designing for ajax



classic model. rich model.





 \mathbf{Y}

interaction. presentation. data.





data near. interaction rich.





surfacing a vocabulary.



vocabulary. patterns.

Drag and Drop. Drag and Drop Modules. In Page Editing. In Page Custom Editing. Direct State Editing. Grid Cell Editing. Inline Custom Editing. Inline Tag Editing. Popup Custom Editing. Slide-out Custom Editing. Inline Text Editing. Persistent Portals. Inline Reordering. Indication. Busy Indication. Cursor Busy. In Context Busy. In Context Progress. Inline Status. Auto Complete. Balloon Error Tip. Deferred Content Loading. Dynamic Goal. Narrowing Choices. Refining Search. Live Search. Dynamic Filter. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Detail Zoom. Opacity Focus. Configurable Module - Faceplate. Configurable Module - Flip It. Configurable Module - Inline Configure. Configurable Module - Slide Out Drawer. Slide Out. Flip. Opacity Fade. Endless Scrolling. Expandable Paging Boundary. Fresh Content. Hover Detail. In Place Drill Down. Inline Assistant. Inline Validation. Validate Then Suggest. On Demand Refresh. Periodic Refresh. Resizable Modules. Scrolling Modules. Auto Save. In Context Tools. Remembered Collection. Remembered Preferences. Auto Form Fill. Rating an Object. Transition. Brighten Transition. Cross Fade Transition. Dim Transition. Expand Transition. Fade In Transition. Fade Out Transition. Flip Transition. Move Transition. Self-Healing Transition. Collapse Transition. Slide Transition. Rich Internet Object. Available. Selected. Identifiable Object.



principle. make it direct.



pattern. Drag and Drop.



pattern. Inline Editing.



make it direct.

Prefer interaction within the page

What about discoverability?



State park near our home in San Jose

5 photos | Add a comment?

Photos are from 22 Oct 05.



Prefer interaction within the page What about discoverability?

Use direct editing on page content

What about save/cancel? Avoid page jitter Reduce the feeling of modes



State park near our new home in San Jose (next to Milpitas)

CANCEL

SAVE

OR

 \mathbf{Y}

make it direct.

Prefer interaction within the page

What about discoverability?

Pick Up at the Store	
🗆 Orange Juice	
Tomatoes	_
Lettuce	
🗍 Bread	
Chips Add Item	
Make a new list Reorder lists	
Remove from sidebar, Delete this page, Ema	il me this page
Send email to this page: miles12betty@lestate	oillwscott.backpackit.co
Changes Help Text Formatting We	blog Forum Privacy

Use direct editing on page content

What about save/cancel? Avoid page jitter Reduce the feeling of modes

Create a home page for the VisDe to make findability easier

C Account for experimental patterns as well as established patterns

Provide in-context tools

Only good for single operations Can actually slow you down

 \mathbf{Y}

📅 Edit

Prefer interaction within the page

What about discoverability?



Real Sushi

by: <u>sr82</u>

runtime: 00:39

Pick Up at the Store

- DRAG Chips
- 🗖 drag Milk
- 🔲 DRAG Bread
- ORAG Orange Juice2
- DRAG Tomatoes
- DRAG Lettuce
- What is spam?
- Can I transfer my message credits?
 How do I dolote my HandyPay
- How do I delete my HandyPay account?
- What if I didn't receive my full message package?
- I need to contact customer care regarding the Compose Text Message service.



Reduce the feeling of modes Start Over Contact Us WatchThisNex 💻 🗰 🔳 a n' Drop DVD Rec Classics Mean Creek Find out more Featured Subgenr Mu Bes S. CLASSIC COMEDIES Tar Fun with Dick and **High Plains Drifte** Во DICK-JANE Jane ind out more **** **** Amid shoot-outs and existentialism, a George Segal mysterious stranger (Clint Eastwood, and Jane Fonda who also directs) is hired to protect a Add D play Dick and small town from outlaws. But his recipe for defense could be a deal with the Jane, two up-and-coming yuppies who exemplified the devil, and soon, even the enigmatic When we suggest a DVD y gunslinger's ... Read More lifestyle before there was even a name for it. But when Dick loses his lucrative iob, the two face a . Loved It The Great Escape Read More Or show me more like this. **** Monty Python's Director John Sturges's Oscar-nominated Life of Brian adventure classic follows the true tale of a group-escape attempt from one of ***** Germany's toughest prisoner-of-war Not Intere camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard The crown princes of British Attenborough), Danny "The ... Read More comedy are at it again -- this time, in a send-up of More Recommendations > the life and times of Jesus Christ Perhans the most controversial

Use drag and drop where appropriate

Not for simply setting an attribute Good for layout changes or containment Needs transitions

Provide in-context tools

Only good for single operations Can actually slow you down



principle. give live feedback.

