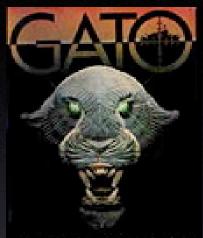
# designing for ajax



# background.



WWII-GATO-Ooss Submorine Simulation Spectrum High Barrier

### Rico JavaScript for Rich Internet Applications

#### Doc

An open-source JavaScript library for creating rich internet applications. Rico provides full Ajax support, drag and drop management and a cinematic effects library.

#### BACKGROUND

Rico is a Spanish word meaning *rich*. The goal of Rico is to provide a rich experience for web sites using Ajax technology.

Rico is just one small part of a larger effort at Sabre Airline Solutions to create a suite of rich internet components, behaviors and effects for the web application space.

The library is a fully object-oriented JavaScript library. Recently we refactored the library to extend the excellent prototype.js effort from the Ruby on Rails folks

#### OPEN SOURCE

Rico is provide free and open-source (Apache 2.0 License) for either your personal or commercial use. <u>Sabre Airline</u> <u>Solutions</u> retains the copyright on the Rico code produced at Sabre.

#### BROWSER SUPPORT

Rico has been tested on IE 5.5, IE 6, Firefox 1.0x/Win, Camino/Mac, Firefox 1.0x/Mac. Currently there is no Safari or Mac IE 5.2 support. Support will be provided in a near future release for provide Safari.

### AJAX SUPPORT Agas is the term that describes a set of web development techniques for creating interactive web applications. One of the key ingredients is the JavaScript object XmiltuRequest. Rico provides a very simple interface for registering Ajax request handlers a well as YTML elements or JavaScript objects may be updated as the result of one Ajax request. Want to get started learning? Check out our demos and then read our two Ajax tutorials on the Documentation pa DRAG AND DROP

Desktop applications have long used drag and drop in their interfaces to simplify user interaction. Rico provides one of Check out the Alternative to Paging! Interlates to simplify user interlatuoir, recul provides one of the simplest interfaces for enabling your web application to supporting and tory. User register any HTAL element or JavaScript object as a drop zone and Rico handles the cret.

handles the rest

#### CINEMATIC EFFECTS

When actions are no longer occurring just at the page level but within the page itself, more clues are required to clue the user on what has transpired. Cinematic effects such as scaling and smooth silding transitions can communicate change in richer ways than traditional weap baptications have explored before Rico provides several cinematic effects as well as some simple visual style effects in a very simple interface.

### REHAVIORS

DETAYLING Take some raw HTML and sprinkle in some behaviors and what do you get? Well in Rico you can get an <u>According</u> component like those found in <u>Macromedia Files and as accordina</u>, nake the latest behaviors the Line Kerkel and the set of the connect an Hml table up to a stream of <u>Aja</u> response. Ajax requests are automatically calded during table scripting. The result in one Hml table up to a stream of <u>Aja</u> response. Ajax requests are automatically calded during table scripting. The result in one Hml tables an hold an utilimited amount of data screlled into view on the fly as needed! More behaviors are planned!



NEW! LiveGrid Behavior!

No. Dogod View

RICC

-

Trease of Stream Process

Storen roburgle

The Red Towns of the

Developer Network Home Help

Site Search

Search

**VAHOO** DEVELOPER NETWORK

#### **Design Pattern Library**

- NAVIGATE

🔷 Tabs

Breadcrumbs

Fly-out Menus

Horizontal Bar Hub and Spoke Left Navigation

Faceted Navigation

Module Tabs Navigation Tabs

EXPLORE DATA

Pagination

ORGANIZE DATA

GIVE FEEDBACK

- Ratings & Reviews

PERFORM ACTION

- Drag and Drop

Modules

In Page Editing

CALL ATTENTION

Ratings & Reviews

page.

Sliders

Drag and Drop

- CUSTOMIZE

Rating an Object

Writing a Review

Auto Complete Calendar Picker

Item Pagination

Search Pagination

Yahoo! Developer Network > Design Pattern Library

#### Welcome

Welcome to the Yahoo! Design Pattern Library. We are very happy to be sharing our library with the design and development community. This is our first drop of what we hope to be a monthly release cycle for the publication of patterns. In many cases we have bundled the patterns with pointers to related code from the Yahoo! User Interface Code Library. We hope this is a useful resource and look forward to your feedback.

#### What's a Pattern?

A pattern describes an optimal solution to a common problem within a specific context, more,

#### Recent Patterns

🔚 Senu 🔚 Save Drait 🖉 Travel > Guides > North Ameri To: yu ica > United States > New Yo Thursday Februa 0 Weather Yusef Jones <yusef@ Cc: New York City > Things to do Yusef Smith <vusefs@ Auto-Complete Breadcrumbs Drag and Drop Modules The user needs to enter an User needs to navigate The user needs needs to item into a text box which potentially large quantities of re-arrange the layout of could ambiguous or hard to information efficiently, modules on a web page remember and therefore has without becoming lost. directly with the mouse. the potential to be mis-typed Architecture Review AP Reuters AFP USATO 1 - 5 of 32 First | < Prev | Ne vs Home U.S. Busi Cargo Ship Blocks Sue First | < Prev | Next > | Last International Observers - Doll Chown Divide Am Module Tabs Navigation Tabs Object Pagination The user needs to navigate The user needs to navigate through one or more stacked through a site to locate Drag and Drop Objects panes of content without content and features and , refreshing the page. have clear indication of their current location in the site. a single page. \*\*\*\* \*Review Title - e.g. We can Results Page: Great - IMPROVE READABILITY Read 20 reviews 1 <u>2</u> <u>3</u> <u>4</u> <u>Next</u> Good **\*\*\***\*\* Review Architecture Search Pagination Rating an Object Writing a Review GROUP RELATED ITEMS The user needs to view a set A user wants to quickly ORGANIZE SCREEN/PAGE of search results ranked by leave their opinion on an relevance that is too large to object, with minimal

\*Write your review - Your

opinion with others about an object (place, person, thing) simple rating.

The user needs to view data

### items from a potentially large set of sorted data that will not be easy to display within

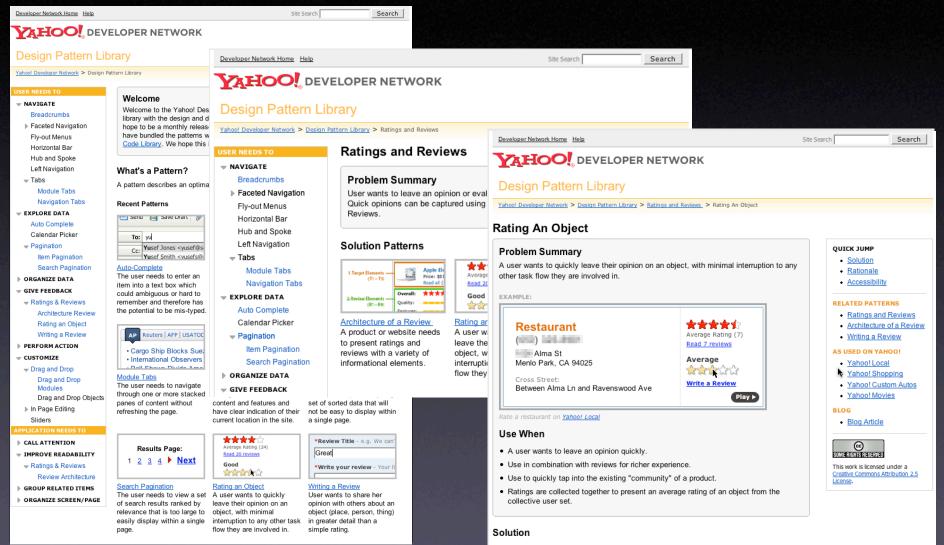
User wants to share her

easily display within a single interruption to any other task in greater detail than a

flow they are involved in.



