to Friend](#)

[Bookmark](#)

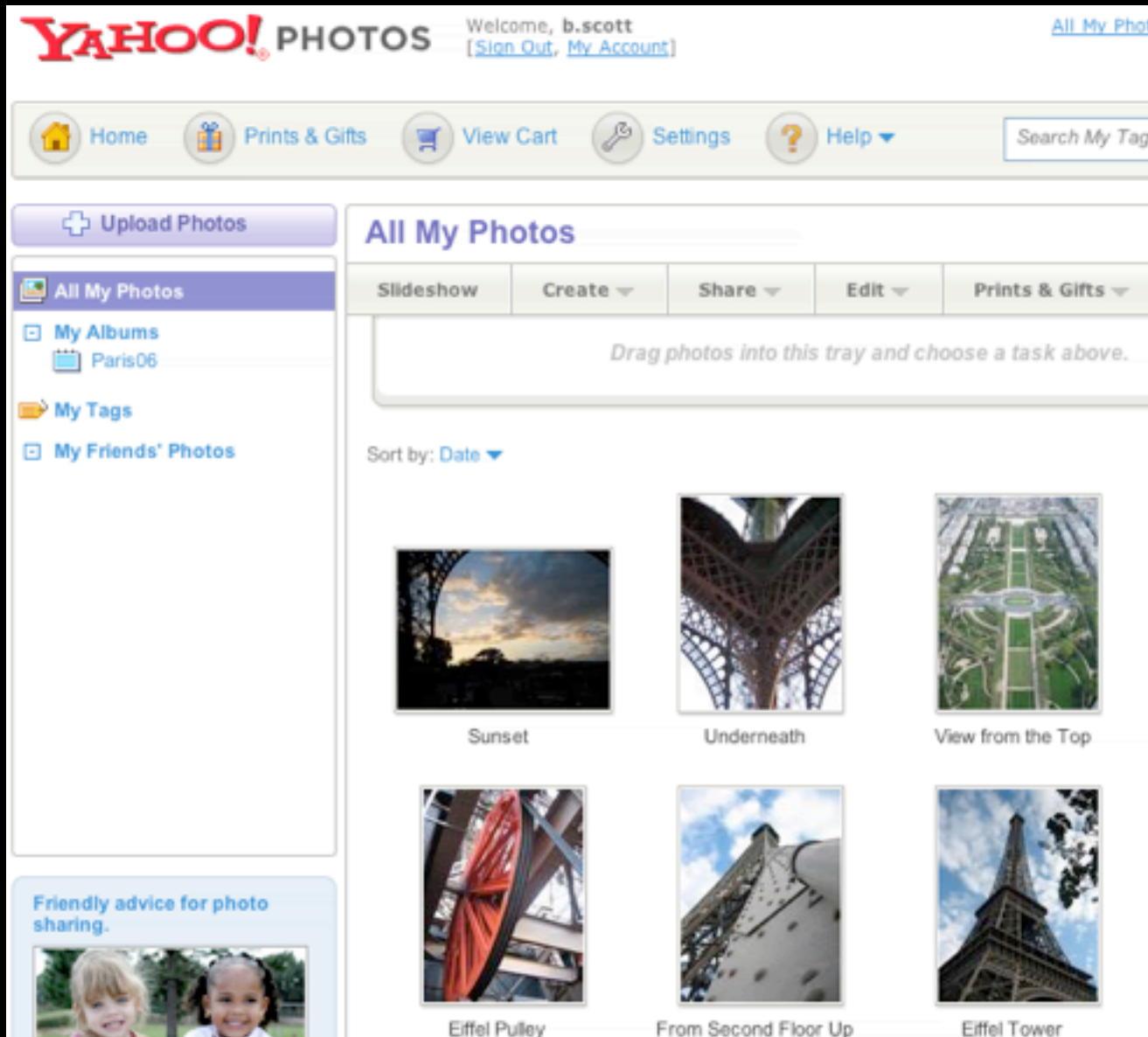
[Send to Phone](#)

[Write a Review](#)

[Print version](#)

anti-pattern. idiot box. yelp.com

Anti-Pattern: Idiot Boxes



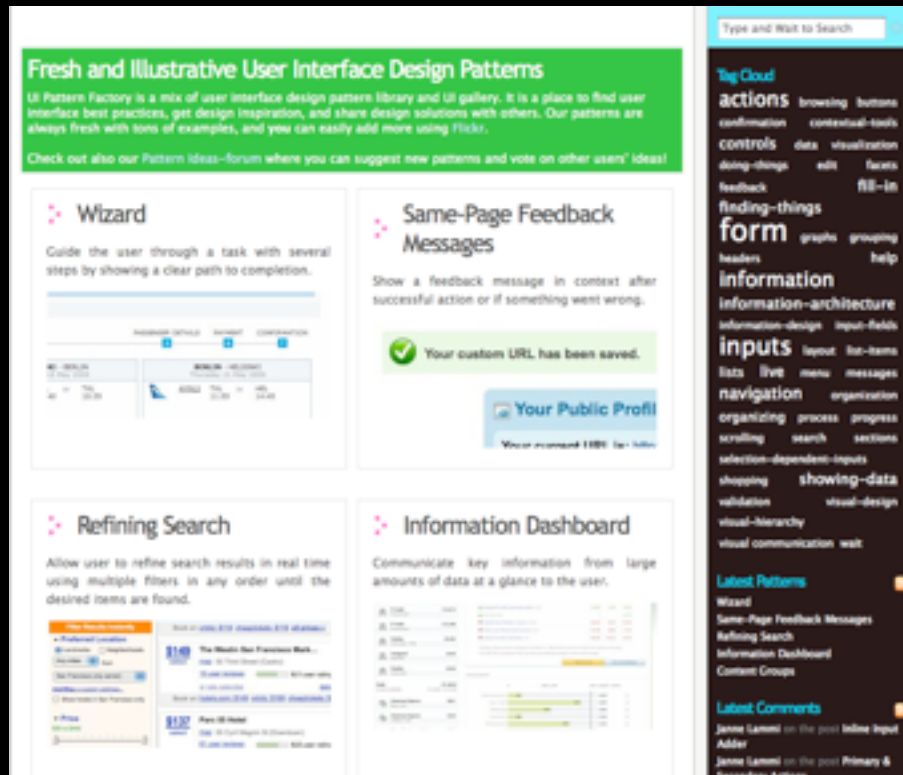
anti-pattern. idiot box. yahoo! photos

Anti-Pattern: Idiot Boxes



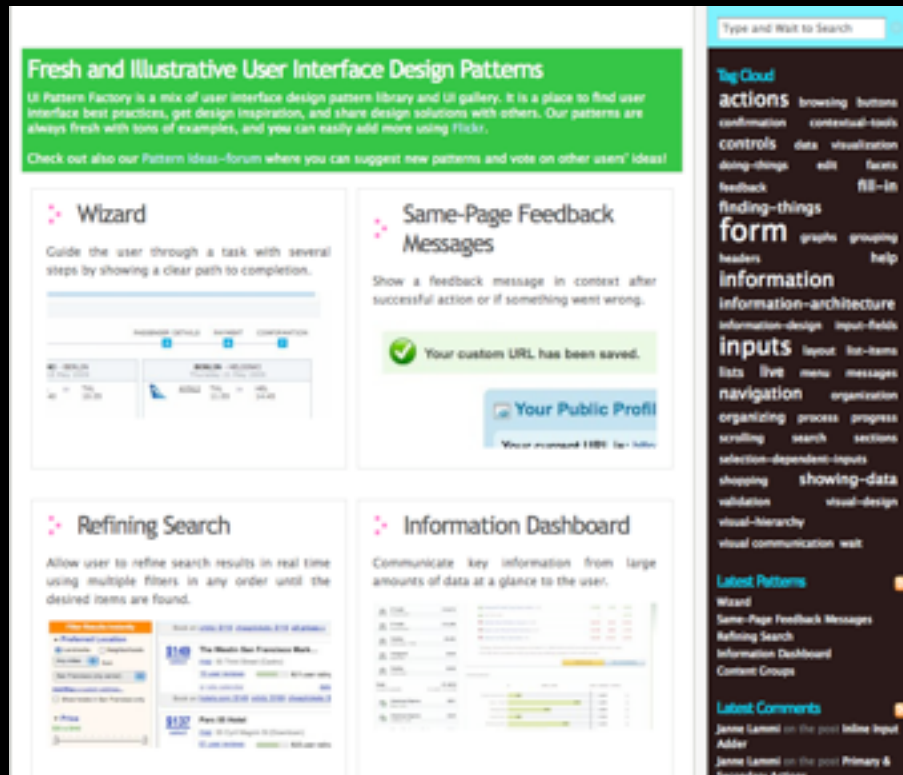
anti-pattern. idiot box. yahoo! photos

Overlays: Hover Initiated



anti-pattern. shifting overlay. ui-patterns.com

Overlays: Hover Initiated



anti-pattern. shifting overlay. ui-patterns.com



better implementation of shifting overlay. instructables

Overlays: Hover Initiated

Fresh and Illustrative User Interface Design Patterns

UI Patterns Factory is a mix of user interface design pattern library and UI gallery. It is a place to find user interface best practices, get design inspiration, and share design solutions with others. Our patterns are always fresh with lots of examples, and you can easily add more using Flickr.

Check out also our Pattern Ideas forum where you can suggest new patterns and vote on other users' ideas!

Wizard
Guide the user through a task with several steps by showing a clear path to completion.

Same-Page Feedback Messages
Show a feedback message in context after successful action or if something went wrong.

Refining Search
Allow user to refine search results in real time using multiple filters in any order until the desired items are found.

Information Dashboard
Communicate key information from large amounts of data at a glance to the user.

Tag Cloud
actions: browsing, buttons, confirmation, contextual-tools, controls, data visualization, doing-things, edit, facets, feedback, fill-in, finding-things, form, graphs, grouping, help, headers, information, information-architecture, information-design, input-fields, inputs, layout, list-items, lists, live, menu, messages, navigation, organization, organizing, process, progress, scrolling, search, sections, selection-dependent-inputs, shopping, showing-data, validation, visual-design, visual-iterarchy, visual communication, wait.

Latest Patterns
Wizard, Same-Page Feedback Messages, Refining Search, Information Dashboard, Comment Groups.

Latest Comments
James Lammi on the post Inline Input, Adder, James Lammi on the post Primary & Secondary Actions.

anti-pattern. shifting overlay. ui-patterns.com

instructables

Home Explore Answers Community

Strongest Glue Ever
Premium Instant Glue Guaranteed Stronger, Faster, Glue!
www.utoplatools.com

Epoxy Adhesive
Search multiple engines for epoxy adhesive
www.webcrawler.com

All Art **Craft** Food Games Green Home Kids Life Music Offbeat Outdoors

Make an awesome Harry Potter wand from a sheet of paper and glue gun glue

VIEW ALL STEPS ON THE PAGE

intro step 1 step 2 step 3 step 4 **step 5** step 6 step 7 step 8 step 9

step 5 plug the ends of the wand (and fill it)
Carefully dribble glue gun glue into both ends of the wand (one at a time, waiting till each end is set). For the bigger of the two ends, you can pack the end with a little rolled up tissue pushed down a bit with a pencil so that you don't have to use too much glue. For the bigger end you will probably need to have two goes. If you are careful you can achieve a rounded end, as the glue is setting make sure that you rotate the wand to stop it slumping to one side or dripping over the edge. The same goes for the little end, although if you have wound the wand tightly enough, you will not need to fill this twice.

NOTE If you want your wand to be stiff and very robust, then after plugging the little end, but before plugging the big end, then you can fill the wand with quick setting, two part epoxy resin. (This is the sort of glue where you have to mix 2 equal amounts of glue from a glue and hardener tube) use the 5 minute setting version rather than the really fast 90 second version and carefully dribble the glue down the inside of the wand, making sure not to get it on the outside. Don't worry if you do get a little bit on the outside though, just wipe it off carefully and quickly, you'll be painting over that later.

EMBED EMAIL PRINT FAVORITE FLAG

better implementation of shifting overlay. instructables

Wikirank
What's popular on Wikipedia

Find articles on Wikirank SEARCH

Who's more popular on Wikipedia? Safari, Firefox, Internet Explorer,

4,175 Views
3,879 Views
3,655 Views
1,761 Views
9 Jun 2009

Most Read: last 30 days

1 **David Carradine** 2,230,404 views

2 **Transformers: Revenge of the Fallen** 1,889,634 views

anti-pattern. shifting overlay. wikirank

Overlays: Hover Initiated



anti-pattern. shifting overlay. ui-patterns.com








better implementation of shifting overlay. instructables



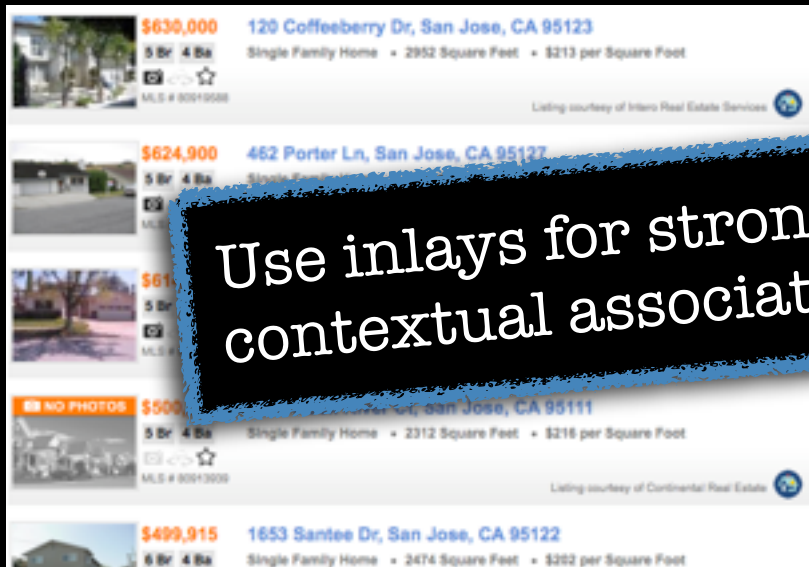
anti-pattern. shifting overlay. wikirank

Inlays

	\$630,000 5 Br 4 Ba MLS # 80919588	120 Coffeeberry Dr, San Jose, CA 95123 Single Family Home • 2952 Square Feet • \$213 per Square Foot Listing courtesy of Intero Real Estate Services
	\$624,900 5 Br 4 Ba MLS # 80921757	452 Porter Ln, San Jose, CA 95127 Single Family Home • 3324 Square Feet • \$188 per Square Foot Listing courtesy of REMAX Real Estate Services
	\$614,800 5 Br 4 Ba MLS # 80916759	1708 Ewer Dr, San Jose, CA 95124 Single Family Home • 2720 Square Feet • \$226 per Square Foot Listing courtesy of Intero Real Estate Services
	NO PHOTOS 5 Br 4 Ba MLS # 80913909	2924 Rock River Ct, San Jose, CA 95111 Single Family Home • 2312 Square Feet • \$216 per Square Foot Listing courtesy of Continental Real Estate
	\$499,915 6 Br 4 Ba	1653 Santee Dr, San Jose, CA 95122 Single Family Home • 2474 Square Feet • \$202 per Square Foot

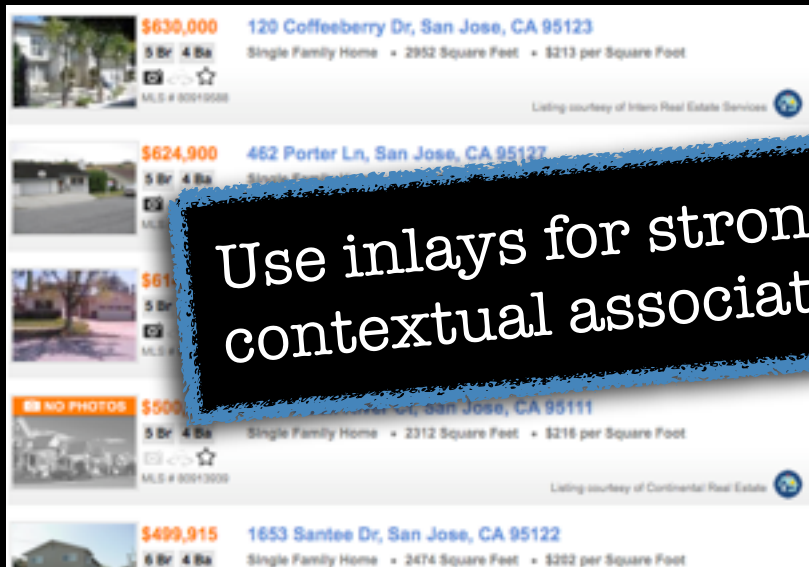
click activated inlay. roost.com

Inlays

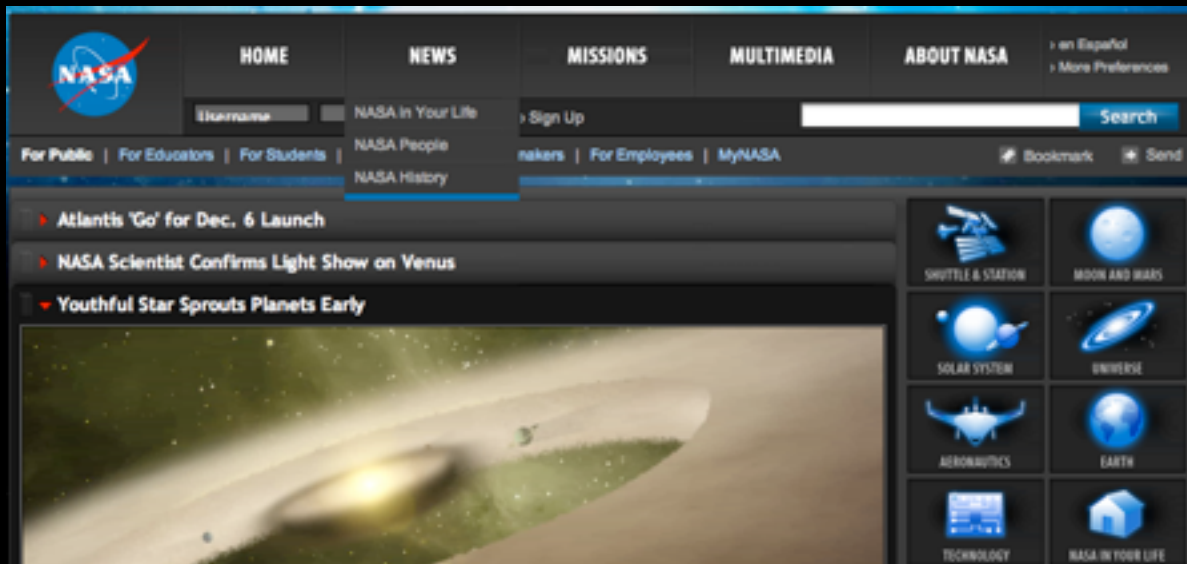


click activated inlay. roost.com

Inlays

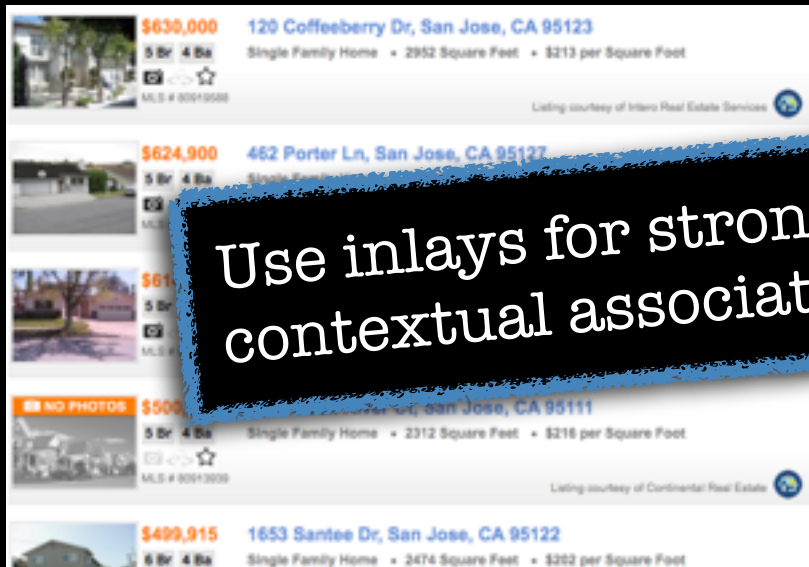


click activated inlay. roost.com



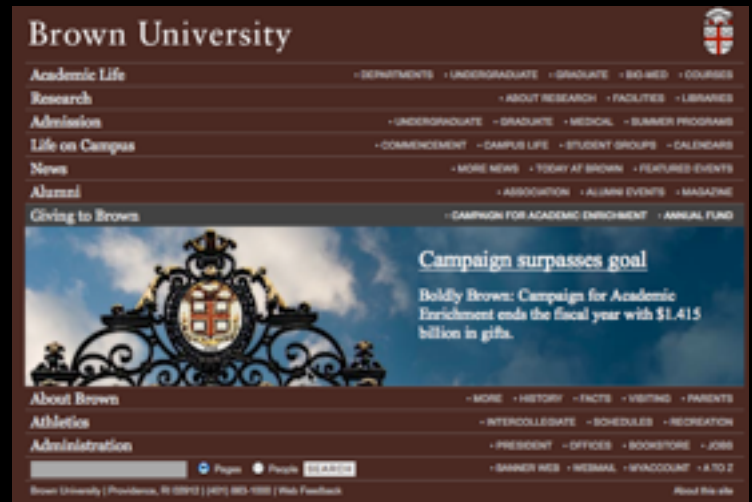
hover activated accordian. nasa.gov

Inlays

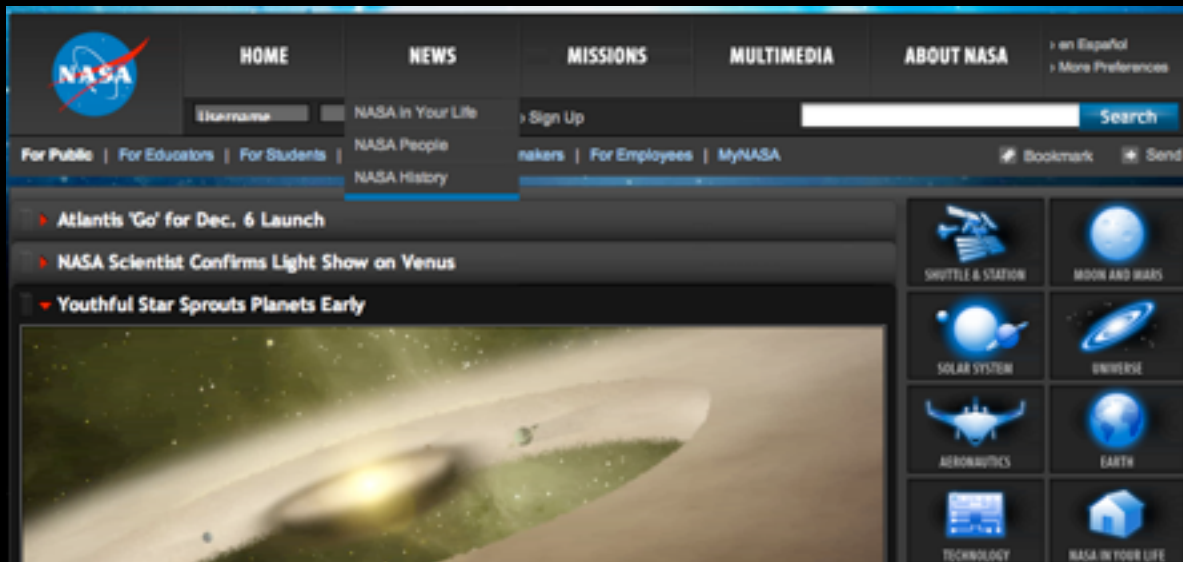


Use inlays for strong contextual association.