Ask Your Question											
 Enter your question You can ask 5 more questions today. 	You have 110 characters to v	¥ vork with. Add details below.									
2. Add details (optional) No spam, please! When in doubt, please refer to our community guidelines.						Find	Athletes and	d Cour	ntries		
<u></u> .	You have 1000 characters to	work with.				Meda	l Count		-		ENTED BY
pattern. Liv	ve Sugge	st.						0	8	0	TOTAL
							GERMANY	11	12	6	29
							UNITED STATES	9	9	7	25
Ter					Charu DGC	٠	CANADA	7	10	7	24
To: Cc:					Show BCC		AUSTRIA	9	7	7	23
Subject:					Plain Text		RUSSIA	8	6	8	22
Times New Roman 💻	12 B	<u>и</u> П	2 🙂 🔮	} — ≡	, 티 雪 1	» Full	Medal Count	+	MY	улнос	RSS

PRESENTED BY CHEVROLET

pattern. Auto Complete.



give live feedback.

Search the Web

VAHOO SEARCH

Instant Search BETA

Why feel lucky when you can be right? With Instant Search, results instantly appear for <u>Yahoo! Shortcuts</u> and common searches. Give it a spin! Type in these examples below, or

©2006 Google

Instant Search gives you answers as you type -- no more waiting!

try your own searches:

Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

boston weather · 22 5th ave new york ny wikipedia san francisco coffee shops Most Popular nfl dmv fost Emailed Most Viewed Most Recommended My Sources Lonely elephants, edgy apes baffled by post-Katrina life at zoo Knight Ridder - Sun Oct 16, 4:40 PM ET Scientists Study Goril NEW ORLEANS - An AWOL search Inflation Soars Highes alligator has resurfaced. Rick Springfield's Soa elephants are forlorn and monterey bay Feds Want Banks to apes are agitated at Audubon Zoo, one of the » All Most Emailed from the Web next nation's most renowned animal sanctuaries, left by Hurricane Katrina both Monterey.com World broken and broke. California State University, Monterey Bay + Monterey Bay - National Geographic Monterey Bay Aquarium dents to Enrol itudents to Enro Monterey Bay Aquarium: Live Web Cams Crew Id Last Name First Name Crew Id Last Name First Name City of Monterey 2 600922 Peterso 2 349394 Craft Adrian 349394 Craft Adrian 432939 Deuglas 468370 Hill Elayne Petra NDBC - Station 46042 James 999300 Barner 999300 James James Web Images Groups News Froogle Local more » 344935 Smith James Gordon 344935 Smith Monterey Bay Aquarium Research Institute Skydive Monterey Bay Google Search | I'm Feeling Lucky Monterey Bay See Also: monterey bay aquarium, monterey rpe, Google will offer suggestions. Use the arrow keys to navigate the results. L bay clothing, monterey bay ca, cal state monterey bay, monterey bay inn, csu monterey bay, monterey bay suites, monterey bay hotels, Feedback - Discuss - Terms of Use - FAQ monterey bay lodge, monterey bay jobs

Just-in-time logic



Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

Keep the user engaged

Time passes faster Look for engaging moments







give live feedback.

Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

Keep the user engaged Time passes faster Look for engaging moments



Use live-previews Look before you leap

 \mathbf{Y}

Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

Keep the user engaged Time passes faster Look for engaging moments



Keep feedback focused

Keep it in context Updating too many areas at once will be confusing Show dynamically what is relevant Avoid creating feedback noise/jitter



Use live-previews Look before you leap



principle. offer an invitation.



pattern. Hover Invitation.

Park near our new home

💽 ADD 🆓 SENDTO 🔲 ADD 🚚 BLOG 🔍 ALL 🐋 ORDER ROTATE 💭 DELETE 📈



pattern. Tooltip Invitation + Hover Invitation.