# developer.yahoo.com/ypatterns



 Show clickable items (most often used are stars) that light up on rollover to infer clickability.

# current patterns.

Breadcrumbs. Module Tabs. Navigation Tabs. Auto Complete. Pagination. Item Pagination. Search Pagination. Ratings and Reviews. Architecture of a Review. Rating an Object. Writing a Review. Drag and Drop. Drag and Drop Modules. Transition. Dim. Brighten. Cross Fade. Contract. Expand. Fade In. Fade Out. Move. Self-Healing. Slide. Highlight. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation.



# yuiblog.com

HOO.util.Motion = function(el, attributes, duration, method)
if [e1] {
 this initMotion(el, attributes, duration, method);
 this initMotion(el, attributes, duration, method);

H00.util.Motion.prototype = new YAH00.util.Anim();

HOO.util.Motion.prototype.initMotion = function(el, attributes, duration, method) YAHOO.util.Anim.call(this, el, attributes, duration, method);

### YAHOO! USER INTERFACE BLOG

News and Articles about Designing and Developing with Yahoo! Libraries

Blog About

### Yahoo! Design Pattern Library Released February 13, 2006 on 7:54 am by Bill Scott | In Design |



I'm excited to announce that today we are releasing the Yahoo! Design Pattern Library to the public under a friendly Creative Commons License. The goal in releasing this library is for us to share the common patterns that we see emerging at Yahoo! It is hoped that by opening up our design patterns we can share our current thinking as well as solicit your valuable feedback.

We believe design patterns are powerful. First, they offer a solution in context of a problem. Second, they provide a name for the solution. Taken together as a set, pattern libraries form a solution language that can enhance our ability to communicate design ideas. Lastly, they provide us a context in which to discuss a number of associated issues: the thinking behind a solution; issues around accessibility, and de-gradeablity; other related patterns; examples of usage; and code samples to name a few.

In case patterns are a new concept to you, here's a little history to get you up to speed.

Background on Patterns



SYNDICATE All Entries:

All Comments:

### RECENT POSTS

Developing a JavaScript Library for Yahoo!

Welcome to the Yahoo! User Interface Blog

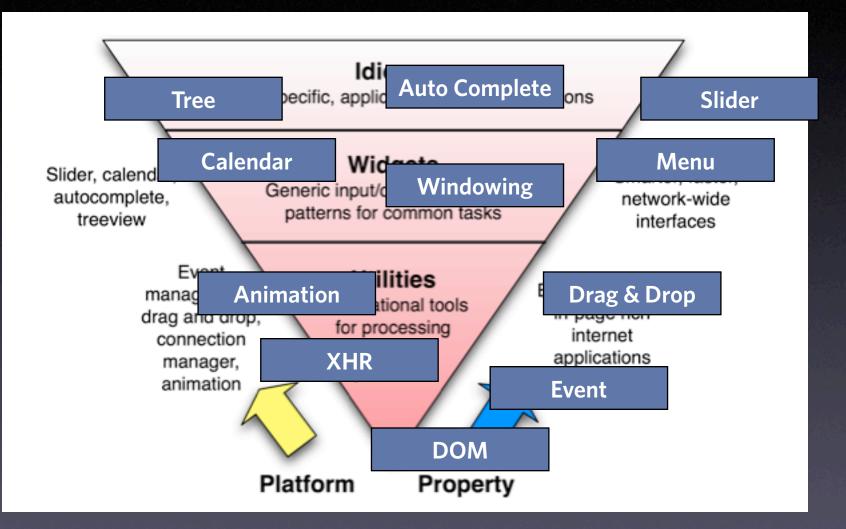
The Yahoo! User Interface Library

Yahoo! Design Pattern Library Released

Search Pagination Design Pattern

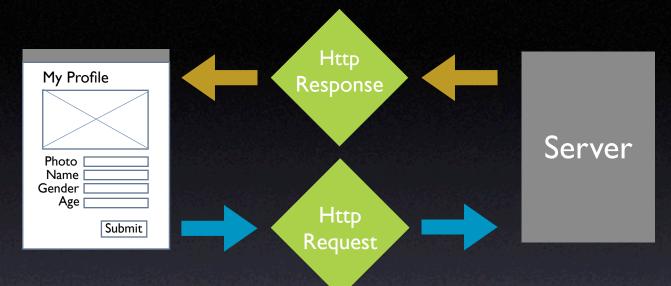
Item Pagination Design Pattern

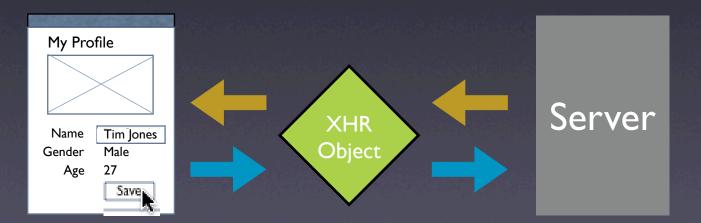
Rating an Object Pattern



 $\mathbf{Y}$ 

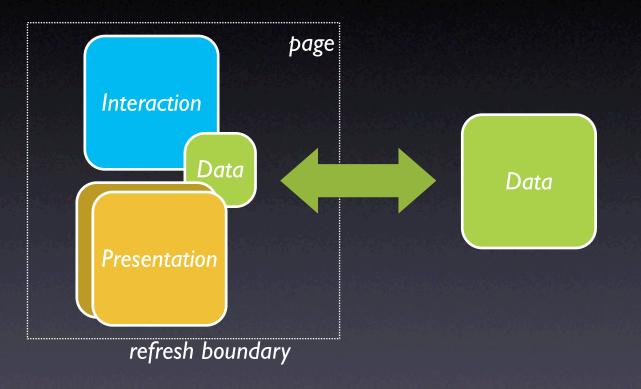
# classic model. rich model.





 $\mathbf{Y}$ 

# interaction. presentation. data.





# data near. interaction rich.





# surfacing a vocabulary.



# vocabulary. patterns.

Drag and Drop. Drag and Drop Modules. In Page Editing. In Page Custom Editing. Direct State Editing. Grid Cell Editing. Inline Custom Editing. Inline Tag Editing. Popup Custom Editing. Slide-out Custom Editing. Inline Text Editing. Persistent Portals. Inline Reordering. Indication. Busy Indication. Cursor Busy. In Context Busy. In Context Progress. Inline Status. Auto Complete. Balloon Error Tip. Deferred Content Loading. Dynamic Goal. Narrowing Choices. Refining Search. Live Search. Dynamic Filter. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Detail Zoom. Opacity Focus. Configurable Module - Faceplate. Configurable Module - Flip It. Configurable Module - Inline Configure. Configurable Module - Slide Out Drawer. Slide Out. Flip. Opacity Fade. Endless Scrolling. Expandable Paging Boundary. Fresh Content. Hover Detail. In Place Drill Down. Inline Assistant. Inline Validation. Validate Then Suggest. On Demand Refresh. Periodic Refresh. Resizable Modules. Scrolling Modules. Auto Save. In Context Tools. Remembered Collection. Remembered Preferences. Auto Form Fill. Rating an Object. Transition. Brighten Transition. Cross Fade Transition. Dim Transition. Expand Transition. Fade In Transition. Fade Out Transition. Flip Transition. Move Transition. Self-Healing Transition. Collapse Transition. Slide Transition. Rich Internet Object. Available. Selected. Identifiable Object.