click activated inlay. roost.com

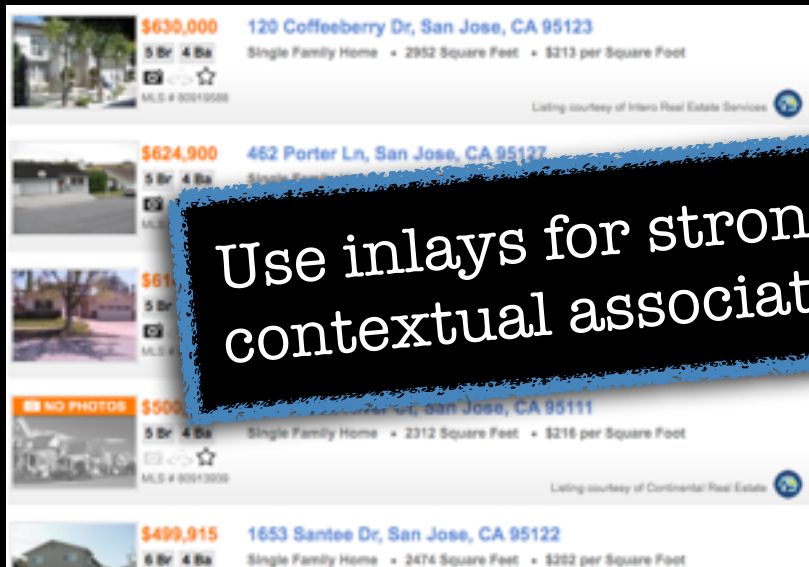


hover activated accordion. brown.edu

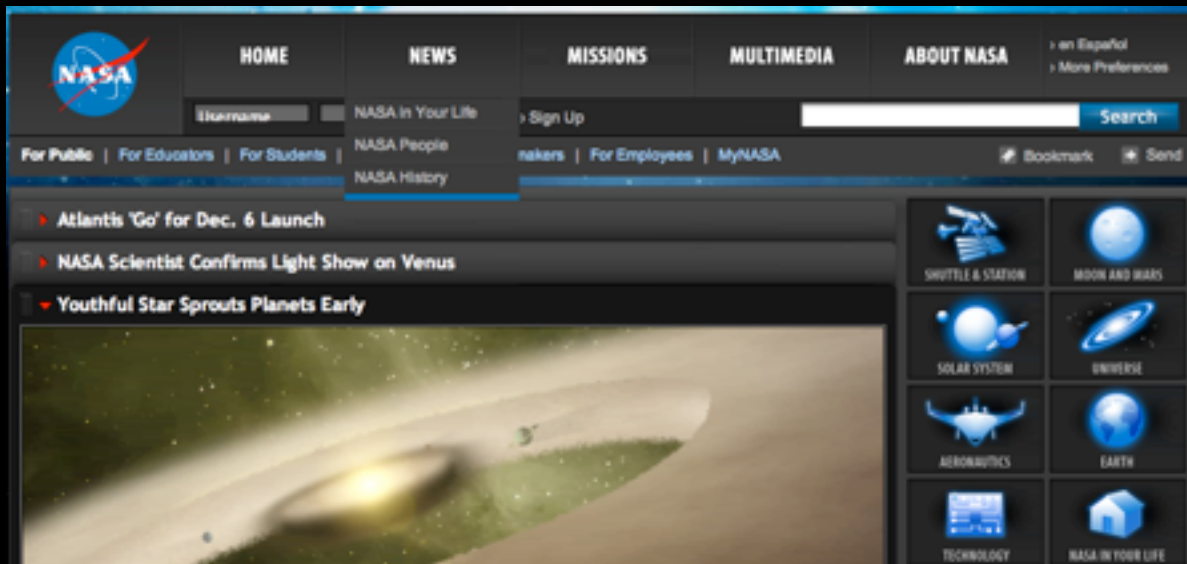


hover activated accordion. nasa.gov

Inlays



click activated inlay. roost.com



hover activated accordion. nasa.gov

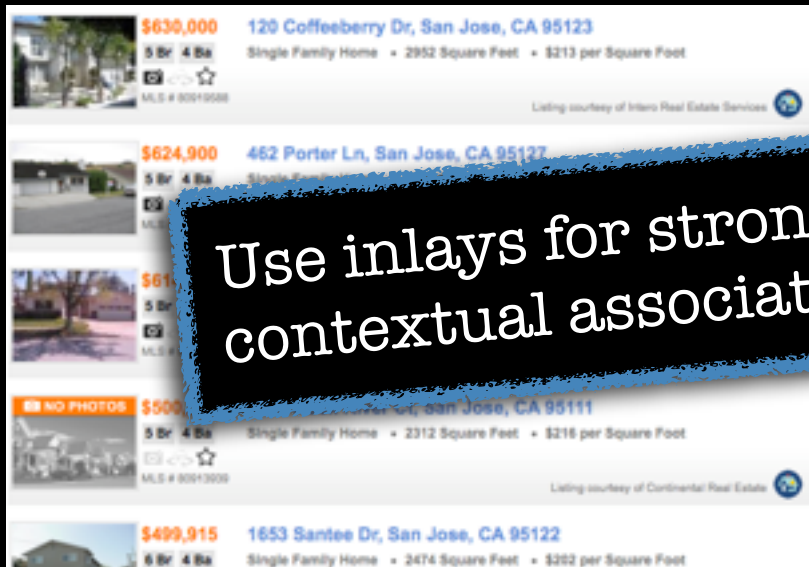


hover activated accordion. brown.edu

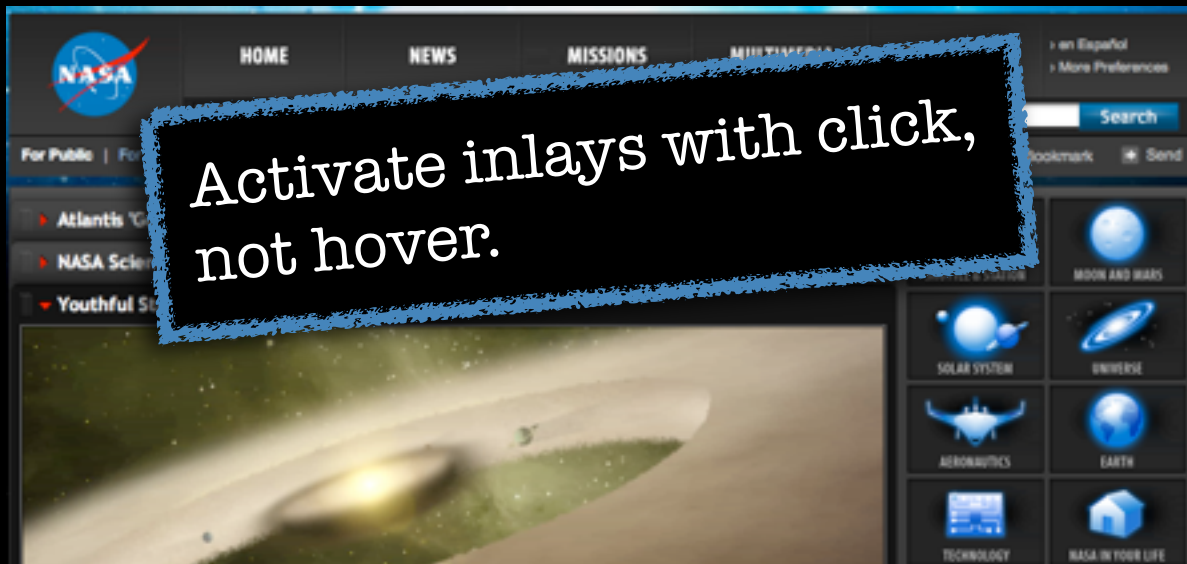


hover activated accordion. apple.com

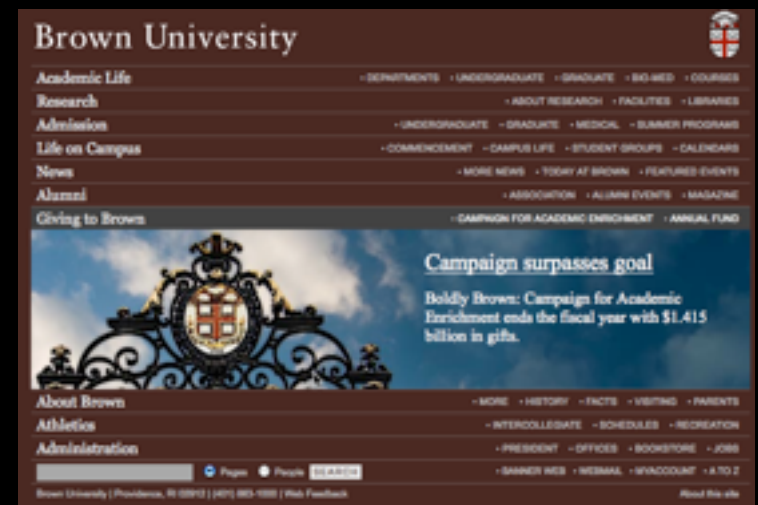
Inlays



click activated inlay. roost.com



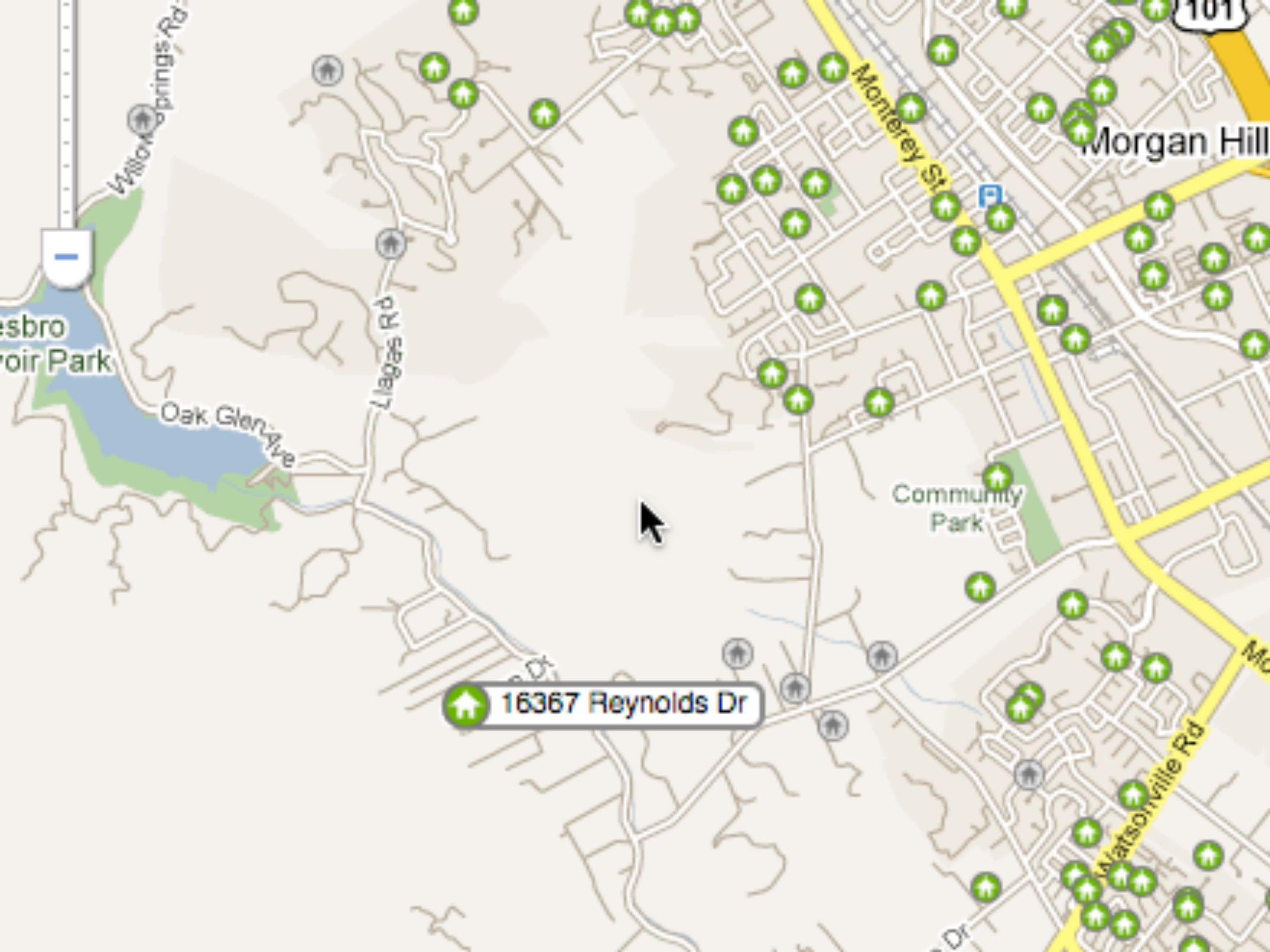
hover activated accordian. nasa.gov



hover activated accordian. brown.edu



hover activated accordian. apple.com



Esbro
Reservoir Park

Oak Glen Ave

Llagas Rd

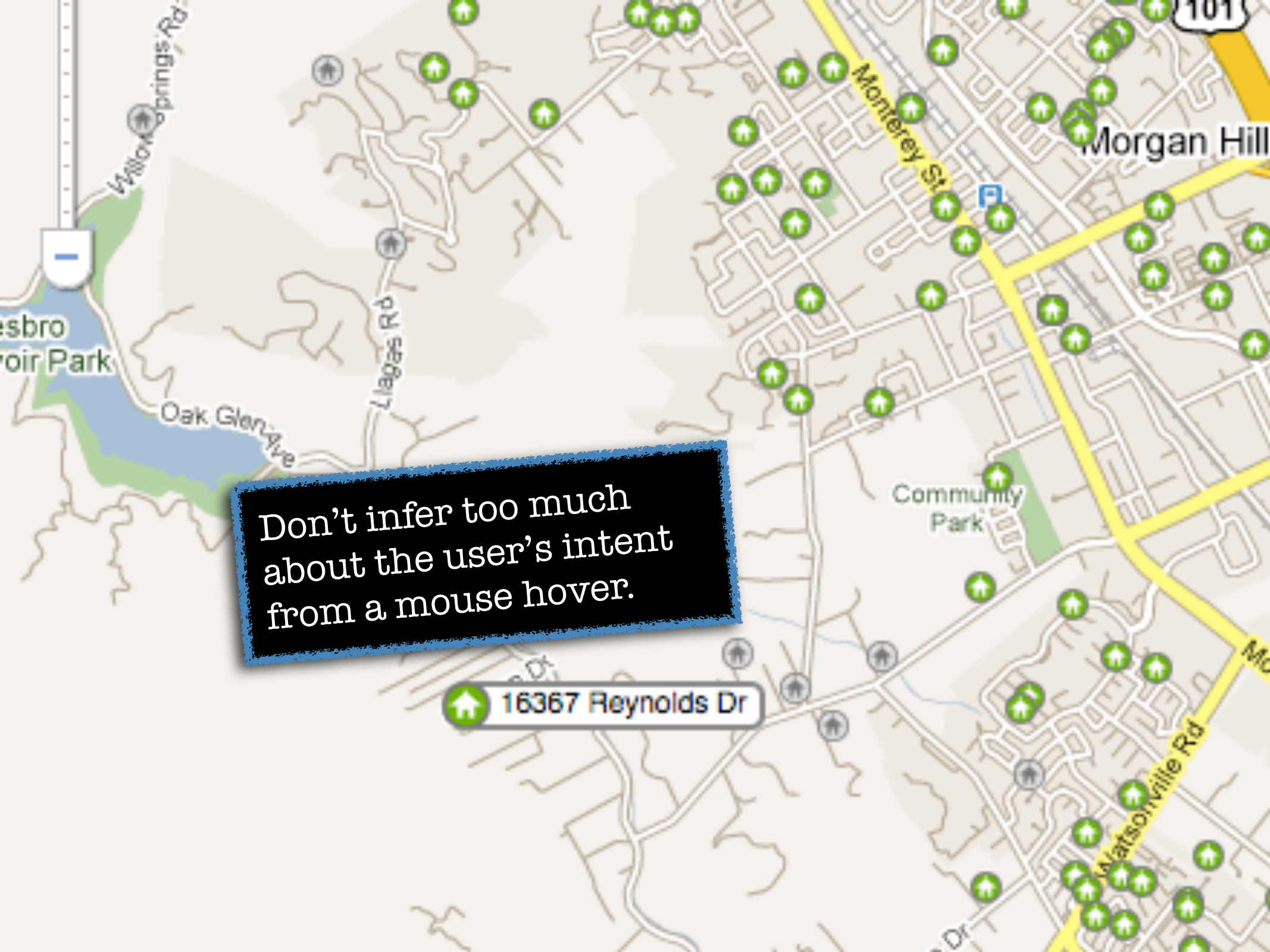
Monterey St

Morgan Hill

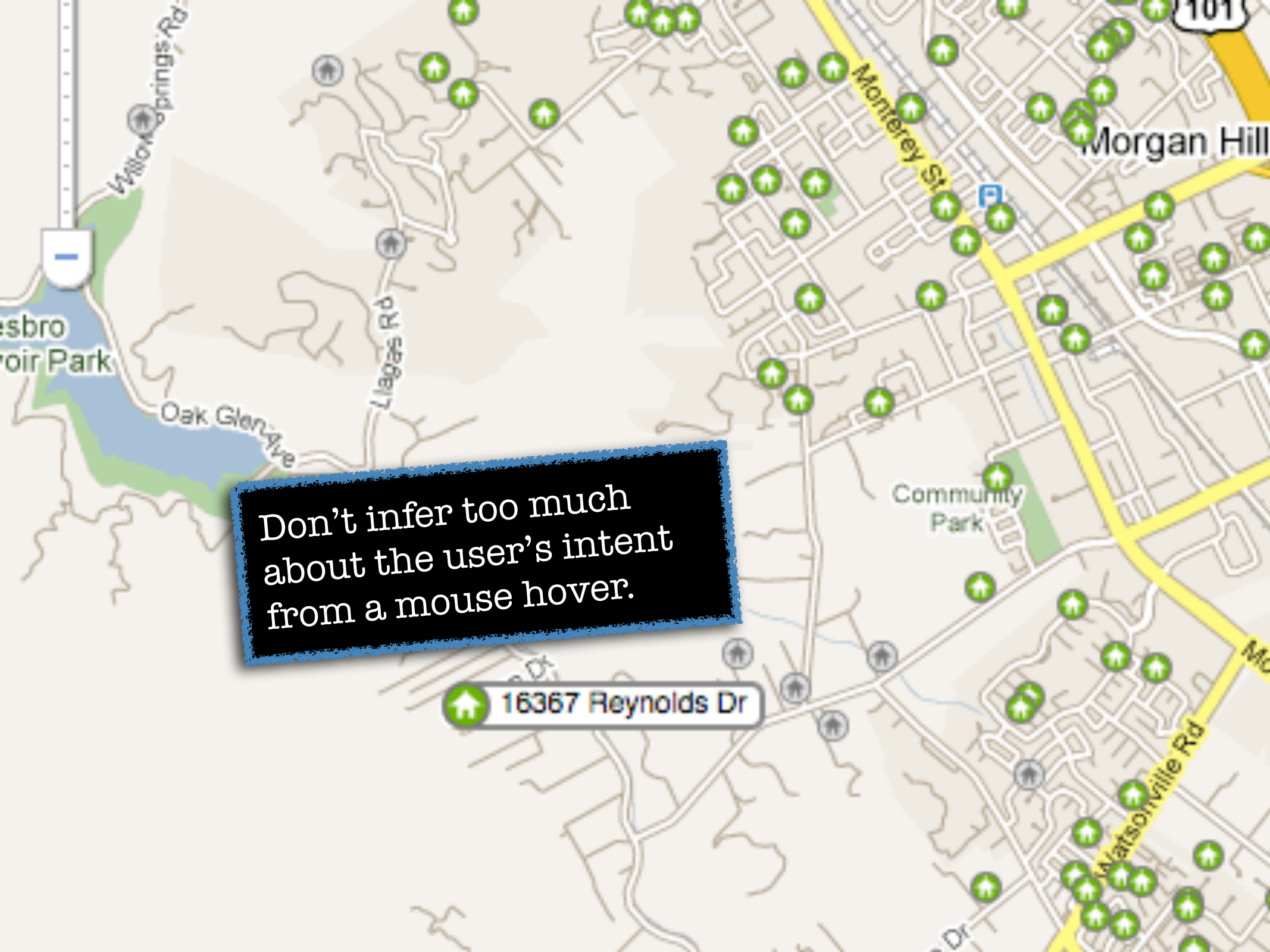
Community
Park

16367 Reynolds Dr

Watsonville Rd

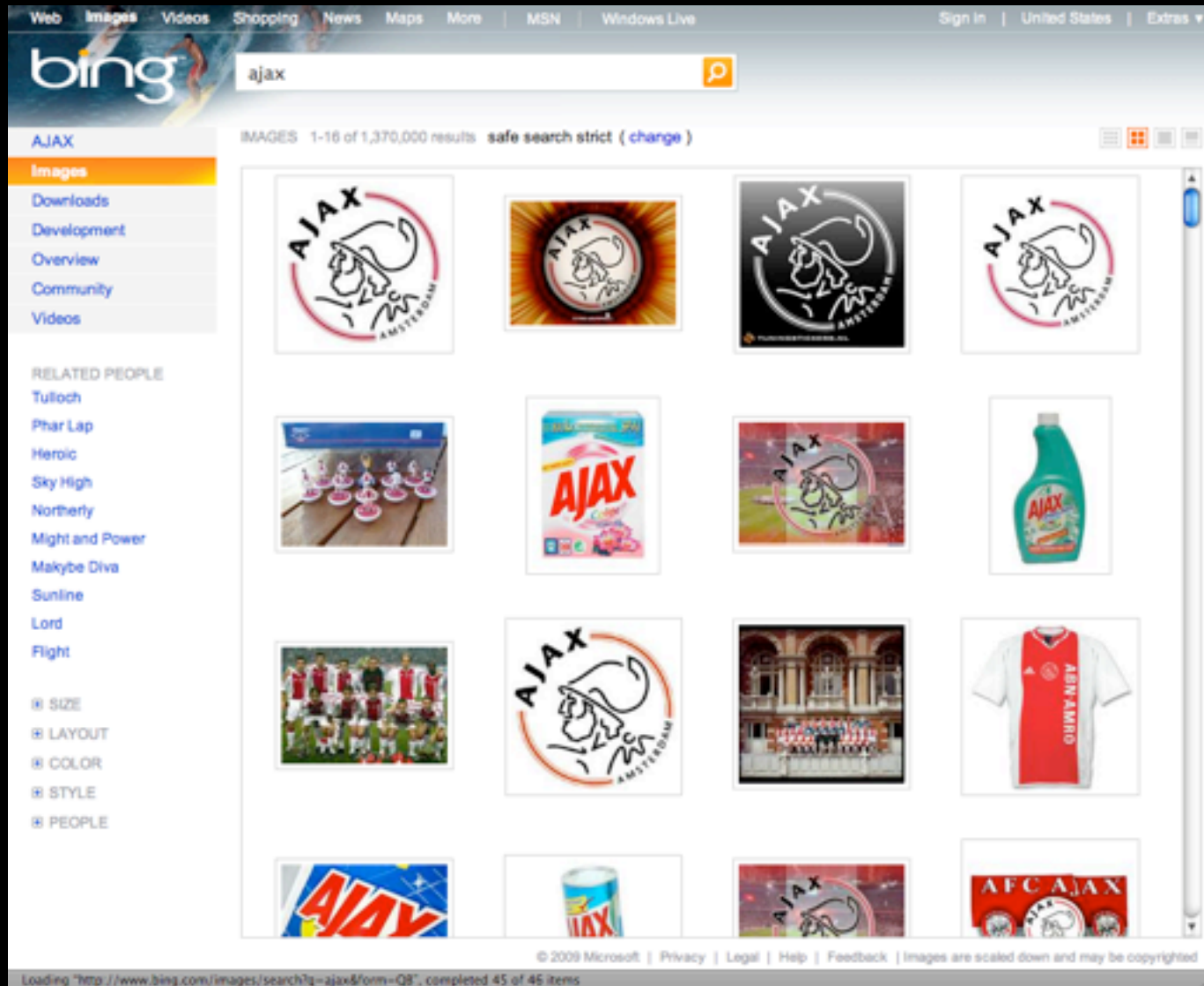
A map of Morgan Hill, California, showing streets like Monterey St, Watsonville Rd, and Llagas Rd. The map is populated with numerous green house icons, indicating a high density of homes. A blue parking icon is visible on Monterey St. A text box with a blue border and black background is overlaid on the map.

Don't infer too much
about the user's intent
from a mouse hover.

A map of Morgan Hill, California, showing streets like Monterey St, Watsonville Rd, and Llagas Rd. The map is populated with numerous green house icons, indicating a high density of homes. A blue parking icon is visible on Monterey St. A text box with a blue border and black background is overlaid on the map.

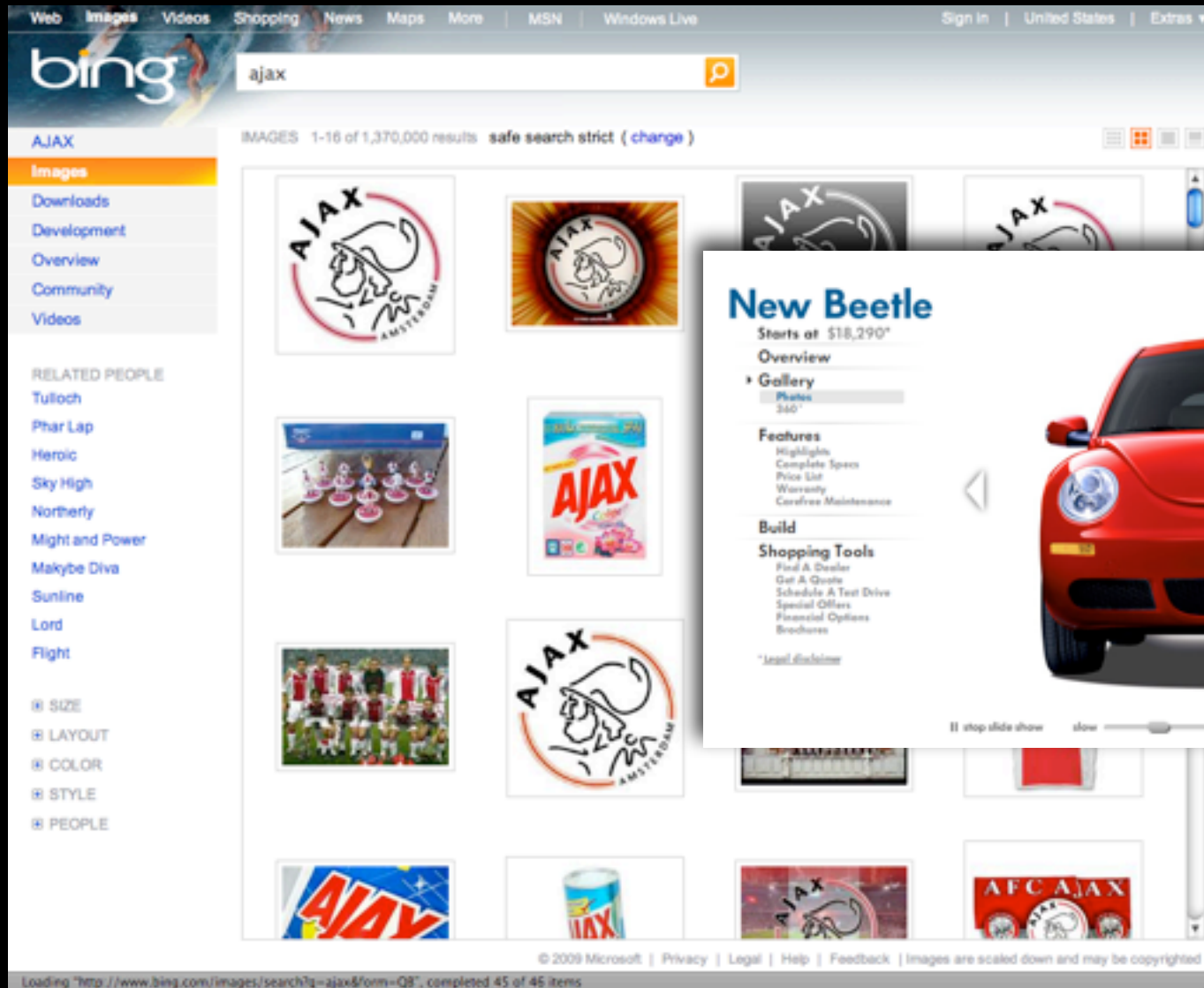
16367 Reynolds Dr

Virtual Space



endless scrolling. [bing.com](http://www.bing.com)

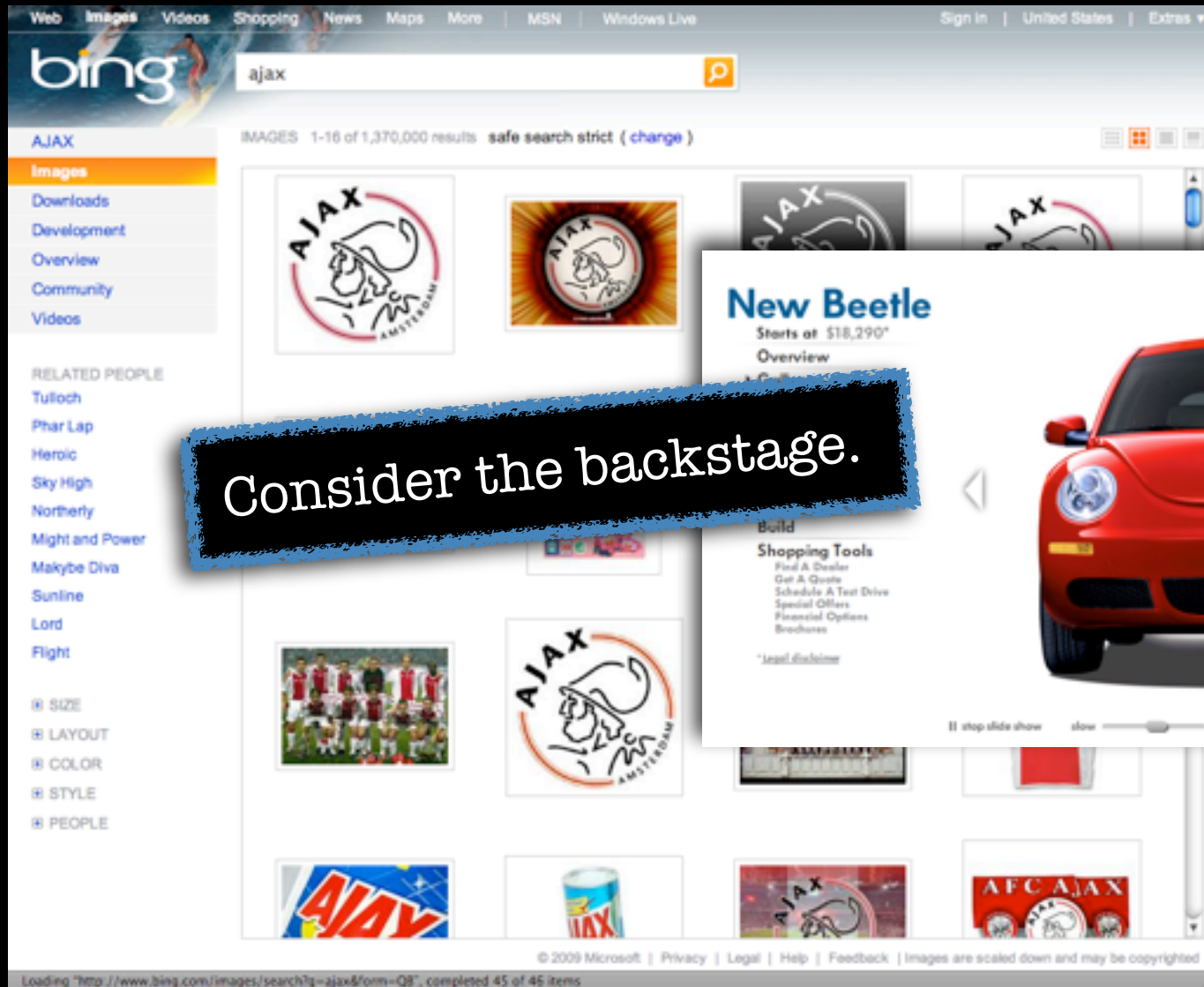
Virtual Space



carousel. paging. gallery. bing.com

endless scrolling. bing.com

Virtual Space



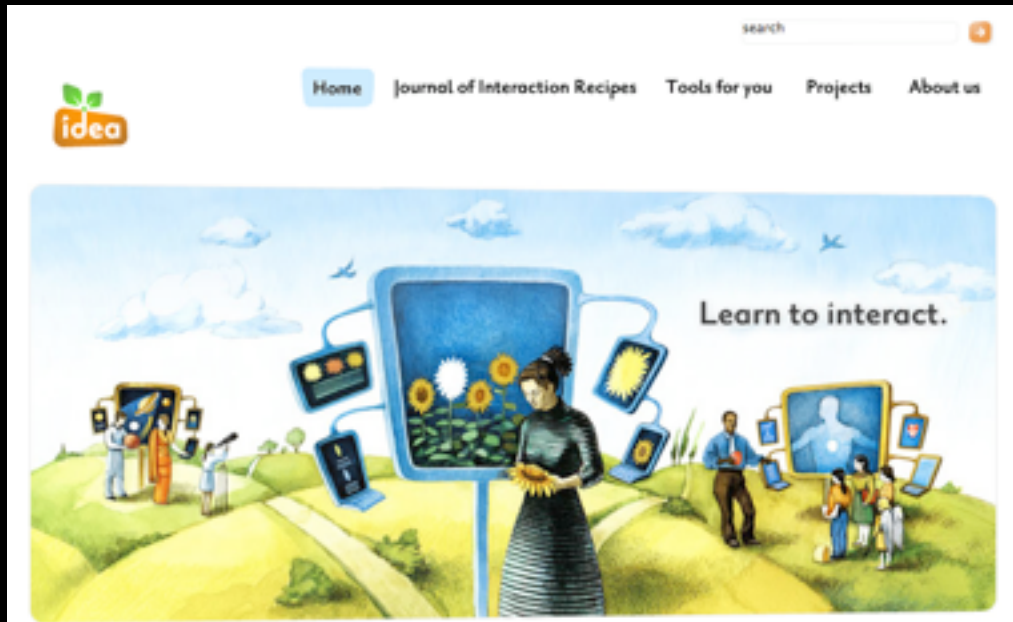
Consider the backstage.