Make it engaging

Use lightweight events as a welcome mat Rediscover the hover

My Grade:		A	
B-	-	B B-	
Fair		C	
		D	
write a review		F	
Lists	5		
	Rer	nove	this item
	A	dd ite	m or <u>I'm done adding items</u>
	Mak	e a nev	<u>w list</u>



Make it engaging Use lightweight events as a welcome mat Rediscover the hover

Keep actions out of it

Don't make the user afraid to explore Don't proselytize



To see a product preview in action, hover over the link below.



Forty Associates recently added product previews to their Web site as part of a small beta program. During the beta, visitors to Associate sites who viewed a product preview clicked through to Amazon.com over 4% of the time; those clicks resulted in a purchase nearly 6% of the time.

Now we're opening the beta up to all Associates to further improve product previews. The first 500 Associates who refer a sale through a product preview-enhanced link will receive a \$5 Amazon gift certificate. <u>Click here to join your fellow Associates in beta</u> testing product previews.

Don't worry if you don't already have Basic Display Product Links on your Web site. You can create them as part of the sign-up process. <u>Click here</u> for answers to questions you might have about the beta program.



Make it engaging Use lightweight events as a welcome mat Rediscover the hover

Keep actions out of it Don't make the user afraid to explore Don't proselytize

Park near our new home

🛃 ADD 🆓 SENDTO 🔲 ADD 🚚 BLOG 🍭 ALL 🐋 ORDER ROTATE 💭 DELETE 📈



Get the actors involved

Hover Invitation Cursor Invitation Tooltip Invitation



Make it engaging Use lightweight events as a welcome mat Rediscover the hover

4.1"

Keep actions out of it Don't make the user afraid to explore Don't proselytize



Use invitations to aid discoverability

Get the actors involved

0.57

Hover Invitation Cursor Invitation Tooltip Invitation Two challenges: idiom & feature Adding signposts, always-on clues doesn't scale Add tours, help pedals, tips, spotlights

principle. cross borders reluctantly.

	reicome, b.scott Yahoo! My Yahoo! News Search the Web	Search
Check Mail 📢 Compose	Inbox 2324 messages Send Feedback Options	Help 🔻
Q,▼ Find Messages Go	🔊 Reply 🔻 🚽 Forward 🔐 🖛 Move 📇 Print 🐼 Spam 🧊 Delet	e More /
Vonage: sign up & get 1 month free! inbox Drafts Sent Sent Sent Contacts Colendar Notepad Modefs Add	Trom Subject Trom Subject The Re: rico question Bill Scott Looks Good Works Well] 1/19/2006 01:13 JD1 Industry Newsletter Java Named "Programming Language of H Travelocity Member Services Price Alert! Flight + 5 Night Hotel to Hono Theresa Neil Darron Hougland Job Description Darron Hougland Job Description Darron Hougland Job Description Swid Schontzler Re: [ng-altmi] assert/0, isflumeric(), isf0r TagWorld This week in TagWorld me rico question Anonymous Looks Good Works Well] 1/19/2006 10:23 Anonymous Looks Good Works Well] 1/19/2006 10:29 Anonymous Looks Good Works Well 1/19/2006 L	 Thu,
What's your Credit Score? What's reserved No Late Fees	Anonymous [Looks Good Works Well] 1/19/2006 10:19 Standard Header ▼ HG Standard Header ▼ HG Goot your eye on one of those messages up there? To view your message down here in this handy Reading pane, just cling To view your message down here in this handy Reading pane, just cling To select more than one, hold the Shift or Command key.	le Pane
pattern.	Endless Scrolling.	





pattern. In Context Expand.

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pattern. Hover Details.

\mathbf{Y}

pattern. Inline Assistant.