# principle. make it direct.

YAHO				Animated Tour Useful New Fe			/e Upgrade torage: No	
Select Type: Web	Images	Local	News Shoppi	ng	8 My Se	rvices 🤇	Feedback	8
Search:				Search	Music	Ö Video	🈂 Mail	Mo
Hello Bill [Sign Ou	it, My Account ]	<u>≁</u> 42° - 57°						
💽 Add Content 🚺 C	hange Layout 🔽	Change Colors		5	elect Page:	My F	ront Page	•
✓ Scoreboard	edit 🕷	✓ Message Cer	nter edit 🗶		ews		edit	×
TODAY		Check Email		AccuRev gi	ves softwar	e configu	ration syst	system
⇒ NHL	R.	Launch Messenger	14 friends on		global focus - 5 hours ago			
Tampa Bay vs. Dallas	5 13:15 3 2nd			Anti-virus Software: The Next Big Worm Target? - 10 hours ago     India's Satyam logs 64 percent rise in				
Vallas	3 210	✓ Weather	edit 🗶					
Dallas vs.	0 10:30	Dallas, TX	4075 F 🌍	third-quarter profit - 10 hours ago Cisco Patches Router, Call Manager Software - 1 day ago			agor	
LA Clippers	0 ET	Denton, TX	3575 F				agei	
YESTERDAY		6	12.1					
no games for selec	ted teams	Sunnyvale, CA	4257 F 🌍	∽ <u>eHub</u>			edit	×
Listen to live aud	io of college	Boulder Creek, CA	3959 F	eHub Interv	iews Prodia	em - 11 ho	urs ago	
game	5	Gilroy, CA	3857 F	Veetro - 20 H	iours ago			
✓ Best Fare	edit 🗙	San Jose, CA	4258 F	MediaMax     iOWEYOU				
✓ Best Fare Tracker	edic	San Jose, CA	4258 F	HyperSuper				
Depart: New York,	NV - all		Search					
Paris, France - all	\$193.00	search by Zip	Code or City		nthly Prog	ram	edit	×
Depart: Seattle/Tag		▽ Maps	edit 🕷	Events				
Honolulu, HI	\$333.60	Select From My Lo		· 2006/02/14	Monthly Pr	ogram Me	eeting - 3 ho	ours
Depart: San Franc	isco, CA	Recently Used cle		ago				
		My Locatio	ns 🔻					

## pattern. Drag and Drop.

<u> </u>	notos here to e change any photo		
All your photos	<u> </u>	SEARCH More	e options
153 of your photos :: 0 selected	Select al		

### **Rocky Waters**

💽 ADD 🆓 SEND TO 🔲 ADD TO SET 🚚 BLOG 🍭 ALL 🐋 ORDER ROTATE 🕥 DELETE 📈



# pattern. Inline Editing.



### lantzilla pro says:

...with biscuits and gravy and all the fixins... Posted 16 hours ago. ( permalink )

### Add your comment

(Some HTML is OK.)

pattern. In Context Tools.

make it direct.

# **Prefer interaction within the page**

What about discoverability?



## State park near our home in San Jose

5 photos | Add a comment?

Photos are from 22 Oct 05.



## **Prefer interaction within the page** What about discoverability?

# Use direct editing on page content

What about save/cancel? Avoid page jitter Reduce the feeling of modes



State park near our new home in San Jose (next to Milpitas)

CANCEL

SAVE

OR

 $\mathbf{Y}$ 

### make it direct.

# **Prefer interaction within the page**

What about discoverability?

Pick Up at the Store
🗆 Orange Juice
Tomatoes
Lettuce
🗔 Bread
Chips Add Item
Make a new list Reorder lists
Remove from sidebar, Delete this page, Email me this page
Send email to this page: <a href="mailto:miles12betty@billwscott.backpackit.co">miles12betty@billwscott.backpackit.co</a>
Changes Help Text Formatting Weblog Forum Privacy

Use direct editing on page content

What about save/cancel? Avoid page jitter Reduce the feeling of modes

Create a home page for the VisDe to make findability easier

C Account for experimental patterns as well as established patterns

## **Provide in-context tools**

Only good for single operations Can actually slow you down

 $\mathbf{Y}$ 

📅 Edit

# **Prefer interaction within the page**

### What about discoverability?



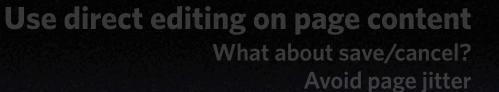
Real Sushi

by: <u>sr82</u>

runtime: 00:39

### Pick Up at the Store

- DRAG Chips
- 🗖 drag Milk
- 🔲 DRAG Bread
- ORAG Orange Juice2
- DRAG Tomatoes
- DRAG Lettuce
- What is spam?
- Can I transfer my message credits?
   How do I dolote my HandyPay
- How do I delete my HandyPay account?
- What if I didn't receive my full message package?
- I need to contact customer care regarding the Compose Text Message service.



#### **Reduce the feeling of modes** Start Over Contact Us WatchThisNex 💻 🗰 🔳 a n' Drop DVD Rec Classics Mean Creek Find out more Featured Subgenr Mu Bes S. CLASSIC COMEDIES Tar Fun with Dick and **High Plains Drifte** Во DICK-JANE Jane ind out more \*\*\*\* \*\*\*\* Amid shoot-outs and existentialism, a George Segal mysterious stranger (Clint Eastwood, and Jane Fonda who also directs) is hired to protect a Add D play Dick and small town from outlaws. But his recipe for defense could be a deal with the Jane, two up-and-coming yuppies who exemplified the devil, and soon, even the enigmatic When we suggest a DVD y gunslinger's ... Read More lifestyle before there was even a name for it. But when Dick loses his lucrative iob, the two face a . Loved It The Great Escape Read More Or show me more like this. \*\*\*\* Monty Python's Director John Sturges's Oscar-nominated Life of Brian adventure classic follows the true tale of a group-escape attempt from one of \*\*\*\*\* Germany's toughest prisoner-of-war Not Intere camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard The crown princes of British Attenborough), Danny "The ... Read More comedy are at it again -- this time, in a send-up of More Recommendations > the life and times of Jesus Christ Perhans the most controversial

## Use drag and drop where appropriate

Not for simply setting an attribute Good for layout changes or containment Needs transitions

## **Provide in-context tools**

Only good for single operations Can actually slow you down



# principle. give live feedback.

Ask Your Question											
<ol> <li>Enter your question You can ask 5 more questions today.</li> </ol>	You have <b>110</b> characters to v	¥ vork with. Add details below.									
2. Add details (optional) No spam, please! When in doubt, please refer to our community guidelines.						Find	Athletes and	d Cour	ntries		
<u></u> .	You have 1000 characters to	work with.				Meda	l Count		-		ENTED BY
pattern. Liv	ve Sugge	st.						0	8	0	TOTAL
							GERMANY	11	12	6	29
							UNITED STATES	9	9	7	25
Ter					Chan BCC	٠	CANADA	7	10	7	24
To: Cc:					Show BCC		AUSTRIA	9	7	7	23
Subject:					Plain Text		RUSSIA	8	6	8	22
Times New Roman 💻	12 <b>B</b>	<u>и</u> П	2 🙂 🔮	<b>} —</b>   ≡	,同個日	» Full	Medal Count	+	MY	улнос	RSS

PRESENTED BY CHEVROLET

pattern. Auto Complete.