carousel. paging. gallery. bing.com

endless scrolling. bing.com

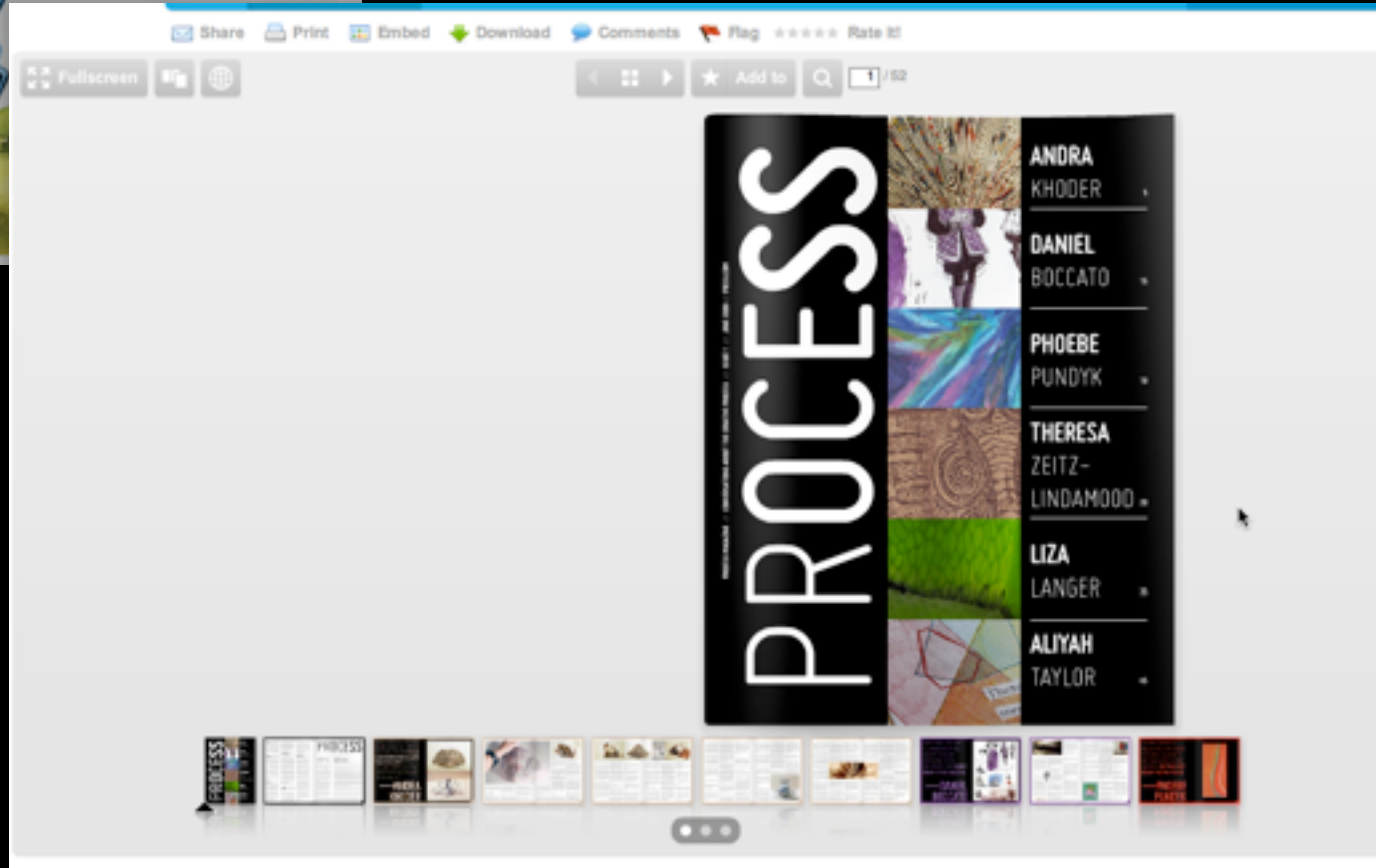
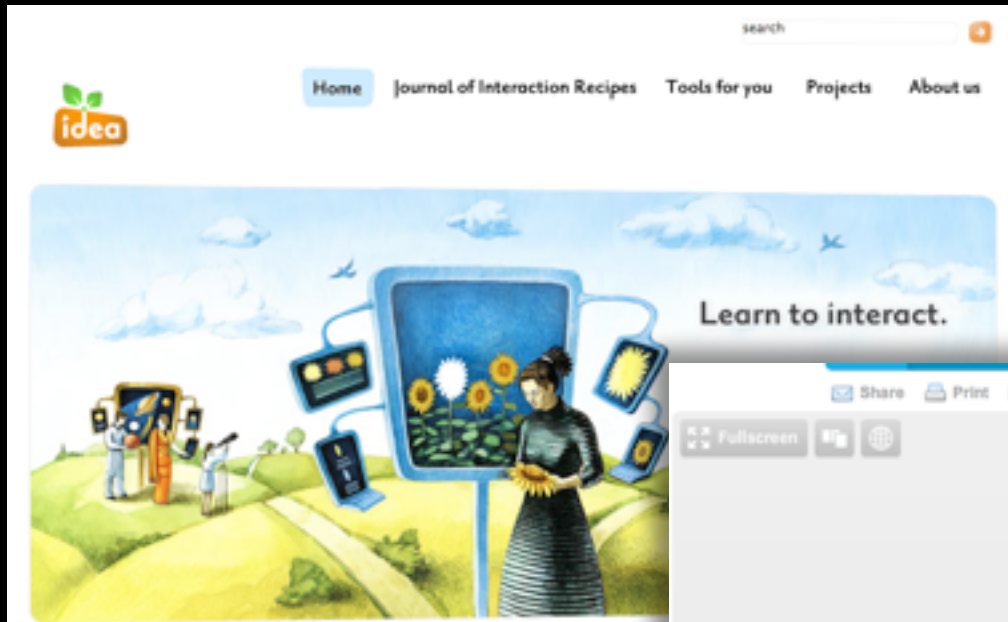
Seamless Context

you are here. idea.org



Seamless Context

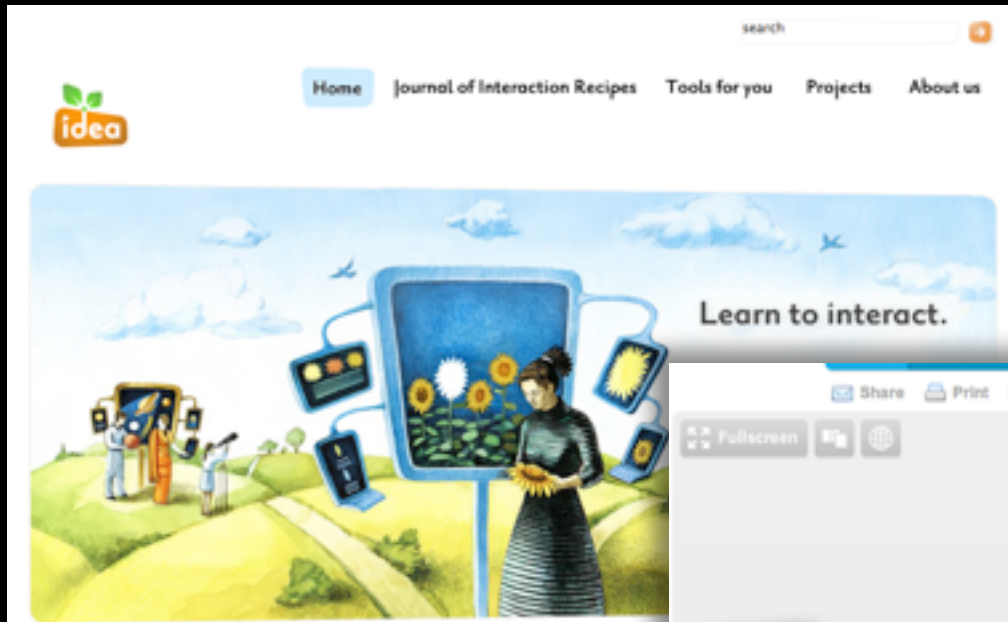
you are here. idea.org



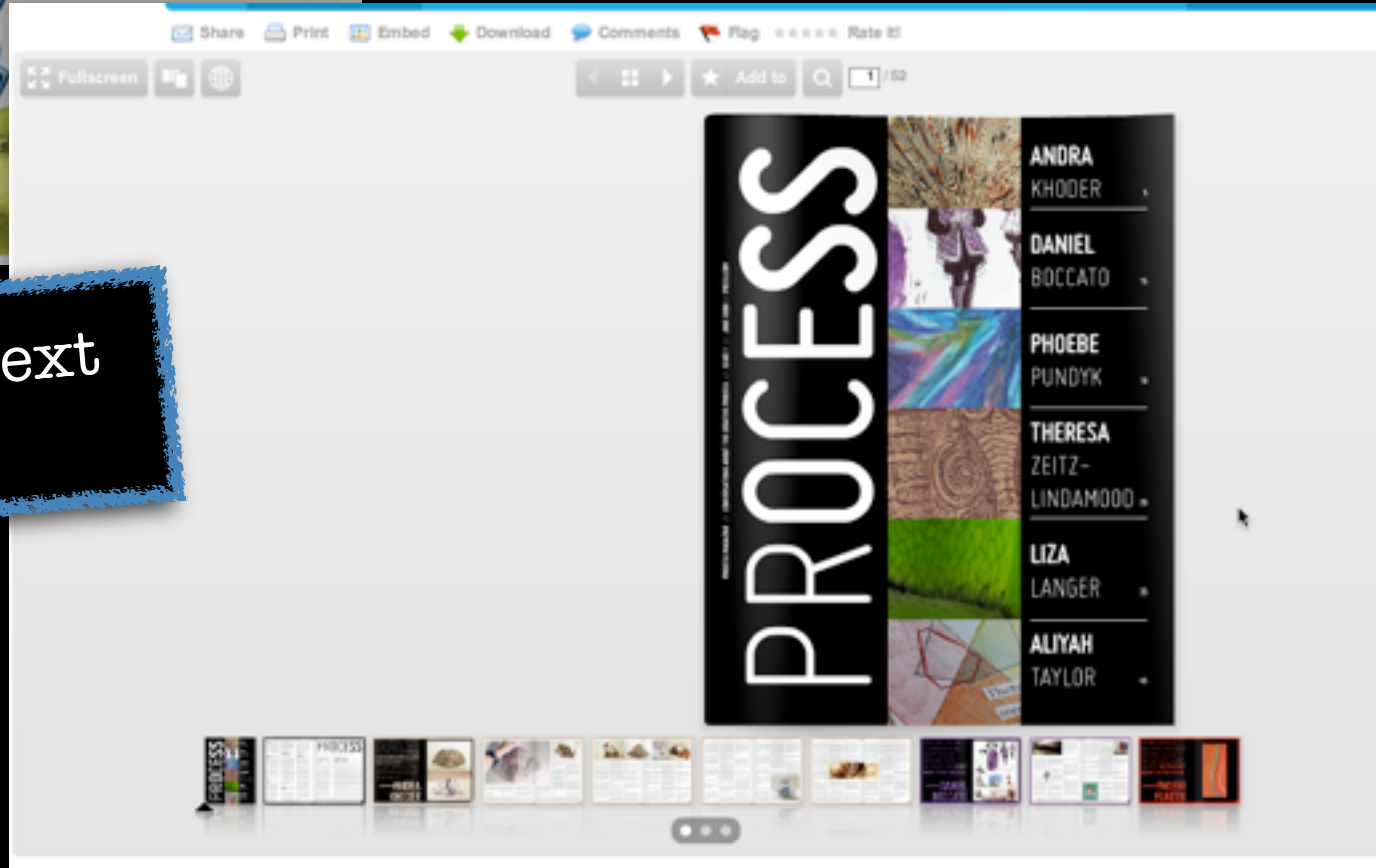
seamless paging. magcloud

Seamless Context

you are here. idea.org

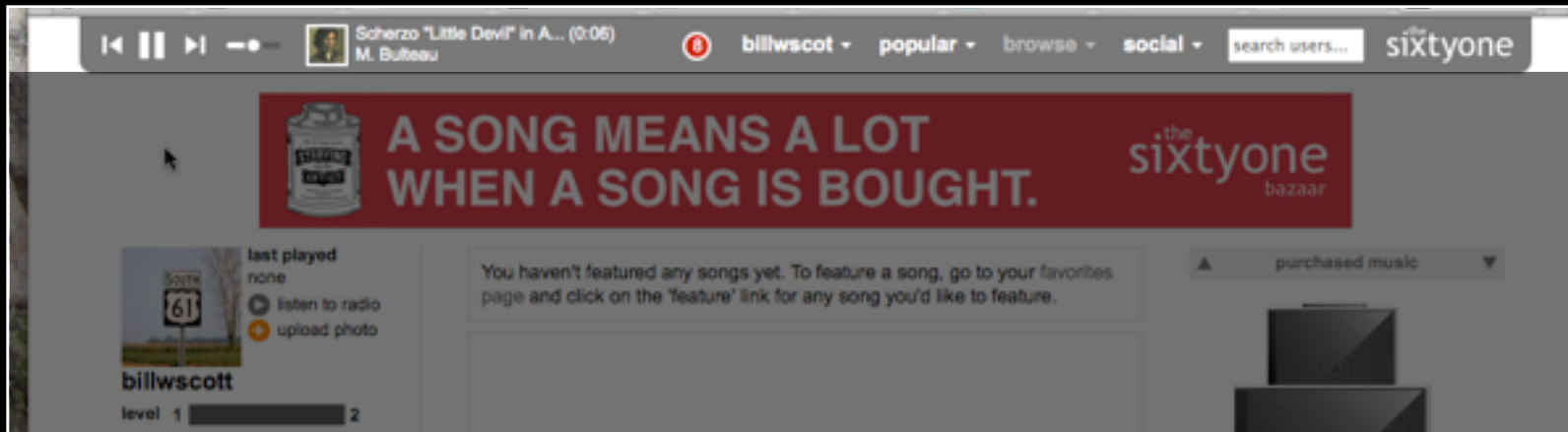


Maintain context
across pages.



seamless paging. magcloud

Nav Bars: Extend the moment

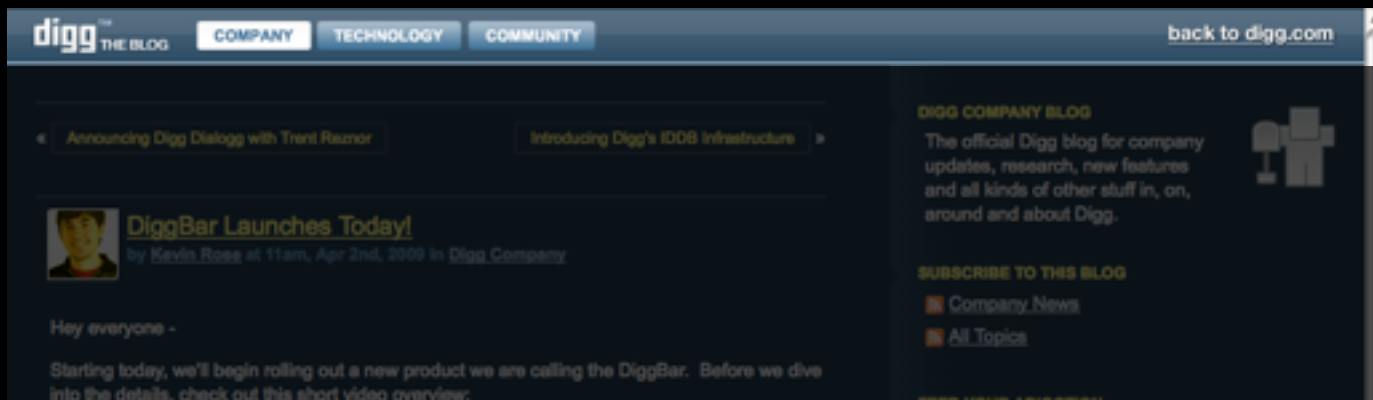


nav status bar. thesixtyone.com

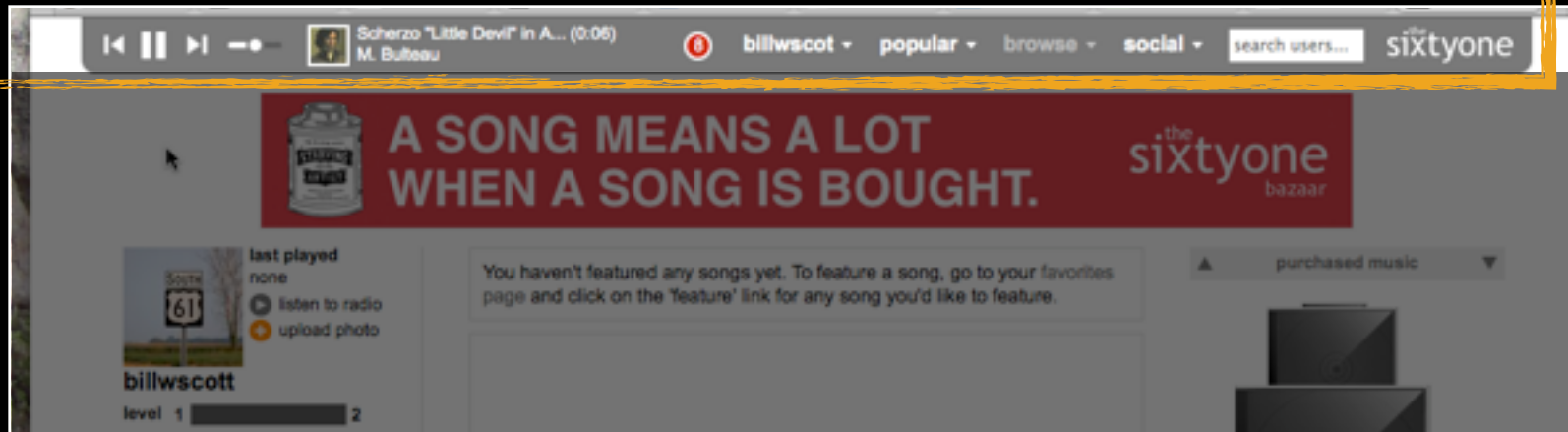


nav status bar. facebook.com

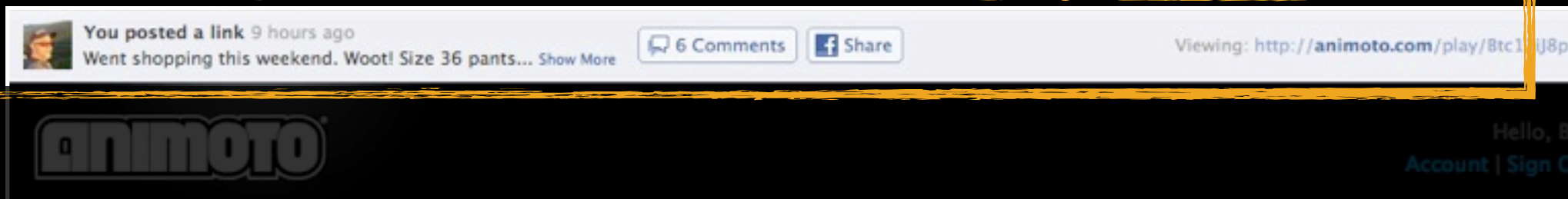
nav status bar. digg.com



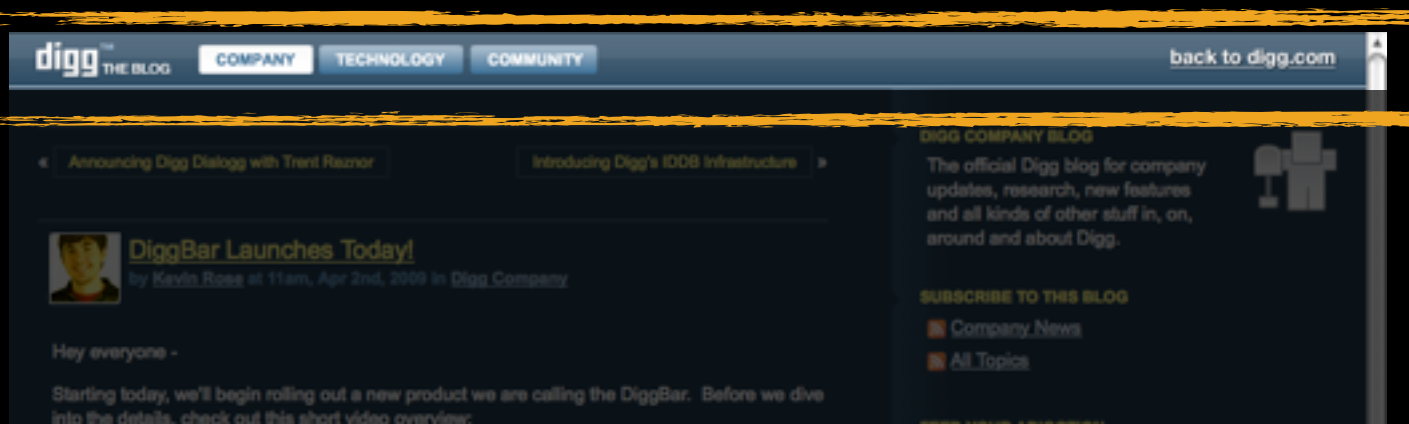
Nav Bars: Extend the moment



nav status bar. thesixtyone.com

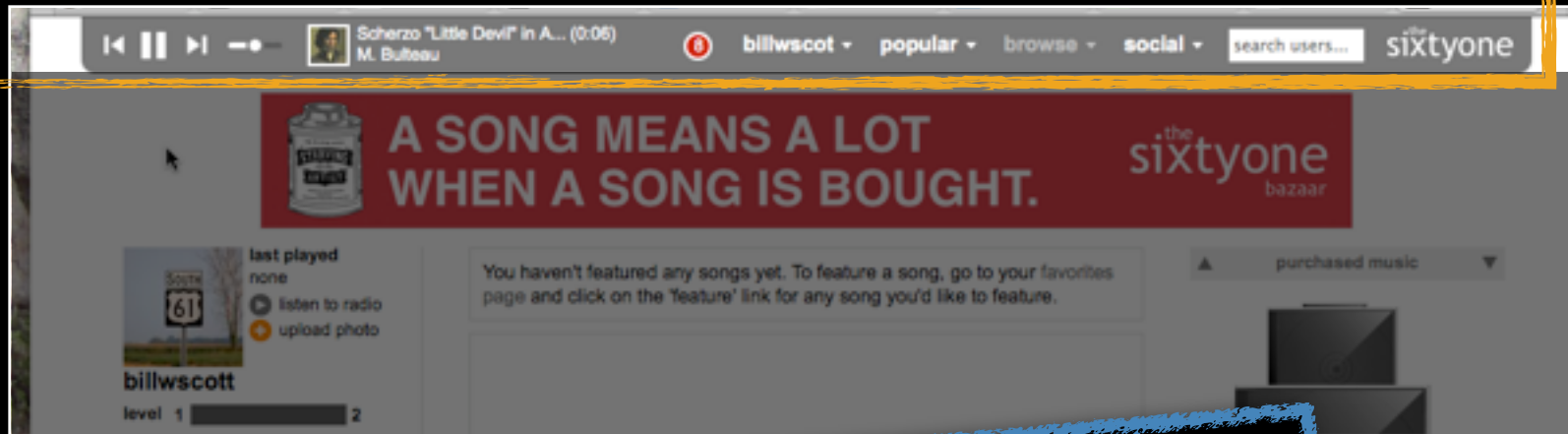


nav status bar. facebook.com



nav status bar. digg.com

Nav Bars: Extend the moment



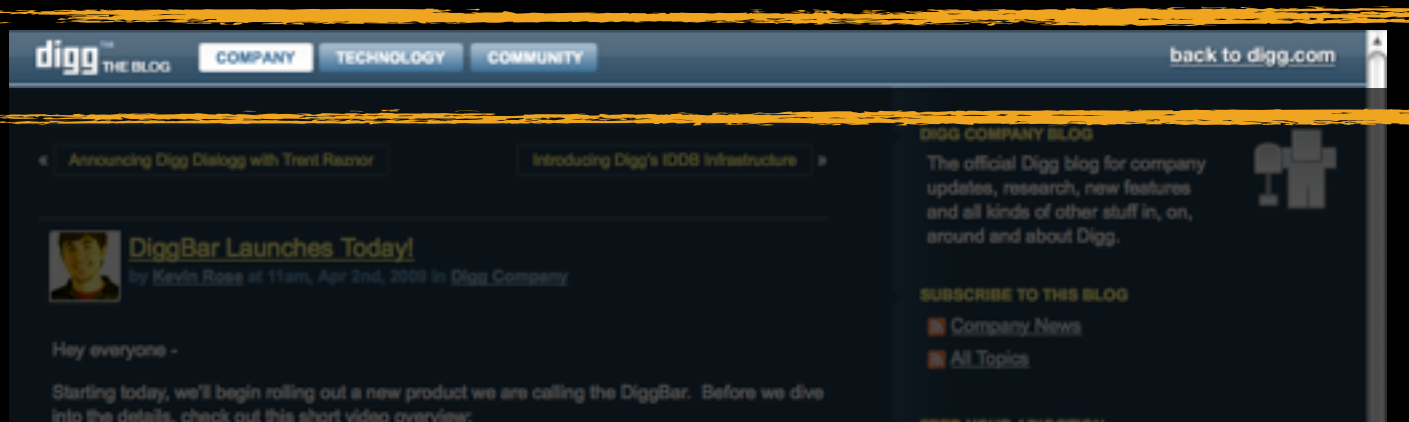
bar. thesixtyone.com

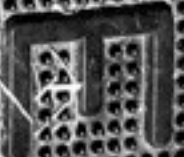
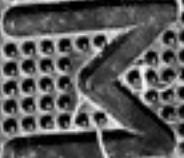
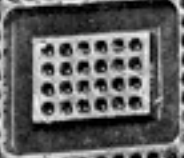
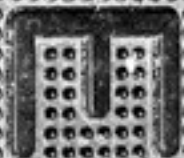
Maintain context across pages.



nav status bar. facebook.com

nav status bar. digg.com





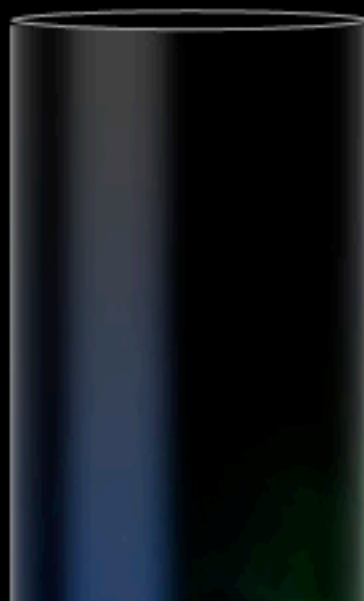
Invite interaction.

Hello average person,

You should follow me on Twitter.

A quick study exploring the power language has on clickthrough rates.

July 14, 2009



I spend a lot of time thinking about how to improve user experiences. Sometimes, I take my ideas and create experiments to get hard data about how users behave in the real world.

During the past few months, I have been performing an experiment on this site.

"I'm on Twitter."

4.70%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

http://dustincurtis.com/images/twitter/green_spill.jpg

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter here."

12.81%

PERMUTATION

CLICKTHROUGH

"I'm on Twitter."

4.70%

PERMUTATION

CLICKTHROUGH

"Follow me on twitter."

7.31%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter."

10.09%

PERMUTATION

CLICKTHROUGH

"You should follow me on twitter here."

12.81%

Use a clear call to action.

Anti-Pattern: No clear action

change your search or start over [go back to your search](#) ☐

☒ round trip ☐ one way ☐ multi-city

from to

☐ include nearby airports ☐ include nearby airports

leave return adults class stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

☐ search hotels too (in a new window)

[\[close \]](#)

Anti-Pattern: No clear action

The image shows a flight search interface with a white modal window. At the top left of the modal, the text "change your search or start over" is enclosed in a hand-drawn orange rectangular box. To the right of this box is a link "go back to your search" with a close icon. Below this, there are radio buttons for "round trip" (selected), "one way", and "multi-city". The "from" field contains "San Jose, CA (SJC) - San Jose Municipal A" and the "to" field contains "Fairbanks, AK (FAI) - Fairbanks Internati". Both fields have a checkbox for "include nearby airports". The "leave" date is "07/18/2009" and the "return" date is "07/25/2009", each with a calendar icon. The "adults" field shows "1" with a spinner, and the "class" field shows "Economy" with a dropdown arrow. There is a "stops" section with a "non-stop only" checkbox. Below these fields is a "compare search (in new window)" section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy". At the bottom left is a large orange button labeled "search flights". At the bottom right is a checkbox for "search hotels too (in a new window)". A "[close]" link is in the bottom right corner of the modal. The background shows a partial view of a flight results table with columns for route, time, duration, class, and price.

change your search or start over

go back to your search ☒

☒ round trip ☐ one way ☐ multi-city

from San Jose, CA (SJC) - San Jose Municipal A to Fairbanks, AK (FAI) - Fairbanks Internati

☐ include nearby airports ☐ include nearby airports

leave 07/18/2009 return 07/25/2009 adults 1 class Economy stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

search flights

☐ search hotels too (in a new window)

[close]

SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F

Anti-Pattern: No clear action

The image shows a flight search form with several elements highlighted by orange boxes:

- change your search or start over**: A button at the top left of the form.
- go back to your search**: A button at the top right of the form, accompanied by a close icon (X).

The form itself contains the following fields and controls:

- Trip Type**: Radio buttons for ☒ round trip, ☐ one way, and ☐ multi-city.
- from**: Text input field containing "San Jose, CA (SJC) - San Jose Municipal A". Below it is a checkbox ☐ include nearby airports.
- to**: Text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati". Below it is a checkbox ☐ include nearby airports.
- leave**: Date input field showing "07/18/2009" with a calendar icon.
- return**: Date input field showing "07/25/2009" with a calendar icon.
- adults**: Spinner control showing "1".
- class**: Dropdown menu showing "Economy".
- stops**: Checkbox ☐ non-stop only.
- compare search**: Section header with "(in new window)" and a list of checkboxes for Hotwire, Expedia, AA.com, Priceline, and BookingBuddy.
- search flights**: A large orange button at the bottom left.
- search hotels too**: Checkbox ☐ search hotels too (in a new window) at the bottom right.
- [close]**: A small link at the bottom right corner of the form.

A mouse cursor is pointing at the "compare search" section.