Rethink process flows

Its the user's model, not the page model Every page jump is a mental speed bump





Rethink process flows

Its the user's model, not the page model Every page jump is a mental speed bump

Rethink paging

Its the user's model, not the paging model Use scrolling for "owned" data

Photo Click for info	Price	Bd/Ba Sq Ft	Address and Area Presented By		More Virtual Tours Watch out for dual scroll bar issue
	\$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lor∉ Valley) Schwarzbach Associates	LiveGrid Dem Select Search Catego	
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Almaden Oaks Realtors	Search Images Search Results	Results 1 - 5 of about 1580284 for flowers
	\$2,286,000 Single Res	5, 4+ 4800	20930 PANORAMA DR Los Gatos, CA 95033 (Los Gatos M Alain Pinel Realtors		flowers 063 flowers059jpg 122k 29Feb2004 flowers060jpg 134k 29Feb2004 flowers061jpg 120k http://wp.li.ru/flowers 1024x768 - jpeg fmt - 0.1MB
	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorer Valley) Network Alliance Real Estate		flowers 045 flowers041jpg 277k 29Feb2004 flowers042jpg 125k 29Feb2004 flowers043jpg 744k http://wp.li.ru/flowers 1024x768 - jpeg fmt - 0.1MB
	\$2,777,000 Single Res	5, 4+ 5819	777 HAPPY VALLEY RD Scotts Valley, CA 95065 (Scotts Val Linda Burroughs Real Estate		flowers 076 flowers072jpg 820k 29Feb2004 flowers073jpg 160k 29Feb2004 flowers074jpg 120k http://wp.li.ru/flowers 1024x768 - jpeg fmt - 0.1MB
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Rethink process flows

Its the user's model, not the page model Every page jump is a mental speed bump

Backbase AJAX RSS Reader Image: Search Web Image: Search Web I	물건물건이 안녕 바람을 잘 썼다. 것	성장 것은 것을 가지 않는지 않는지 않는다.						
UENav Yahoo! Calendar - bi Yahoo! Backyard Furl It TinyURL! Rich Interaction Patte Uncategorized Pla Y · V deep linking richard cowin · Search Web · AMy Web · Bookmarks · My Yahoo! · YYahoo AS Y Hacki Back I Back I Back Richa A jaxi Book. C AS A dvanced · Search Web · Advanced · Search Web · Advanced · Search Advanced · Show / Advanced · Show / Search · Infoworld Live Archive I useday 17 January 5:00 SOA governance steps into the spotlight 3:00 Data theft hits the Bahamas 3:00 Macs get Intel inside 3:00 Product previews Friday 13 January 15:33 Security vendors looking to define 'rookit' 15:29 Anonym.OS a Boon for Privacy Geeks? 14:04 Eret Draft of CPL Venice 2	Backbase AJAX RSS Reader							
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Infoworld A Slashdot Ajaxian Live Archive Live Archive Monday 16 January Tuesday 17 January Monday 16 January 5:00 SOA governance steps into the spollight Tuesday 17 January Monday 16 January 3:00 Data theft hits the Bahamas 18:38 Nanobatteries Power Artificial Eyes 10:16 Announcing Wizlite: Collaborative Page Highlighting 3:00 Product previews 16:32 NCC Calls for Laws to Protect User Rights 7:45 Lightbox.js - easy image overlays with javascript Friday 13 January Monday 16 January 15:29 Anonym.OS a Boon for Privacy Geeks? 7:58 Bubbleshare: Photo Sharing Community 13:23 Salesforce.com goes live with 14:01 Eict Dardf of CRI Monitor 2 6:02 Air Monitor 2		ed 🐤	Show /					
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	define 'rootkit'							
		14:01 First Draft of GPL Version 3	5:08 Ajax Navigation in WikiCalc 0.2					

Rethink paging

Its the user's model, not the paging model Use scrolling for "owned" data Watch out for dual scroll bar issue

Plan for linking, crawling and back button

Not everything is a single page application What will the user think the back button does?

 \mathbf{Y}

cross borders reluctantly.

Expand

Use overlays

For momentary interruption Replace page transition When editing an individual, more complex item Be symmetrical Not disturb the page

Starter Web Page Publish basic information on a placeholder web page until you're ready to upgrade to a full web site. View a sample.

Domain Locking Safeguard your domain from hijacking and unauthorized transfers with domain locking. Yahoo! Domains secures your domain for you - and only you.

Domain Forwarding

Point your new domain name to a web site you already have with domain forwarding. This is a useful feature if you own multiple domain names.

Complete Domain (DNS) Control

Advanced users: You can easily edit your name servers and MX, A, and CNAME records for complete control over your domain.

Email Forwarding

account.