### give live feedback.

Search the Web

**VAHOO** SEARCH

Instant Search BETA

Why feel lucky when you can be right? With Instant Search, results instantly appear for <u>Yahoo! Shortcuts</u> and common searches. Give it a spin! Type in these examples below, or

©2006 Google

Instant Search gives you answers as you type -- no more waiting!

try your own searches:

## Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

#### boston weather · 22 5th ave new york ny wikipedia san francisco coffee shops Most Popular nfl dmv fost Emailed Most Viewed Most Recommended My Sources Lonely elephants, edgy apes baffled by post-Katrina life at zoo Knight Ridder - Sun Oct 16, 4:40 PM ET Scientists Study Goril NEW ORLEANS - An AWOL search Inflation Soars Highes alligator has resurfaced. Rick Springfield's Soa elephants are forlorn and monterey bay Feds Want Banks to apes are agitated at Audubon Zoo, one of the » All Most Emailed from the Web next nation's most renowned animal sanctuaries, left by Hurricane Katrina both Monterey.com World broken and broke. California State University, Monterey Bay + Monterey Bay - National Geographic Monterey Bay Aquarium dents to Enrol itudents to Enro Monterey Bay Aquarium: Live Web Cams Crew Id Last Name First Name Crew Id Last Name First Name City of Monterey 2 600922 Peterso 2 349394 Craft Adrian 349394 Craft Adrian 432939 Deuglas 468370 Hill Elayne Petra NDBC - Station 46042 James 999300 Barner 999300 James James Web Images Groups News Froogle Local more » 344935 Smith James Gordon 344935 Smith Monterey Bay Aquarium Research Institute Skydive Monterey Bay Google Search | I'm Feeling Lucky Monterey Bay See Also: monterey bay aquarium, monterey rpe, Google will offer suggestions. Use the arrow keys to navigate the results. L bay clothing, monterey bay ca, cal state monterey bay, monterey bay inn, csu monterey bay, monterey bay suites, monterey bay hotels, Feedback - Discuss - Terms of Use - FAQ monterey bay lodge, monterey bay jobs

Just-in-time logic

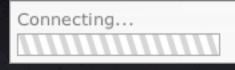


## Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

# Keep the user engaged

Time passes faster Look for engaging moments





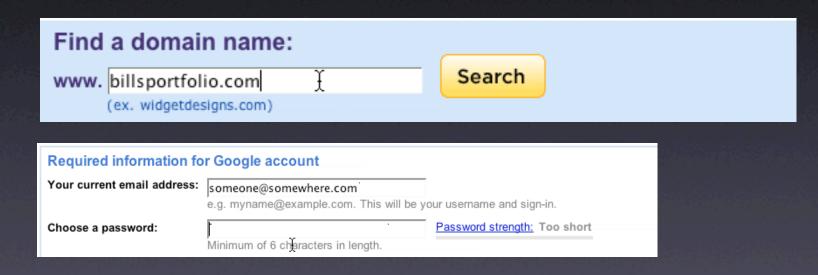


give live feedback.

## Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

## Keep the user engaged Time passes faster Look for engaging moments



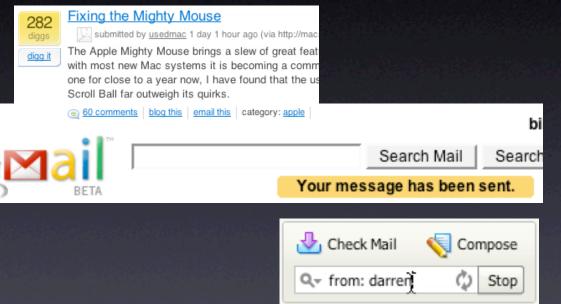
**Use live-previews** Look before you leap

 $\mathbf{Y}$ 

# Keep the goal in mind

Design for immediacy Is it narrowing or is it distracting Use feedback to boost confidence Let the user iterate where possible

## Keep the user engaged Time passes faster Look for engaging moments



# **Keep feedback focused**

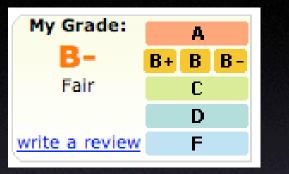
Keep it in context Updating too many areas at once will be confusing Show dynamically what is relevant Avoid creating feedback noise/jitter



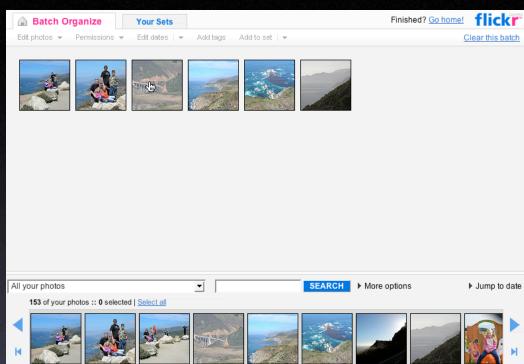
Use live-previews Look before you leap



# principle. offer an invitation.



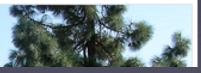
pattern. Hover Invitation.



## pattern. Drop Invitation.

### Park near our new home

🛃 ADD 🎁 SEND TO 🔲 ADD 🚚 BLOG 🔍 ALL 🐋 ORDER ROTATE 🔿 DELETE 📈



pattern. Tooltip Invitation + Hover Invitation.



# Make it engaging

# Use lightweight events as a welcome mat Rediscover the hover

My Grade:		A	
B-	-	B B-	
Fair		C	
		D	
write a review		F	
Lists	5		
	Rer	nove	this item
	A	dd ite	m or <u>I'm done adding items</u>
	Mak	e a nev	<u>w list</u>



## **Make it engaging** Use lightweight events as a welcome mat Rediscover the hover



To see a product preview in action, hover over the link below.

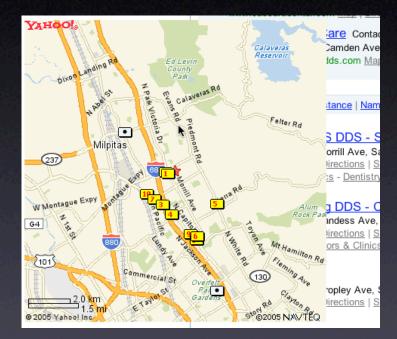
Forty Associates recently added product previews to their Web site as part of a small beta program. During the beta, visitors to Associate sites who viewed a product preview clicked through to Amazon.com over 4% of the time; those clicks resulted in a purchase nearly 6% of the time.

Now we're opening the beta up to all Associates to further improve product previews. The first 500 Associates who refer a sale through a product preview-enhanced link will receive a \$5 Amazon gift certificate. <u>Click here to join your fellow Associates in beta</u> testing product previews.

Don't worry if you don't already have Basic Display Product Links on your Web site. You can create them as part of the sign-up process. <u>Click here</u> for answers to questions you might have about the beta program.