At the bottom of the page, a flight summary is visible: SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F

Anti-Pattern: No clear action

The image shows a flight search interface with several sections:

- Top Bar:** Contains two links: "change your search or start over" and "go back to your search" with a close icon.
- Trip Type:** Three radio buttons for "round trip" (selected), "one way", and "multi-city".
- From/To:** Two text boxes. "from" contains "San Jose, CA (SJC) - San Jose Municipal A". "to" contains "Fairbanks, AK (FAI) - Fairbanks Internati". Below each box is a checkbox for "include nearby airports".
- Dates and Passengers:** "leave" is "07/18/2009" and "return" is "07/25/2009", both with calendar icons. "adults" is "1" with a dropdown arrow. "class" is "Economy" with a dropdown arrow. "stops" has a checkbox for "non-stop only".
- Compare Search:** A section titled "compare search (in new window)" with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- Search Button:** A large orange button labeled "search flights".
- Additional Options:** A checkbox for "search hotels too (in a new window)".
- Footer:** A "[close]" link.

At the bottom of the page, there is a summary bar showing: "SJC>DFW", "6:30a - 1:40p", "1", "5h 10m", "econ", and "Our Lowest F".

Anti-Pattern: No clear action

The image shows a flight search interface with several form elements. At the top, there are two buttons: "change your search or start over" (highlighted with an orange box) and "go back to your search" (highlighted with an orange box and a close icon). Below these are three radio buttons for trip type: "round trip" (selected), "one way", and "multi-city". The "from" field contains "San Jose, CA (SJC) - San Jose Municipal A" and the "to" field contains "Fairbanks, AK (FAI) - Fairbanks Internati". Both fields have a checkbox for "include nearby airports". The "leave" date is "07/18/2009" and the "return" date is "07/25/2009". The "adults" field is "1" and the "class" is "Economy". There is a checkbox for "non-stop only". Below these is a section for "compare search (in new window)" with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy". At the bottom, there is a large orange "search flights" button and a checkbox for "search hotels too (in a new window)". A "[close]" button is highlighted with an orange box in the bottom right corner. The background shows a partial view of a flight results table with columns for flight number, route, time, and price.

change your search or start over

go back to your search

☒ round trip ☐ one way ☐ multi-city

from San Jose, CA (SJC) - San Jose Municipal A

to Fairbanks, AK (FAI) - Fairbanks Internati

☐ include nearby airports ☐ include nearby airports

leave 07/18/2009 return 07/25/2009 adults 1 class Economy stops ☐ non-stop only

compare search (in new window)

☐ Hotwire ☐ Expedia ☐ AA.com ☐ Priceline ☐ BookingBuddy

search flights

☐ search hotels too (in a new window)

[close]

Anti-Pattern: No clear action

The screenshot shows a flight search interface with several elements highlighted by orange boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option for the trip type.
- one way**: A radio button option for the trip type.
- multi-city**: A radio button option for the trip type.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: A checkbox option for both origin and destination.
- leave**: A date input field showing "07/18/2009".
- return**: A date input field showing "07/25/2009".
- adults**: A dropdown menu showing "1".
- class**: A dropdown menu showing "Economy".
- stops**: A checkbox option for "non-stop only".
- compare search (in new window)**: A section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- search flights**: A large orange button at the bottom left.
- search hotels too (in a new window)**: A checkbox option at the bottom right.
- [close]**: A link at the bottom right.

Below the search interface, a flight summary is visible: SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F

Anti-Pattern: No clear action

The screenshot shows a flight search interface with several elements highlighted by orange boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option, currently selected.
- one way**: A radio button option.
- multi-city**: A radio button option.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: Two checkboxes, one under "from" and one under "to".
- leave**: A date input field showing "07/18/2009".
- return**: A date input field showing "07/25/2009".
- adults**: A dropdown menu showing "1".
- class**: A dropdown menu showing "Economy".
- stops**: A checkbox labeled "non-stop only".
- compare search (in new window)**: A section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- search flights**: A large orange button.
- search hotels too (in a new window)**: A checkbox.
- [close]**: A button at the bottom right.

At the bottom of the interface, there is a summary bar showing: "SJC>DFW 6:30a - 1:40p 1 5h 10m econ Our Lowest F".

Anti-Pattern: No clear action

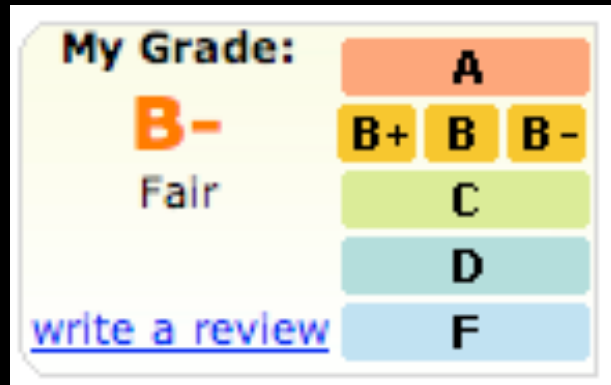
The image shows a flight search form with several elements highlighted by orange dashed boxes:

- change your search or start over**: A link at the top left.
- go back to your search**: A link at the top right with a close icon.
- round trip**: A radio button option, currently selected.
- one way**: A radio button option.
- multi-city**: A radio button option.
- from**: A text input field containing "San Jose, CA (SJC) - San Jose Municipal A".
- to**: A text input field containing "Fairbanks, AK (FAI) - Fairbanks Internati".
- include nearby airports**: Two checkboxes, one under each location.
- leave**: A date input field containing "07/18/2009".
- compare search (in new window)**: A section with checkboxes for "Hotwire", "Expedia", "AA.com", "Priceline", and "BookingBuddy".
- search flights**: A large orange button at the bottom left.
- search hotels too (in a new window)**: A checkbox at the bottom right.
- [close]**: A link at the bottom right.

A red callout box with a black background and white text is overlaid on the form, stating: **Use a clear call to action.**

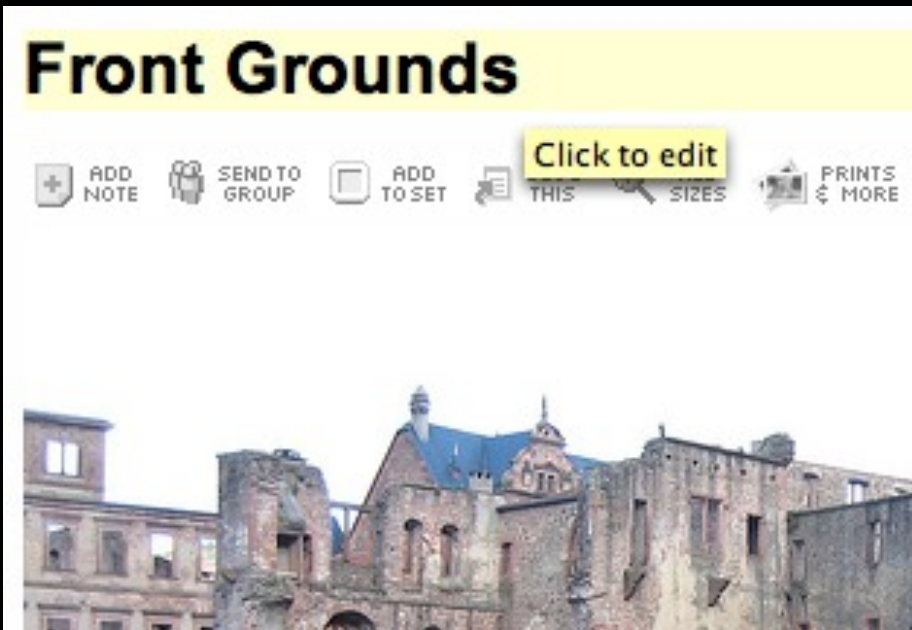
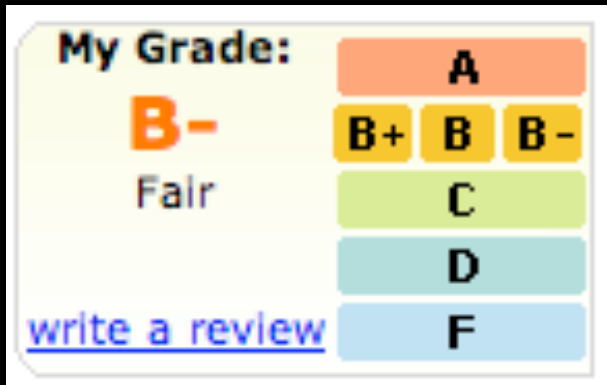
Hover Invitations

hover invitation. y!movies



Hover Invitations

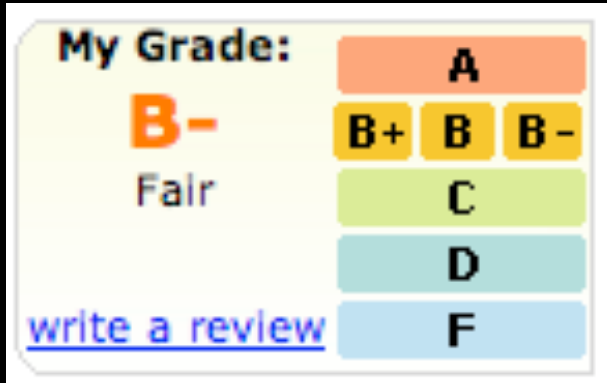
hover invitation. y!movies



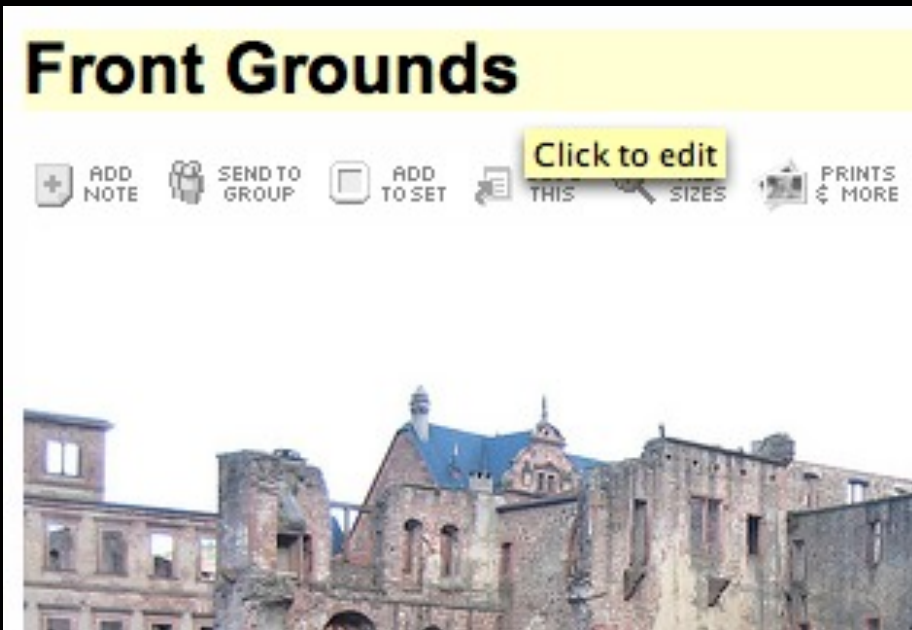
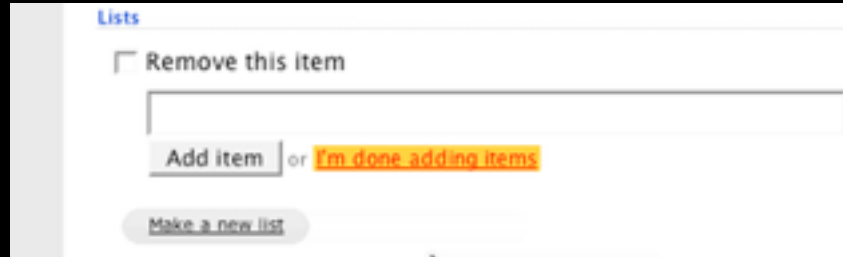
tooltip, hover & cursor invitation. flickr.com

Hover Invitations

hover invitation. y!movies



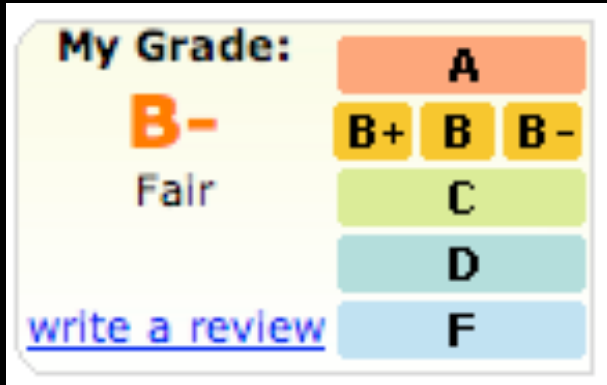
hover & tool invitation. backpackit



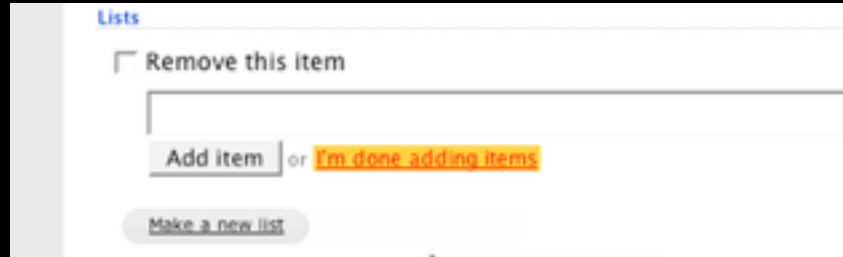
tooltip, hover & cursor invitation. flickr.com

Hover Invitations

hover invitation. y!movies



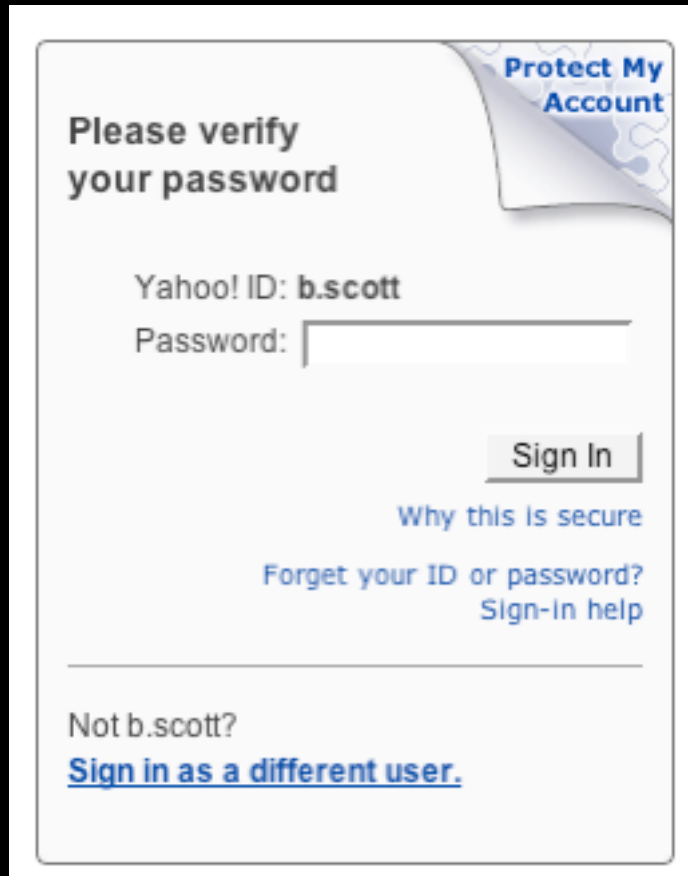
hover & tool invitation. backpackit



Aid discoverability with
hover invitations.

tooltip, hover & cursor invitation. flickr.com

Blank Slate Invitation



The image shows a screenshot of a Yahoo! login page. At the top right, there is a blue banner with the text "Protect My Account" and a graphic of a puzzle piece. The main heading is "Please verify your password". Below this, it says "Yahoo! ID: b.scott". There is a "Password:" label followed by a text input field. A "Sign In" button is located below the password field. Under the button, there are three links: "Why this is secure", "Forget your ID or password?", and "Sign-In help". At the bottom, there is a horizontal line, followed by the text "Not b.scott?" and a link that says "Sign in as a different user.".

Protect My Account

Please verify your password

Yahoo! ID: b.scott

Password:

Sign In

[Why this is secure](#)

[Forget your ID or password?](#)

[Sign-In help](#)

Not b.scott?

[Sign in as a different user.](#)

dog-ear invitation. login.yahoo.com

Blank Slate Invitation

Protect My Account

Please verify your password

Yahoo! ID: **b.scott**

Password:

Sign In

Why this is secure

Forget your ID or password?

Sign-In help

Not b.scott?

[Sign in as a different user.](#)

dog-ear invitation. login.yahoo.com

Close

Rate Your Recent Return

OCEAN'S THIRTEEN

★ ★ ★ ★ ☆

No Opinion

(click the stars)

RATE TO REVEAL...

...2 MOVIES YOU'LL LOVE

1

Add

☆ ☆ ☆ ☆ ☆

Not Interested

2

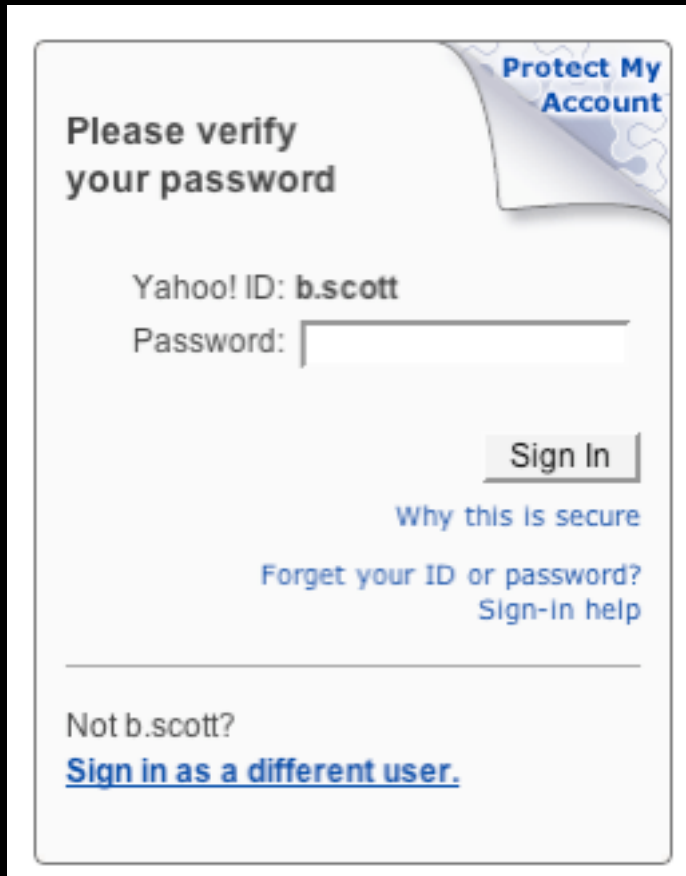
Add

☆ ☆ ☆ ☆ ☆

Not Interested

fill-in-the-blanks invitation. netflix

Blank Slate Invitation



Protect My Account

Please verify your password

Yahoo! ID: **b.scott**

Password:

Sign In

[Why this is secure](#)

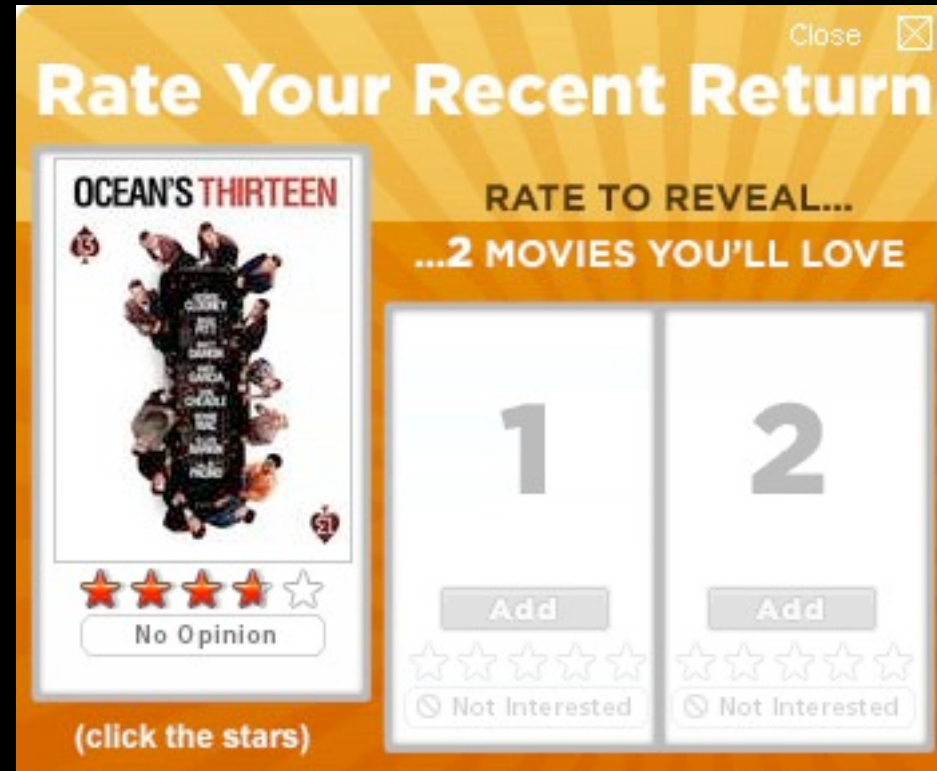
[Forget your ID or password?](#)


[Sign-in help](#)

Not b.scott?

[Sign in as a different user.](#)

dog-ear invitation. [login.yahoo.com](#)



Close 

Rate Your Recent Return

OCEAN'S THIRTEEN

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

1

Add

☐ ☐ ☐ ☐ ☐

Not Interested

2

Add

☐ ☐ ☐ ☐ ☐

Not Interested

(click the stars)

fill-in-the-blanks invitation. [netflix](#)



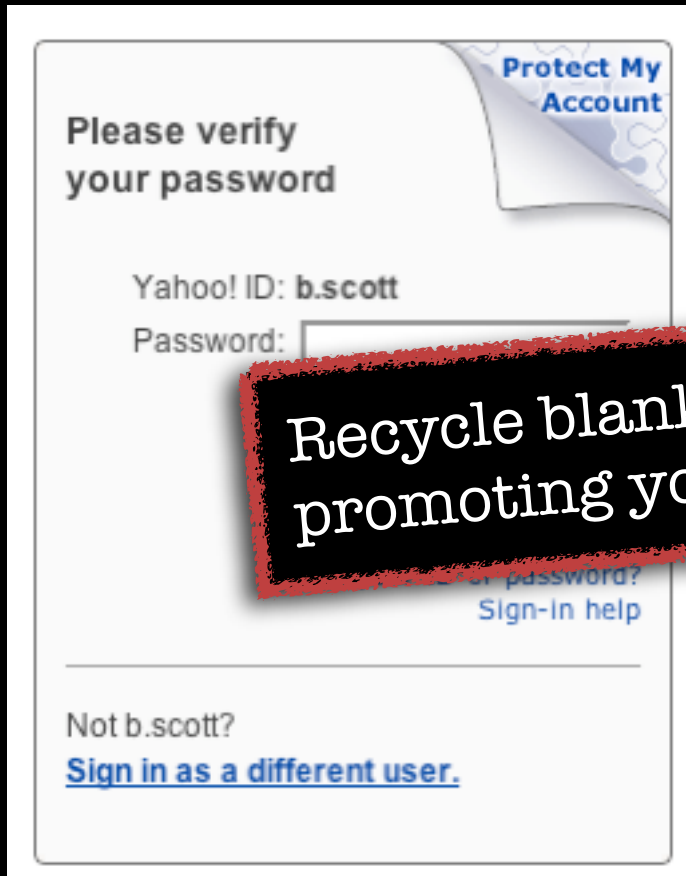
Add a [List](#), [Note](#), [Writeboard](#), [Divider](#), or add [Tags](#)

My Own Page

Use these links to fill your page. [Need inspiration](#) or [a tutorial?](#)

blank-slate invitation. [backpackit](#)

Blank Slate Invitation



The image shows a Yahoo! login page. At the top right, there is a blue tab-like graphic labeled 'Protect My Account'. The main heading is 'Please verify your password'. Below it, the 'Yahoo! ID' is 'b.scott' and the 'Password' field is empty. A red-bordered box with a black background and white text is overlaid on the password field, containing the text 'Recycle blank areas for promoting your features.' At the bottom, there is a link 'Sign in as a different user.' and a 'Sign-in help' link.

Please verify your password

Protect My Account

Yahoo! ID: b.scott

Password:

Recycle blank areas for promoting your features.

Sign-in help

Not b.scott?
[Sign in as a different user.](#)

dog-ear invitation. [login.yahoo.com](#)



The image shows a Netflix invitation titled 'Rate Your Recent Return'. It features a movie cover for 'OCEAN'S THIRTEEN'. Below the cover is a star rating system with five stars and a 'No Opinion' button. To the right, there is a section titled 'RATE TO REVEAL... ...2 MOVIES YOU'LL LOVE' with two large numbers '1' and '2' and 'Add' buttons. At the bottom, there are 'Not Interested' buttons with a clock icon.

Close

Rate Your Recent Return

OCEAN'S THIRTEEN

RATE TO REVEAL...
...2 MOVIES YOU'LL LOVE

1 2

Add Add

Not Interested Not Interested

(click the stars)

fill-in-the-blanks invitation. [netflix](#)



The image shows a Backpackit invitation titled 'My Own Page'. It features a yellow curved arrow pointing to the left. At the top, there is a link 'Add a List, Note, Writeboard, Divider, or add Tags'. Below the title, there is a link 'Use these links to fill your page. Need inspiration or a tutorial?'.