Unlimited forwarding of messages sent to your new domain name into your free Yahoo! email



Use overlays

For momentary interruption Replace page transition When editing an individual, more complex item Be symmetrical Not disturb the page

Use in-context expands

For editing part of a collection Need to see surrounding context For managing content modules

Wired News: Top Stories edit	Schedule V	iew Map View		
Christians Code Heavenly Games				
Cloning the Best in Show	Ma Add H	lotels Things to do Restau	urants Shopping Entertainment	Create Item
Brain Workouts May Tone Memory	Trip Albun	n		Add Photos »
Movies edit	Vosemite	National Park		
Showtimes for 76208 »		n Muir Vernal Falls Mist	Trail Hike w Cohodula	
Must Love Doos 1hr 30min - Rated PG-13	S 🖬 3011	n mun venai rans mist	ITall Fike » Schedule	
	Scheduled	d Items		
	Wed 11/23	/05 (day 1) - Yosemite Nati	Pk, Yosemite National Park	
	😒 🔚 Yos	emite Lodge		
	🛛 💽 Tun	nel View		



principle. keep a light footprint.

	0 items in <u>r</u>	my bag checkout
Pique polo		
only at gap.cor	n	
overview		you'll also like
 Need large 	ue knit. button neckline. <u>quantities? Click for Corpor</u> on. Machine wash. importe	
regular	tall	
Buy More an	d Save	#346927 prices may vary
select Color: rc \$29.50 Buy 2 \$29.50 \$9.99 \$29.50 \$9.99 select Size:	or more, \$25.00 each	
	1 L XL XXL XX	XL
size chart		
size chart Quantity:	royal grape \$29.50 \$9.99	add to bag

pattern. Remembered Collection.



Featured Subgenre CLASSIC COMEDIES High Plains Drifter KRUANE ***** ○ Not Interested Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood. who also directs) is hired to protect a small town from outlaws. But his recipe Jane, two up-and-coming for defense could be a deal with the yuppies who exemplified the devil, and soon, even the enigmatic lifestyle before there was even a gunslinger's ... Read More name for it. But when Dick loses his lucrative job, the two face a ... The Great Escape Read More **** Not Interested Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... Read More More Recommendations >



Fun with Dick and

Not Interested

and Jane Fonda

George Segal

play Dick and

Monty Python's

****1

Life of Brian

Jane



Fixing the Mighty Mouse

Submitted by usedmac 1 day 1 hour ago (via http://mac

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now. I have found that the us Scroll Ball far outweigh its guirks.

<u>60 comments</u> <u>blog this</u> <u>email this</u> category: apple

pattern. In Page Action.



Watch your click weight

Keep actions immediate and light Count "clicks"

Classics



***** S Not Interested

High Plains Drifter

Add

mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... Read More

Amid shoot-outs and existentialism, a



Add

The Great Escape **** Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join

Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... Read More

More Recommendations >

Featured Subgenre CLASSIC COMEDIES



Add

George Segal and Jane Fonda

play Dick and Jane, two up-and-coming yuppies who exemplified the lifestyle before there was even a name for it. But when Dick loses his lucrative job, the two face a ... Read More



again -- this time, in a send-up of the life and times of Jesus Christ. Perhaps the most controversial



Fixing the Mighty Mouse

Submitted by usedmac 1 day 1 hour ago (via http://mac

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now. I have found that the us Scroll Ball far outweigh its guirks.

<u>60 comments</u> blog this email this category: apple

Watch your click weight

Keep actions immediate and light Count "clicks"

The Critics:

В-

14 reviews

My Grade:

Rate this

Movie!

Select grade

А

В

С

Design for engaging moments

Use invitations Keep it fun, exciting and light Treat it like an impulse aisle





Watch your click weight

Keep actions immediate and light Count "clicks"

Design for engaging moments Use invitations Keep it fun, exciting and light Treat it like an impulse aisle

RECOMMEND THIS STORY

Recommend It:



Use lightweight events

Hover Blur, focus Click. Avoid double-click

 \mathbf{Y}

principle. show transitions.



pattern. Fade Transition + Self-Healing Transition.