# Keep actions out of it

## Don't make the user afraid to explore Don't proselytize



## **Make it engaging** Use lightweight events as a welcome mat Rediscover the hover

## Keep actions out of it Don't make the user afraid to explore Don't proselytize

## Park near our new home

🛃 ADD 🆓 SENDTO 🔲 ADD 🚚 BLOG 🍭 ALL 🐋 ORDER ROTATE 💭 DELETE 📈



## Get the actors involved

Hover Invitation Cursor Invitation Tooltip Invitation

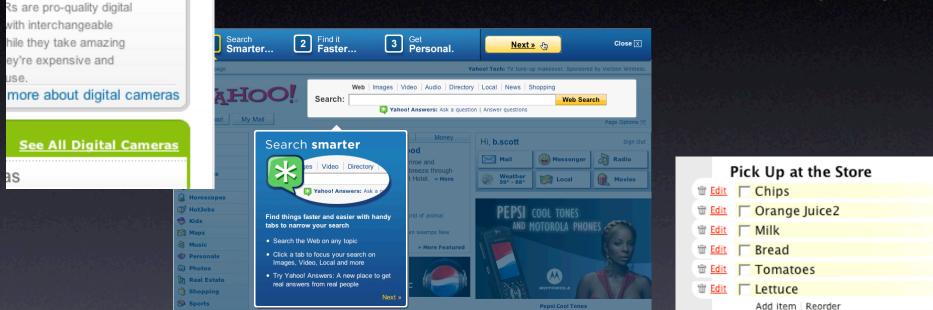


## **Make it engaging** Use lightweight events as a welcome mat Rediscover the hover

×

a digital SLR?

## Keep actions out of it Don't make the user afraid to explore Don't proselytize



# Use invitations to aid discoverability

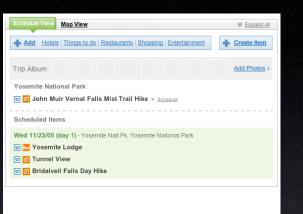
## Get the actors involved

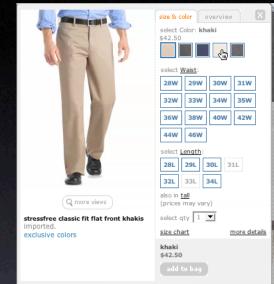
Hover Invitation Cursor Invitation Tooltip Invitation Two challenges: idiom & feature Adding signposts, always-on clues doesn't scale Add tours, help pedals, tips, spotlights



# principle. cross borders reluctantly.

	Welcome, b.scott Yahoo!   My Yahoo!   News Search the Web	Search
Check Mail Compose	Inbox 2324 messages Send Feedback   Options	-
Vonage: sign up & get Juntor freel	O From Subject     me Re.ricc question     me Re.ricc question     me Re.ricc question     me Re.ricc question     JDI Industry Newsletter     Java Named "Programming Language of th     Traveloadty Member Services     Price Atent Flight + 5 Night Hotel to Honol     Theresa Neil Re: Job Description     Damon Hougland Job Description     Finan, Angelique RE: Speaking, Engagement Opportunity     David Schontzler     TagWorld     This week in TagWorld     This week in TagWorld     This week in TagWorld     Anonymous     [Looks Good Works Weil] 1/19/2006 10:92:     Anonymous     [Looks Good Works Weil] 1/19/2006 10:92:	Thu, Thu, Thu, Thu, Thu, Thu, Thu, Thu,
hyrouers Add dojo-maillist (4) D Disc Kathk-Refraits Keep MerchantSpan (149) ux mail lists (1863)	Anonymous         [Looks Good Works Well] 1/19/2006 10:19:           Standard Header ~   Hod         Standard Header ~   Hod           Got your eye on one of those messages up there?         To view your message down here in this handy Reading pane, just clit           To view your message down here in this handy Reading pane, just clit         To select more than one, hold the Shift or Command key.	e Pane
What's your Credit Score? No Late Fees Colline Degree Programs		
pattern.	Endless Scrolling.	





## pattern. In Context Expand.

## pattern. Inline Assistant.

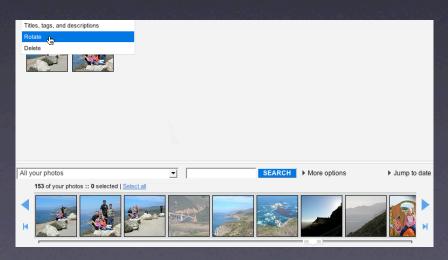
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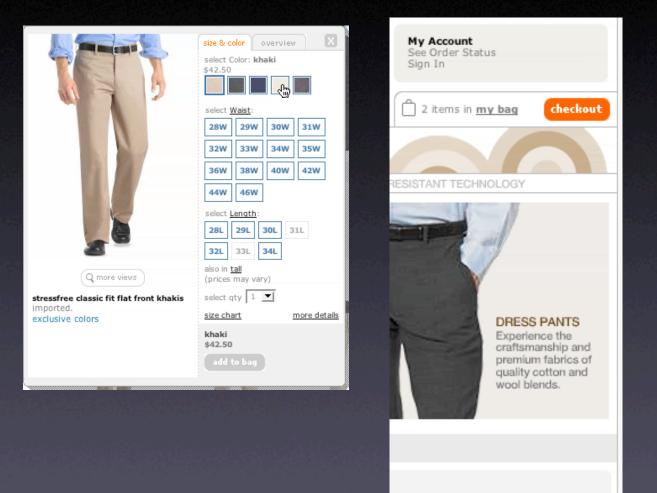
## pattern. Hover Details.



## pattern. Lightweight Popup + Lightbox

## **Rethink process flows**

Its the user's model, not the page model Every page jump is a mental speed bump





# **Rethink process flows**

Its the user's model, not the page model Every page jump is a mental speed bump

# **Rethink paging**

Its the user's model, not the paging model Use scrolling for "owned" data

Photo Click for info	Price	Bd/Ba Sq Ft	Address and Area Presented By		More Virtual Tours Watch out for dual scroll bar issue
	\$1,750,000 Single Res	6+, 4+ 3700	14080 BEAR CREEK RD Boulder Creek, CA 95006 (San Lor∉ Valley) Schwarzbach Associates	LiveGrid Demo	
	\$1,995,000 Single Res	6+, 4+ 5675	17617 MOUNTAIN CHARLIE RD LOS GATOS, CA 95033 (Unincorporated Los Gatos Mtns) Almaden Oaks Realtors	Search Images Search Results	flowers Search Yahoo!  Results 1 - 5 of about 1580284 for flowers  flowers 025  flowers 025  flowers 021 jpg 110k 29Feb2004 flowers022 jpg 783k 29Feb2004 flowers023 jpg 186k  http://wp.li.ru/flowers 10244768 - jpeg fmt - 0.3MB
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	\$2,750,000 Single Res	5, 4+ 5000	155 LARITA DR Ben Lomond, CA 95005 (San Lorer Valley) Network Alliance Real Estate		flowers 045 flowers041jpg 277k 29Feb2004 flowers042jpg 125k 29Feb2004 flowers043jpg 744k http://wp.li.ru/flowers 1024x768 - jpeg fmt - 0.1MB
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# **Rethink process flows**

Its the user's model, not the page model Every page jump is a mental speed bump

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Monday 16 January 5:00 SOA governance steps into the	Tuesday 17 January 20:26 Vint Cerf Answering Questions	Monday 16 January								
spotlight 3:00 Data theft hits the Bahamas 3:00 Macs get Intel inside	on Top-Level Domains 18:38 Nanobatteries Power Artificial Eyes	Collaborative Page Highlighting 7:45 Lightbox.js - easy image overlays with javascript								
3:00 Product previews	16:32 NCC Calls for Laws to Protect User Rights	7:37 Quick ajax php function reference								
Friday 13 January	Monday 16 January	Friday 13 January								
15:33 Security vendors looking to define 'rootkit'	15:29 Anonym.OS a Boon for Privacy Geeks?	7:58 Bubbleshare: Photo Sharing Community								
13:23 Salesforce.com goes live with AppExchange	14:01 First Draft of GPL Version 3	5:08 Ajax Navigation in WikiCalc 0.2								

# **Rethink paging**

Its the user's model, not the paging model Use scrolling for "owned" data Watch out for dual scroll bar issue

# Plan for linking, crawling and back button

Not everything is a single page application What will the user think the back button does?