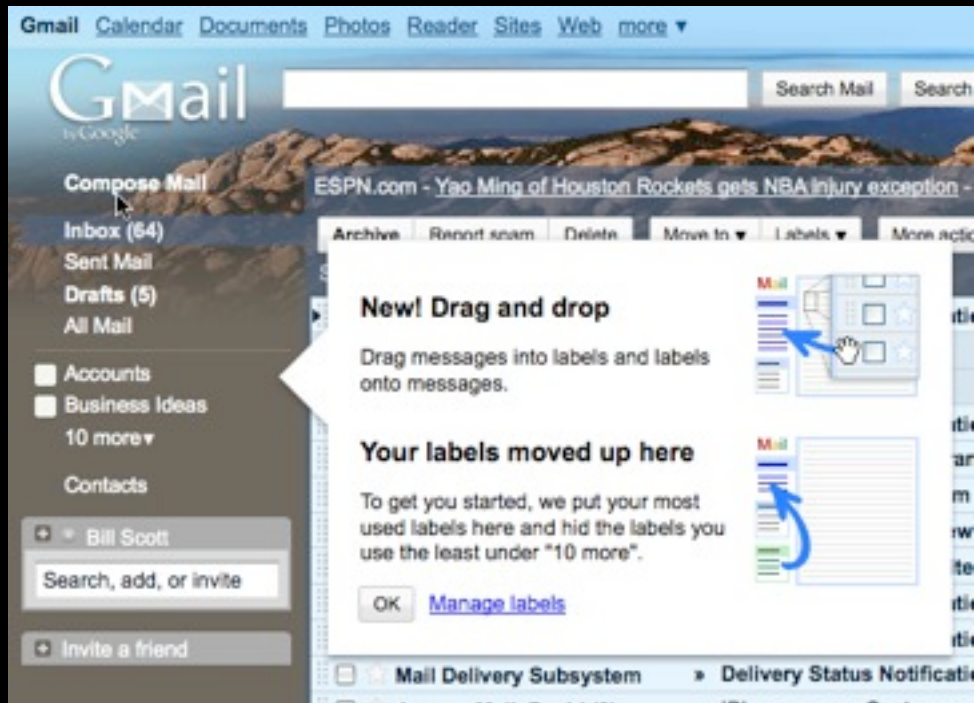
Add a [List](#), [Note](#), [Writeboard](#), [Divider](#), or add [Tags](#)

My Own Page

Use these links to fill your page. [Need inspiration](#) or [a tutorial?](#)

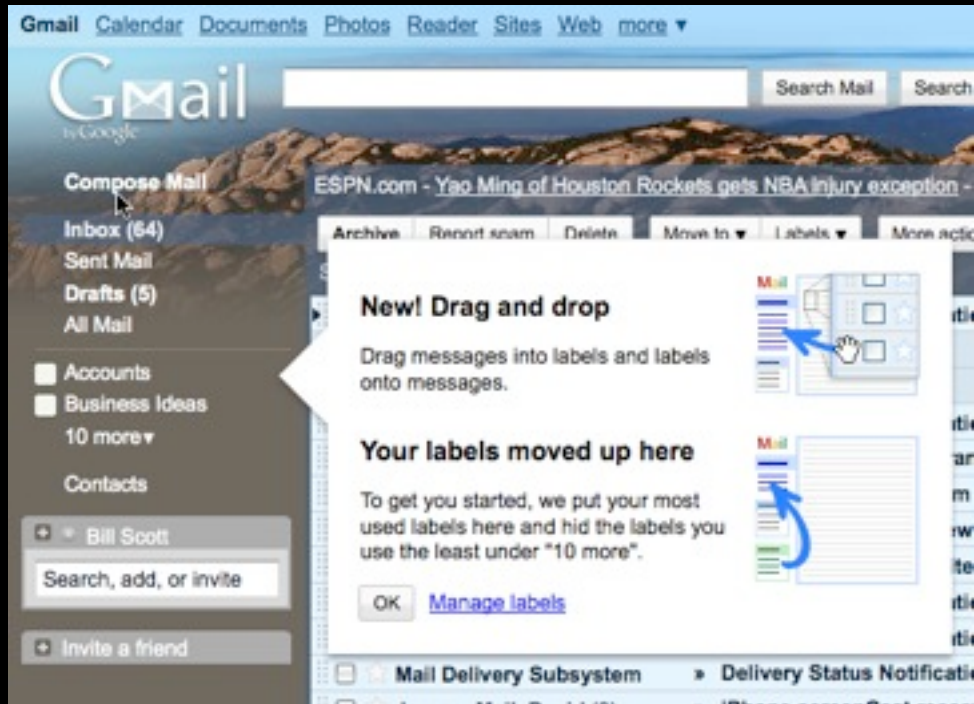
blank-slate invitation. [backpackit](#)

Tour Invitation



tour invitation. gmail

Tour Invitation

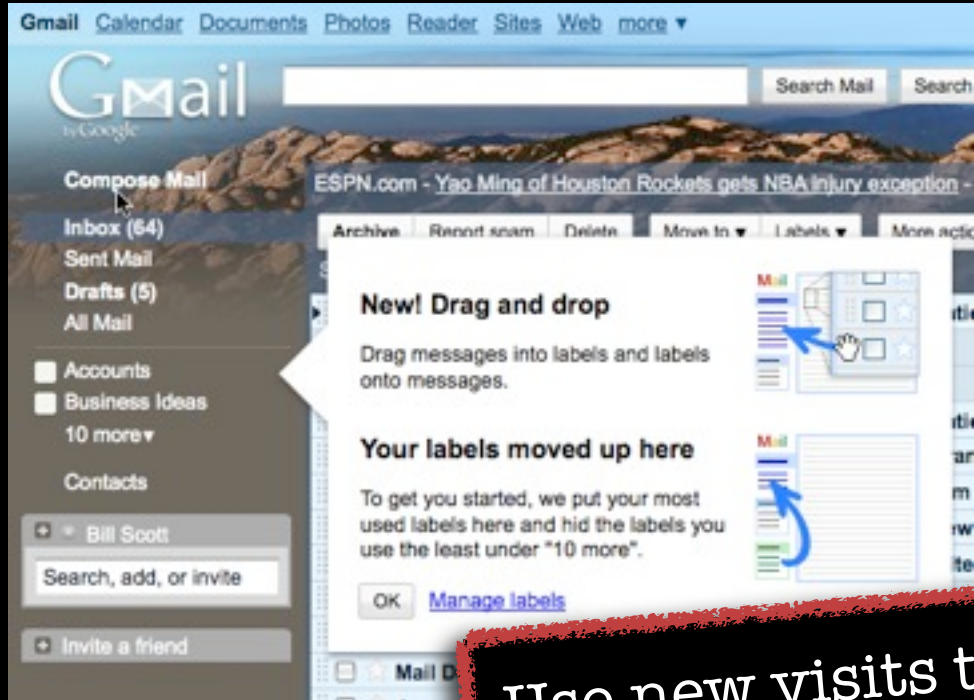


tour invitation. gmail



tour invitation. yahoo.com

Tour Invitation



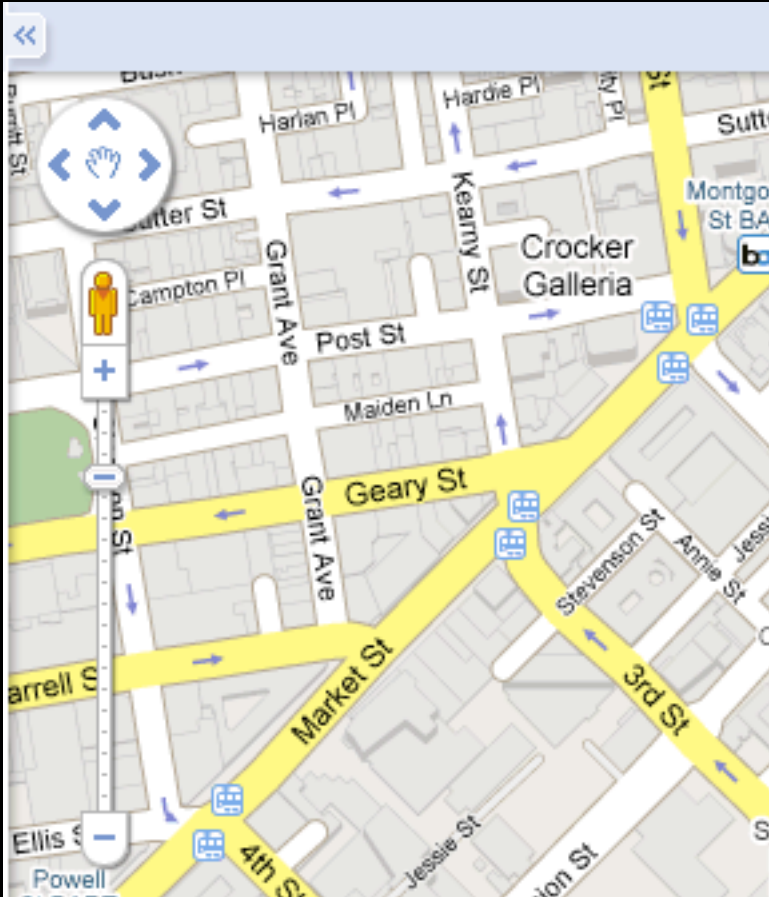
tour invitation. gmail



ion. yahoo.com

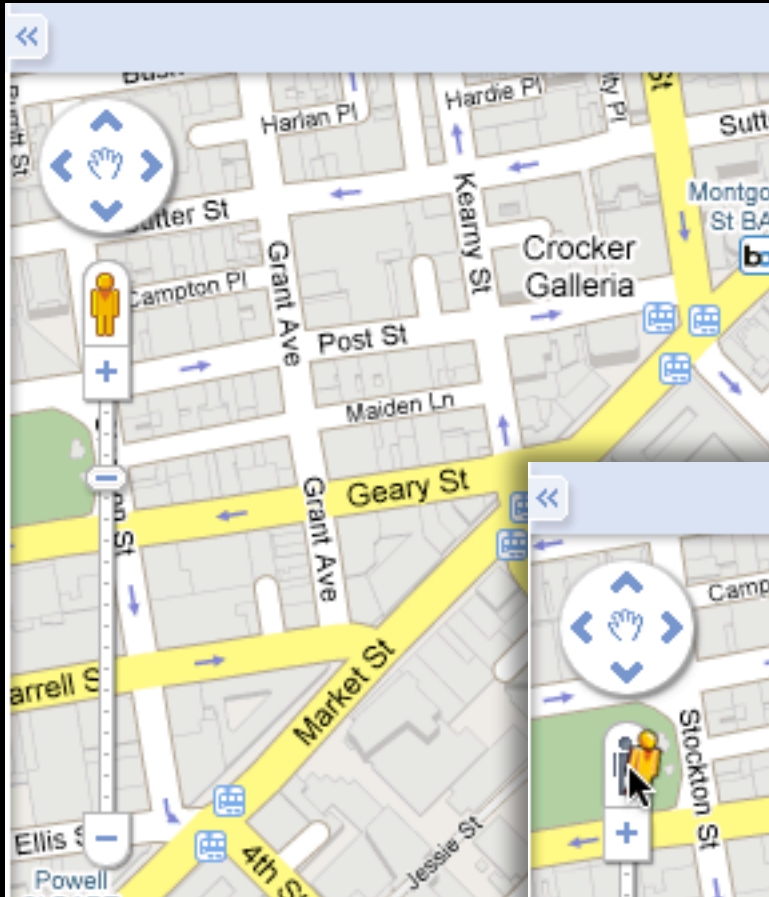
Use new visits to
promote new features.

Drag & Drop Invitation

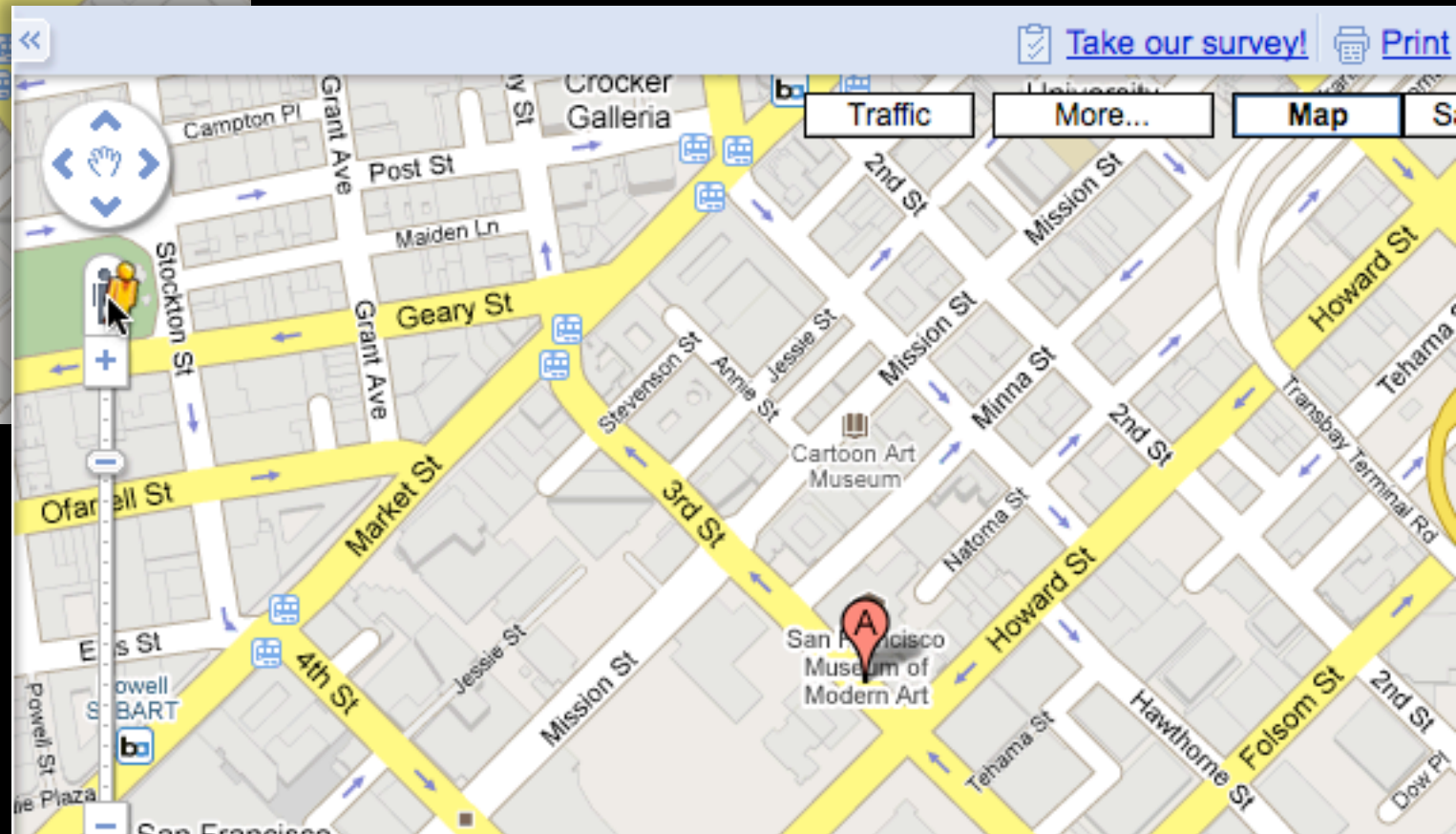


drag invitation. google maps

Drag & Drop Invitation

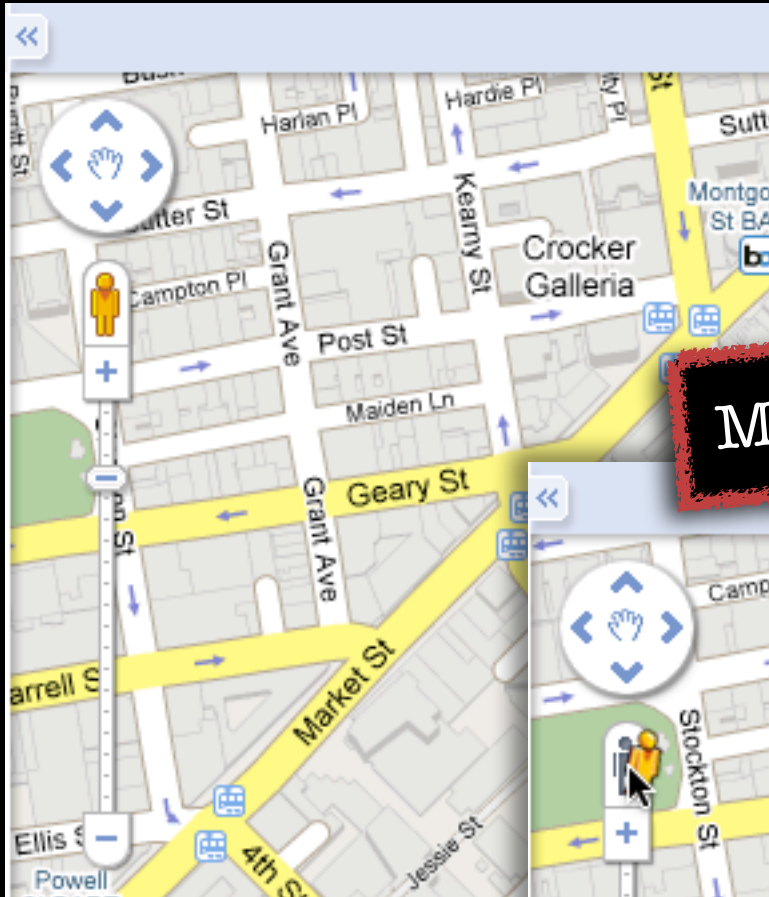


drag invitation. google maps



drop invitation. google maps

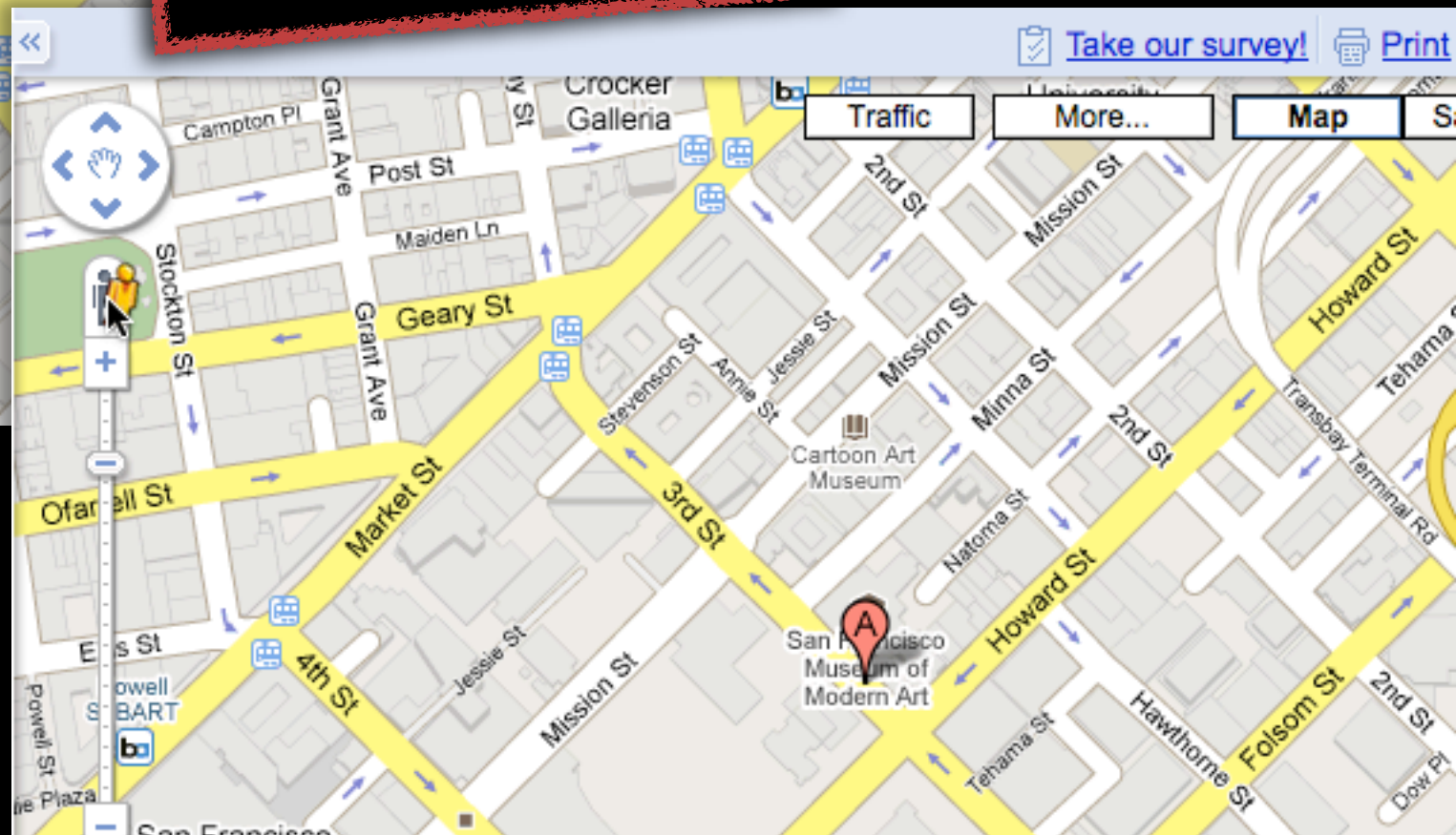
Drag & Drop Invitation



drag invitation. google maps

Mind your moments.

drop invitation. google maps



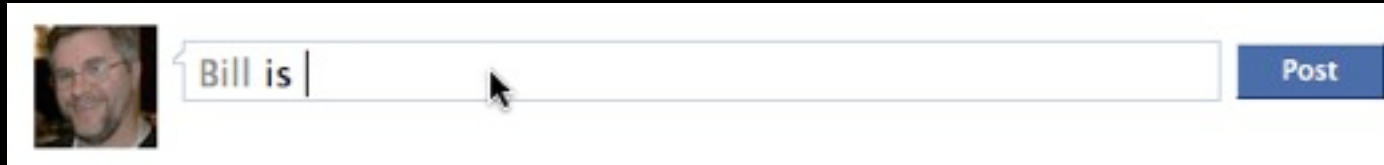
Prompt Invitation



What are you doing right now?

facebook.com

Prompt Invitation

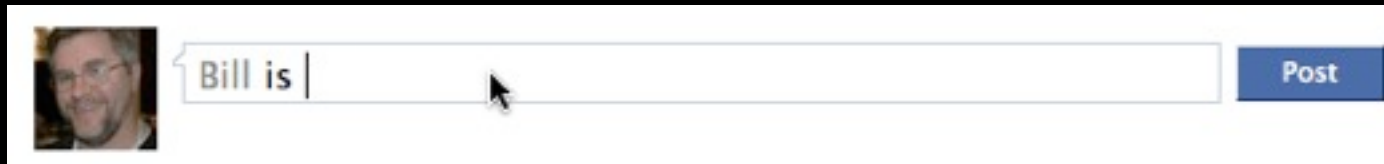
A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man with glasses. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned at the end of the text in the input field. To the right of the input field is a blue button with the word "Post" in white text.

Bill is |

Post

facebook.com

Prompt Invitation



A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned at the end of the text in the input field. To the right of the input field is a blue button with the word "Post" in white text.

facebook.com



A screenshot of the "delicious" website showing a user's bookmarks. The top navigation bar includes the "delicious" logo and links for "Home", "Bookmarks", "People", and "Tags". Below this, the user's profile "Bill Scott's Bookmarks" is displayed, with links for "Bookmarks", "Network", "Tags", "Subscriptions", and "Inbox (1 new)". The user's site is listed as "http://looksgoodworkswell.blogspot.com". A section for tags shows the user "billwscott" and a search bar with the placeholder text "Type a tag". Below the tags section, a bookmark entry is visible, dated "02 JAN 09", with the title "21 Must-Have Scripts For Your Favorite Javascript Library (jQuery, MooT)" and options to "EDIT" or "DELETE".

delicious.com

Prompt Invitation



A screenshot of a Facebook post creation interface. On the left is a small profile picture of a man. To its right is a text input field containing the text "Bill is |". A mouse cursor is positioned at the end of the text in the input field. To the right of the input field is a blue button with the word "Post" in white text.

facebook.com

Use questions or commands
to prompt for input.



A screenshot of a Delicious bookmarks page. At the top left is the "delicious" logo. To its right is a blue button labeled "Home". Below the logo is a blue bookmark icon. To the right of the icon is the text "Bill Scott's Bookmarks". Below this text are links for "Bookmarks", "Network", "Tags", "Subscriptions", and "Inbox (1 new)". Below these links is the text "Site: http://looksgoodworkswell.blogspot.com". Below this is the text "See more bookmarks in Popular, Recent, or look up a URL." Below this is a search bar with the text "billwscott" and a placeholder "Type a tag". Below the search bar is a list of bookmarks. The first bookmark is dated "02 JAN 09" and has the title "21 Must-Have Scripts For Your Favorite Javascript Library (jQuery, MooT". Below the title are the links "EDIT" and "DELETE".

delicious.com

Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50



Standard fit (aged blue
wash) jeans
\$49.50



Standard fit (medium
wash) jeans
\$59.50

button. the gap

Standard Fit



Standard fit
(lightweight denim)
jeans
\$54.50

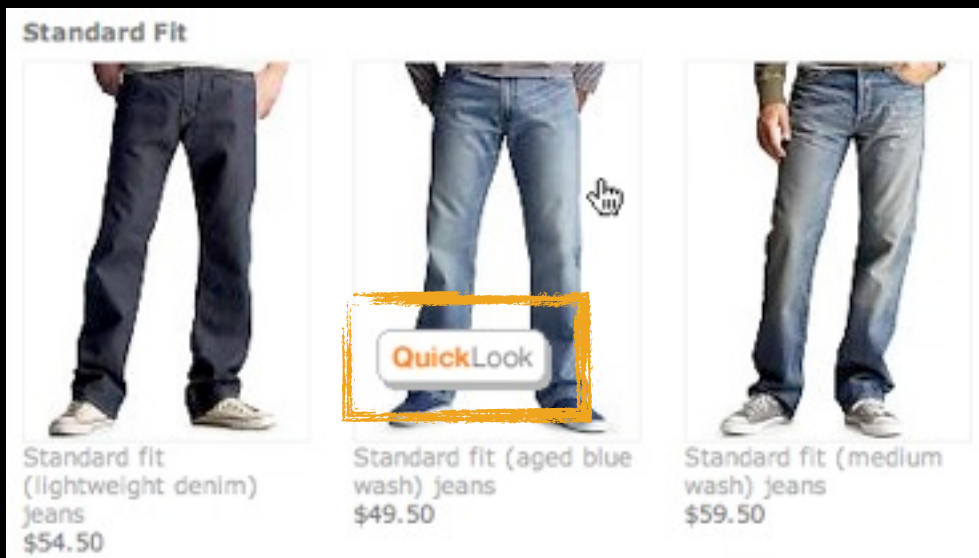


Standard fit (aged blue
wash) jeans
\$49.50



Standard fit (medium
wash) jeans
\$59.50

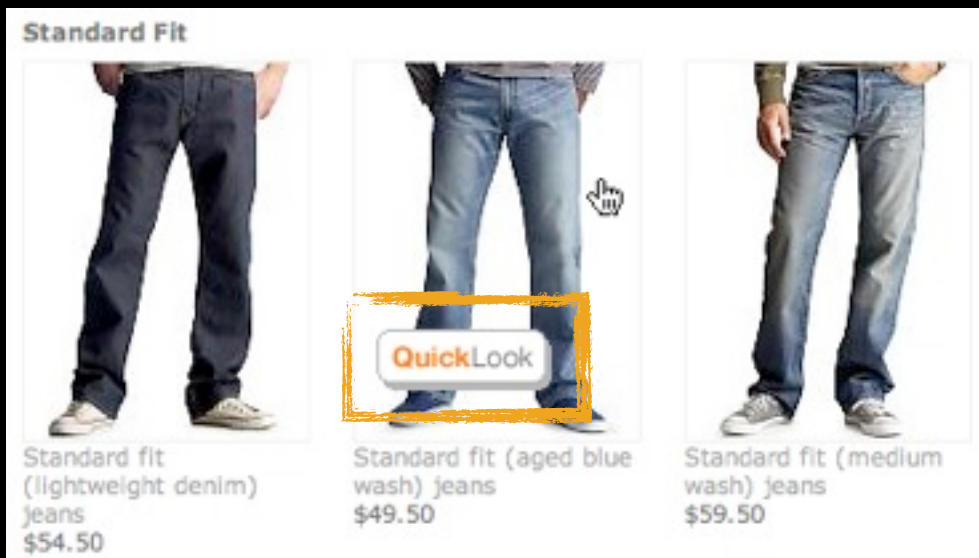
button. the gap



button. the gap



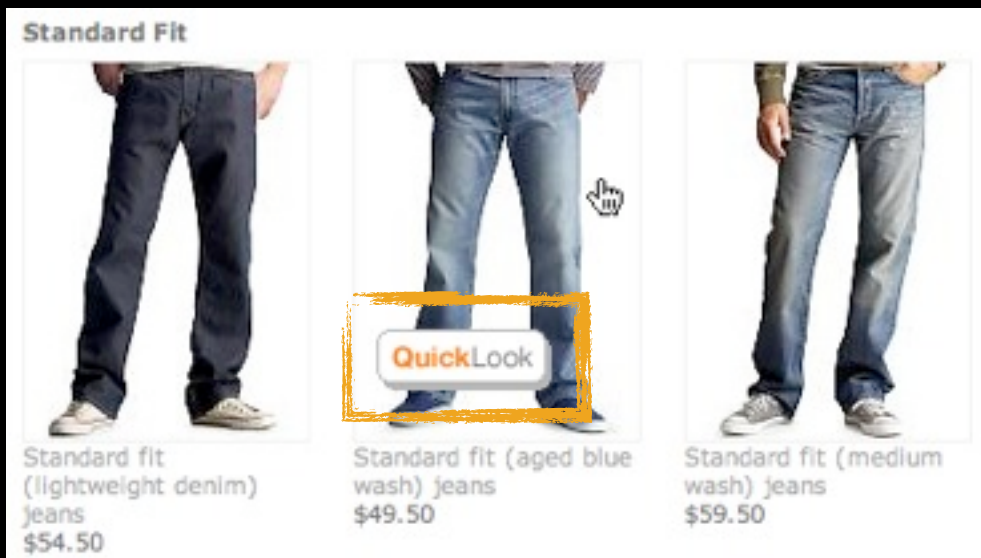
hyperlink. backpackit



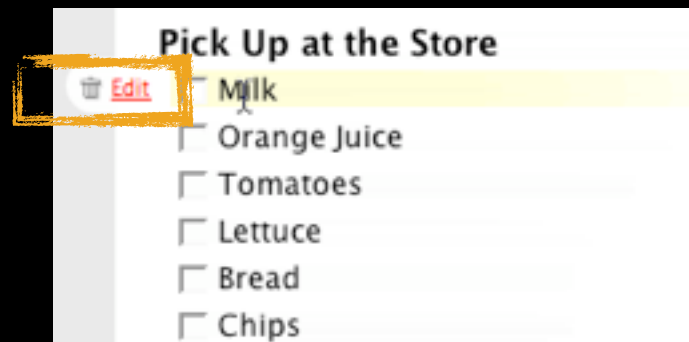
button. the gap



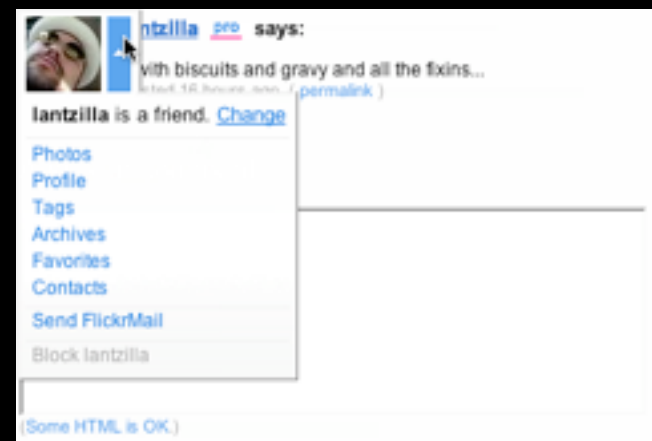
hyperlink. backpackit



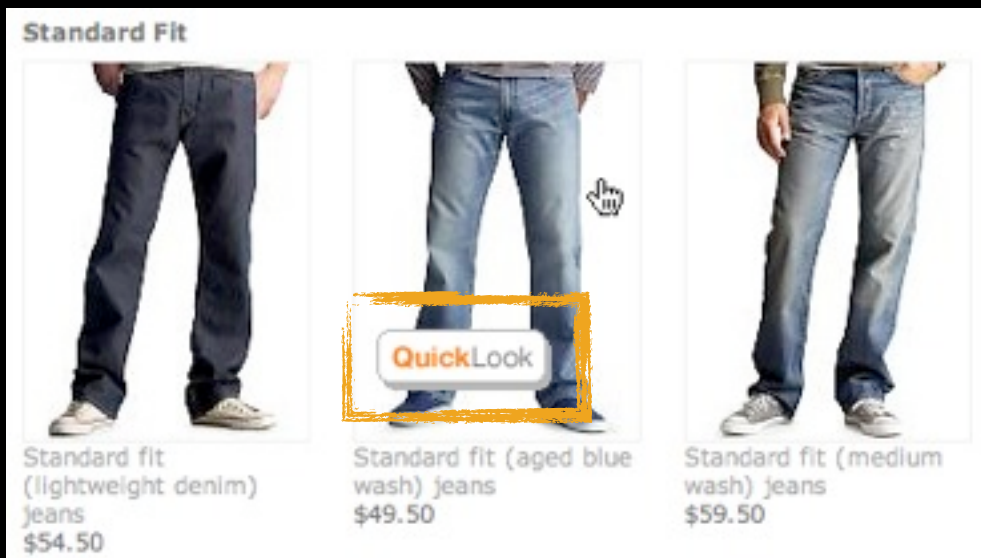
button. the gap



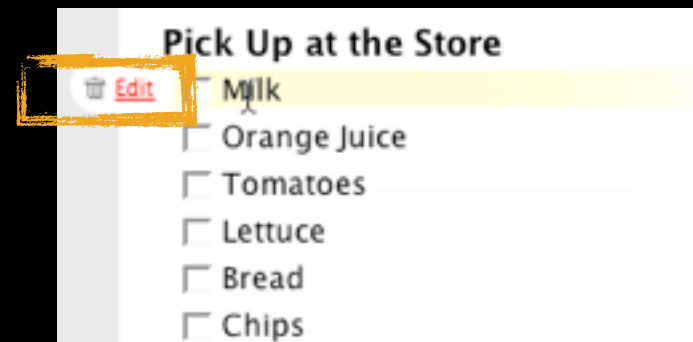
hyperlink. backpackit



drop down arrow. flickr



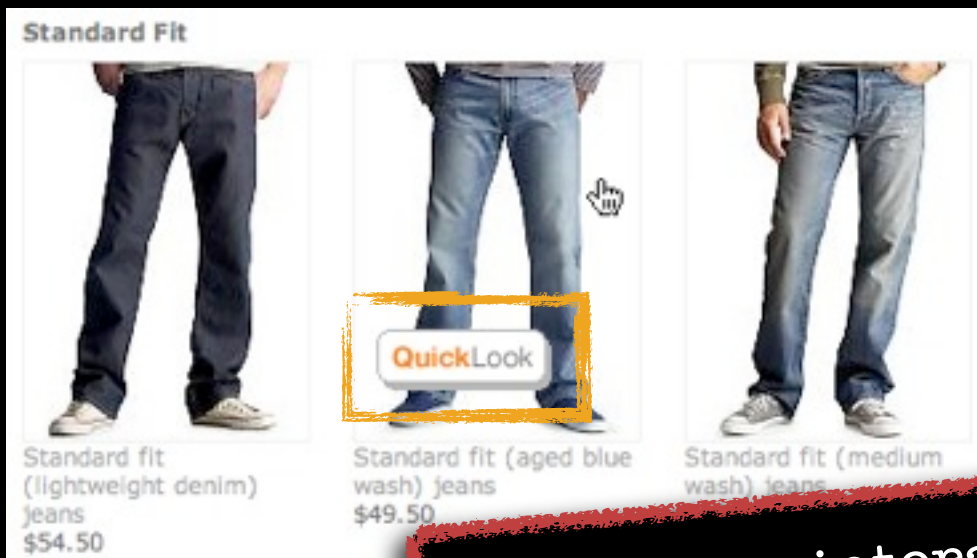
button. the gap



hyperlink. backpackit



drop down arrow. flickr



button. the gap

Bridge new interaction styles with familiar idioms.



hyperlink. backpackit



drop down arrow. flickr



Show transitions.