Fantasy Gan	nes Archive	Privacy Sett	tings				
All Sports	Baseball	Basketball	Football	Auto Racing	Golf	Hockey	
All Fantasy G	ames						
You have no	You have not played any Fantasy Games						
	Se	earch: Yahoo	Sports 💌	for			
Copyright © 200	6 Yahoo! Inc. /	All rights reserve	d. Privacy Pol	icy - Terms of Serv	<u>vice</u> - <u>Cop</u>	oyright/IP Po	

pattern. Slide + Fade In + Fade Out.

show transitions.

Speak to the BRAIN

Understanding attention processing Sending the wrong message







show transitions.

Speak to the BRAIN

Understanding attention processing Sending the wrong message



What you can communicate

Speed up time Slow down time Show state change Show relationships between objects

Connecting...

		1111	H	11	11	
YAHOO!		Animated Tour Useful New Feat	tures		Ve Upgrade Itorage: No	
Select Type: Web Images	Local News Shoppin	ng	🔒 My Se	rvices 🤇	Feedback	8
Search:		Search	B Music	Video	Mail	[≫ Mo
Hello Bill [Sign Out, My Account]	₩ 42° - 57°					
💽 Add Content 📑 Change Layout 🚺	Change Colors	Se	lect Page:	🖞 My F	ront Page	-
Scoreboard edit *	✓ Message Center — edit ★		WS		edit	×
TODAY	Check Email	AccuRev giv	es softwar	e configu	ration syst	em
🗢 NHL 📐	Launch Messenger 14 friends on	global focus	5 hours ago	0	,	
Tampa Bay vs. 5 13:15		Anti-virus So Target? - 10 h		e Next Bi	ig Worm	
Dallas 3 2nd	✓ Weather edit ★	India's Satya		percent r	ise in	
✓ NBA Dallas vs. 0 10:30	Dallas, TX 4075 F	third-quarter				
LA Clippers 0 ET	Denton, TX 3575 F	Cisco Patche Software - 1 d		Call Man	ager	
YESTERDAY						
no games for selected teams	Sunnyvale, CA 4257 F	⊽ <u>eHub</u>			edit	×
Listen to live audio of college	Boulder Creek, CA 3959 F	• eHub Intervie	ws Prodia	em - 11 ho	urs ago	
games	Gilroy, CA 3857 F	Veetro - 20 ho	urs ago		5	
Best Fare edit *	San Jose, CA 4258 F	MediaMax - 2 iOWEYOU - 2				
Tracker		HyperSuper -				
Depart: New York, NY - all	Search search by Zip Code or City					
Paris, France - all \$193.00	search by Zip Code of City		thly Prog	ram	edit	×
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Depart: San Francisco, CA	Recently Used clear recent	ago				
²²¹	My Locations 🔻					

show transitions.

Speak to the BRAIN

Understanding attention processing Sending the wrong message

What you can communicate

Speed up time Slow down time Show state change Show relationships between objects

Rain or Shine?	■ Zipcode: 95132
🔅 Current Cond	itions
San Jose, C	A
	64°F
A Few Clou	ds
Windspeed: De w point: Heatindex:	29.97" (1014.7 mb) Calm 54 F (12 C)
🖗 Radar Maps	▶
Forecast	
	A MERCAN AND A STATE



Keep it sane

"Cut in half" rule of thumb Use a "contrast knob" approach Don't overuse

principle. think in objects.



pattern. Shareable Object.

Other trips you might like ...



The Ultimate A ...

by ajrao1918

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 \mathbf{Y}

6 Parks in 8 d ... by lacorebb by whiske Copy this trip Copy this tri

<u>Yosemite</u> by <u>whiskeywom ...</u> <u>Copy this trip</u> Cali Baby! by <u>ibily78</u> Copy this trip



think in objects.

Rethinking the model

What is the user's mental model? How to distinguish from content?

[Update photos] Yosemite Thanksgiving [Edit] A trip to YOSEMITE NATIONAL PARK Fun in Yosemite with Daniel & Kids Image: This trip is public *Sharing settings	
Schedule View Map View	
Add Hotels Things to do Restaurants Shopping Entertainment	• Create Item
Trip Album	Add Photos »
Yosemite National Park	
👿 📴 John Muir Vernal Falls Mist Trail Hike » <u>Schedule</u>	
Scheduled Items	
Wed 11/23/05 (day 1) - Yosemite Natl Pk, Yosemite National Park	
🔊 🔚 Yosemite Lodge	
From \$97.00 to \$146.00 per night. • <u>Reserve Now</u>	
Yosemite Natl Pk, CA 95389	
United States In the valley of Yosemite National Park	
Notes: [Edx]	
Tags: [⊑a≿] yosemite, hiking	



Rethinking the model

What is the user's mental model? How to distinguish from content?