 $\mathbf{Y}$ 

### cross borders reluctantly.

Expand

# **Use overlays**

For momentary interruption Replace page transition When editing an individual, more complex item Be symmetrical Not disturb the page

### Starter Web Page Publish basic information on a placeholder web page until you're ready to upgrade to a full web site. View a sample.

Domain Locking Safeguard your domain from hijacking and unauthorized transfers with domain locking. Yahoo! Domains secures your domain for you - and only you.

### Domain Forwarding

Point your new domain name to a web site you already have with domain forwarding. This is a useful feature if you own multiple domain names.

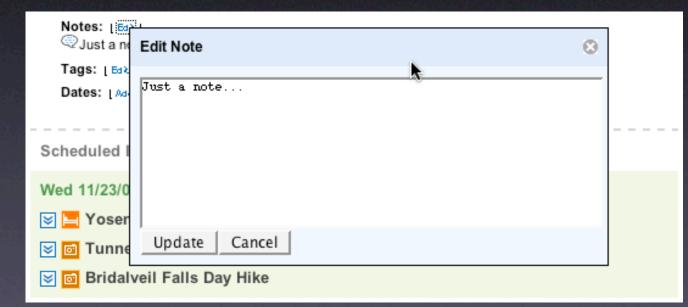
### Complete Domain (DNS) Control

Advanced users: You can easily edit your name servers and MX, A, and CNAME records for complete control over your domain.

Email Forwarding

account.

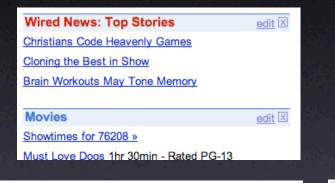
Unlimited forwarding of messages sent to your new domain name into your free Yahoo! email



## cross borders reluctantly.

# **Use overlays**

For momentary interruption Replace page transition When editing an individual, more complex item Be symmetrical Not disturb the page



# **Use in-context expands**

For editing part of a collection Need to see surrounding context For managing content modules

	Schedule View Map View	¥ Expand all
	+ Add Hotels   Things to do   Restaurants   Shopping   Entertainme	ent <u>Create Item</u>
	Trip Album	Add Photos »
	Yosemite National Park <mark>⊠ ⊠ John Muir Vernal Falls Mist Trail Hike</mark> » <u>schedule</u>	
	Scheduled Items	
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	En Bridalveil Falls Day Hike	
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Subje	ect Date	





### Animal cams gone wild Webcams that view pandas in action are

Sports

perpetually popular, while live eagle cams are taking flight. » More

Panda pics Q Webcams
 More Yahoo! Buzz Log

More Yahoo! Buzz Log

Celebrity spirits haunt Hollywood hot spots San Jose Sharks fans should

be booed

The wild world of animal webcames Four-day rain swamps New England

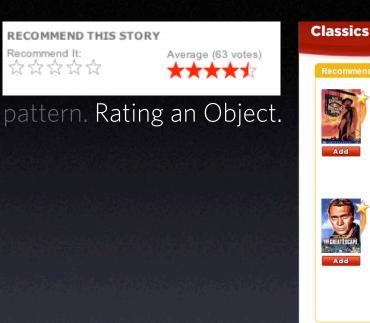
» More Featured

Money

# principle. keep a light footprint.

Pique polo only at gap.com verview you'll also like Soft cotton pique knit. Short-sleeved, button neckline. • Need large quantities? Click for Corporate Apparel • 100% Cotton. Machine wash. imported. regular tall Buy More and Save #346927 prices may vary select Color: royal grape \$29.50 Buy 2 or more, \$25.00 each \$29.50 Buy 2 or more, \$25.00 each \$29.50 \$9.99 select Size: xs s M L XL XXL XXL size chart Quantity: royal grape \$29.50 \$9.99 add to bag		0 items in <u>my</u>	<u>/ bag</u> checkout
overview       you'll also like         Soft cotton pique knit.       Short-sleeved, button neckline.         • Need large quantities? Click for Corporate Apparel         • 100% Cotton. Machine wash. imported.         regular       tall         Buy More and Save       #346927 prices may vary         select Color: royal grape       \$29.50 Buy 2 or more, \$25.00 each         \$29.50 \$9.99       \$345927         select Size:       \$\$XS \$\$ M L XL XXL XXL         size chart       Yoyal grape         Quantity:       royal grape	Pique polo		
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## pattern. Remembered Collection.



#### Featured Subgenre CLASSIC COMEDIES High Plains Drifter KRUANE \*\*\*\*\* ○ Not Interested Amid shoot-outs and existentialism, a mysterious stranger (Clint Eastwood. who also directs) is hired to protect a small town from outlaws. But his recipe Jane, two up-and-coming for defense could be a deal with the yuppies who exemplified the devil, and soon, even the enigmatic lifestyle before there was even a gunslinger's ... Read More name for it. But when Dick loses his lucrative job, the two face a ... The Great Escape Read More \*\*\*\* Not Interested Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... Read More More Recommendations >



Fun with Dick and

\*\*\*\*

Not Interested

and Jane Fonda

George Segal

play Dick and

Monty Python's

\*\*\*\*1

Life of Brian

Jane



### Fixing the Mighty Mouse

Submitted by usedmac 1 day 1 hour ago (via http://mac

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now. I have found that the us Scroll Ball far outweigh its guirks.

<u>60 comments</u> <u>blog this</u> <u>email this</u> category: apple

## pattern. In Page Action.



# Watch your click weight

Keep actions immediate and light Count "clicks"

### Classics



### \*\*\*\*\* S Not Interested

**High Plains Drifter** 

Add

mysterious stranger (Clint Eastwood, who also directs) is hired to protect a small town from outlaws. But his recipe for defense could be a deal with the devil, and soon, even the enigmatic gunslinger's ... Read More

Amid shoot-outs and existentialism, a



Add

### The Great Escape \*\*\*\* Not Interested

Director John Sturges's Oscar-nominated adventure classic follows the true tale of a group-escape attempt from one of Germany's toughest prisoner-of-war camps. Hundreds of Allied POWs join

Roger "Big X" Bartlett (Richard Attenborough), Danny "The ... Read More

More Recommendations >

### Featured Subgenre CLASSIC COMEDIES



Add

George Segal and Jane Fonda

play Dick and Jane, two up-and-coming yuppies who exemplified the lifestyle before there was even a name for it. But when Dick loses his lucrative job, the two face a ... Read More



again -- this time, in a send-up of the life and times of Jesus Christ. Perhaps the most controversial



### Fixing the Mighty Mouse

Submitted by usedmac 1 day 1 hour ago (via http://mac

The Apple Mighty Mouse brings a slew of great feat with most new Mac systems it is becoming a comm one for close to a year now. I have found that the us Scroll Ball far outweigh its guirks.