April 1999

S	M	T	W	T	F	S
				1	2	3
				8	9	10
		6	7	14	15	16
4	5	13	14	21	22	23
11	12	20	21	28	29	30
18	19	27	28			
25	26					

TurboTax
Deluxe

Personal InfoFederal TaxesFederal ReviewState TaxesPrint & File

Federal Tax Due
\$10,533
CA Tax Due
\$4,973


Wages & IncomeDeductions & CreditsOther Tax Situations

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

TurboTax 
Deluxe

Personal Info Federal Taxes Federal Review State Taxes Print & File

Wages & Income Deductions & Credits Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

Federal Tax Due

\$10,533

CA Tax Due

\$4,973

again in slow-motion...

TurboTax Deluxe

Personal Info Federal Taxes Federal Review State Taxes Print & File

Wages & Income Deductions & Credits Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Enter Your Interest Paid to Some Lender

Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

Federal Tax Due

\$10,533

CA Tax Due


\$4,973

again in slow-motion...



nbc.com

upc *cow

TurboTax 
Deluxe

Personal Info **Federal Taxes** Federal Review State Taxes Print & File

Wages & Income **Deductions & Credits** Other Tax Situations

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

Enter Your Interest Paid to Some Lender
Deductible interest paid in 2008 [See qualifications and limitations.](#)

(Box 1 on your 1098)

anti-pattern. needless fanfare. macintosh turbo tax

Federal Tax Due
\$10,533

CA Tax Due
\$4,973

again in slow-motion...



nbc.com

upc *cow

MIND HACKS

Tips & Tools for Using Your Brain



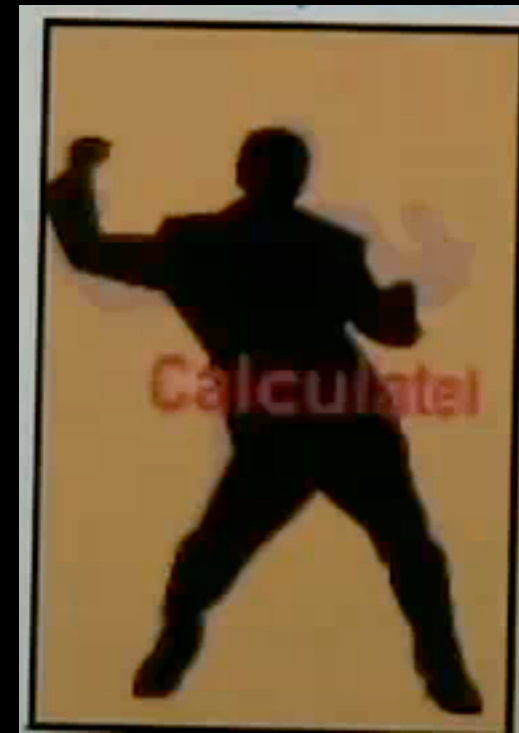
*Tom Stafford &
Matt Webb*

O'REILLY®

Foreword by Steven Johnson, author of Mind Wide Open

Attention processing is
hard-wired into the brain

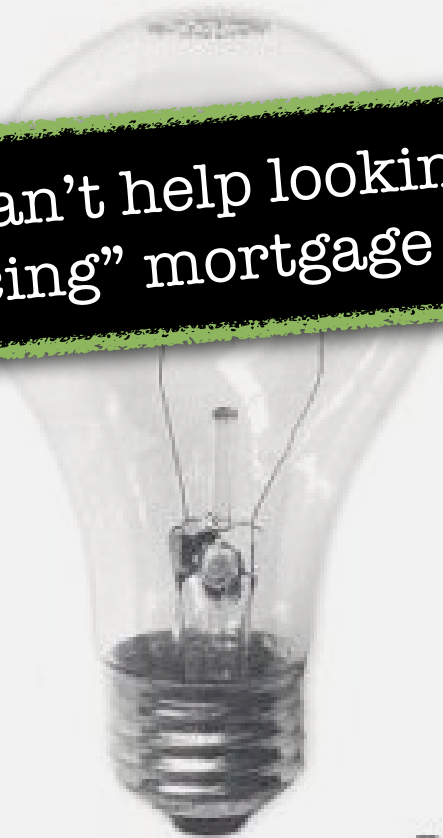
It is chemistry. You can't
help it.



MIND HACKS

Tips & Tools for Using Your Brain

You can't help looking at
"dancing" mortgage ads



*Tom Stafford &
Matt Webb*

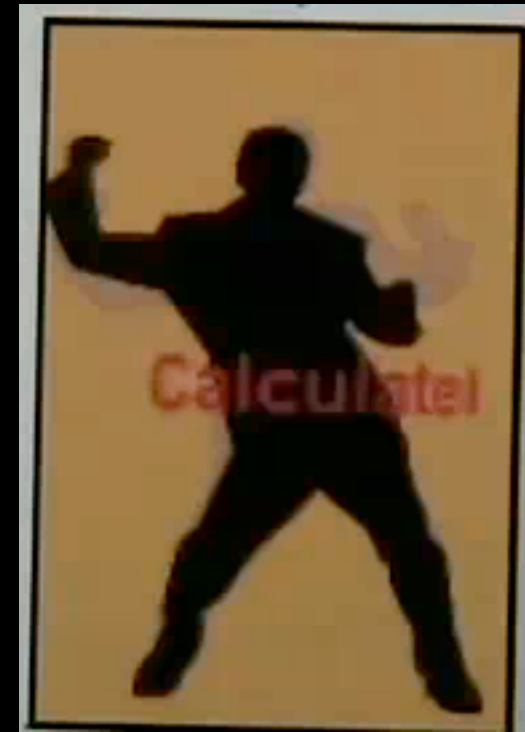
O'REILLY®

Foreword by Steven Johnson, author of Mind Wide Open




Attention processing is
hard-wired into the brain

It is chemistry. You can't
help it.




16280 Paradise Valley Ln
Morgan Hill, CA 95037

\$2,265,000

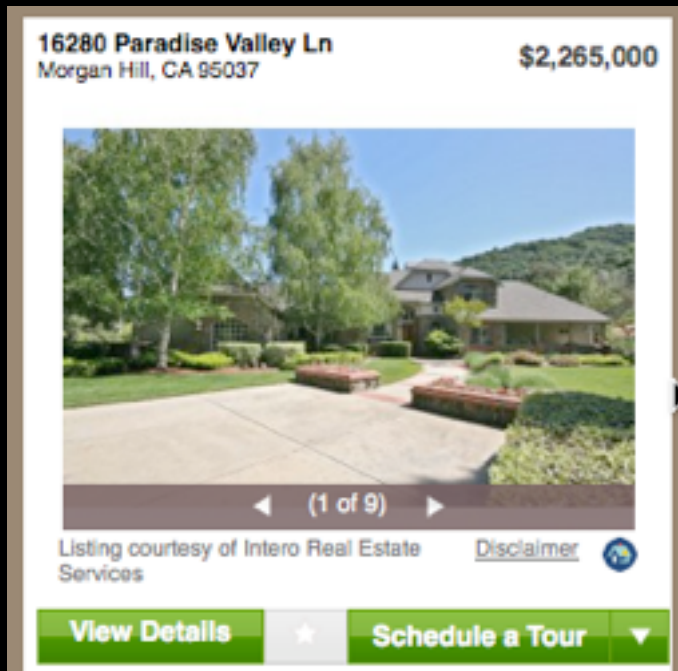


◀ (1 of 9) ▶

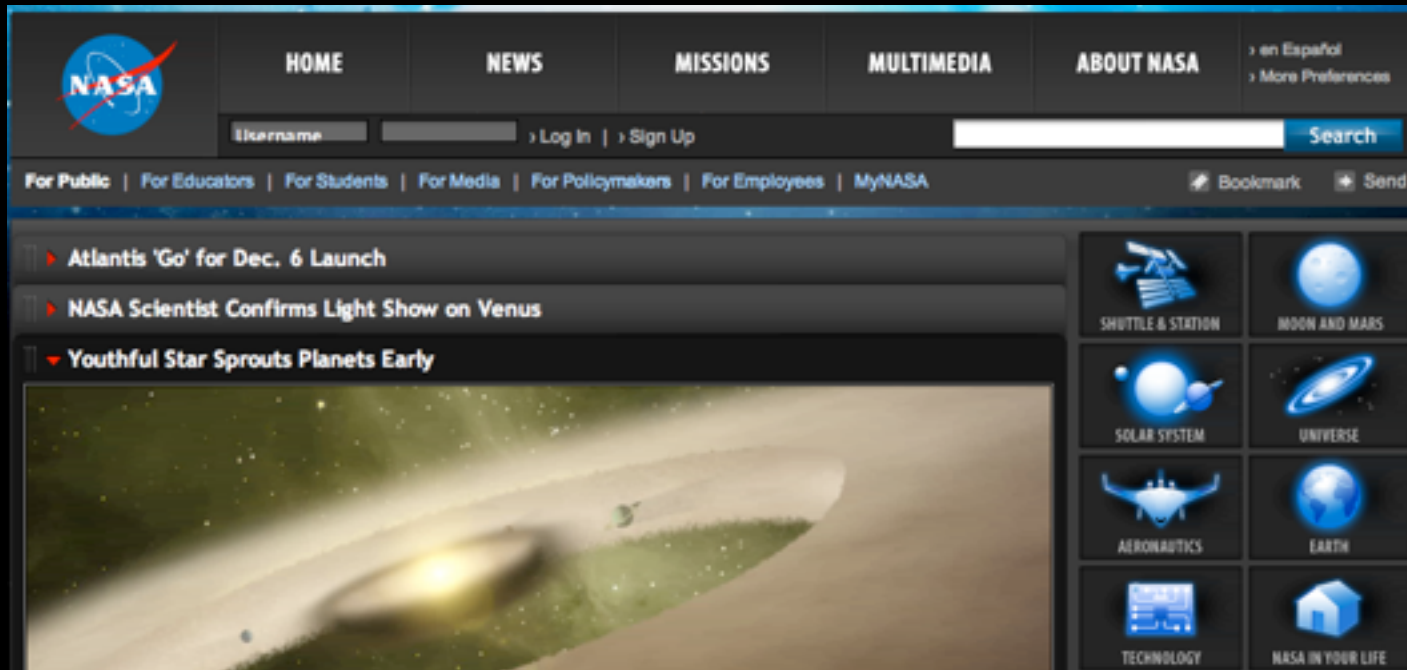
Listing courtesy of Intero Real Estate Services [Disclaimer](#) 

[View Details](#) ★ [Schedule a Tour](#) ▼

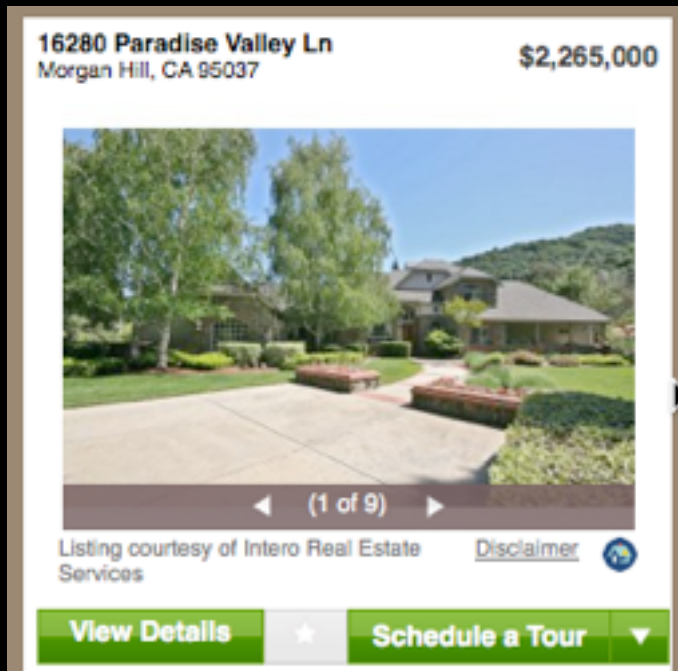
anti-pattern. needless fanfare. roost.com



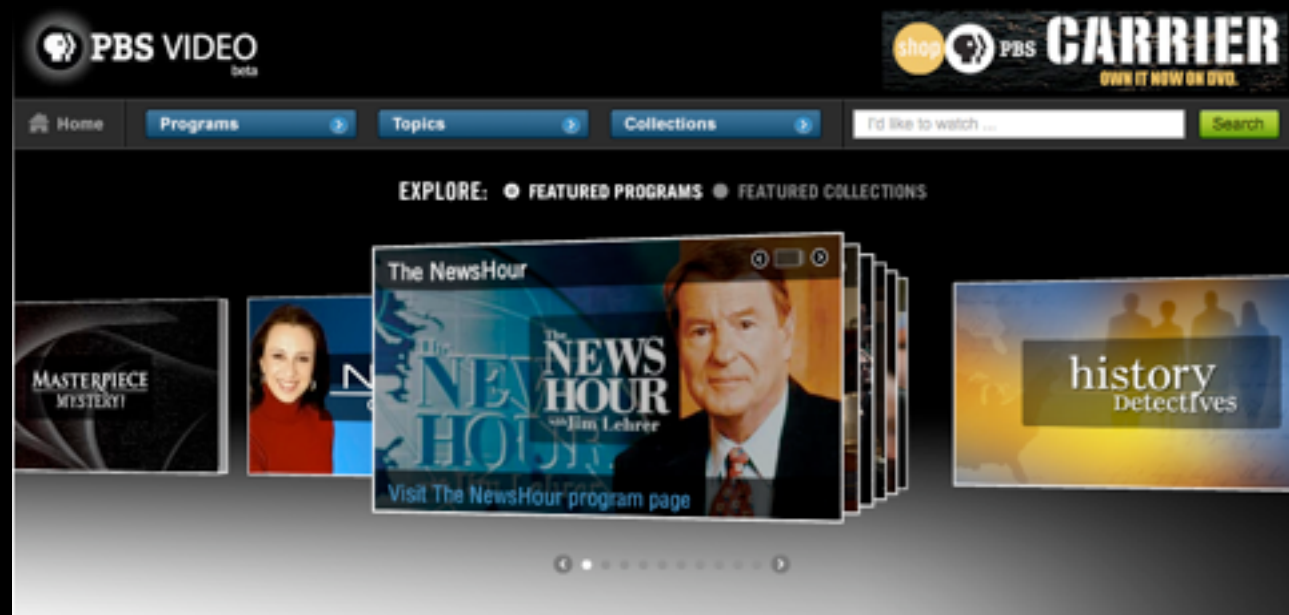
anti-pattern. needless fanfare. roost.com



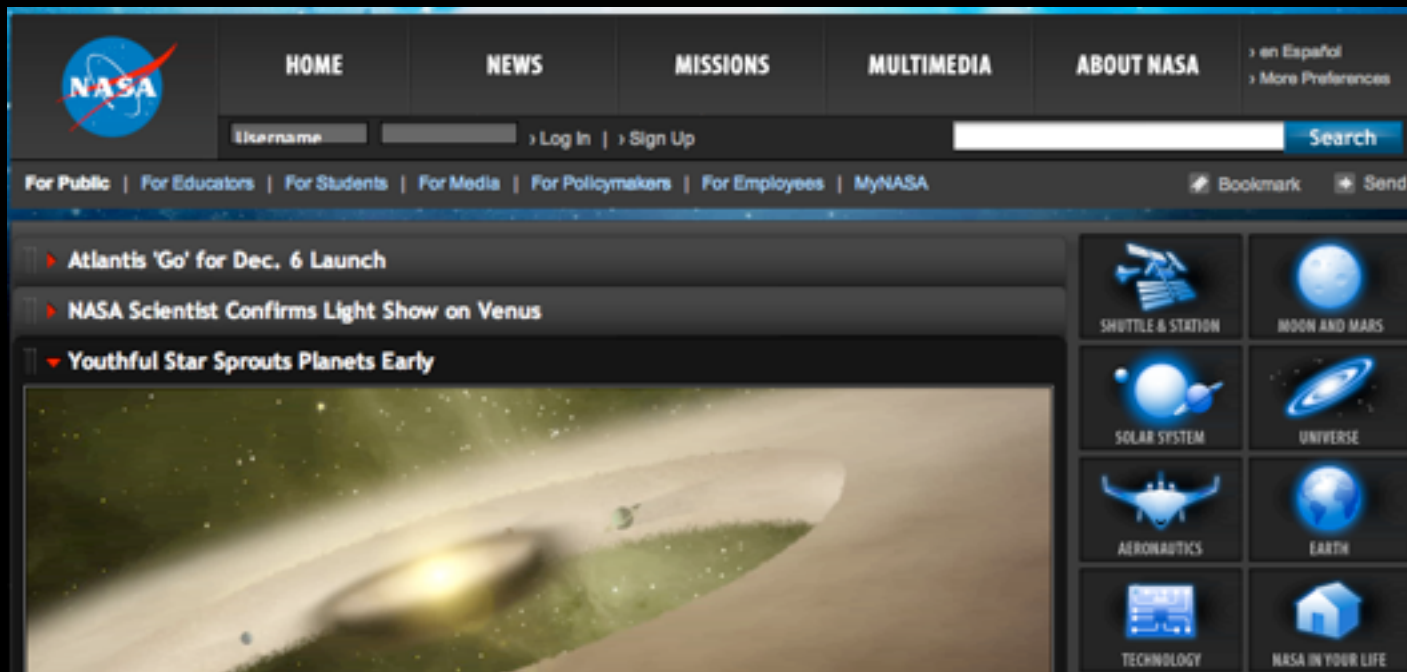
anti-pattern. needless fanfare. nasa.gov



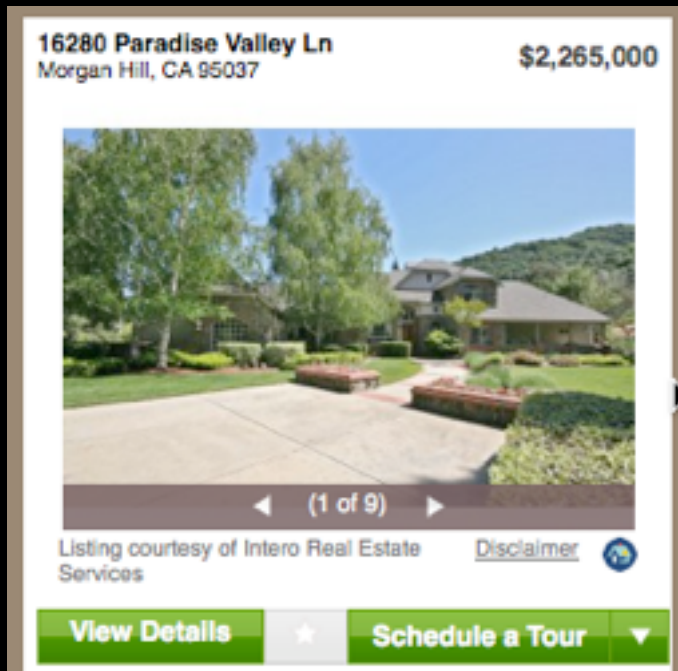
anti-pattern. needless fanfare. roost.com



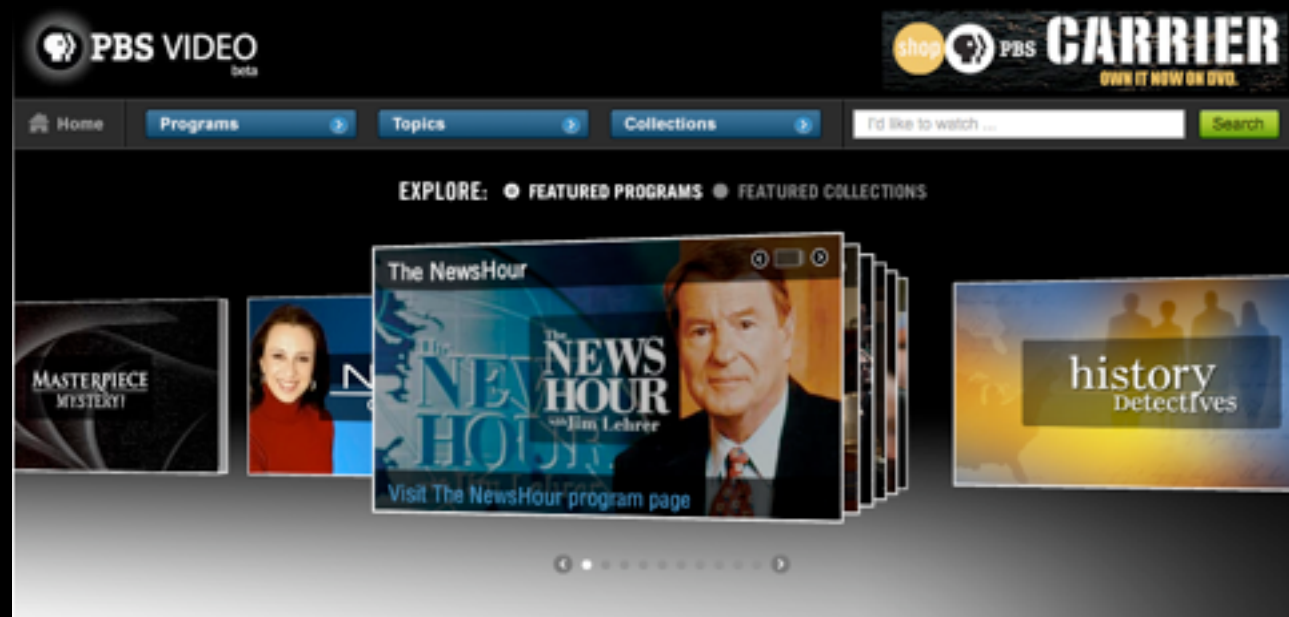
anti-pattern. needless fanfare. pbs.org



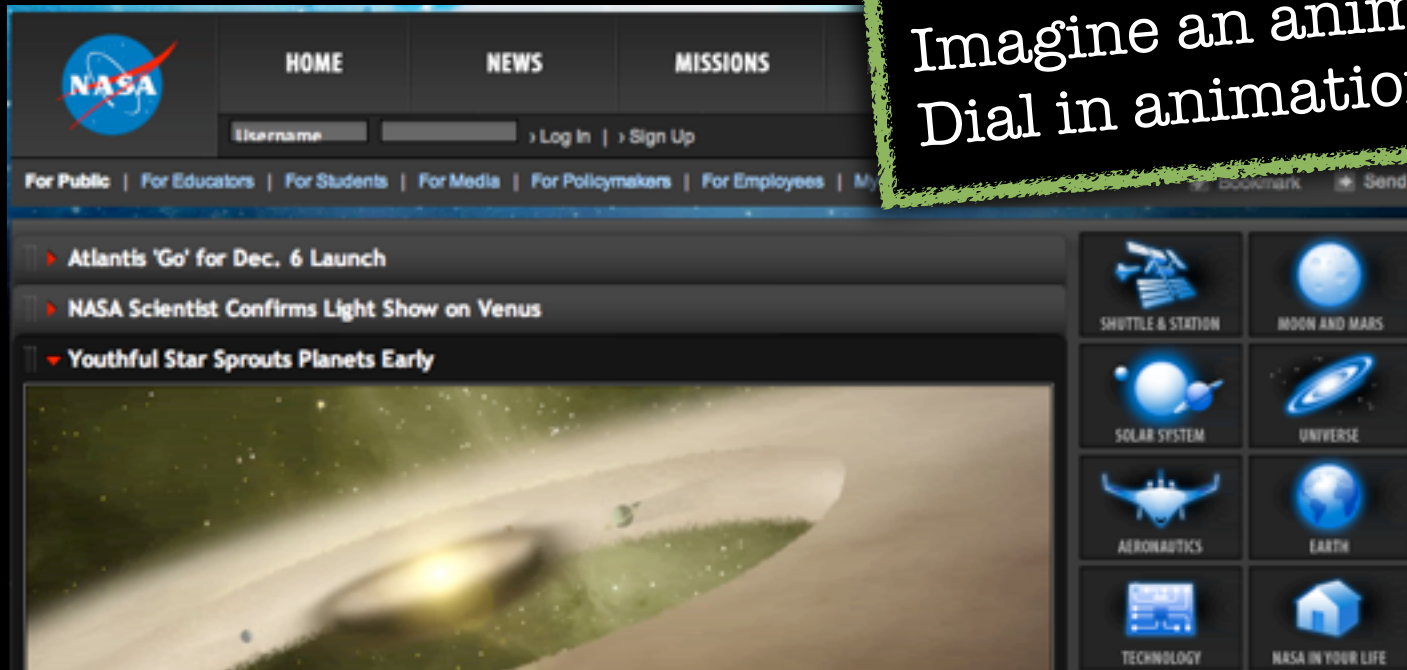
anti-pattern. needless fanfare. nasa.gov



anti-pattern. needless fanfare. roost.com



anti-pattern. needless fanfare. pbs.org



anti-pattern. needless fanfare. nasa.gov

Imagine an animation knob.
Dial in animation carefully.