The power of sharing

Bloggable, shareable, findable How to dial-in community Collections

Gadget Gallery This is the place where you can share your gadgets with everyone. Just zip up your source code, create a preview image, provide a description and upload! Please read our Upload Agreement before uploading your gadgets.			
Add a Gadget	Live Clock v 2.1	Virtual Earth	Windows Live Favorites
Login to upload a Gadget that	Views: 60,157	Views: 38,074	Windows Live Favorites
you build.	Replies: 62	Replies: 13	Views: 33,375 Replies: 56
Favorites	Downloads: 3,647	Downloads: 0	Downloads: 124,406
Login to add tags to your favorites.	NASA Image of the Day	Xbox Live GamerTag 2.0	ToDo List
			Add Item
	Views: 32,193	Views: 31,622	Sort by priority Views: 28,667
	e arth	Replies: 42 Downloads: 670	Ealt schedu Downloads: 144
	Bownindus: 520	© Renther	Edit 🗌 pick up
	Live Google Search v1.1	Windows Live Mail Mobile	WeatherBug Live Weather
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	Views: 28,589 Replies: 11	views: 27,511	Views: 23,938 Replies: 38
	Downloads: 1,747	Barbarton Replies: 4 Downloads: 298	Downloads: 851



think in objects.

Rethinking the model

What is the user's mental model? How to distinguish from content?



Web 2.0 as a platform

Rich objects fit the SOA model Creates a good separation of concerns Mashups

The power of sharing

Bloggable, shareable, findable How to dial-in community Collections

current patterns.

Breadcrumbs. Module Tabs. Navigation Tabs. Auto Complete. Pagination. Item Pagination. Search Pagination. Ratings and Reviews. Architecture of a Review. Rating an Object. Writing a Review. Drag and Drop. Drag and Drop Modules. Transition. Dim. Brighten. Cross Fade. Contract. Expand. Fade In. Fade Out. Move. Self-Healing. Slide. Highlight. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Links. Alphanumeric Links. Text Links.



rich patterns.

Drag and Drop. Drag and Drop Modules. In Page Editing. In Page Custom Editing. Direct State Editing. Grid Cell Editing. Inline Custom Editing. Inline Tag Editing. Popup Custom Editing. Slide-out Custom Editing. Inline Text Editing. Persistent Portals. Inline Reordering. Indication. Busy Indication. Cursor Busy. In Context Busy. In Context Progress. Inline Status. Auto Complete. Balloon Error Tip. Deferred Content Loading. Dynamic Goal. Narrowing Choices. Refining Search. Live Search. Dynamic Filter. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Detail Zoom. Opacity Focus. Configurable Module - Faceplate. Configurable Module - Flip It. Configurable Module - Inline Configure. Configurable Module - Slide Out Drawer. Slide Out. Flip. Opacity Fade. Endless Scrolling. Expandable Paging Boundary. Fresh Content. Hover Detail. In Place Drill Down. Inline Assistant. Inline Validation. Validate Then Suggest. On Demand Refresh. Periodic Refresh. Resizable Modules. Scrolling Modules. Auto Save. In Context Tools. Remembered Collection. Remembered Preferences. Auto Form Fill. Rating an Object. Transition. Brighten Transition. Cross Fade Transition. Dim Transition. Expand Transition. Fade In Transition. Fade Out Transition. Flip Transition. Move Transition. Self-Healing Transition. Collapse Transition. Slide Transition. Rich Internet Object. Available. Selected. Identifiable Object.

surfacing a vocabulary.



Yahoo! Design Pattern Library Released



Solution

 Show clickable items (most often used are stars) that light up on rollover to infer clickability. surfacing a vocabulary. code. accessibility. examples. rationale. solutions. articles. discussion. etc.





Yahoo! service responds with a JSON representation of a pattern. Allows anyone to mashup the patterns into a corporate pattern library

Solution

 Show clickable items (most often used are stars) that light up on rollover to infer clickability.

> Corporate Branded Pattern Site (mashup)



questions?