<u>60 comments</u> blog this email this category: apple

# Watch your click weight

Keep actions immediate and light Count "clicks"

The Critics:

В-

14 reviews

Yahoo! Users:

B+

My Grade:

Rate this

Movie!

Select grade

to the right

A

В

С

D

# **Design for engaging moments**

Use invitations Keep it fun, exciting and light Treat it like an impulse aisle



# Watch your click weight

Keep actions immediate and light Count "clicks"

## **Design for engaging moments** Use invitations Keep it fun, exciting and light Treat it like an impulse aisle

### RECOMMEND THIS STORY

Recommend It:

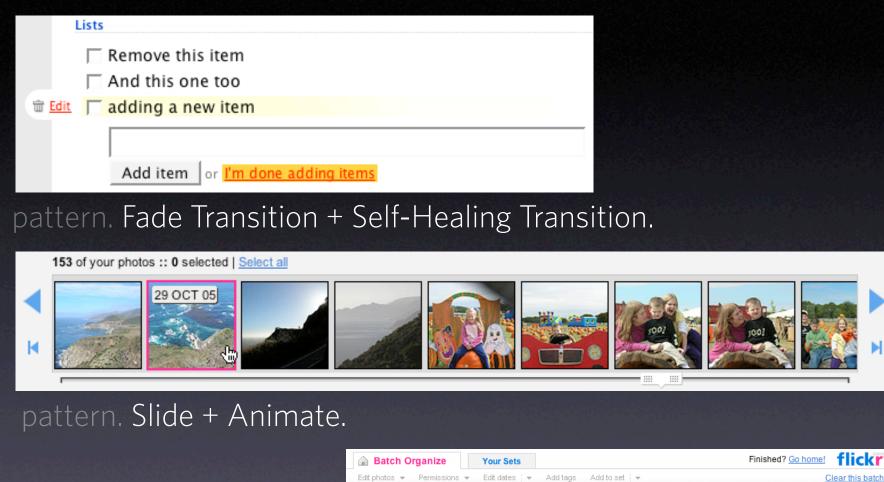


# **Use lightweight events**

Hover Blur, focus Click. Avoid double-click

 $\mathbf{Y}$ 

## principle. show transitions.





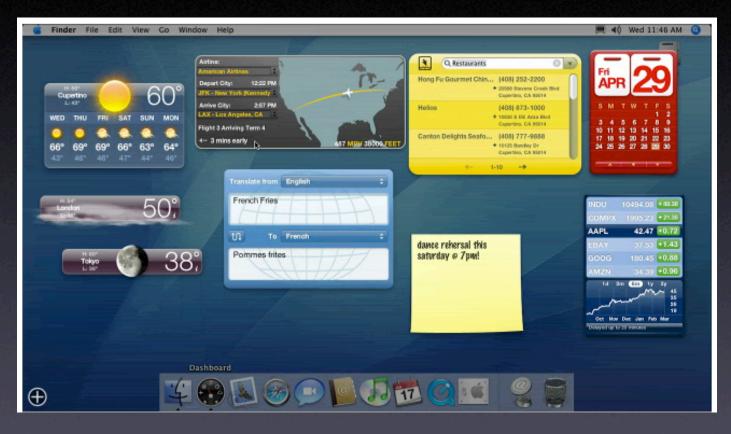


### pattern. Spotlight.

#### show transitions.

### **Speak to the BRAIN**

#### Understanding attention processing Sending the wrong message



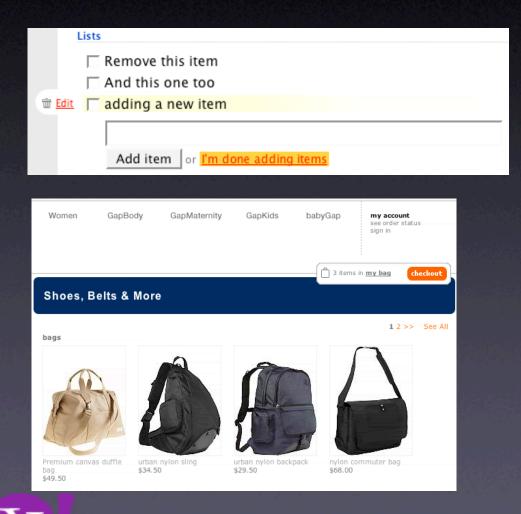




#### show transitions.

#### **Speak to the BRAIN**

Understanding attention processing Sending the wrong message



#### What you can communicate

Speed up time Slow down time Show state change Show relationships between objects

Connecting...

		1111	H	11	11	
YAHOO!		Animated Tour Useful New Feat	tures		Ve Upgrade Storage: No	
Select Type: Web Images	Local News Shoppin	ng	🔒 My Se	rvices 🤇	ƏFeedback	8
Search:		Search	<b>B</b> Music	Ö Video	Mail	[≥ Mo
Hello Bill [Sign Out, My Account ]	₩ 42° - 57°					
💽 Add Content 📑 Change Layout 🚺	Change Colors	Se	lect Page:	My F	ront Page	-
Scoreboard edit *	✓ Message Center — edit ★		WS		edit	×
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#### show transitions.

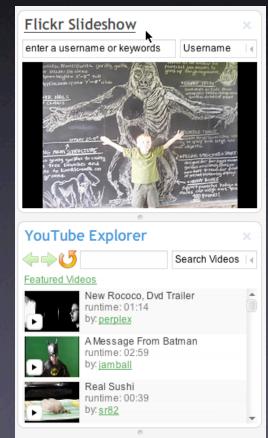
#### Speak to the BRAIN

Understanding attention processing Sending the wrong message

#### What you can communicate

Speed up time Slow down time Show state change Show relationships between objects

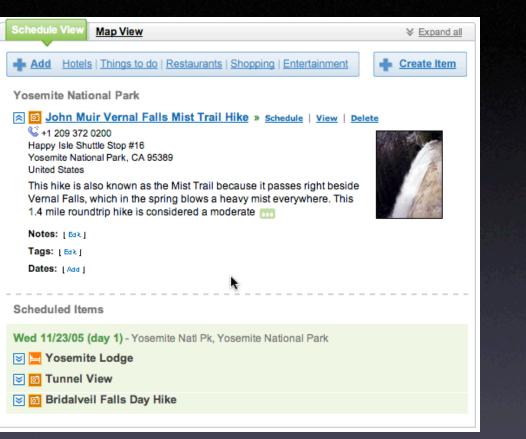
Rain or Shine?	■ Zipcode: <b>95132</b>
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A Few Clou	ds
Windspeed: De <del>w</del> point: Heatindex:	29.97" (1014.7 mb) Calm 54 F (12 C)
🖗 Radar Maps	▶
Forecast	
	A MERCAN AND A STATE



#### Keep it sane

"Cut in half" rule of thumb Use a "contrast knob" approach Don't overuse

## principle. think in objects.



#### pattern. Shareable Object.

Other trips you might like ...



The Ultimate A ...

by ajrao1918

Copy this trip



Copy this trip









 $\mathbf{Y}$ 

6 Parks in 8 d ... by lacorebb by whiske Copy this trip Copy this tri

<u>Yosemite</u> by <u>whiskeywom ...</u> <u>Copy this trip</u> Cali Baby! by <u>ibily78</u> Copy this trip



#### think in objects.

### **Rethinking the model**

What is the user's mental model? How to distinguish from content?