YAHOO! PLUS

Animated Tour Useful New Features | We Upgraded Mail Storage! Now 2GB

Select Type: **Web** | Images | Local | News | Shopping

Search: Search

My Services | Feedback

Music | Video | Mail | More

Hello Bill | Sign Out, My Account | 42° - 57°

+ Add Content | + Change Layout | + Change Colors | Select Page: **My Front Page**

Scoreboard [edit] [X]

TODAY

NHL

Tampa Bay vs. Dallas	5 - 3	13:15 2nd
----------------------	-------	-----------

NBA

Dallas vs. LA Clippers	0 - 0	10:30 ET
------------------------	-------	----------

YESTERDAY

no games for selected teams

Listen to live audio of college games

Message Center [edit] [X]

Check Email

Launch Messenger **14 friends on**

Software News [edit] [X]

- AccuRev gives software configuration system global focus - 5 hours ago
- Anti-virus Software: The Next Big Worm Target? - 10 hours ago
- India's Satyam logs 64 percent rise in third-quarter profit - 10 hours ago
- Cisco Patches Router, Call Manager Software - 1 day ago

Best Fare Tracker [edit] [X]

Depart: New York, NY - all

Paris, France - all	\$193.00
---------------------	----------

Depart: Seattle/Tacoma, WA

Honolulu, HI	\$333.60
--------------	----------

Depart: San Francisco, CA

Weather [edit] [X]

Dallas, TX	40...75 F	
Denton, TX	35...75 F	
Sunnyvale, CA	42...57 F	
Boulder Creek, CA	39...59 F	
Gilroy, CA	38...57 F	
San Jose, CA	42...58 F	

Search

search by Zip Code or City

eHub [edit] [X]

- eHub Interviews Prodigem - 11 hours ago
- Veetro - 20 hours ago
- MediaMax - 2 days ago
- iOWEYOU - 2 days ago
- HyperSuper - 2 days ago

Maps [edit] [X]

Select From My Locations or Recently Used clear recent

--- My Locations ---

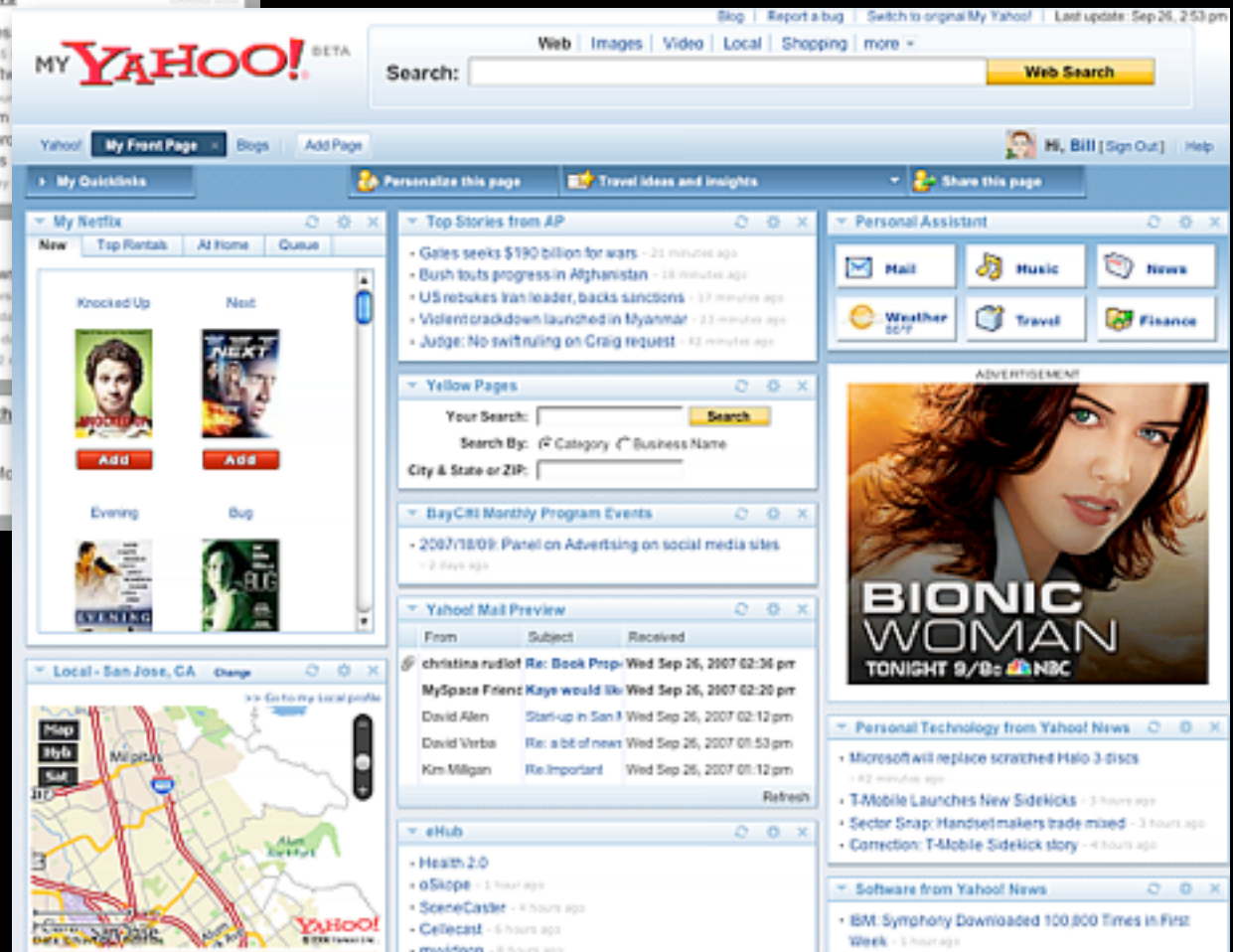
BayCHI Monthly Program Events [edit] [X]

- 2006/02/14: Monthly Program Meeting - 3 hours ago

original. animation on drop. my yahoo!



original. animation on drop. my yahoo!

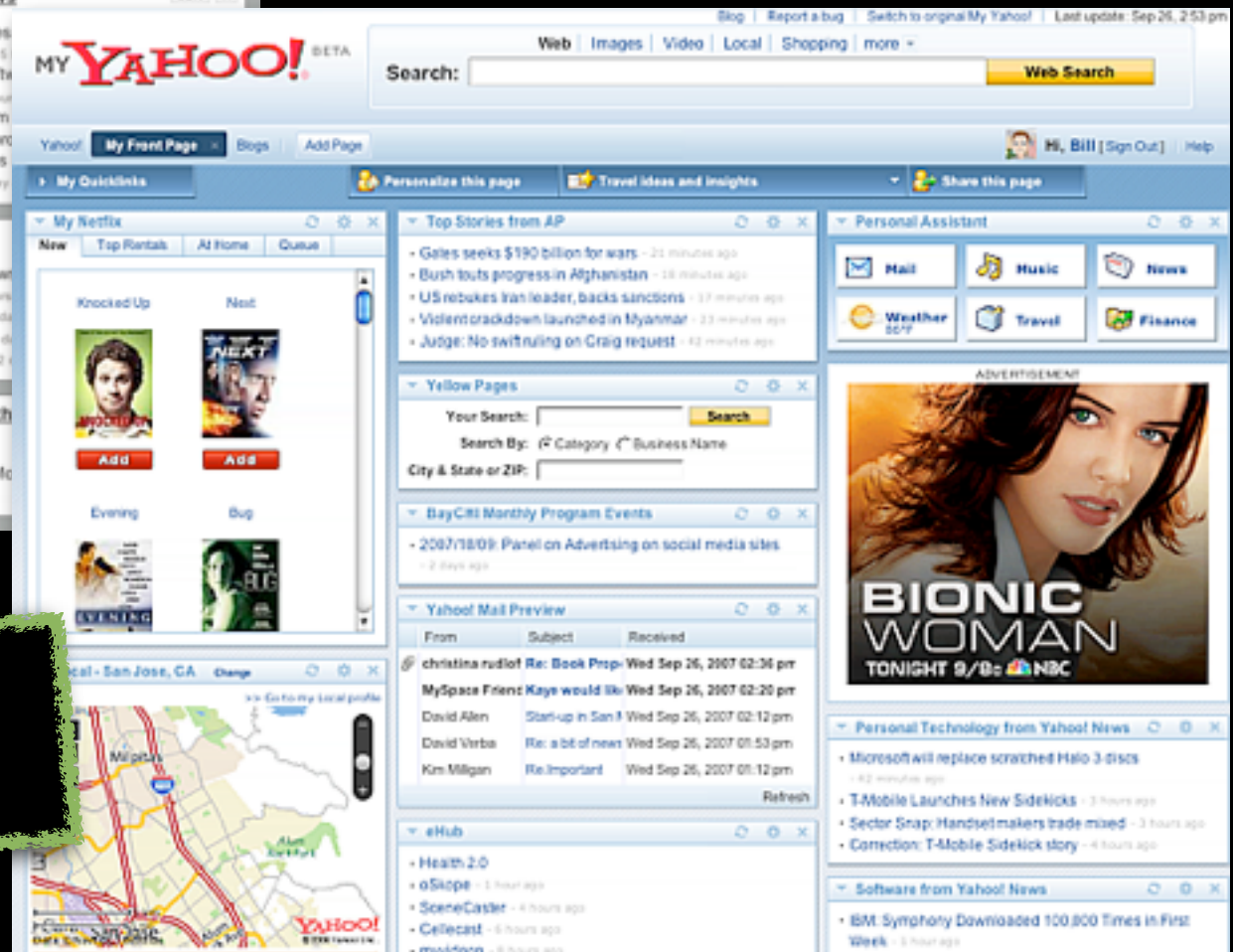


current. no animation on drop. my yahoo!



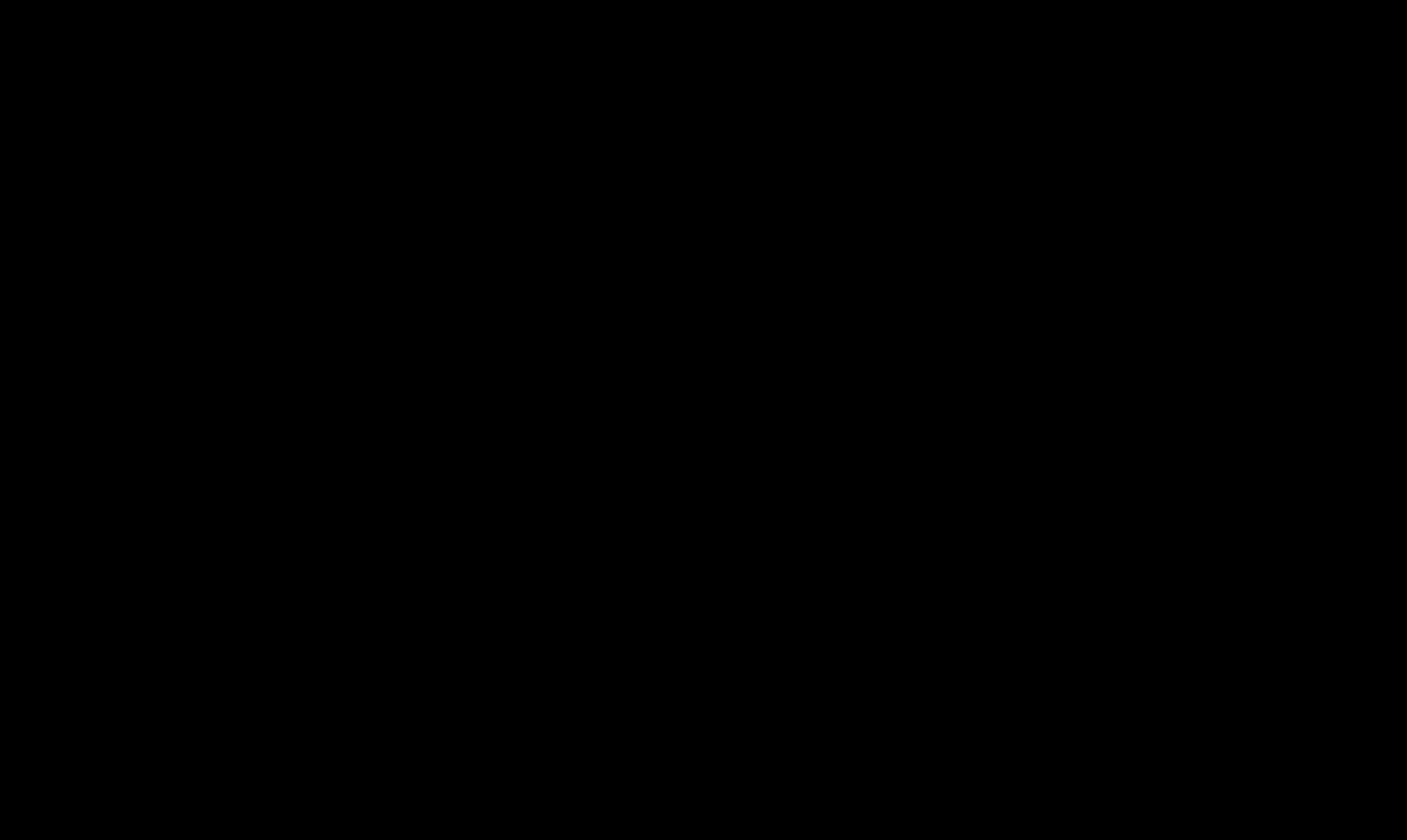
original. animation on drop. my yahoo!

Use the “cut it in-half”
rule of thumb.

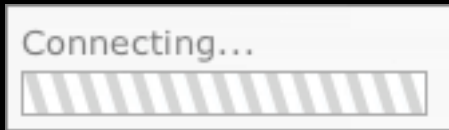


current. no animation on drop. my yahoo!

Moments Communicate



Moments Communicate



progress indicator

Moments Communicate



Moments Communicate

Connecting...



progress indicator

Speed up time.



earlier version of my yahoo!

Moments Communicate

Connecting...

progress indicator

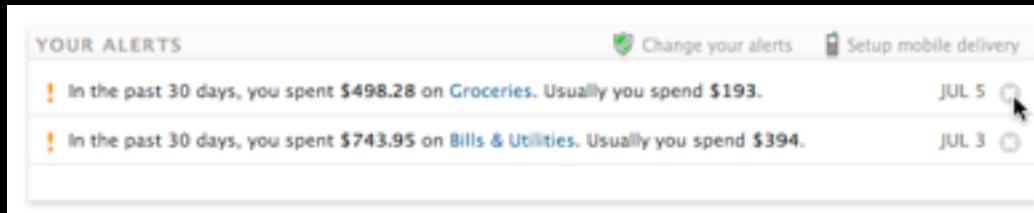
Speed up time.

Slow down time.

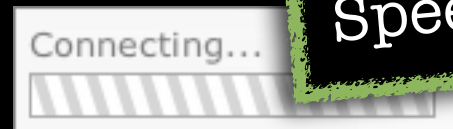


earlier version of my yahoo!

Moments Communicate



mint.com



progress indicator

Speed up time.



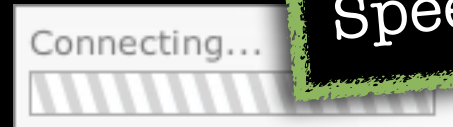
earlier version of my yahoo!

Slow down time.

Moments Communicate



mint.com



progress indicator

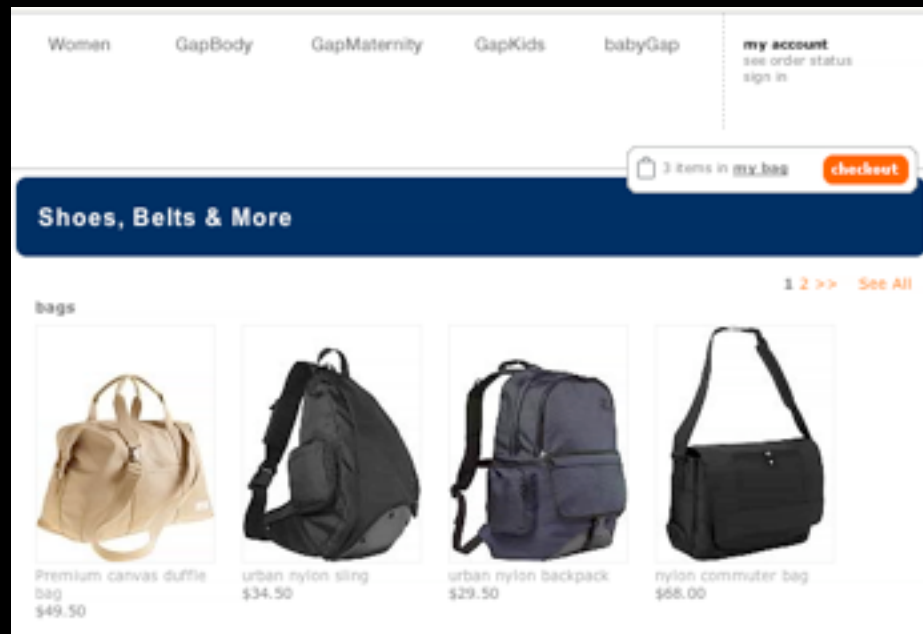


earlier version of my yahoo!

Moments Communicate



mint.com



the gap



Speed up time.



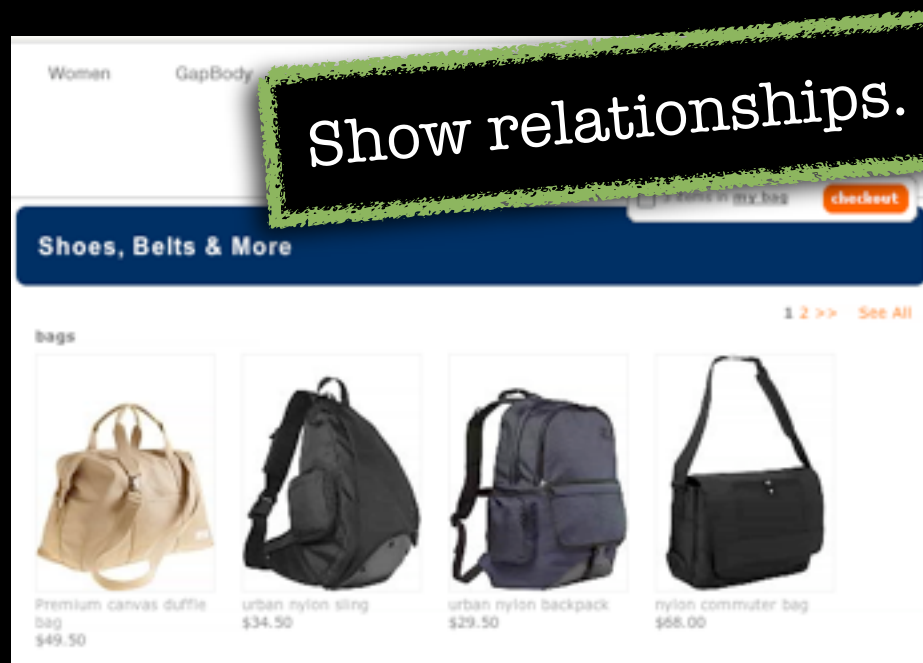
earlier version of my yahoo!

Slow down time.

Moments Communicate



mint.com



the gap

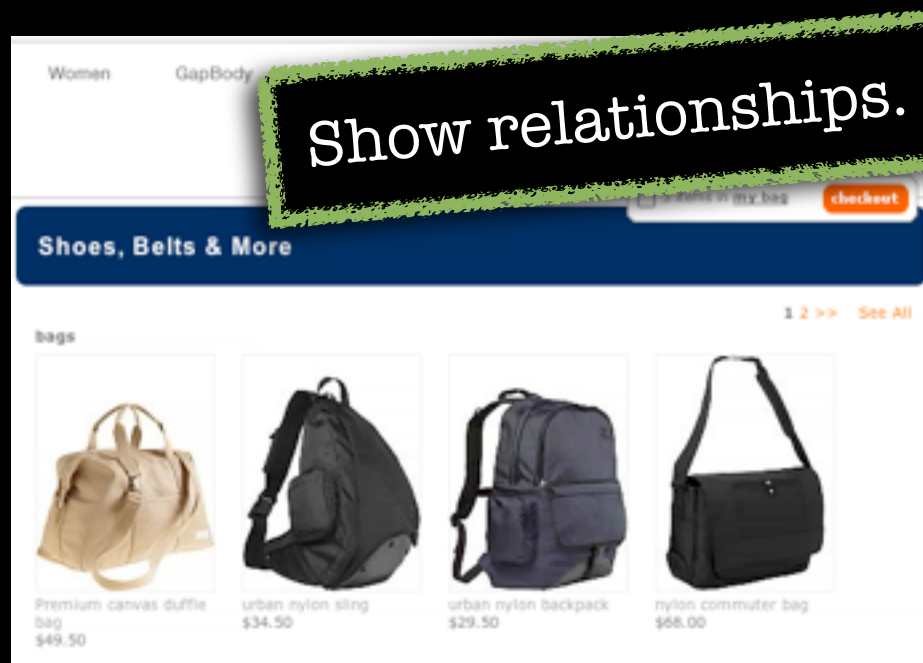


earlier version of my yahoo!

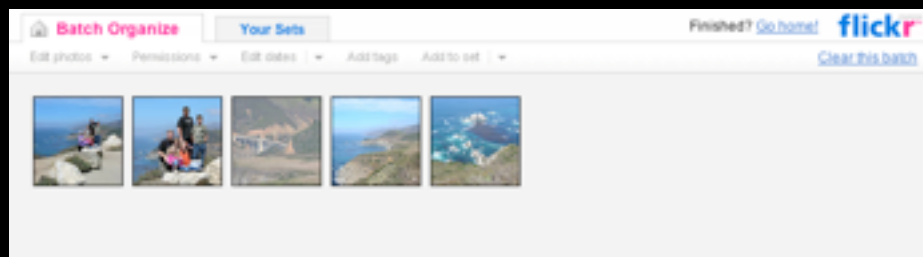
Moments Communicate



mint.com



the gap



flickr organizer



progress indicator

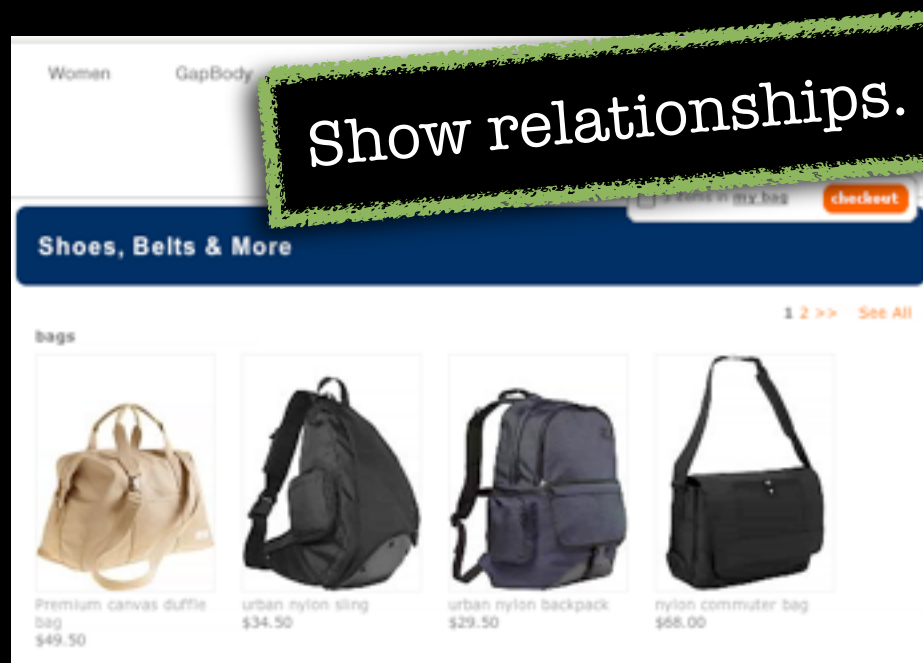


earlier version of my yahoo!

Moments Communicate



mint.com



the gap



flickr organizer



progress indicator



earlier version of my yahoo!



Be reactive.

Late Night Comedies

Not Interested See All >

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre
Late Night Comedies
☐ ☒ ☐ Sometimes watch

[Humboldt County](#)



Add



Not Interested

[Revenge of the Nerds: Panty Raid Edition](#)

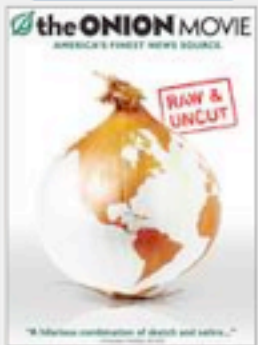


Add



Not Interested

[The Onion Movie](#)



Add



Not Interested

[A Dirty Shame](#)



Add



Not Interested

experiment on home page

Late Night Comedies

Not Interested See All >

Based on your interest in
[National Lampoon's Pledge This!](#)
[The Stoned Age](#)
[Team America: World Police](#)

Set this genre
Late Night Comedies
☐ ☒ ☐ Sometimes watch

[Humboldt County](#)



Add

★★★★☆

Not Interested

[Revenge of the Nerds: Panty Raid Edition](#)



Add

★★★★☆

Not Interested

[The Onion Movie](#)



Add

★★★★☆

Not Interested

[A Dirty Shame](#)



Add

★★★★☆

Not Interested

experiment on home page

NETFLIX

Bill Scott | Your Account | Buy / Redeem Gift | Help

Browse DVDs

Watch Instantly

Your Queue

Movies You'll ♥

Movies, actors, directors, genres

Search


Suggestions (1435) | Rate Movies | Taste Preferences | Movies You've Rated (608)

Rate Movies you've seen to discover movies you'll love

Rating Movies in All Genres


RATED MOVIES 608

Miss Congeniality




Add

Big Momma's House




Add

Hitch



Add

Taxi Driver



Add

dedicated area

Live Feedback

 beta

merican airlines from july 12 to july 16

Expedia flight search

Don't want Expedia? You can also use CheapTickets, Kayak, Orbitz, Sidestep or Travelocity. Just say so!

From Boston, Logan, MA (BOS)
To Dallas/Ft. Worth, TX (DFW)

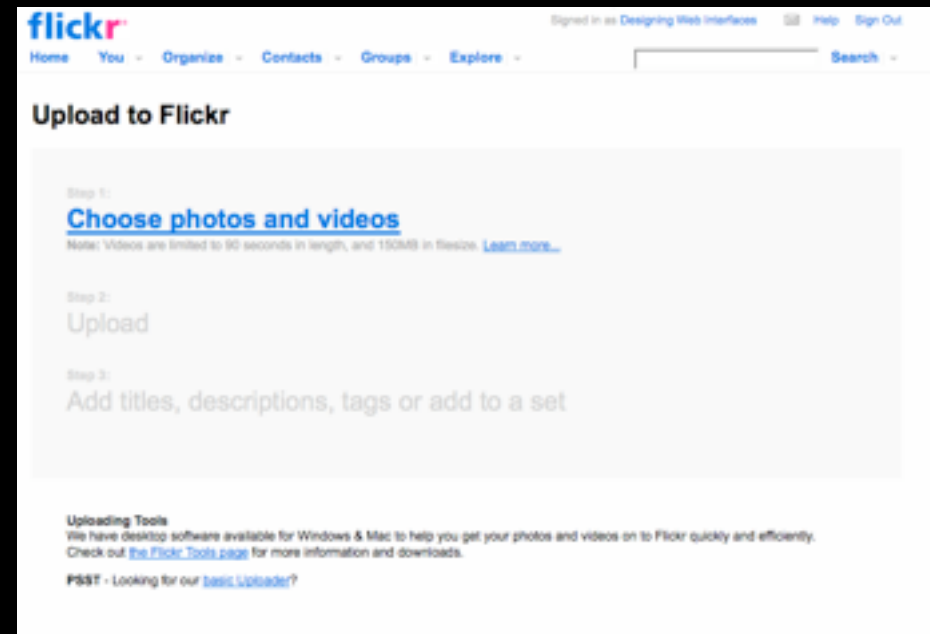
Dates:
leaving Sat July 12, 2008
returning Wed July 16, 2008

Other trip details:
Economy class on American Airlines

 redirect 

live feedback. wundrbar

Live Feedback

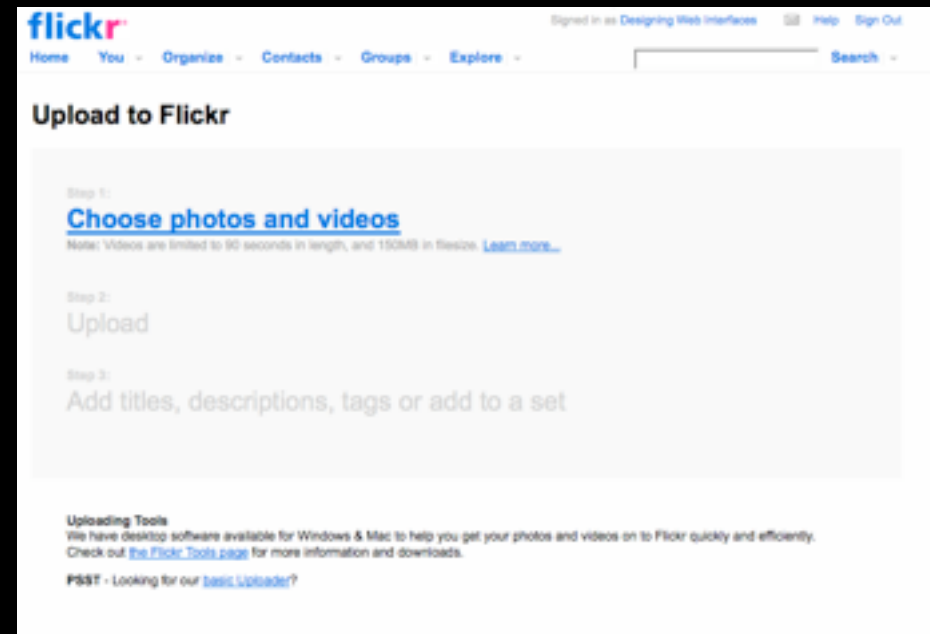


live feedback. flickr



live feedback. wundrbar

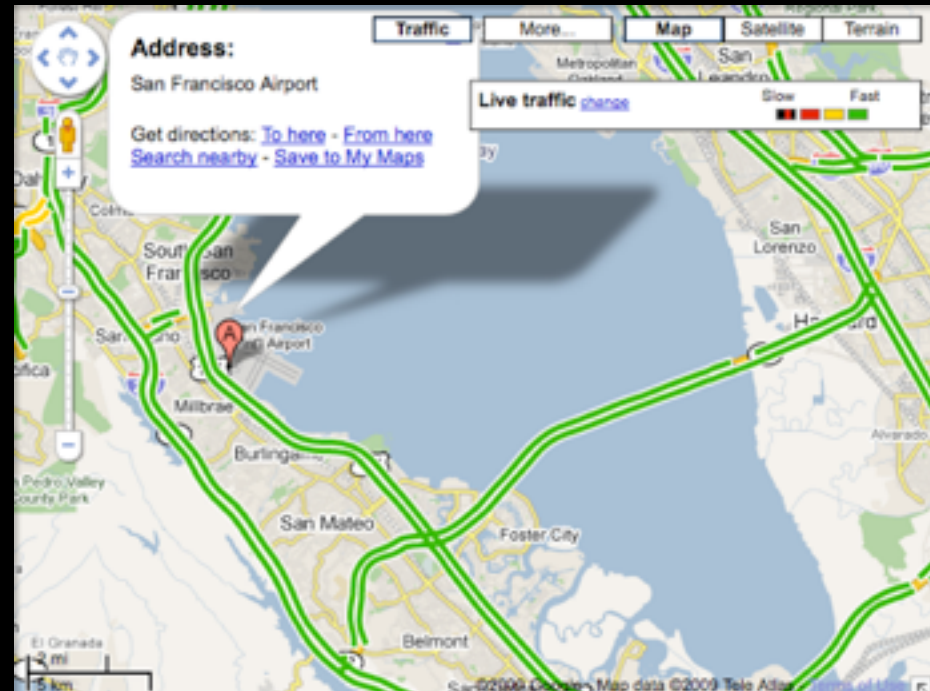
Live Feedback



live feedback. flickr



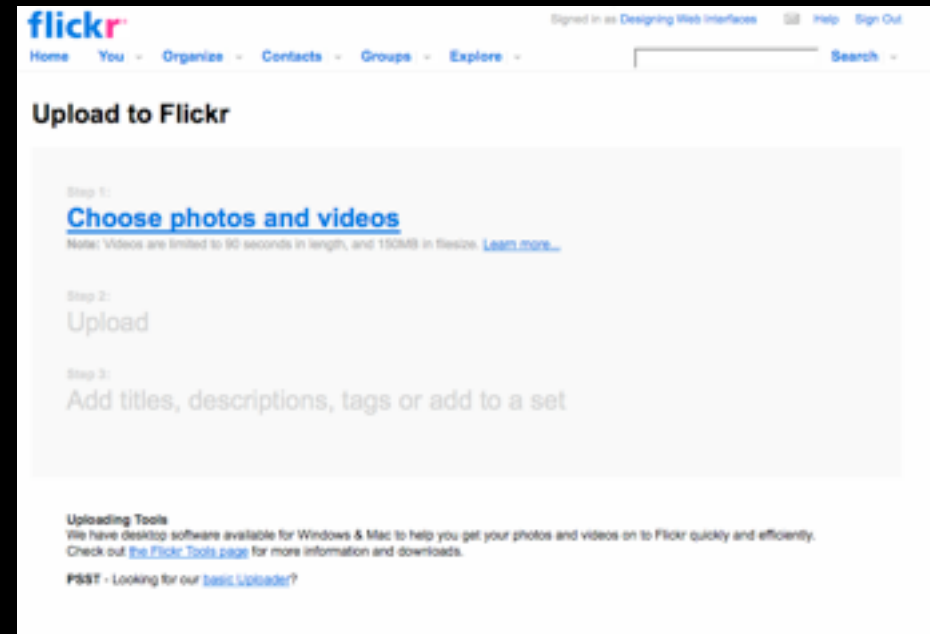
live feedback. wundrbar



live feedback. google maps

Live Feedback

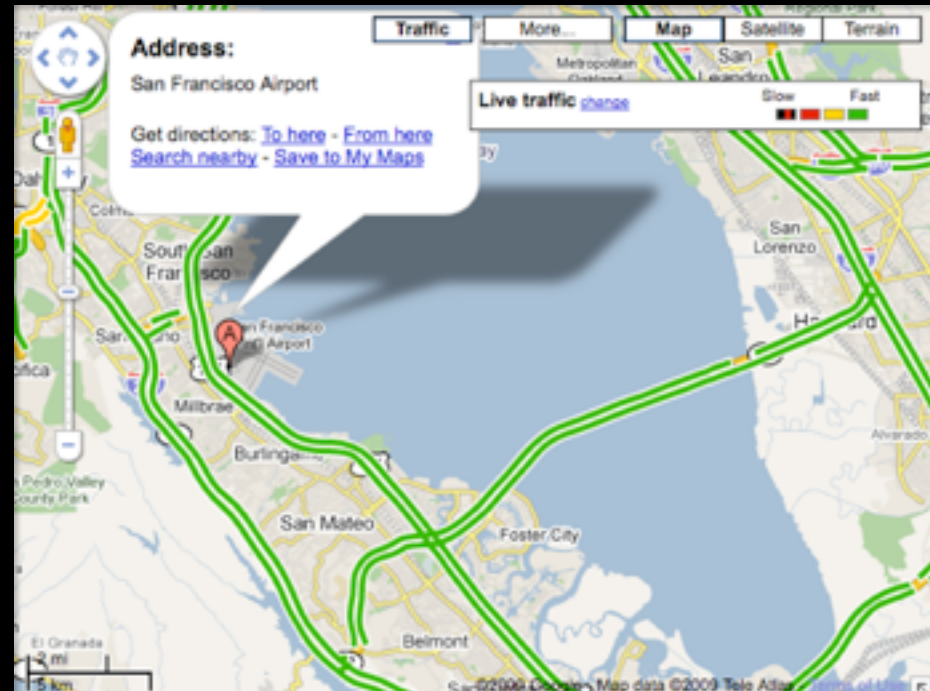
Create a tight feedback loop with the user.



live feedback. flickr



live feedback. wundrbar



live feedback. google maps

Live Suggest

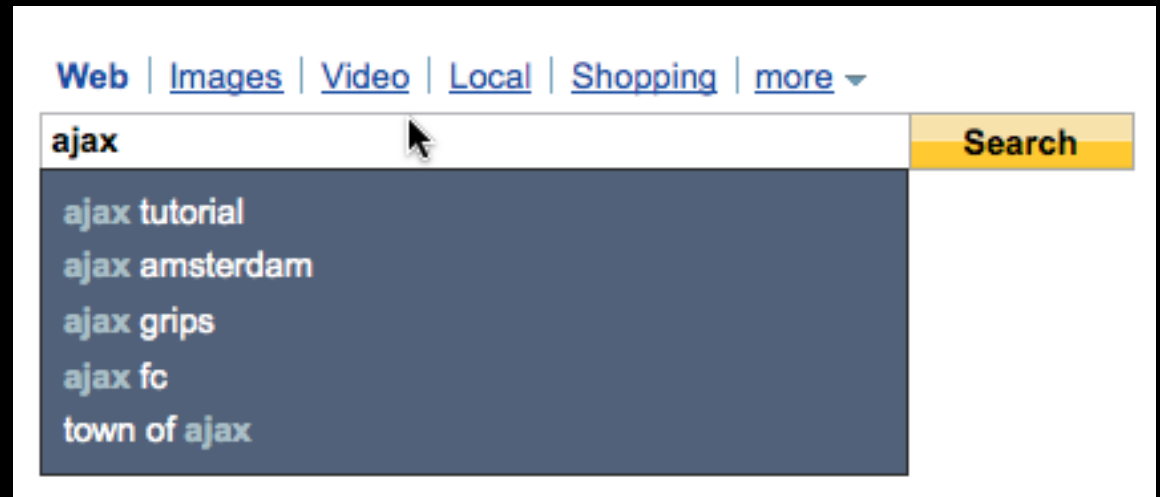


live suggest. google (early version)

Live Suggest



live suggest. google (early version)

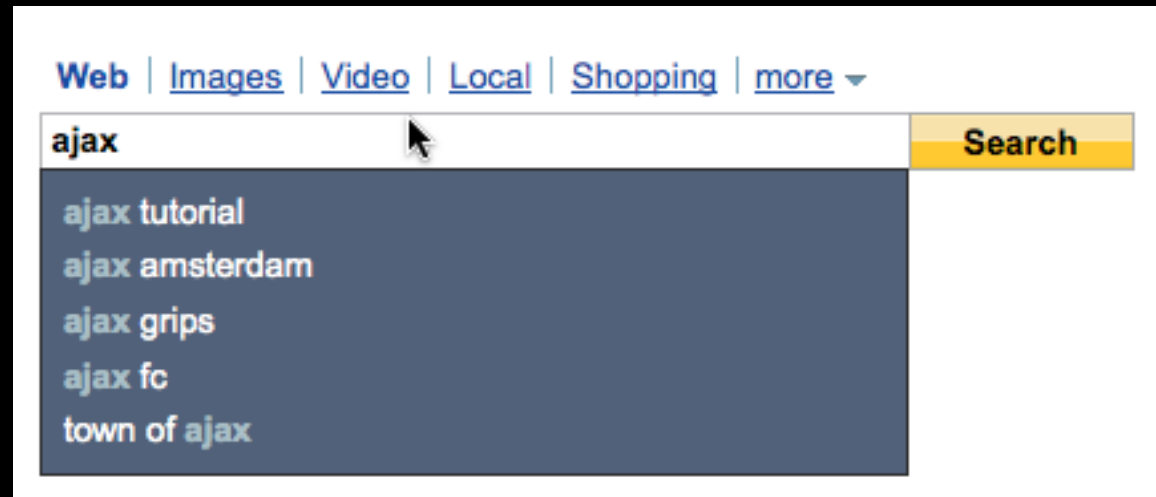


live suggest. yahoo search

Live Suggest

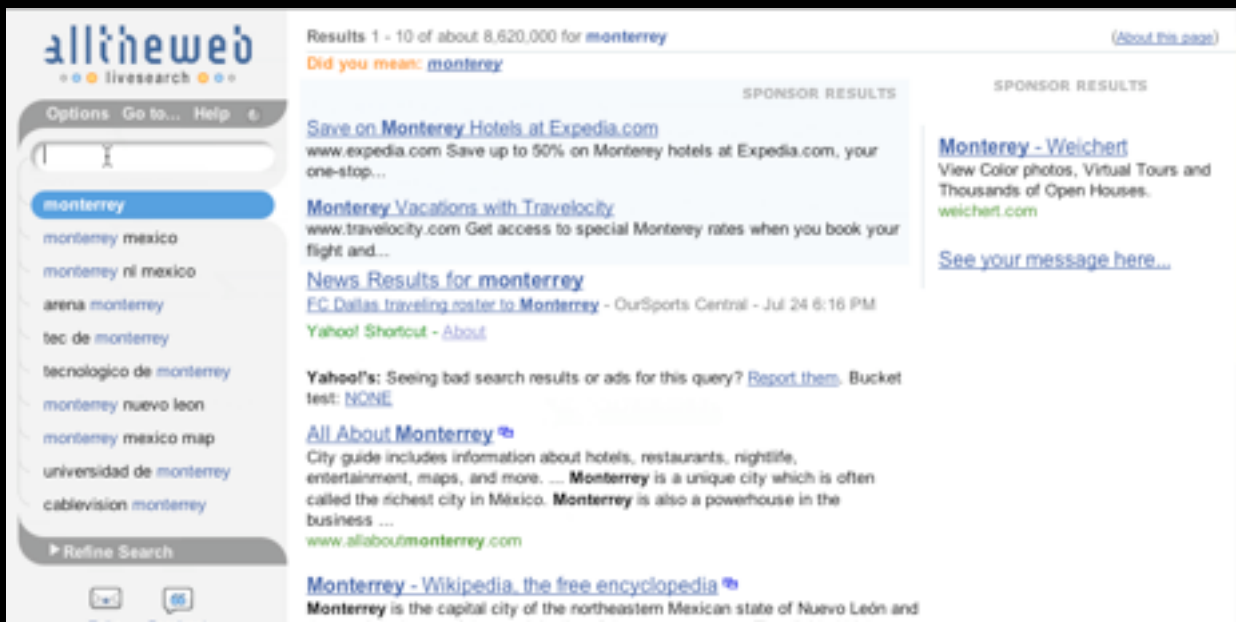


live suggest. google (early version)



live suggest. yahoo search

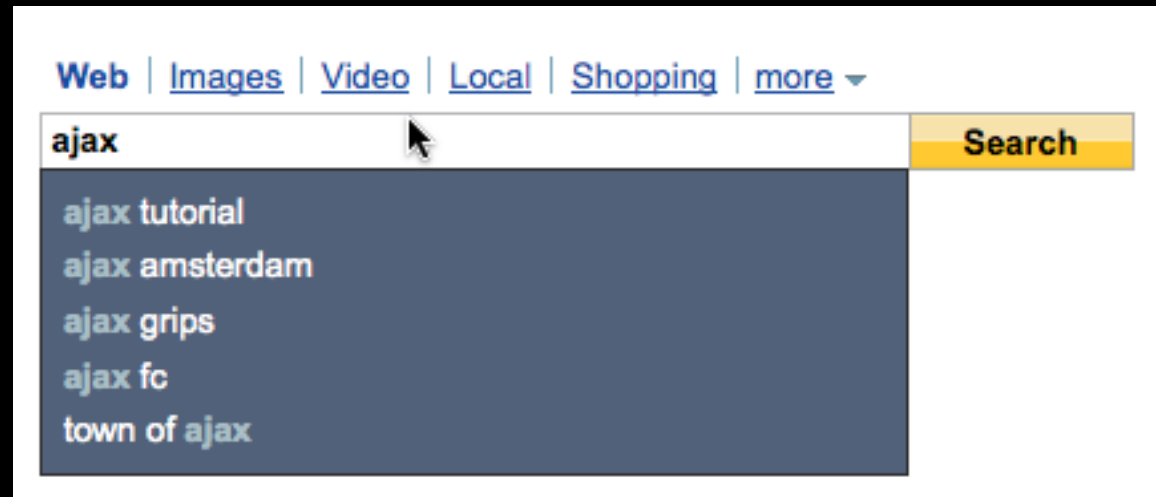
live suggest. early yahoo search experiment



Live Suggest

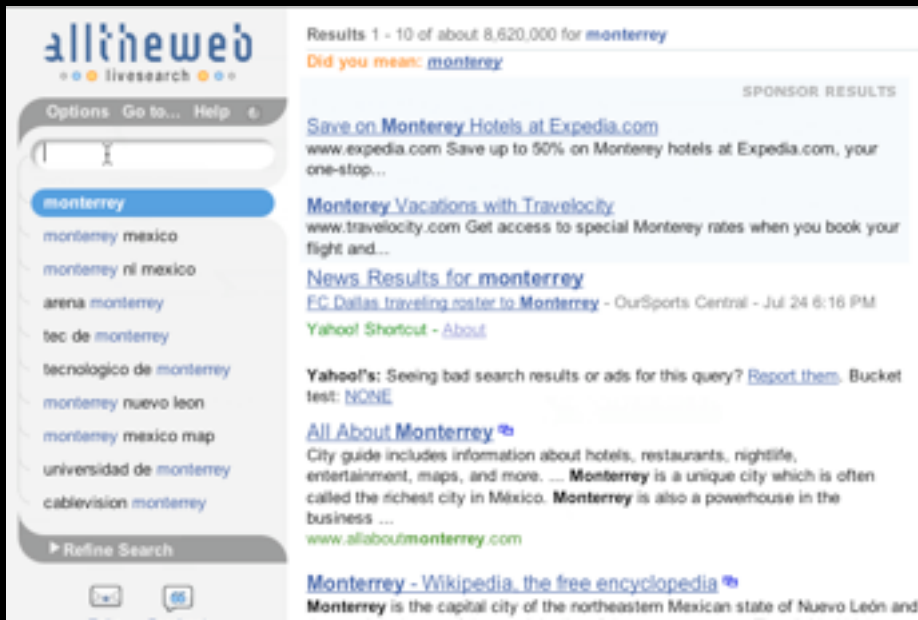


live suggest. google (early version)



live suggest. yahoo search

live suggest. early yahoo search experiment



Narrow toward a goal
rather than distract from it.

Live Previews

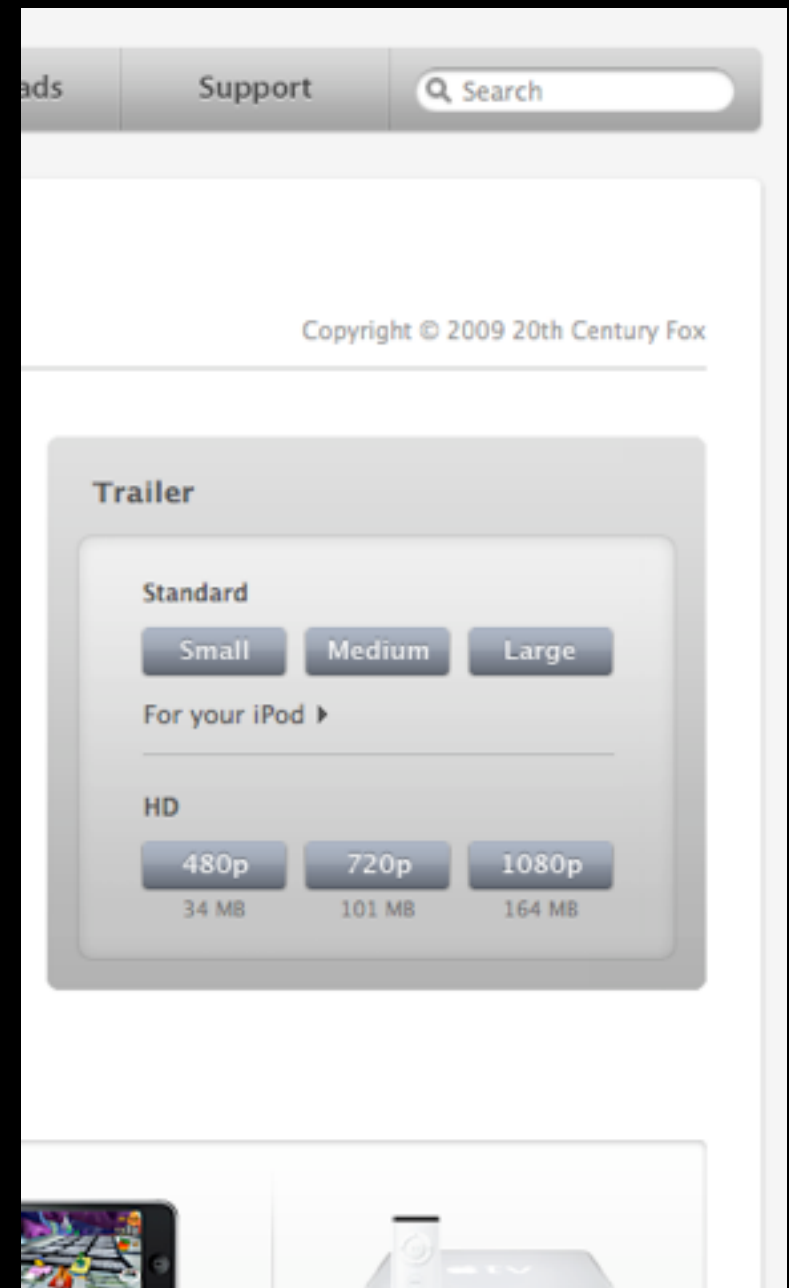


live preview. volkswagen car configurator

Live Previews



live preview. volkswagen car configurator



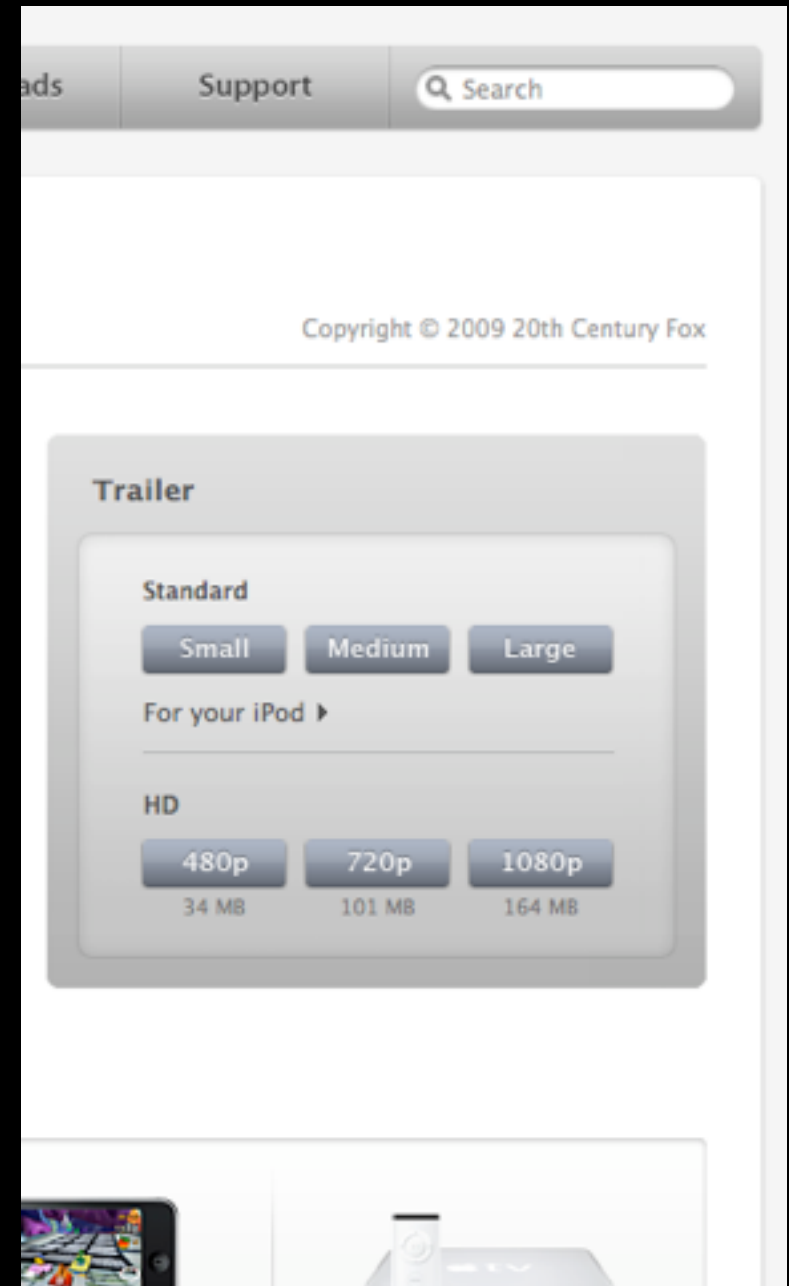
live suggest. apple search

Live Previews



live preview. volkswagen car configurator

Use live previews.



live suggest. apple search

Live Filtering

The screenshot displays the Bing Tweets website, which integrates Twitter trends with Bing search results. The top navigation bar includes links for 'About BingTweets', 'Feedback', and 'Follow @Bing on Twitter'. A search bar is positioned on the right, labeled 'Search Bing & Twitter'. Below the navigation bar, the 'trending topics' section features a 'twitter' logo and tabs for 'Popular Now', 'People', 'Places', and 'Products'. The 'People' tab is selected, showing a list of trending names including Carl Crawford, Chuck Norris, Dash Snow, Dave Chappelle, Joe Buck, Lamar Odom, Mariano Rivera, Michael Jackson, Obama, Orrin Hatch, Pujols, Ryan Higa, Ryan Howard, Sonia Sotomayor, Wendy Williams, and others. To the right of the trending topics, a 'share this result' box contains a snippet of text: 'Check out BingTweets about Carl Crawford http://bit.ly/FRaFO #bing', with a 'Tweet this' button and a 'Share This' button. Below the trending topics, a 'tweets' section displays a list of tweets from users like jolink1, really, and TheLuckyLadybug, each with a profile picture, text, and a timestamp. The main content area is titled 'search results' and shows a search for 'Carl Crawford'. The search results include a 'bing' logo, a search bar with 'Carl Crawford', and a list of results. The first result is 'Carl Crawford LF, #13 Tampa Bay Rays', which includes a photo of Crawford and a table of statistics. The table has columns for 'OPP', 'AB', 'R', 'H', 'HR', 'RBI', 'BB', 'K', and 'SB'. The data rows show performance against the Oakland Athletics (Oak) on July 10, 11, and 12. Below the table, there is a section for 'Season: GP 88 · AVG .309 · HR 8 · RBI 39 · Runs 58 · SB 44'. The search results also include a 'RELATED SEARCHES' section with links to 'Ryan Howard' and 'Jimmy Rollins'. At the bottom, there are links to 'Player Stats' and 'FOX Sports on MSN'.

bing tweets
BETA
Fusing Twitter Trends with Bing Insights

About BingTweets | Feedback | Follow @Bing on Twitter

Search Bing & Twitter

trending topics

Popular Now People Places Products

Carl Crawford Chuck Norris Dash Snow Dave Chappelle Joe Buck Lamar Odom Mariano Rivera Michael Jackson Obama Orrin Hatch Pujols Ryan Higa Ryan Howard Sonia Sotomayor Wendy Williams

share this result

Check out BingTweets about Carl Crawford
http://bit.ly/FRaFO #bing

74 Tweet this Share This

tweets

jolink1: CQ Politics | Craig Crawford's Trail Mix - Smiling GOPers Ought to ...
http://u.marev.com/o2tw
Jul 15, 2009 10:58am

really: At a minium, Papelbon should but Crawford a rolex.
Jul 15, 2009 10:57am

TheLuckyLadybug: Win the Tutu's Take...Meaningful Beauty by Cindy Crawford Review (GIVEAWAY!) | thechanamama.com - Source: http://bit.ly/Q1je4 @thechanamama
Jul 15, 2009 10:57am

StPeteSpirits: Wednesday's

search results

Open Bing in new window Return to Bing

Web Images Videos Shopping News Maps More MSN Windows Live

bing

Carl Crawford

CARL CRAWFORD

Biography Quotes Jersey Fan Club Interview News Images

ALL RESULTS 1-20 of 6,860,000 results · Advanced

Carl Crawford LF, #13 Tampa Bay Rays

	OPP	AB	R	H	HR	RBI	BB	K	SB
Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Jul 17 - Rays at Royals - 8:10 PM ET

Season: GP 88 · AVG .309 · HR 8 · RBI 39 · Runs 58 · SB 44

Player Stats · FOX Sports on MSN · Statistics provided by STATS, Inc. © 2009

• Tampa Bay Rays LF Carl Crawford's catch creates instant...
St. Petersburg Times 7/15/2009

• SportsNation Blog Archives Carl Crawford ESPN.com 7/15/2009

RELATED SEARCHES

Ryan Howard Jimmy Rollins

refining search. bing tweets

Live Filtering

Reduce search effort
with live filtering.

The screenshot displays the Bing Tweets website. At the top, the 'bing tweets' logo is visible with the tagline 'Fusing Twitter Trends with Bing Insights'. Below this, there's a 'trending topics' section with tabs for 'Popular Now', 'People', 'Places', and 'Products'. The 'People' tab is selected, showing a list of names including Carl Crawford, Chuck Norris, Dash Snow, Dave Chappelle, Joe Buck, Lamar Odom, Mariano Rivera, Michael Jackson, Obama, Orrin Hatch, Pujols, Ryan Higa, Ryan Howard, Sonia Sotomayor, Wendy Williams, and others. To the right, there's a 'share this result' section with a text box containing a link to a tweet about Carl Crawford and buttons for 'Tweet this' and 'Share This'.

The main content area is divided into two columns. The left column, titled 'tweets', shows a list of tweets. The first tweet is from 'jokirk1' about 'Crawford's Trail Mix - Smiling GOPers Ought to ...'. The second tweet is from 'really' about 'At a minium, Papelbon should but Crawford a rolex.'. The third tweet is from 'TheLuckyLadybug' about 'Win the Tutu's Take... Meaningful Beauty by Cindy Crawford Review (GIVEAWAY!)'. The right column, titled 'search results', shows the search results for 'Carl Crawford'. It includes a 'bing' logo, a search bar with 'Carl Crawford', and a list of results. The first result is 'Carl Crawford LF, #13 Tampa Bay Rays'. Below this, there's a table of statistics for Carl Crawford.

	OPP	AB	R	H	HR	RBI	BB	K	SB
Jul 10	Oak, W6-0	4	0	1	0	1	1	0	0
Jul 11	Oak, L2-7	3	0	0	0	0	1	2	0
Jul 12	Oak, L3-7	1	0	0	0	0	0	1	0

Below the table, it says 'Jul 17 - Rays at Royals - 8:10 PM ET'. Further down, it shows 'Season: GP 88 - AVG .309 - HR 8 - RBI 39 - Runs 58 - SB 44'. At the bottom, there's a section for 'RELATED SEARCHES' with links to 'Ryan Howard' and 'Jimmy Rollins'.

refining search. bing tweets

Live Forms

Find a domain name:

www.
 (ex. widgetdesigns.com)

Search

live forms. yahoo! small business

Live Forms

Find a domain name:

www.
 (ex. widgetdesigns.com)

Search

live forms. yahoo! small business

Required information for Google account

Your current email address:
 e.g. myname@example.com. This will be your username and sign-in.

Choose a password:
 Minimum of 6 characters in length. [Password strength:](#) Too short

live forms. google account creation

Live Forms

Find a domain name:

www.

(ex. widgetdesigns.com)

live forms. yahoo! small business

Prevent errors beforehand
with live forms.

Required information for Google account

Your current email address:

e.g. myname@example.com. This will be your username and sign-in.


Choose a password:

Minimum of 6 characters in length.

[Password strength:](#) Too short

live forms. google account creation

Auto Complete



KAYAK™ Search with us, book with them.™

[Flights](#) | [Hotels](#) | [Cars](#) | [Deals](#) | [Best Fare Buzz](#)


☒ Round-trip ☐ One-way ☐ Multi-city


From

☒ Show Nearby Airports

To

☒ Show Nearby Airports

Leave  **Time** ▼

Return  **Time** ▼

Travelers ▼

Cabin ▼

☐ Prefer Nonstop

for [hundreds of airlines.](#)

auto complete. kayak

Auto Complete



KAYAK™ Search with us, book with them.™

Flights | [Hotels](#) | [Cars](#) | [Deals](#) | [Best](#)

☒ Round-trip ☐ One-way ☐ Multi-city

From

☒ Show Nearby Airports

Leave

Travelers

☐ Prefer Nonstop

To

☒ Show Nearby Airports

Return

Cabin

for [hundreds of airlines.](#)

Reduce user effort by
autocompleting correctly.

auto complete. kayak

Input where you output.

Maintain flow.

Require a light footprint.

Invite interaction.

Show transitions.

Be reactive.

Flickr Credits

<http://tr.im/t6Ew>

Presentation

[billwscott.com/share/
presentations/2009/ms](http://billwscott.com/share/presentations/2009/ms)

Blog

looksgoodworkswell.com

Web username

[billwscott](#)



Book

designingwebinterfaces.com
O'Reilly