[Update photos]       Yosemite Thanksgiving [Edit]         A trip to YOSEMITE NATIONAL PARK Fun in Yosemite with Daniel & Kids         Image: This trip is public         *Sharing settings	
Schedule View Map View	
Add Hotels   Things to do   Restaurants   Shopping   Entertainment	• Create Item
Trip Album	Add Photos »
Yosemite National Park	
😸 📴 John Muir Vernal Falls Mist Trail Hike » <u>Schedule</u>	
Scheduled Items	
Wed 11/23/05 (day 1) - Yosemite Natl Pk, Yosemite National Park	
🖹 🧮 Yosemite Lodge	
From \$97.00 to \$146.00 per night. • <u>Reserve Now</u>	
Yosemite Natl Pk, CA 95389	
United States In the valley of Yosemite National Park	
Notes: [Ed≿]	
Tags: [ ⊑d≿ ] yosemite, hiking	



### **Rethinking the model**

What is the user's mental model? How to distinguish from content?

### The power of sharing

Bloggable, shareable, findable How to dial-in community Collections

Gadget Gallery					
This is the place where you can share your gadgets with everyone. Just zip up your source code, create a preview image, provide a description and upload! Please read our Upload Agreement before uploading your gadgets.					
Search Gadgets by Tag	Popular Tags french competition, search, games, french	_competition, game, Google, music, clock, ma	sort By aps, More Views ▼		
Add a Gadget	Live Clock v 2.1	Virtual Earth	Windows Live Favorites		
Login to upload a Gadget that	Views: 60,157	Views: 38,074	Windows Live Favorites		
you build.	Replies: 62	Replies: 13	Views: 33,375 Replies: 56		
Favorites	Downloads: 3,647	Downloads: 0	Downloads: 124,406		
Login to add tags to your favorites.	NASA Image of the Day	Xbox Live GamerTag 2.0	ToDo List		
			Add Item		
	Views: 32,193	Views: 31,622	Sort by priority Views: 28,667		
	e arth	Replies: 42 Downloads: 670	Ealt schedu Downloads: 144		
	Bownindus: 520	© Renther	Edit 🗌 pick up		
	Live Google Search v1.1	Windows Live Mail Mobile	WeatherBug Live Weather		
		****	****		
	Views: 28,589 Replies: 11	views: 27,511	Views: 23,938 Replies: 38		
	Downloads: 1,747	Barbarton Replies: 4 Downloads: 298	Downloads: 851		



#### think in objects.

### **Rethinking the model**

What is the user's mental model? How to distinguish from content?



#### Web 2.0 as a platform

Rich objects fit the SOA model Creates a good separation of concerns Mashups

### The power of sharing

Bloggable, shareable, findable How to dial-in community Collections

## rich patterns.

Drag and Drop. Drag and Drop Modules. In Page Editing. In Page Custom Editing. Direct State Editing. Grid Cell Editing. Inline Custom Editing. Inline Tag Editing. Popup Custom Editing. Slide-out Custom Editing. Inline Text Editing. Persistent Portals. Inline Reordering. Indication. Busy Indication. Cursor Busy. In Context Busy. In Context Progress. Inline Status. Auto Complete. Balloon Error Tip. Deferred Content Loading. Dynamic Goal. Narrowing Choices. Refining Search. Live Search. Dynamic Filter. Invitation. Cursor Invitation. Drop Invitation. Tool Tip Invitation. Hover Invitation. Detail Zoom. Opacity Focus. Configurable Module - Faceplate. Configurable Module - Flip It. Configurable Module - Inline Configure. Configurable Module - Slide Out Drawer. Slide Out. Flip. Opacity Fade. Endless Scrolling. Expandable Paging Boundary. Fresh Content. Hover Detail. In Place Drill Down. Inline Assistant. Inline Validation. Validate Then Suggest. On Demand Refresh. Periodic Refresh. Resizable Modules. Scrolling Modules. Auto Save. In Context Tools. Remembered Collection. Remembered Preferences. Auto Form Fill. Rating an Object. Transition. Brighten Transition. Cross Fade Transition. Dim Transition. Expand Transition. Fade In Transition. Fade Out Transition. Flip Transition. Move Transition. Self-Healing Transition. Collapse Transition. Slide Transition. Rich Internet Object. Available. Selected. Identifiable Object.

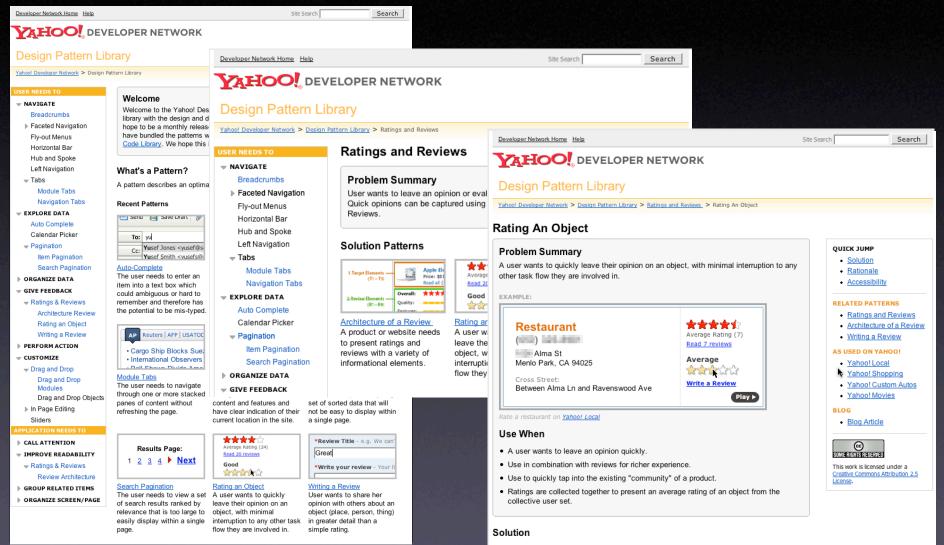
# surfacing a vocabulary.



surfacing a vocabulary. code. accessibility. examples. rationale. solutions. articles. discussion. etc.



## developer.yahoo.com/ypatterns



 Show clickable items (most often used are stars) that light up on rollover to infer clickability.

## open patterns.

Search

Site Search

#### YAHOO! DEVELOPER NETWORK

#### **Design Pattern Library**

Yahoo! Developer Network > Design Pattern Library > Ratings and Reviews > Rating An Object

#### Rating An Object

Developer Network Home Help



Average

\*\*\*\*

Write a Review

Play 🕨

Alma St Menlo Park, CA 94025

Cross Street: Between Alma Ln and Ravenswood Ave

Rate a restaurant on Yahoo! Local

#### Use When

- · A user wants to leave an opinion quickly.
- · Use in combination with reviews for richer experience.
- · Use to quickly tap into the existing "community" of a product.
- Ratings are collected together to present an average rating of an object from the collective user set.

#### Solution

 Show clickable items (most often used are stars) that light up on rollover to infer clickability.



Yahoo! service responds with a JSON representation of a pattern. Allows anyone to mashup the patterns into a corporate pattern library

Corporate Branded Pattern Site (mashup)

Pattern

Service



# questions?



<u>Y! UI Blog - http://yuiblog.com</u> Y! Patterns - <u>http://developer.yahoo.com/ypatterns</u> Y! Patterns Group - <u>http://groups.yahoo.com/group/ydn-patterns/</u>

My Blog - <u>http://looksgoodworksw</u>ell.com

Y! UI Library - http://developer.yahoo.com/yui Y! UI Group - http://groups.yahoo.com/group/ydn-javascript/

